

Lauder School of Government, Diplomacy and
Strategy

BA in Government

Prof. Assaf Moghadam
Dean

Dr. Lesley Terris
Deputy Dean

Dr. Daphné Richemond-Barak
Raphael Recanati International School Academic Director

Ms. Shlomit Stern
Head of Student Administration

Ms. Debbie Joel
Academic Coordinator

A great deal of effort has been expended in preparing this handbook, in order to ensure that its content is complete and accurate. However, changes are possible. The IDC Herzliya Academic Authorities may cancel, alter or add courses and/or cluster programs, and generate changes in the times of lectures or in the assigned lecturer. When such changes occur, they will be published over the course of the year by various means, such as the online handbook on the IDC Herzliya website, and will apply to all IDC Herzliya students, including students of the Raphael Recanati International School, unless specified otherwise.

Introduction to the Program

The BA program in Government, which features world renowned faculty and combines theory and practice, prepares the next generation of leaders, scholars, and policy-makers for the many challenges of the contemporary world in the fields of public policy, diplomacy, international affairs, and strategy.

The first two years of studies at the Lauder School of Government, Diplomacy and Strategy, provide students with a comprehensive and sound knowledge-base in the field as well as state of the art analytical tools. After completing their first two years, students choose a Cluster and an area of Supplementary Studies.

The program offers five Clusters:

- Global Affairs & Conflict Resolution
- Counter-Terrorism & Homeland Security
- Middle East
- Public Diplomacy (application required)
- Business Administration (subject to certain qualifications)

Students are required to take a total of 120 credits to complete their degree.

Students will take one Cluster of 19 credits and one area of Supplementary Studies in their third year. Supplementary Studies consist of 7 credits taken from another Cluster of studies (not the one chosen as the student's main Cluster).

The breakdown of credits is as follows:

First & Second Years	Third Year
1st year – required courses	Cluster
2nd year – required courses	Cluster courses – 16 credits
General electives – 8 credits	Cluster seminar – 3 credits
	Supplementary Studies
	Supplementary Studies courses – 4 credits
	Supplementary Studies seminar – 3 credits
	Government electives – remaining credits for the completion of 120 total credits.

Students are required to take 12 credits of Government electives, i.e. courses offered as part of the Global Affairs, Counter-Terrorism, and Middle East Clusters, as well as Additional Elective courses (see below). Academic Research and Writing and Advanced English 1 & 2 are counted as Government elective courses.

Program of Studies

First Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
Fall Semester Courses					
4709	Microeconomics Dr. Alon Cohen	3		3	Exam
3104	Introduction to Government Dr. Niva Golan-Nadir	3		3	Exam
273	International Politics I Dr. Amichai Magen	3		3	Exam
868	History of the Modern Era and Zionism Mr. Tommy Steiner	3		3	Exam
3175	History of the Modern Middle East Prof. Zeev Maghen	2		2	Home Exam
871	Israeli Politics and Society Dr. Chaim B. Weizmann	3	1	4	Paper
3105	Research Methods Dr. Carmela Lutmar	3		3	Paper
Spring Semester Courses					
4710	Macroeconomics Dr. Alon Cohen	3		3	Exam
689	Principles of Statistics TBA	3		3	Paper
395	Society and Politics in the Middle East Dr. Elisheva Machlis	2		2	Exam
4026	Introduction to Political Theory Prof. Alberto Spektorowski	3	1	4	Exam
4069	International Politics: Theory and Praxis of Security Dr. Sarah Feuer	3		3	Exam
870	Globalization and International Political Economy Dr. Yair MacClanahan	3		3	Exam
4558	E-Government and IT Policy	2		2	Exam

Dr. Jennifer Shkabatur

English Language Fall Semester Courses

4655	Advanced 1 English Mrs. Rebecca Haddad	3	3	Exam
4050	Academic Research and Writing ¹ Dr. Orly Idan / Dr. Leor Cohen	2	2	Paper

English Language Spring Semester Courses

4656	Advanced 2 English Mrs. Rebecca Haddad	3	3	Exam
------	---	---	---	------

Total Credit Hours 44/40

¹ Students taking courses 4655/4656 are not required to take course 4050.

Second Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
Fall Semester Courses					
678	Theories in the Study of Terrorism and Guerrilla Warfare Prof. Boaz Ganor	2		2	Paper
799	Europe from 1948: From Cooperation to Integration Dr. Yair MacClanahan	2		2	Exam
4787	American Government and Politics Dr. Amnon Cavari	2		2	Exam
343	The Arab-Israeli Conflict Prof. Yitzhak Reiter	3		3	Exam
4164	Introduction to Israeli Constitutional Law Dr. Dana Wolf	2		2	Exam
3106	Conflict Resolution Dr. Yuval Benziman	2		2	Exam
689	Principles of Statistics Ms. Shelli Wild	3		3	Exam
Spring Semester Courses					
3094	Internet, Social Media and Politics Ms. Sigalit Maor-Hirsh	2		2	Exam
803	International Law Dr. Daphné Richemond-Barak	3	1	4	Paper
3107	Economics and Diplomacy Dr. Uri Ullmann	2		2	Exam
532	Israeli Foreign Policy and Diplomacy Dr. Emmanuel Navon	2		2	Exam
992	Public Policy in Democracies Dr. Chaim B. Weizmann	3		3	Paper
3109	Introduction to Data Science for Government Mr. Avner Kantor	2	1	3	Paper

Choose 2 elective workshops from the list below:

Fall Semester Workshops

4794	Public Speaking Ms. Marina Smolyanov	1	1	Paper
4807	Innovative Conflict Resolution Mr. Arik Segal	1	1	Paper

Spring Semester Workshops

4798	Strategic Intelligence in National Security & Business Dr. Avner Barnea	1	1	Paper
4808	Playing for Peace: Conflict Mitigation through Recreational Activity Prof. Michael Leitner	1	1	Paper
3110	Excel Workshop Ms. Gili Dekel	1	1	Paper
3129	Global and Intercultural Communication Leadership Ms. Ilyll Sne-Or	1	1	paper

Total Credit Hours: 34

**Third Year
Cluster in Global Affairs and Conflict Resolution**

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses- Fall Semester				
4247	Transatlantic Relations in the 21st Century Mr. Tommy Steiner	2	2	Paper
4284	The Politics of Post-Colonial Africa Dr. Ambassador Haim Koren	2	2	Exam
4556	Nationalism, Fascism and Populism Prof. Alberto Spektorowski	2	2	Exam
4345	China: Society and Politics Dr. Yair MacClanahan	2	2	Exam
Mandatory courses- Spring Semester				
4732	Diplomacy, Governance and Law in a Global World Adv. Gil Avriel	2	2	Paper
4614	The Media in Conflict Zones Mr. Henrique Cymerman	2	2	Exam
3424	Justice Prof. Liav Orgad	2	2	Paper
4595	Strategy and Negotiations in the Nuclear Realm Mr. Ori Barzel	2	2	Paper
Choose one seminar:				
Fall Semester Seminars				
4671	International Political Economy: Past to Present, Theory to Practice Dr. Yair MacClanahan	3	3	Paper
4837	Exploring the Modern International System Dr. Amichai Magen	3	3	Paper
Spring Semester Seminars				
3423	Globalization from East to West Dr. Shavit Matias	3	3	Paper

Total Credit Hours: 19

Third Year Cluster in Middle East

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses- Fall Semester				
4688	Iran and Regional Politics Dr. Elisheva Machlis	2	2	Exam
877	Palestinian Society and Politics Dr. Ido Zerkovitz	2	2	Home exam
3486	Business and Political Economy in the Middle East Mr. Meir Javedanfar	2	2	Exam
Mandatory courses - Spring Semester				
4602	Energy and Geopolitics in the Gulf Ms. Sarit Ben Shabat	2	2	Paper
4597	Nationalism and Islam in the Middle East Prof. Shaul Mishal	2	2	Paper
2473	Identities in the Middle East: States, Tribes and Communities Dr. Ori Goldberg	2	2	Exam
Year long mandatory course				
3425	Arabic- Language and Culture Ms. Ronny Barda	2	4	Exam
Fall semester Seminar				
2498	Political Culture and Negotiation in the Middle East Prof. Ilai Alon	3	3	Paper
Total Credit Hours: 19				

Third Year Cluster in Counter-Terrorism and Homeland Security

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses – Fall Semester				
4515	Global Terrorism: ISIS, Al Qaeda and Hezbollah Dr. Eitan Azani	2	2	Exam
4788	Jihadist Social Media Prof. Gabriel Weimann	2	2	Exam
4008	Domestic Terrorism and Far Right Extremism Dr. Liram Koblentz	2	2	Paper
4518	Ideology and Doctrine of Islamic Radical Movements Dr. Ori Goldberg	2	2	Home exam
Mandatory courses - Spring Semester				
3381	Terrorism, Counter-Terrorism and the Middle East Ms. Miri Eisin	2	2	Exam
3382	Counter-Terrorism in Comparative Perspectives Mr. Stevie Weinberg	2	2	Paper
4733	Terrorism and Counter-Terrorism Innovations Dr. Gil Ariely	2	2	Paper
4502	Law and Terrorism Lt. Col.(Res.) Uri Ben Yaakov	2	2	Paper
Choose one seminar:				
Fall Semester Seminar				
4834	Terrorism, Counter-Terrorism and Technology Mr. Elad Popovich	3	3	Paper
Spring Semester Seminar				
3654	Intelligence, Decision-Making and Counter-Terrorism Dr. Brig. Gen. (Res.) Amnon Sofrin	3	3	Paper
753	Israel's Counter-Terrorism Policy Prof. Boaz Ganor Mr. Stevie Weinberg	3	3	Paper

Total Credit Hours: 19

**Third Year
Cluster in Business Administration²**

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses - Fall Semester				
2362	Organizational Management Dr. Galit Ben Tovel	4	4	Exam
3486	Business and Political Economy in the Middle East Mr. Meir Javedanfar	2	2	Exam
Mandatory courses - Spring Semester				
2150	Entrepreneurship and Business Management Mrs. Marina Naomi Smolyanov	3	3	Paper
43	Principles of Marketing Management Dr. Yaniv Gvili	4	4	Exam
6254	Systematic Creativity Prof. Goldenberg Jacob	2	2	Paper
2463	Business Communication for Public Administrators and Managers Dr. Uri Ullman	2	2	Paper
Mandatory Spring Semester Seminar				
4207	Economic Peace Dr. Uri Ullmann	3	3	Paper
Total Credit Hours: 20				

² Registration to the Business Administration Cluster is conditional upon a combined average of at least 85 in Micro, Macro and Statistics.

Third Year Public Diplomacy Program³

Course Code	Course Name	Lecture Hours	Recitation Hours	Total Credit Points	Prerequisites	Final Course Assignment
Year-long Courses						
7674	Seminar: Public Diplomacy during Conflicts Pro. Tal Azran	6		6		Assignments
3441	Internship in Digital Public Diplomacy Mr. Tom Berman	2		3		Assignments
3442	Practical Tools in Public Diplomacy Workshop	4		4		Assignments
Fall Semester Courses						
7681	War of Narratives: Israel in the Arena of Public Diplomacy Ms. Miri Eisin	2		2		Practicum
Spring Semester Courses						
3452	Diplomacy, Innovation and Statesmanship	1		1		Assignments
3453	Digital Diplomacy #War	1		1		
3063	Innovative Diplomacy Amb. Ron Prozor Mr. Cohen Yaniv	1		2		Assignments

Total Credit Hours: 19

Third Year

³ For information regarding the application process, please see:
<https://www.idc.ac.il/en/specialprograms/pd/pages/apply.aspx>

Additional Elective Courses

Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
Yearlong Courses				
4175	Internship Program ⁴ Dr. Lesley Terris	2	2	Paper
Fall Semester Course				
3652	Liberty and Responsibility: Exploring the Foundations of the Modern Open Society Dr. Amichai Magen	2	2	Exam
Spring Semester Courses				
2668	Public Opinion and Foreign Policy in the U.S. Dr. Amnon Cavari	2	2	Paper
4734	Negotiation Workshop Dr. Dana Wolf	2	2	Paper
4517	Theaters of Global Jihad Dr. Michael Barak	2	2	Paper
3339	Gender in the #MeToo Era Dr. Galit Desheh	2	2	Exam
2647	Climate Change and International Relations Dr. Haim Koren	2	2	Paper
3338	Honors Seminar: Armed Non-State Actors Prof. Assaf Moghadam	3	3	Paper
4851	Modern War Prof. Liam Collins	1	1	Paper

Exam Schedule

The dates of the examinations can be found on the IDC Herzliya website under Students → Course Catalogue, student regulations and Syllabi → Search Exams
A personal examinations schedule for each student appears on the Student's information website (My IDC).

⁴ A select number of third year students may participate in an internship chosen from a list of organizations (NGOs) or institutions. The internship will involve a minimum of six hours per week and submission of an academic paper relevant to the internship experience. Two credits will be awarded for a successful completion of the internship. These 2 credits may be used in lieu of one government elective course. Details about the internships and registration information are available through the Assistant RRIS Government Academic Director, Mr. Ori Barzel (ori.barzel@idc.ac.il).

Argov Fellows Program in Leadership & Diplomacy

The Argov Fellows Program in Leadership and Diplomacy is part of the Lauder School of Government, Diplomacy and Strategy, but is accepting students from all IDC schools.

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program in Leadership and Diplomacy seeks to prepare up to 24 exceptional IDC students in their final year of undergraduate studies for future leadership positions for Israel and the Jewish people. Through a year-long, challenging interdisciplinary curriculum, the program seeks to help the students acquire the knowledge, tools, skills and critical thinking abilities necessary for working towards meeting the many challenges that Israel faces in today's complex global environment.

The program, conducted entirely in English, combines academic training and practical skills. Its unique curriculum includes courses, seminars and "hands-on" workshops taught exclusively to Argov Fellows by leading academic and professional experts. The students participate in study tours to Europe, the United States and within Israel. Throughout the year, the students meet exceptional individuals who have obtained leadership positions in a wide range of fields and benefit from in-depth discussions with them regarding their values, career paths, and defining moments.

The program concludes with the public presentation of capstone group projects in which the fellows propose their solutions to pressing problems facing Israel and the Jewish world. Argov Alumni have carried on to eminent fellowship programs such as, Fulbright and Chevening, graduate programs at Yale, Harvard, Oxford, and Cambridge and employment positions in the public, private, and non-profit sectors around the world.

Program of Studies

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Prerequisites
4606	Political Strategy in Israel Dr. Maoz Rosental	2*		2	Home Exam
2464	Social and Political Implication of Artificial Intelligence TBA	2*		1	Exam
4183	The US Political and Legal System ♦ Lawyer Ira Reiner	2*		2	Final Paper
4760	Current Political Developments in the Developing World Dr. Jennifer Shkabatur	2*		2	Final Paper
4015	Topical Issues in the EU Dr. Yair MacClanahan	2*		2	Exam
4813	Diplomacy and Communication: Practical Diplomacy Workshop Mr. Lior Weintraub	2*		1	Final Paper
873	Leadership in Practice: Rhetoric, Public Speaking, and Debate Ms. Sara Averick Dr. Pamela Peled (Two Groups)	3*		2	Paper and Class Work
4832	Journalism, Politics and Money ♦ Mrs. Oshrat Kotler	6*		2	Final Paper
4761	Seminar: Narratives in the Israeli-Palestinian Conflict Ms. Miri Eisin	3**		3	Seminar Paper
4694	China: Society and Politics Dr. Yair Maclanahan	2**		2	Exam
4830	Advanced Issues in Strategic Studies ♦ TBA	1**		1	Final Paper
4643	Capstone Project Research Workshop Dr. Orly Idan	2* 2**			Class Work
4238	Current Challenges Facing Israeli Society Dr. Alisa Rubin Peled			2	Class Work

4828	Contemporary Issues in Israel's National Security ♦ Mr. Avraham Yager	2**		2	Final Paper
4016	Argov Seminar Dr. Alisa Rubin Peled	2* 2**		4	Capstone Policy Project
4765	Informal Session Dr. Alisa Rubin Peled	2* 2**			Final Paper
4759	Study Tour to Europe, US and China Dr. Alisa Rubin Peled			3	Final Paper
4405	The Arab Spring and its Impact on the Middle East TBA	2**		1	Final Paper
4607	Effective Presentations ♦ Mr. Lior Shoham	2**		1	Final Paper
158	Simulation Games and Negotiation Processes♦ Dr. Chanan Goldchmidt	4**		2	Final Paper
4300	International Political Economy Dr. Alisa Rubin Peled	2**	2**	3	Home Exam
4833	Social and Business Entrepreneurship ♦ Mr. Marcio Lempert	2**		2	Final Paper
	Total Semester Hours			40	
*	First Semester Course				
**	Second Semester Course				
♦	Intensive Course				