



# Course program and reading list

Semester 2 Year 2020

**School:** Sammy Ofer School of Communications B.A

## The Role of the Media in Political Conflicts

**Lecturer:**

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<b>Course No.:</b>	<b>Course Type :</b>	<b>Weekly Hours :</b>	<b>Credit:</b>
7316	Seminar	2	2

<b>Course Requirements :</b>	<b>Group Code :</b>	<b>Language:</b>
Final Paper	202731601	English

**Prerequisites**

**Prerequisite:**

- 4048 - Preparatory Course: Practicing Academic Writing
  - 7017 - Introduction to Communication: Theories and Models
  - 7026 - Quantitative Research Methods
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### Course Description

**Course Subjects:**

1. Theoretical Introduction
  2. Media and Conflict in the Digital Age – An Overview
  3. Political Movements and the Media
  4. Minorities and The Media
  5. The Role of the Old and New Media in Uprisings and Terrorism
  6. The Role of the Media in Wars
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## Course Goals

The course is designed to provide students with a solid understanding of the role the media play in various types of political conflicts. These conflicts range from simple protests to all-out war. A special emphasis will be placed on the changes that have taken place in recent years due the advent of the digital age in communication.

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## Grading

### Requirements

- Attendance (students who miss more than three classes in a semester will not pass the course)
  - Promptness (students who are late for more than 4 classes will not pass the course)
  - All required readings
  - Occasional analytical assignments
  - Take Home Quiz (35% of Grade)
  - Seminar Paper (65% of Grade)
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## Reading List

### Introduction

1. **\*Wolfsfeld, G., Sheafer T., and Althaus, S. (forthcoming), Understanding the Role of Media in Political Processes: The Politics–Media–Politics Approach, Chapters 1, 2.**

### Media and Conflict in the Digital Age: An Overview

1. **\*Schmidt, E. & Merskin D.L. (2013). *The New Digital Age: Reshaping the Future People, Nations and Business*. London: John Murray (Introduction, Chapter 6).**
2. **\* Wiedmann, N.B., (2015). Communication, technology, and political conflict: Introduction to the special issue, *Journal of Peace Research* 52: 263–268.**
3. **\*Wolfsfeld, G. (2017). The role of the media in violent conflicts in the digital age: Israeli**

and Palestinian leaders'

perceptions. *Media, War & Conflict*, 11(1), 107-124.

4. \*Sanger D. (2018). "Why Hackers aren't Afraid of Us", *The New York Times*

<https://www.nytimes.com/2018/06/16/sunday-review/why-hackers-arent-afraid-of-us.html>

### Political Movements and the Media

1. \* Rohlinger, D.A. & Earl J.S. (2017). "The Past, Present, and Future of Social Movement Studies: Introduction to the Special Issue on Media and Social Movements" in Earl J.S. & Rohlinger, D.A. (Eds.), *Social Movements and Media*, Bingley, UK: Emerald Publishing.
2. \* Gladwell, M. (2010). *Small change: Why the revolution will not be tweeted*, *The New Yorker*, September 29, 2010

[http://www.newyorker.com/reporting/2010/10/04/101004fa\\_fact\\_gladwell?currentPage=all](http://www.newyorker.com/reporting/2010/10/04/101004fa_fact_gladwell?currentPage=all)

### Media and Minorities

1. \* Wilson, C, Gutierrez F., Chao, L. (2013), *Racism, Sexism, and the Media: Multicultural Issues Into the New Communications Age (4th Edition)*, Los Angeles, Calif.: Sage. Chapter 6: Racism and Sexism in Public Communication.
2. \* First, A., (2010). *A new century and still the enemy: The portrayal of the Arabs in the Israeli TV between 2000-2011*. In D. Caspi and N. Elias (eds), *Ethnic Minorities and Media in the Holy Land*, (pp. 43-58). London: Vallentine Mitchell.
3. Lind, R.A. (2012) *Race/Gender/Class/Media (Third Edition)*, N.Y.: Pearson.

### The Role of the Traditional and Newer Media in Uprisings and Terrorism

1. **\*Joseph, S. (2012). Social media, human rights, and political change, *International & Comparative Law Review***
2. **\*Morozov, T. (2009). How the Internet strengthens dictatorships. TED Lecture.**  
<http://www.youtube.com/watch?v=-hFk6FDrZBc>.
3. **\*Weimann, G. (2006). Terror on the Internet: The new arena, The new challenges. Washington, D.C.: United States Institute of Peace. (PDF excerpt)**
4. Wolfsfeld, G., Segev, E., & Sheaffer, T. (2013). Social media and the Arab spring Politics Comes First. *The International Journal of Press/Politics*, 18(2), 115-137.
5. Liebes, T. & Kampf, Z. (2007). Routinizing terror: Media coverage and public practices in Israel, 2000-2005. *The Harvard International Journal of Press/Politics*, 12, 108-120.

### **The Role of the Media in Wars**

1. **\* Patrikarakas, D. (2017). War in 140 Characters: How Social Media Is Reshaping Conflict in the Twenty-First Century, N.Y.: Basic Books (Introduction, Chapter 1, Conclusion)**

2. **\*Farquhar, S. C. (2010). *Back to Basics: A Study of the Second Lebanon War and Operation CAST LEAD*. Collingdale, PA: Diane Publishing. (Chapter 4).**