Course program and reading list
Semester 1 Year 2021

School: School of Sustainability Founded by Israel Corp. ICL

Corporate Social Responsibility

Lecturer:
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Course No.: 3254  Course Type : Lecture  Weekly Hours : 2  Credit: 2

Course Requirements : Final Exam  Group Code : 211325400  Language: English

Course Description
The course introduces a theoretical basis for understanding Corporate Social Responsibility (CSR), its relevance and importance in light of major problems humanity is facing (such as hunger, pollution of ground, water, and air, and inequality) in both the local and international arena. Approaches, models, and case studies for implementing CSR in businesses will be presented and discussed.

Course Goals
In recent years there has been a growing awareness of the need for non-governmental involvement in dealing with the fundamental problems of humanity: air pollution, water and soil pollution, increased use of resources, inequality, the need for food security, and
The course will present these topics and will examine the role of corporations in this arena of action in Israel and around the world, while providing a theoretical and practical basis for understanding corporate social responsibility and tools for creating changes in business organizations in a way that will benefit both the society and the environment.

Grading

Final Exam – 60% - passing the final exam is mandatory in order to get a passing grade in the course.

Group work – 25%

Submission of 2 assignments (“passing” grade is required) – 10%

Mandatory attendance in guest lectures – 5% (attendance will be checked, Zoom will require the opening of cameras).

Bonus: During the semester, students will have the opportunity to submit non-mandatory tasks. The outstanding answers/works will be awarded bonus points, with the limitation of up to a maximum of 5 bonus points per student.

Reading List

The reading list will be updated on the course website.