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IDC HERZLIYA | School of Psychology

MAYTIV Center for Research and Practice in Positive Psychology



Einav Shomrony Shapira, MA

Group Facilitator

Einav is a group facilitator, lecturer, and individual therapist. She holds an MA in business administration, is a graduate of the Mandel MBA program in social leadership from Ben-Gurion University, and holds a BA in social work from Sapir College. Einav is a graduate of the "Goodman" acting school and a fitness-trainer course from Wingate College. She has extensive experience in training, individual mentoring, and group facilitation, with an emphasis on facilitating dynamic and psycho-educational groups with marginalized populations and people coping with mental-health issues. In recent years she has worked in the social sector, developing and leading leadership programs, training teams, and working with students. She believes in every person's ability — and role — to lead themselves and drive positive change.