Course program and reading list
Semester 1 Year 2019

School: General Studies Unit

Radio In The Digital Age

Lecturer:
Mr. Roy Katz  rokatz@idc.ac.il

Course No.: 6782  Course Type : Elective  Weekly Hours : 2  Credit: 2

Course Requirements:
Final Paper

Group Code: 191678201

Language: English

Prerequisites
Students who took one of the courses listed below will not be allowed to register to the course Radio In The Digital Age (6782):
7185 - Radio Broadcast: from a pilot to air
7508 - Broadcasting News

Course Description

Course Subjects:

1. Introduction – to radio map in the digital age - podcasts, music streaming services, internet stations and future trends in the field. Familiarity with the roles of radio personnel. Initial technical training - practical introduction to the radio studio.
2. Introduction to radio studio - technical training working with radio equipment. Listening
Course Goals

**Course Objectives:** Practical experience in radio provides a unique business card to the professional world. Radio will provide you with content creation tools, language skills, professional contacts, the ability to convey a message effectively and an exceptional line in your resume.

Radio in the digital world is used for exposure, marketing, distribution of knowledge and social change. The workshop will cover the basic tools for creating audio content and experiment with various broadcasting roles.

The workshop's final project is a practical pilot program or podcast, based on what you have learned during the course.

*For those interested, the workshop will help you integrate into IDC Radio 106.2FM.*
Assignments and Requirements:

- Attendance in all workshop sessions is mandatory.
- Up to 2 absences, students must provide a written explanation and obtain the instructor's approval for each absence.
- Absences above 2 sessions will result in a failing grade for the workshop, according to IDC policies.
- Late submission of homework will result in deduction of points from your grade.

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Grading

**Composition of Course Grade:**

- Exercises (Mandatory, not graded), participation and personal evaluation (25%)
- Midterm assignment (25%)
- Final Project (50%)

*There might be changes in the order of the classes among different lecturers.*

**We must honor intellectual property rights in all our activities in the field of communications. In Student Productions, the Law permits the use of programs purchased and/or produced by the School. The School has purchased a music and effects database that may be used freely and without limitations for School productions. Instructions in the use of the databases can be obtained from the Trainers in the various workshops.*

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Reading List

none