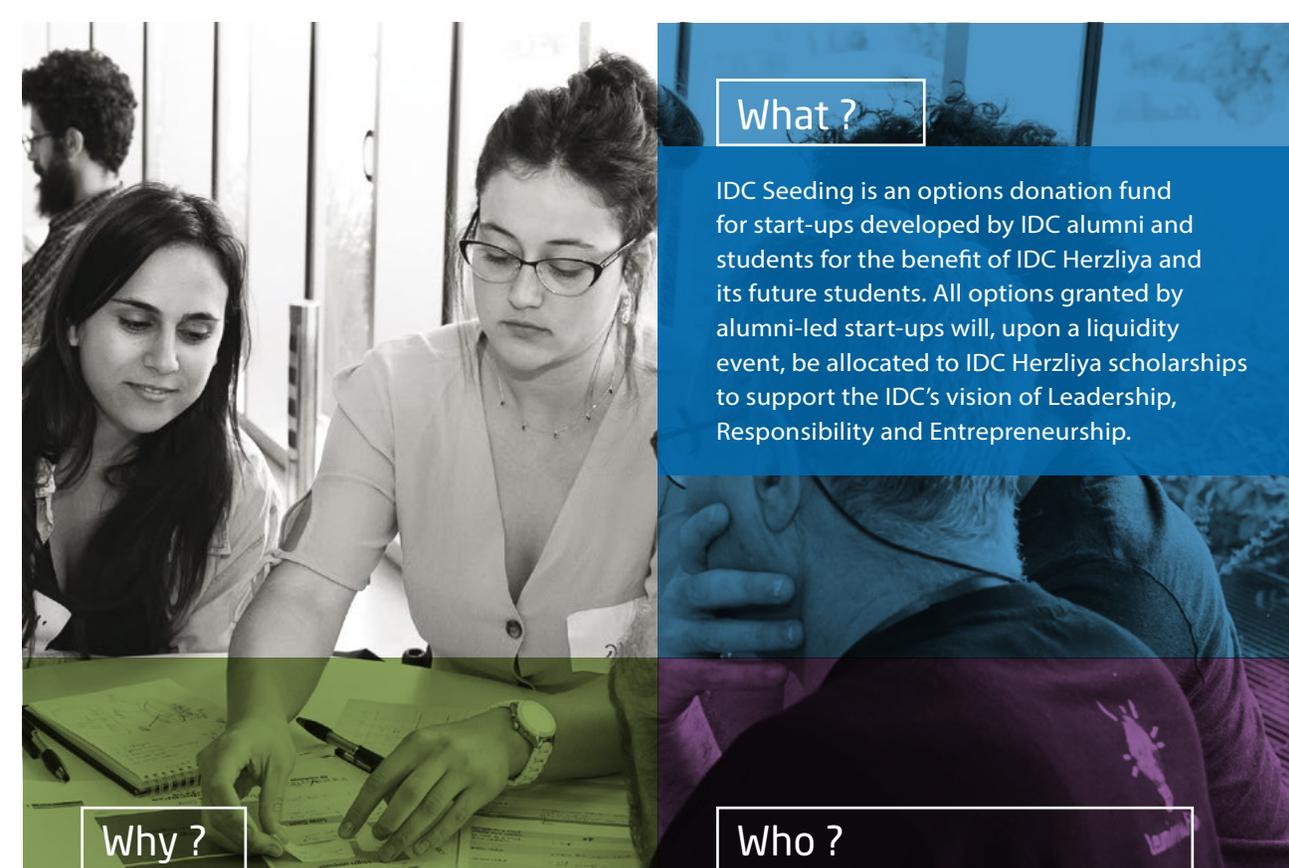




→ IDC Seeding

×
Be part of the IDC Herzliya vision





What ?

IDC Seeding is an options donation fund for start-ups developed by IDC alumni and students for the benefit of IDC Herzliya and its future students. All options granted by alumni-led start-ups will, upon a liquidity event, be allocated to IDC Herzliya scholarships to support the IDC's vision of Leadership, Responsibility and Entrepreneurship.



Why ?

- A chance for alumni to give back to IDC Herzliya and promote promising young minds and leaders of tomorrow
- An opportunity to help students who could not otherwise afford to study at Israel's top private university
- Partner with the Adelson School of Entrepreneurship at IDC, Israel's powerhouse for university-based innovation and entrepreneurship



Who ?

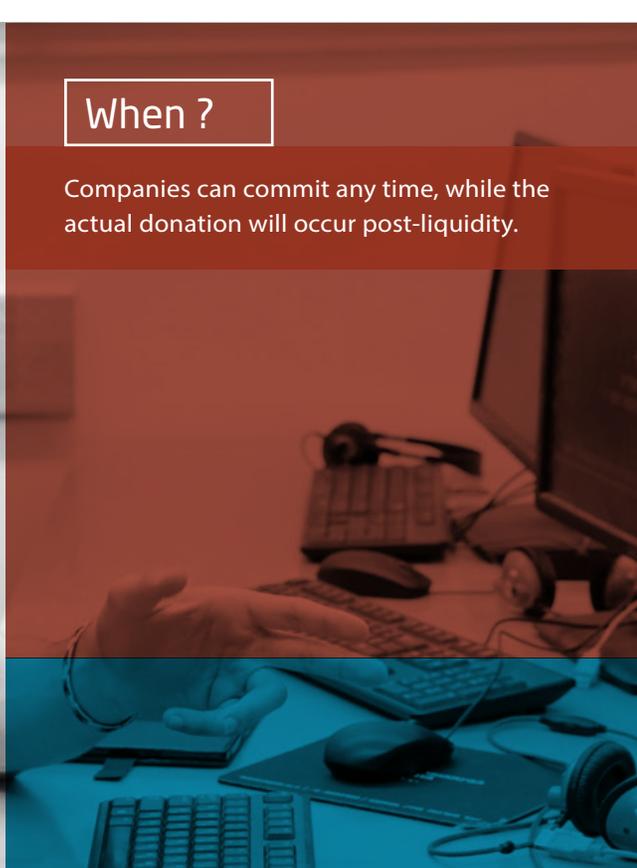
All IDC alumni and students, including over 100 start-ups emerging from:

- B.A. in Entrepreneurship
- Global MBA Innovation & Entrepreneurship track
- Zell Entrepreneurship program
- IDCBeyond program
- UpStart
- IDC Entrepreneurship Club (IEC)
- miLAB (media innovation lab) Entrepreneurship Club



When ?

Companies can commit any time, while the actual donation will occur post-liquidity.



How ?

- Companies founded by IDC students, either during their studies or post-graduation, are eligible to contribute
- Companies commit to donating a portion of their options following a liquidity event (exit or IPO) – recommended between 0.5% - 1.5%



Entrepreneurship and Innovation @ IDC

IDC Herzliya is dedicated to the pursuit of excellence in education and research and to training future leaders by offering innovative, interdisciplinary, educational programs, which combine academic study with practical, hands-on training.

Entrepreneurship is a key element in an IDC education, which cultivates creative thinking. IDC has developed special programs in various fields of entrepreneurship, not only in business but also in government and society.

The innovative and entrepreneurial spirit characterizing the IDC from its inception has only intensified. Campus entrepreneurial activity is on the rise and in 2013, the Adelson School of Entrepreneurship was inaugurated to become a springboard for student entrepreneurship and a gateway to Israel's startup community.

The Adelson School of Entrepreneurship is home to some of Israel's most prominent entrepreneurship and Innovation programs such as: Zell Entrepreneurship Program, CO-OP, miLAB, BA in Entrepreneurship, UpStart and more.

ase@idc.ac.il

 **Be part of the IDC Herzliya vision**