Course program and reading list

Semester 2 Year 2022

School: Adelson School of Entrepreneurship B.A

Venture Creation B

Lecturer:

Adv. Liat Aaronson   liat.aaronson@idc.ac.il
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Teaching Assistant:

Ms. Dana Barda   dbarda@idc.ac.il

Course No.: 3387  
Course Type: Lecture  
Weekly Hours: 3  
Credit: 3

Course Requirements:
Final Paper

Group Code: 22238700  
Language: English

Prerequisites

Students who took one of the courses listed below will not be allowed to register to the course Venture Creation B (3387):

3284 - Venture Creation Field Study - B

Course Description

Continuation of first semester work.
Course includes bi-weekly meetings with instructors on Wednesdays and office hours with industry experts and mentors.

Course Goals

The goal of an investor ready deck to present to Sam Zell in June. Also final version of all Sem I deliverables due by May 30.

Grading

Reading List