



Student Union Clubs and Programs

The array of student clubs offered by the IDC Student Union is open to all students, Israeli and international, from all schools, and strives to provide them with a meaningful toolkit for life both throughout the degree and upon graduation. The clubs are run by students with business acumen and social awareness, and offer a warm home and fertile ground for networking opportunities and the planning and implementation of student initiatives.

→ Student Union Clubs

● Sales Club

Are you interested in specializing in persuading people? Do you want to know how to develop a sales strategy? What to say and not to say in a meeting with a potential client? In the Student Union Sales Club we train students without prior experience for work in the sales world, encouraging success for students who are already involved in sales, persuasion, and most importantly contributing to the community with the club. Sales and persuasion is neither a natural talent nor an inherent ability, the knowledge of these techniques and practice of such skills can make a simple person a master in daily interactions. The club consists of 7 sessions wherein each session, club members receive theoretical guidance from external lecturers and industry experts on different subjects, sales tactics, and methods of persuasion. Additionally, each session will hold practical exercises.

● Real Estate Club

The Real Estate Club's goal is to raise the next generation of real estate entrepreneurs in Israel. It was established for students who are interested in deepening their knowledge and integrating into the business world. This is an 8 sessions unique course, delivered by key characters in the real estate world. During the course, students acquire a comprehensive toolbox that combines knowledge and practice in diverse topics such as the legal field, marketing, mortgages, taxation, investments, apartment purchase, and more.

This year, due to the circumstances, the club will be held online through live lectures and additional bonuses that will be published during the year to which all students will have access. For those who are interested, there will be an option to apply to the mentors program, which provides personal mentoring by top real estate professionals in various fields.

● Capital Market Investments Club

We believe that a student who has completed his academic studies should enter adult life with the professional knowledge he has acquired in his field of specialization, but no less important is also basic knowledge about the stock market, the capital market and investments. This is why we have created this new platform that will enable the transfer of knowledge and accessibility to students who wish to do so. The club set itself the task of combining theory with practice. We strive to provide club members with quality financial education in many areas, to expand their horizons on the world of the capital market and its players, along with practical knowledge relevant to an investor starting in the Israeli capital market. The club operates as part of an annual curriculum that includes study sessions and lectures by senior figures in the Israeli capital market.

- **IDChina Business Center**

This club is an introduction to the business and cultural aspects of China: How to do business with Chinese? How to market a product in China? What are the preferences of the Chinese customer? What is the diplomatic and business relationship between China and Israel and what do Chinese think of the Jewish people? What leads dozens of Chinese companies to invest in Israeli businesses and startups? According to various sources, by 2030 China will become the largest economic power in the world. In recent years, the economic and commercial relationship between China and Israel is growing fast. IDChina Business Center will expose students who are interested in China to people who lead the China-Israel relations in the fields of business, diplomacy and culture, along with providing a unique platform for connections between the students.

- **IDCyber**

With the development of global technology, cyber attacks occur on a daily basis and affect all aspects and fields of life. Alongside that, expertise in the field of information security and cyber is becoming increasingly sought after and relevant to all the various fields of practice. This is exactly why registration is open to all students at the IDC, from all fields of practice! IDCyber club invites you to hear from leaders from the Israeli industry who specialize in the combination of the subjects taught on campus and the cyber world. During the year you will acquire many theoretical tools along with practical professional training in the field of information security and cyber.

- **IDCrypto**

The worldwide financial system is based on principles that haven't changed in hundreds of years. The technological changes in the past few years have allowed us to explore the financial world anew. The topic is hard to learn but the demand for knowledge in the field is vast. For the first time for students in Israel, we invite you to a practical program that provides students with tools and introduces them to the dynamic and interesting world of cryptocurrencies and blockchain. IDCrypto is open to all IDC students.

- **Digital Marketing Club**

Especially today in the Covid-19 era we understand the need to be present digitally - if you aren't there you simply do not exist. As technology changes at such a rapid pace so does consumer culture and when consumer culture changes marketing laws should be similar. We have reached the point that every business must present itself online to remain relevant and to be exposed to more and more target audiences. The Digital Marketing Club provides students with knowledge and practical tools in the field of digital marketing. Students will be exposed to a wide range of components in the digital world, from content creation to promotion and advertising on Facebook, Instagram, Google and more. Students will gain hands-on experience alongside learning theoretical material from leading digital marketing professionals and will eventually join a community of club alumni. The club is relevant to students who are interested in studying digital marketing, entrepreneurs and private business owners who are interested in promoting their business digitally.

- **IDC Pride Club**

The club that is here to offer a safe-space and warm home to our LGBT+ students and allies. The club was established in collaboration with the Student Union to support the LGBT+ community at IDC. Our club offers weekly meetings that are meant to embrace our club goals such as LGBT+ activism in and outside the campus and combining LGBT+ content within the academic world. As part of the meetings we will meet amazing people within the community with inspiring stories and extend our knowledge about the LGBT+ history and movements. We invite all the students to join our club and family! Come to our meetings and together we will have a real chance to make a difference! Help make our campus a safe and welcoming place to all students.

- **ProWoman**

The ProWoman program is home to female students who wish to become future managers, entrepreneurs and influencers in the fields of economy, high-tech, governance and social activity in the Israeli economy and society. The program comprises weekly meetings with leading women who hold senior and influential positions from all sectors of the Israeli economy. Those leaders share their personal success stories, talk about combining a professional career with family life and expose students to initiatives, social-public activities and various management positions. The goal of the meetings is to enable exposure to successful women across a varied spectrum, hear their stories, obtain organizational and managerial tools for future use, personally move forward and enjoy a rich source of information, inspiration and motivation for action. After graduating the program, all students join the national ProWoman alumni, thus joining all previous graduates from all campuses that host the program. The alumni organization holds events, lectures and workshops throughout the year, intended for graduates of the program only, thus maintaining networking which sets the ground for future cooperation. Graduates and undergraduates from all classes are invited to apply, pending screening. The program is run during the second semester only. Notice will be published to announce registration dates, during the first semester.

- **Ladies Circle IDC**

Ladies Circle organization is a voluntary, international, non-politic non-profit organization of young and influential women. IDC Ladies Circle provides experience in the field of management, organization, entrepreneurship, acquisition of business and social connections and aims high to promote corporate and fraternity values through social involvement. We would like to invite you to join our circle, take part in significant action and on the way meeting great new people!

- **IDC MUN**

As the name suggests, Model United Nations is a simulation of actual UN committees in which we find realistic solutions for the pressing issues of today. Being part of IMUNA (The Israeli Model United Nations Association), we participate in interactive simulations trying to solve real world problems in a diplomatic manner, using certain rules of procedure. So get ready to put your suit on and get out of your comfort zone representing different countries' policies just like a real UN delegate. The most important skill you will get is diplomacy, which is not only useful for Government students but for every study truck, because at the end of the day making sure you get it your way in life can only be done through diplomatic means and compromise. Moreover, you will find the FUN in MUN by participating at our social events, which include Shabbat Dinners and outdoor activities, and at our international conferences, where you will meet people from all around the world.



- **Investment Group IDC**

The Investment Group at IDC was founded to educate students and promote their involvement in the public financial markets. A development program for new members allows them to build their skills in the investment world, challenging them with weekly pitches and exposing them to hands on investments. In addition, members will take part in private forums with leaders across the financial industry. Through a two-track system, soon to be three, the Investment Group hopes to cater to individuals of all backgrounds and majors, giving them an opportunity to understand and experience investing at their own level and pace.

- **Israel Young Pugwash IDC**

The Israel Young Pugwash branch at IDC provides students with a unique opportunity to become members of the Nobel Prize winning "Pugwash Conferences on Science and World Affairs (1995)". Throughout our bi-weekly meetings, participants will enjoy small group discussions and roundtables with key actors in the field in Track II diplomacy, regional security, strategy, and negotiations. Additionally, students will have the chance to partake in a year-long simulation concerning the current dilemmas in the international sphere and will also gain experience in writing policy paper recommendations. Throughout all tasks and events, mentorship and proper guidance, under the cooperation with the Pugwash organization, the Lauder School of Government, Strategy and Diplomacy, and the Student Union, will be provided.

- **VC Club**

Dreaming about your first venture? Your “game changing” idea? If so, you’re on the right path! Although, to get your venture started, you will need cash. A lot of cash. How can you fund your own venture? Who will invest in your ideas and why? The VC Club will introduce you to the fascinating world of Venture Capital, the Startup ecosystem and both sides of the funding procedure of start-ups - the entrepreneur and the funder. Additionally, in the course of ten meetups, the VC Club will lay out leading entrepreneurs, key VC’s, and major Angel investors in the Israeli ecosystem. The VC Club is fully compatible with the industry and believes that relevant knowledge is acquired only through experience. Therefore, in order to get you prepared, we will provide workshops and lectures throughout the semester to allow for “hands on” practice. Included in these workshops are presenting your pitch, storytelling, and writing your own investors deck. Regardless of whether you’re only dreaming about having your own venture, looking for a funder, or just wanting to get involved in the VC world, your place is with us. Join the VC Club and learn about the capital engine that drives the Israeli startup ecosystem.

- **Akevot Club**

Akevot is a new social volunteering club that focuses on ecologic education. The club’s goal is to gain a long-lasting environmental impact on the next generation and to create an environmentally aware community. This is a year-long program in which the participants will teach an environmental-studies class to children in 4th-6th grade in Navon school next to IDC. The lessons will be activity based, in which we will build a community garden with the children. The club members will consist of 20 members of which half will be from the RRIS and half from the Israeli school. On top of participation in Akevot program, the club members will plan monthly educational events on sustainable lifestyle, eco field trips, clean-ups, and other activities to spread awareness to the community at large. These awesome events will be open to all IDC students so we all can enjoy the full IDC experience whilst taking care of Israeli nature.

- **Praxis Club**

The name Praxis in ancient Greek means practice. The club, as its name implies, will combine practical and theoretical knowledge, in everything related to the business world and the legal world with an emphasis on cooperation between them. Participation in the club will provide unique exposure to possible conflicts and processes in company formation, mergers and acquisitions, IPO’s, fundraising, cooperation between military and civilian technologies and more.

The participants will get to take part in a series of fascinating lectures and workshops from senior executives in the local and global market. The meetings will be led by investors, lawyers, and partners in leading firms in Israel and around the world. Students will acquire the practical tools and theoretical knowledge necessary for any successful entrepreneur or any position holder in the business and legal world.

Participants who will take part in the club will be given the opportunity to participate in the club’s highlights, one is a lecture from a recognized key figure in the international business world and the other is tackling real case study analysis while applying all the tools acquired during the semester

- **OHR Club**

OHR is a year long program, meeting twice a month at IDC. It was created for those who want learn about the Israeli–Palestinian conflict and learn how to deal with the difficult questions surrounding it. We are going to hear from professionals from many fields related to the conflict from both sides as well as learn how to deal with a hostile crowd, how to express yourself well, public speaking and much much more. This is a program for people who did not serve in the IDF/don't live in Israel/are international students here, built around your specific needs and skill sets which are unique. It is our aim to help you get the best practical tools on how to deal with this complicated issue and how to feel confident dealing with this as well as being able to confront it wherever you meet it. Those who are accepted will come out of the program with the knowledge and skills to deal with any of these issues wherever you encounter them. And those that are suitable will get an opportunity to fly overseas to practice what they are taught in their second year of the program.

- **The Gideon Group**

"Defending Freedom From Hate" – Has it been awhile since you finished your service and you want to do more? Want to promote coexistence and open dialogue? Sick of the lies being spread about Israel on US campuses? The Gideon Group gives students a chance to represent and defend Israel internationally after their service. Our goal is to fight anti-semitism and anti-Israel sentiment on campuses all across North America. We believe in educating group members to allow them to personally empower students affected by the BDS movement. We aim to expose the lies spread by BDS campus offshoots abroad. Outstanding participants will be chosen to take part in delegations on various campuses throughout North America. These delegations aim to promote honest dialogue and improve the image of Israel through the sharing of facts, as well as personal experiences with activists, and with unaffiliated students. The group meets once every two weeks at IDC and includes an educational tour in Israel and building a group project.

- **Birtheright Israel Excel**

Birtheright Israel Excel is a business focused program of Birtheright Israel engaging talented, creative, Jewish young adults interested in business and entrepreneurship in a lifelong fellowship. Following their summer experience in Israel in either the Business or Ventures track, fellows continue to engage with Excel's network of innovative and motivated individuals through events and collaboration opportunities. The fellowship positions participants to lead the future of North American–Israeli business and entrepreneurship and establish wide reaching professional and communal relationships. We are guided by principles of excellence and integrity, which our Fellows take forward as lifelong members in the Excel community.



- **StandWithUs Fellowship**

StandWithUs Israel believes that realizing the potential of young Israelis for public diplomacy and leadership is an extremely important value. In light of this, 15 years ago the StandWithUs Fellowship program was established. The Fellowship program works in cooperation with the Ministry of Foreign Affairs and the Student Association in Israel. The students participating in the program come from all social backgrounds, all fields of study and from across the political spectrum. If what motivates you is Zionism, love of our country and a genuine desire to work for the State of Israel in the local and international arena, your place is with us!

Our students will become experts in public diplomacy and will acquire practical leadership tools. During the sessions, our students will be exposed to leading lecturers in their fields, receive hands-on experience standing in front of an audience, and will be given the opportunity to express their voices, tell their personal story, and share ideas both in front of the group and in front of a camera. In addition, they will develop and lead projects - on each campus, students will have the opportunity to express their personal interpretation of the Israeli story, for different audiences around the world. Our students will work in a diverse and quality team, and at the end of the program will join an exclusive and unique alumni network that is a platform for networking, sharing job offers and participating in events, delegations, and conferences on a variety of topics.