



Drawing Tomorrow

Workshop led by artist Zeev Engelmayer
& Yifat Yaari, Maytiv Center — Reichman
University

An opportunity to pause from the routine of doing and turn our gaze forward: to envision a desired future — personal or organizational — and to explore not only what allows us to dream it, but also what allows us to begin moving toward it.

The workshop combines principles of positive psychology with an artistic creation process — all through stories, drawing from artist Zeev Engelmayer's artistic and personal work.

In the experiential part of the workshop, participants will engage in a guided creation process, inspired by Zeev Engelmayer's artistic style. Engelmayer will weave in stories and insights from his artistic work, sharing how he chooses hope, adopts a stance, and feels translated into daily creative output.

Zeev Engelmayer is the creator of the Daily Postcards project, focused on optimism and hope.

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