



Course program and reading list

Semester 0 Year 2023

School: Lauder School of Government, Diplomacy & Strategy B.A

Argov Seminar

Lecturer:

Dr. Alisa Rubin Peled peleda@runi.ac.il

Course No.:	Course Type :	Weekly Hours :	Credit:
4016	Lecture	4	4

Course Requirements :	Group Code :	Language:
Final Paper	230401601	English



Course Description

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(This is a required course for the Argov Fellows in Leadership and Diplomacy Program).

The Argov Seminar is the capstone course for the Argov Fellows program. Throughout the year, the fellows learn to implement the research methods and receive the academic support, guidance, and feedback necessary to complete the capstone group policy projects and present them in a public forum at the end of the year. After a brief introduction to the life and writings of Ambassador Shlomo Argov and the role of public diplomacy, the seminar introduces fellows to a wide range of current issues and challenges facing Israel and the Jewish world. Prominent guest speakers holding leadership positions in the academic, public, private and non-profit sectors from Israel and abroad address the seminar throughout the academic year.

Link to the Argov Seminar speakers:

<https://docs.google.com/spreadsheets/d/1IYQm29AMXIIbafdc2DWmIfsNHWPL-aMjl7XcFj5LtiE/edit#gid=0>



Course Goals

Semester Alef Argov Policy Project Assignment Due Dates

November 29 (Week 5)—Research question*

January 17 (Week 11)— Draft research proposal (including literature review) due in Capstone Project Research Workshop

January 22 (Week 13)-- Presentation of final research proposal (5 minute presentation)*

February 1 (Week 14)—Final research proposal (10–12 pages, including full literature review)*

Semester Bet Argov Policy Project Assignment Due Dates

May 9 (Week 5)—Literature review due in Capstone Project Research Workshop

June 6 (Week 10)—Methods and results section of policy project due in Capstone Project Research Workshop

June 11 (Week 11)—Presentation of policy project (5 minute presentation)*

June 20 (Week 13)—Full draft of policy project due in Capstone Project Research Workshop

July 15 –Final policy project due*



Grading

Course Requirements and Grading

Attendance at the seminar is required, as this is the capstone course of the Argov Fellows Program in Leadership and Diplomacy. You must inform Argov Program Manager Leeya Fryder **in advance** with a justified reason if you will be unable to attend class—and have it approved prior to the class. Complete academic integrity is expected at all times. **The use of laptops (and cellphones) is not permitted in this seminar whenever we have a guest speaker.** Respectful attention to each of our speakers is required. All Argov Seminars are off the record (not to be posted on social media).

*Late submission of assignments in the Argov Seminar will be penalized 2 points per day following due date.

Composition of the Grade for the Argov Seminar*

*(One final grade will be given for the course at the end of the academic year)

Participation

A significant portion of your final grade in the Argov Seminar comes from active participation and timely submission of assignments. While full participation in the Argov Seminar is required, the majority of the participation grade comes from your active participation in capstone group work and fulfillment of all assignments in the Capstone Project Research Workshop. Participation grades are individual. (40% of final grade)

Semester A

Draft research proposal presentation (pass/fail)

Research Proposal (5% of final grade)—10–12 pages

Semester B

Group policy paper presentation (pass/fail)

Group policy paper (55%)

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Lecturer Office Hours

Instructor: Dr. Alisa Rubin

Office: PE 311 (Psychology Building, 3rd floor)

E-mail: alisa.rubin@gmail.com (best way to contact me)

Phone: 09-9602767 (leave message)

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Tutor Office Hours

Instructor of the accompanying "Capstone Project Research Workshop": Dr. Orly Idan

E-mail: idan.ory08@gmail.com

Office hours: Semester A—By appointment

Reading List

Bibliography

Each week, readings/assignments required for the next class meeting will be announced in class and will appear under “what’s new” on moodle. All required readings will be posted on the course website. Please note that guest speakers may require readings in advance of their lectures. Recommended readings are available from the instructor. The reading list below is preliminary and subject to change during the year.

Bibliography

Recommended Texts

1. *The Economist* (weekly journal of business and politics), especially surveys

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Course Topics and Readings

1. **I. Fighting the War of Ideas: What Should Israel and the West Be Doing?**

Required Readings:

1. Argov, Shlomo. *An Ambassador Speaks Out*. London: Weidenfeld and Nicolson, 1983.
 - “The Many Israels,” Address to the Joint Appeal Rabbinical Leaders on the eve of Yom Kippur (16 September 1981) (pp. 3-9)
 - “Some Reflections on Israel’s Thirtieth Anniversary, The Netherlands (April 1978) (pp. 10-16)
 - “On Things that are Taken for Granted,” Speech to the Joint Israel Appeal, Newcastle-on-Tyne (January 31, 1982) (pp. 49-56)
 - “A Tribute to Dutch Courage,” Amsterdam (September 11, 1978) (pp. 79-84)
 - “An Interview Why Israel Fears a Booby-Trap in Europe’s “Short Cut” to Peace,” Now! (February 27, 1981) (pp. 269-272)
2. Nye, Joseph S., Jr. *Soft Power: The Means to Success in World Politics*. New York: Public Affairs, 2004. (pages 1-14, 44-55, 118-123)

1. **Research Methods in the Social Sciences**

(Selections from the following books will be distributed in class)

Required Readings:

1. Bardach, Eugene. *A Practical Guide for Policy Analysis*. 2nd Washington, D.C.: Congressional Quarterly Press, 2005.
2. Booth, Wayne C.; Colomb, Gregory G.; and Williams, Joseph M. *The Craft of Research*. Chicago, Illinois: University of Chicago Press, 1995.
3. King, Gary; Keohane, Robert O.; and Verba, Sidney. *Designing Social Inquiry: Scientific Inference in Qualitative Research*. Princeton, New Jersey: Princeton University Press, 1994.
4. Leedy, Paul D. and Ormrod, Jeanne Ellis. *Practical Research: Planning and Design*. 8th ed. Upper Saddle River, New Jersey: Pearson Prentice Hall, 2005.
5. Shively, W. Phillips. *The Craft of Political Research*. 6th ed. Upper Saddle River, New Jersey: Pearson Prentice Hall, 2005.
6. Weimer, David L. and Vining, Aidan R. *Policy Analysis: Concepts and Practice*. 4th ed. Upper Saddle River, New Jersey: Pearson Prentice Hall, 2005.