Course Description

The practicum seminar prepares students for the practicum in behavioral economics, which they will perform in the final mini semesters of the M.A. program. Students will learn through this seminar how to apply theoretical knowledge, which they acquired during the program, in BE consulting in organizations. The practicum seminar will prepare the students for analyzing an organizational challenge using behavioral economics perspectives, planning relevant interventions, their implementation and assessing effectiveness. The practicum seminar enables students to acquire personal and interpersonal skills that support effective work in the BE practicum such as successfully working with clients, in teams and more.

Course Goals
Promoting skills for effective work in teams during the practicum in behavioral economics towards tackling an organizational challenge, effectively engaging with organizational consultees, gathering information on a behavioral challenge, analyzing it using behavioral economics lens, designing relevant interventions, effectively communicating with stakeholders and providing high-quality deliverables to the organization.

---

**Grading**

Final assignment (in teams) – 85%. Submission on the course site on Moodle till Jan 16 2023 at 4pm.

Presentation in class; self-assignment – 15% (in teams).

Attendance in all classes is mandatory.

---

**Lecturer Office Hours**

Monday 2pm by appointment

---

**Teaching Assistant**

By appointment.

---

**Additional Notes**

Assignments will be submitted in English.

---

**Reading List**

**Required reading**


**Optional reading**


Note- reading by class-is presented on course website.