



Our Faculty



Our Vice Dean Prof. Yael Parag represented the School of Sustainability in an Academic Sustainability Delegation organized by the British Council to promote collaboration between Israel and England. Delegates shared experiences with UK institutions and their initiatives around sustainability (policy, research, institutional decarbonization, education) and explored UK inter-university collaborations in the area of clean growth and sustainability.

"It was a fascinating tour with a group of smart researchers in the field of sustainability. We had an exceptional opportunity to learn, meet leading players in this ecosystem and exchange ideas for joint endeavors. I would like to thank Ariel, Dennis and Tal from the British Council to make this possible, as we are already looking forward to future UK-IL academic collaborations".

Our Outstanding Researcher & Lecturer

Our faculty members Dr. Shiri Zemah Shamir & Dr. Asaf Tzachor were granted Reichman University's highest

recognition for their academic contribution: Outstanding Lecturer & Outstanding Researcher respectively. We couldn't be more proud!

5th Mediterranean Sea Conference

Dr. Shiri Zemah Shamir, Head of Economics-Sustainability track and the Head of Teaching Committee at the Mediterranean Sea Research Center, organized the fifth conference on the Mediterranean - from the Deep Sea to the River - Environment, Strategy & Economics.



[\(Watch the Conference \(FB Live\)\)](#)

Last week with Dr. Nati Marom

Dr. Nati Marom taught his last classes at the School of Sustainability, with final presentations by Israeli and international students in his class on Environmental and Urban Justice. Over an entire semester, the students pursued an independent research project with an urban community of their choice, conducting surveys and interviews with residents, systematically analyzing the data they collected, and producing recommendations for a more equitable urban policy.



During seven years, Dr. Marom has taught a wide range of courses, from his first-year Introduction to Environmental Thought to the third-year advanced course on Global Urbanism. And of course, the fully on-line course he developed on Urban Worlds, which has so far been studied by hundreds of students throughout the different schools of Reichman University.

Dr. Marom is moving to Paris, and will be teaching next year at Sciences Po, but promises to keep in touch with our school, which really feels like family.

Space Project



The ILAN-ES experiment was successfully completed by Israel's second astronaut Eytan Stibbe and his colleagues on the AX-1 mission to the International Space Station. While in space, here in Herzliya Prof. Yoav Yair, Dean of the School of Sustainability at Reichman University and his students worked with Rakia mission control center in Houston to give daily targets to the astronaut. The forecasts of global thunderstorms were sent to space, and videos of lightning and transient-luminous events ("sprites") were caught by the crew and sent for analysis. The students also worked on educational projects with schools in Israel, Africa and Hong-Kong. The results offer a major advance in our understanding of the physics of the upper atmosphere and will be presented to the scientific community in the coming months.

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Our Students



How to Feed 9 Billion?

Our annual conference "How to Feed 9 Billion" focused on the issue of "Who will feed?". Thanks to our students Nir Zut, Yuval Harpaz, Ofir Lazrov and Rotem Strauss who founded the FoodTech Club at Reichman University, we were

privileged to host people from different sectors in the food field who helped us understand in depth:

- How we got to the current system today
- Which key players are taking part in this system.

We also heard the leaders of innovation and groundbreaking technologies, who revealed to us the growing field of food tech in Israel and around the world.

[Watch the Zoom Recording](#)



Think & Drink

Our students Adi Or, Amit Briga, Sharon Berhovski & Naomi Geri Naslavsky from both the International & the Israeli school, organized a series of live events inviting prominent lecturers to give a talk about burning sustainability issues to our students and alumni in an informal setting around a drink.

Our Alumni



Ori Cohen made it to the Forbes "30 under 30" list

So proud of our alumna Ori Cohen, who holds a bachelor's degree in Sustainability & Economics, for making it to the Forbes Magazine list of the 30 most promising people in Israel under the age of 30.

Co-founder of Parametrix, the only company in the world offering an insurance policy to protect companies from the collapse of technological systems, Ori is also a graduate of the Zell Entrepreneurship program.

[Read more](#)

3rd year Capstone Project

The 3rd year Capstone project reached the finish line!

After a full year of ideation, exploration and research, consultation and design, 6 fantastic projects were completed by the students of the 3rd year. The teams worked hard to produce posters and presentations, and showcased their final "Pitch" on-line, in 4-minute Zoom presentations to their peers and families.



Among the topics addressed by this year's senior class were recycling of e-waste, finding carbon-efficient routes, reducing fashion related waste, consulting firms to improve their environmental performance and more.



Congratulations to our new Sustainability & Government alumni - Class of 2021

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