Course Description

Epidemics, natural disasters, and other global crisis, create many challenges for companies, financial markets, and managers. Countries around the world have invested tremendous resources to overcome the outbreak of the coronavirus and to understand its medical and economic effects. The Arison School of Business has decided to use this crisis as a learning opportunity.

Course Goals

The aim of this course is to share expertise and knowledge of top executive managers, experienced entrepreneurs, and leading academics, who will try to provide a glimpse of
their business experience, and a deeper understanding of how businesses and companies are managed in the wake of crisis, uncertainty, and such dramatic events. Each session we will host two different speakers who will share their case study, talk about their own perspectives and experiences regarding different aspects of management in times of crisis and offer their insights about coping and reacting to these challenges.

### Grading

In order to receive a grade (numerical grade or passing grade), students are required to meet attendance requirements, participate in group discussions, submit 5 out of 6 assignments, and submit the final project.

**Group Discussions.** At the end of each lecture, students will meet in small groups via breakout rooms (randomly assigned) to discuss the key take-aways they learned from the lecture and answer a question that will reflect the content of the lecture and the relevant reading materials. Groups will enter their key takeaways to an online shared slide deck, and then briefly present their takeaways to the entire class.

**Note:** These discussion groups are one of the advantages of an online course. They offer you the opportunity to interact and engage with different class students. To make the most of these opportunities, be engaged and cooperative while discussing.

**Weekly assignments.** After each class, students will individually submit their answers to the weekly assignment (mostly summarizing the key takeaways discussed in groups).

- This will include 6 submissions with a pass/fail grade. Not submitting will entail a “failure” grading. In total, each student is required to pass 5 out of 6 submissions.

**Submission format:** Assignments will be submitted via Moodle. Maximum length of each assignment is 500 words (preferable: 12 p. font, double spaced). Assignments must be submitted no later than 6 pm of the day of the next class (for the last session: within 7 days).

**Final project.** Students are required to submit a final project in this course. The project will be prepared in pairs (independently chosen). Students will choose a numerical grade or a pass/fail grade (but each pair must be uniformed. That is, both students in each pair will either receive a numerical grade or a pass/fail).

### Lecturer Office Hours

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Teaching Assistant

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Additional Notes

Attendance: Attendance is required and will be monitored. Students are allowed to miss one meeting without approval.

Reading List

*Additional preparation materials will be provided before each session.

12. Podcast interview with Brian Chesky, CEO of Airbnb. 
https://podcasts.google.com/feed/aHR0cHM6Ly9mZWVkcy5tZWdhcGhvbmUuZm0vcmcVjb2RiZGVjbi2Rl/episode/


