Course Description

What is the Business Analytics Master Project (BAMP)

- A business analytics project in form of a consulting project in cooperation with a sponsoring company
- The final milestone in the MMA journey
- Project time: 10 weeks, full-time (usually end-July to end-September)

Course Goals

Working in a team with your fellow students, you will apply the specialist knowledge and methodologies acquired throughout your studies in a comprehensive practical project at one of our partner companies.
The grading scheme would be introduced in a dedicated session.

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**Reading List**

The reading list depends on the actual project and would be determined accordingly on a per project basis.