

What's new in the IDC Sustainability School?

March 2019



Our Events



Smart Cities Index

We developed one-of-a-kind tool in Israel: "The Smart and Sustainable Cities Index", presented for the first time a few months ago in the annual Smart Cities' Conference held in IDC.

The Smart and Sustainable Cities Index was created to enable Israeli local authorities, as well as residents, to assess their progress in Urban Innovation, Sustainability, Government Transparency, Education, Economic Development and more...

[Link to the full article](#)



U.N Sustainable Development Goals

The Annual Conference not only drew a picture regarding Israel's place compared to the rest of the world, but it also dedicated two panels to focus on these two main goals:

- Goal #10 - Reduce inequality
- Goal #13 - Climate Change

Cross-Border Cooperations...

In the Gilboa

Along with the School of Economics, we embarked on an innovative pilot project in cooperation with the **Fsight** start-up in the Mount Gilboa.



The objective of this project is to demonstrate, thanks to Artificial Intelligence, that Smart Energy Management yields not only significant economic savings for the community and the individuals, but it also increases the efficiency in the use of renewable energies.

In Brussels...

1st in the International "Plastic Hack"

In cooperation with the Israeli Embassy in Brussels, Belgium and Luxembourg Universities, as well as many renowned sponsors, our students took part in the international "Plastic Hack" event held in the EU capital to offer a possible solution to the plastic problem in the world...and won the 1st price after 36 hours of intense work!



"We had the honor to show Israel's ingenuity by offering an innovative alternative to plastic, made of degradable organic matter (i.e - a variety of mushrooms)",

said **Shachar Smuliansky**, **Adi Sela**, **Noam Revach** and **Uri Cohen** with great enthusiasm and pride.

[Video about the venture](#)

Our Students' Activities on Campus



How to Grow Fresh Air?

After being exposed to the "Sick Building Syndrome" in Prof. Yoav Yair's course on "Air, Water and Soil Pollution", our students **Itay Victor** and **Daniel Papkin**, decided to take on a series of short-term projects on campus to raise awareness.

After receiving the administration's green light and cooperating with a local plants' store, they came up with a groundbreaking idea to address the "Sick Building Syndrome" by setting up different plants together so as to increase the concentration of oxygen in the second floor of the Sustainability Building...and improve both the students and the employees' performance!

We invite you to come and have a look!

[Link to the TED talk on the "Sick Building Syndrome"](#)

Save the Date

Annual Conference How to Feed 9 Billion in the Era of Climate Change?

בית הספר לקיימות
הבינתחומי הרצליה

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הבינתחומי הרצליה

Marina Center Program
for Food Safety & Security
Tel Aviv University

בית הספר לקיימות במרכז הבינתחומי הרצליה
בשיתוף עם תכנית מרכז מן לאבטחת וביטחון המזון באוניברסיטת תל אביב
מתכבדים להזמין אתכם לכנס הרביעי בנושא:

איך להאכיל 9 מיליארד בעידן של שינויי אקלים?



Wed. March 27th | 9 a.m | IDC Herzliya | SL201

**The conference will be held in Hebrew*



Annual Climate March

Friday | March 29th

9:30 a.m | Tel-Aviv

Join us and take part in the biggest environmental event in Israel

9:30 a.m - Gathering in Gan Meir Tel-Aviv

11:15 a.m - Marching to the Government's Quarters to stop the Climate Crisis

[More info in the FB event](#)

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