



Course program and reading list

Semester 1 Year 2023

School: Arison School of Business MBA

MMA Final Project

Lecturer:

Dr. Ofrit Lesser olesser@runi.ac.il

Course No.:	Course Type :	Weekly Hours :	Credit:
25211	Lecture	20	10

Course Requirements :	Group Code :	Language:
Final Paper	1202235	English



Course Description

What is the Business Analytics Master Project (BAMP)

- A business analytics project in form of a consulting project in cooperation with a sponsoring company
 - The final milestone in the MMA journey
 - Project time: 10 weeks, full-time (usually end-July to end-September)
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Course Goals

Working in a team with your fellow students, you will apply the specialist knowledge and methodologies acquired throughout your studies in a comprehensive practical project at one of our partner companies.



Grading

The grading scheme would be introduced in a dedicated session.

Reading List

The reading list depends on the actual project and would be determined accordingly on a per project basis.