Course Description

Start ups need to consider the financial and quantitative underpinnings of their business from day one from ability to size the market and assess the financial strength of competitors, though pricing their product, building financial models to grow the business, budget management and the different funding options and their implications. This course covers the financial mechanics of developing and running a start up.

Course Goals
Get a sense of the concepts and thinking needed to consider the finance aspects of your venture from valuation to budget

Grading
Assignments

Learning Outcomes
Practical insights applied to own ventures on financial modeling and valuation

Lecturer Office Hours
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Reading List
As assigned by lecturer