Course program and reading list

Semester 1 Year 2023

School: Sammy Ofer School of Communications B.A

Communication, Culture and Society

Lecturer:

Prof. Tal Azran  tazran@runi.ac.il

Teaching Assistant:

Prof. Tal Azran  tazran@runi.ac.il

<table>
<thead>
<tr>
<th>Course No.:</th>
<th>Course Type :</th>
<th>Weekly Hours :</th>
<th>Credit:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2649</td>
<td>Lecture</td>
<td>2</td>
<td>2</td>
</tr>
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Course Requirements :  Group Code :  Language:

Paper replacing exam  231264900  English

Prerequisites

Students who took one of the courses listed below will not be allowed to register to the course Communication, Culture and Society (2649):

7025 - Communication, Culture and Society

Course Description

Course Subjects: (1-13 weekly lesson plan & readings)

1. Hyperreality


2. **Compassion Fatigue**


3. **Nation Branding**


4. **Disappearance of Childhood**


5. **Body Image**


6. **Cultural Imperialism**


7. **Cyber Bullying**


8. **From Stars to Celebrities**


9. **War Journalism**


10. **Journalism and the CNN effect**


**11-13. Exam preparation**

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**Course Goals**

**Course Description:**

The course will address the main debates in contemporary communication, culture and society literature.

**Course Goals:**

The course aims to present classical and contemporary approaches to the relationship between culture and communication. The course covers the interplay between audiences and meaning, the impact of new media and technologies on culture, and the influence of global news networks on local cultures....

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**Grading**

**Assignments and Requirements:**

Paper replacing exam

**Grade Composition:**

- 100% - Paper replacing exam


