

# Acknowledgments

## Principal Supporters

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### Amb. Ronald S. Lauder

Amb. Ronald S. Lauder President of the World Jewish Congress and Founder of the Lauder School of Government, Diplomacy & Strategy at IDC Herzliya. Serves as Chairman of the International Public Committee of the World Jewish Restitution Organization, Treasurer of the World Jewish Congress and Chairman of the Jewish Heritage Council. Served as US Ambassador to Austria and as Deputy Assistant Secretary of Defense for European and NATO Policy. Served as President of the Jewish National Fund and was Chairman of the Conference of Presidents of Major American Jewish Organizations. Established the Ronald S. Lauder Foundation, which focuses on Jewish education and outreach programs in Eastern Europe. Holds a BA in International Business from the Wharton School and a Certificate in International Business from the University of Brussels.

### Philippe Amon

Philippe Amon is owner, Chairman and CEO of SICPA Holdings, Switzerland. Founded in 1927, SIPA is a world leader in security features for banknotes and secure 'Track and Trace' and secure supply chain solutions, both to governments and industry clients. SICPA solutions combine unique material based expertise with sophisticated digital technology. Philippe is a member of a number of international advisory boards and an active philanthropist, in his own right and through the SICPA Foundation.

### Yossie Hollander

Yossie Hollander is a successful serial entrepreneur and philanthropist. He instigated the renewable energy initiative of the Weizmann Institute and is involved with energy research, policy and investment around the world. Mr. Hollander currently serves as a member of the management committee of the Weizmann Institute. He is the chairman of the Israeli Institute for Economic Planning.

## Government Ministries and Authorities

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Ministry of  
Defense



משרד הביטחון  
MINISTRY OF DEFENSE

Ministry of Science, Technology and Space  
Israel National Council for Research and Development

משרד המדע,  
הטכנולוגיה והחלל  
Ministry of Science, Technology & Space  
המועצה הלאומית למחקר ופיתוח  
Israel National Council For Research & Development



Ministry of  
Strategic Affairs



# Foundations & Organizations

NATO



## The Yitzhak Rabin Foundation



The Yitzhak Rabin Foundation (YRF) is a U.S. registered 501(c)(3) non-profit. It supports programs that reflect Rabin's intrinsic belief in and his efforts to realize Israel's democratic values, sustainability, security, peace and reconciliation with its neighbors. Yuval Rabin, Yitzhak Rabin's son, serves as honorary chair and plays an active role in the Foundation. Facebook: / AmericanFriendsofRabin | Twitter: @FriendsofRabin

## Israel Yozemet



Israel Yozemet is a non-partisan Impact group, promoting security-driven pragmatic policies, based on a regional alliance. Israel Yozemet is made up of some 1,800 members, ranging from right to left, and including businessmen, security experts, diplomats, academics, and social activists. The group supports a plan for regional agreements with the pragmatic Arab states and the Palestinians, and our ideas influence and shape the strategy of Israel's leadership.

## Executive Training and External Studies



We live in a world that poses new and complex challenges for executives and organizations. The force, pace, depth and frequency of changes is greater than ever. More and more executives and organizations understand that they need new and exceptional ways of thinking, management methods and tools. Executives and organizations understand that the rate of change requires an approach in which knowledge and business, managerial

and professional tools are kept up-to-date throughout their entire professional careers and the lifespan of their organizations. The Executive Education Center and External Studies Program at the Herzliya Interdisciplinary Center initiates, develops and organizes interdisciplinary, international and interpersonal training programs that provide a real and unique response to the needs of organizations, executives and senior professionals. Our goal is to create a creative and personal dialog between academia and practice, by developing leaders who make their mark on the dynamic and complex managerial environment in which they operate. We strive to challenge existing modes of thinking, develop new opportunities and create actionable inspiration. The Herzliya Interdisciplinary Center is a non-profit organization and its income from the Executive Education and the External Studies program are intended to support its vision and goals.

## The European Leadership Network (ELNET)



The European Leadership Network (ELNET) is a European organization which strengthens relations between Europe and Israel. ELNET empowers citizens in key countries in Europe to communicate directly with policy makers and opinion leaders across the political spectrum. ELNET also builds relationships among key decision makers and conducts educational programs to deepen mutual understanding. [www.elnetwork.eu](http://www.elnetwork.eu)

## The Forum of Strategic Dialogue (FSD)



*Forum of Strategic Dialogue*

The Forum of Strategic Dialogue (FSD) facilitates high-level informal consultations between senior government officials and leading experts from Europe and Israel. Originally initiated by ELNET, the Dialogues have become an effective and unique vehicle for out-of-the-box problem solving thinking in the fields of defense, security, foreign affairs and economy. The FSD contributes to the development of policy based on the mutual understanding of European and Israeli strategic environments, needs and common interests. [www.f-sd.eu](http://www.f-sd.eu)

## United States Embassy, Tel Aviv, Public Affairs Office



## Sponsors

### Keter Group



The Keter Group is a world leading manufacturer and marketer of home improvement consumer products, and a global trendsetter in the do-it-yourself (DIY), household and outdoor products markets. With production sites in Israel, Europe and the United States, the Keter group manufactures a wide range of product lines that are sold in over 90 countries worldwide.

### Lockheed Martin



Lockheed Martin Israel, headquartered in Tel Aviv, is the Israeli-based arm of Lockheed Martin Corporation, a global security and aerospace company. Through partnerships with local industry, Lockheed Martin Israel supports the development, integration and sustainment of advanced technology systems, products and services. With more than 40 years of experience in-country, Lockheed Martin is proud to provide Israel with innovative global security and citizen services capabilities. Lockheed Martin employs approximately 125,000 people worldwide, including Sikorsky and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. Internationally, Lockheed Martin has more than 300 partnerships in 70 countries. Lockheed Martin has extensive ties with the Israeli defense industry for many decades. For more information about Lockheed Martin: [www.lockheedmartin.com](http://www.lockheedmartin.com)

### Dan Hotels



*Dan Hotels  
Israel*

The Dan Hotels is Israel's oldest and most prestigious hotel chain. 14 properties owned and operated by the chain, are centrally located in Israel's most desirable settings. The Dan Hotels are noted for superior design blending contemporary flair with cosmopolitan elegance. By combining tradition with Israeli expertise and international standards, King David Jerusalem is a member of the globally respected "Leading Hotels of the World". The Dan Hotels excels in merging the worlds of business and leisure. In addition to outstanding service and vacation opportunities, the chain provides corporate travelers with highly personalized service in tune with financial and corporate developments in Israel and abroad.

The business lounges and state-of-the-art business communications in guest rooms and public areas are just some of the features.

### Rothschild Group



**Rothschild's Global Financial Advisory business is a world leader in the provision of impartial, expert advice to governments, corporations, institutions and individuals.** With approximately 900 advisers in 40 countries around the world, our scale, reach and local knowledge is focused on supporting clients wherever they need us. An unparalleled network of global knowledge is at the heart of our business. We use our collective intellectual capital, specialist sector and product expertise, and wealth of experience to deliver the best long-term solutions for our clients. Having advised on more deals than any other adviser in our core markets, we have an unrivalled track record of advising clients on mergers, acquisitions and disposals, strategy, and corporate governance. We are also the market leader in providing independent advice on debt and equity financing, and on how to restructure a business. We care about our clients' success as much as they do and take a long-term view with each client, building a partnership with them as their trusted, independent adviser. We measure our success in years, not quarters. We prioritise knowing and understanding our clients, their businesses and aspirations. We bring a depth and breadth of geographic and sector expertise, and offer total advice across a broad range of areas, including M&A and strategic advisory and financing advisory. With senior bankers leading every assignment from start to finish, our clients benefit from our depth of experience and specialist expertise. We continually invest in and renew the intellectual capital needed to advise on some of the most complex and transformational assignments in today's turbulent financial world.

## Bank Hapoalim



Bank Hapoalim is Israel's leading financial group. In Israel, the Bank Hapoalim Group has about 270 branches, including a network of 22 business branches, seven regional business centers, and specialized industry relationship managers for major corporate customers. The Bank Hapoalim Group includes Isracard Ltd, Israel's leading credit card company as well as financial companies involved in investment banking, trust services and portfolio management. Internationally, Bank Hapoalim operates through branches, subsidiaries and representative offices, in North and Latin America, Europe, the Far East, and Turkey. Bank Hapoalim is listed on the Tel Aviv Stock Exchange as well as through a Level-1 ADR traded "over-the-counter" in New York.

## AXA Group



AXA is a worldwide leader of the insurance market with over 103 million customers in 64 countries. Our mission is to help customers live their lives with more peace of mind by protecting them, their relatives and their property against risks, and by managing their savings and assets. With strong global franchises and three lines of expertise (Property & Casualty, Life & Savings and Asset Management), AXA's results confirm its sound financial health (€98.5bn revenues in 2015 and €5.6bn underlying earnings) and ability to look to the future with confidence. Our business model and strategy have demonstrated their relevance and continue to build on distinctive strengths: Solid position in the markets where we are present; A multi-channel distribution model, allowing customers to decide how they access our products and services; Risk management expertise, which guarantees our financial strength and ability to keep promises; Operational excellence, which allows us to deliver quality products and services at competitive prices; A particular concern for employee development. Over the last 30 years, innovation has been at the heart of AXA's culture and a key transformation driver for the group. Today, as technological innovations and customers' expectations are transforming the whole value chain of insurance, AXA is using its innovation capabilities to strengthen its mission of protecting people and business.

## Teva Pharmaceutical Industries



Teva Pharmaceutical Industries, a global power in generic and specialty medicines, delivers high-quality, patient-centric healthcare solutions to 200 million people around the world every day. The company, founded in Jerusalem 115 years ago, employs 43,000 workers in 60 countries worldwide, 7,000 of which are in Israel. Teva is the world's largest maker of generic medicines, and owns the largest drug cabinet in the world, spanning nearly every therapeutic area. Teva is a world leader in innovative specialty pharmaceuticals, with prominent portfolios in Respiratory and Central Nervous System, including multiple sclerosis, pain, migraine, movement disorders and neurodegenerative diseases. The Company helps meet critical consumer and social needs through its comprehensive and accessible product offerings and contributes to immense savings to healthcare systems globally. In Israel, through its investments in infrastructure, R&D and various collaborations, the company has a major impact on the national economy, academia, the industry and public health.

## LION TREE



LionTree is a global investment and merchant bank focused on mergers and acquisitions advisory, capital markets, and capital raising. It advocates for business leaders taking advantage of opportunities at the intersection of telecommunications, media, technology, and rapidly evolving consumer experiences. The company identifies industry-changing ideas and connects relationships at the right moment.

## BOMBARDIER



Bombardier is a Canadian company and the world's leading manufacturer of both planes and trains. From category-defining business jets and commercial aircraft designed for the challenges of today to sleek high speed trains and public transit. Bombardier employs around 70,900 people 62 plants around the world and its headquarter is in Montréal, Canada. Bombardier Transportation, offers the broadest portfolio in the rail industry innovative products and services that set new standards in sustainable mobility. Its BT headquartered in Berlin, Germany, and has a very diverse customer base with products or services in more than 60 countries. It has an installed base of over 100,000 vehicles worldwide.

## Benefactors

Kena & Zalman Shoval  
Robert Ash  
Danny Sebright  
Tania & Shlomi Fogel

## Cooperating Institutions

The Municipality of Herzliya



The Israeli Institute for Economic Planning



The Israeli Institute for Economic Planning is a non-profit organization, working to change the Israeli economy into a free market, competitive modern economy

The Institute's research focuses on the problems that prevent the Israeli economy from reaching its full potential. The Institute's main goal is to offer practical solutions for such problems.

Yuval Ne'eman Workshop for Science, Technology and Security



Yuval Ne'eman Workshop for  
Science, Technology  
and Security  
Tel Aviv University

Yuval Ne'eman Workshop for Science, Technology and Security was launched in 2002 by Prof. Isaac Ben-Israel in conjunction with the Harold Hartog School of Policy and Government and the Security Studies Program at Tel Aviv University with the intention of exploring the links between security policy, technology and science. The Workshop holds a popular series of conferences, including the annual Cyber-Security Conference. and the Workshop also produces influential research and policy-papers. The workshops main fields of interest are cyber-space and cyber warfare, as well as space policy and security. Other topics covered by

the Workshop include; international relations and strategy, missiles and guided weapons, robotics, nuclear energy, homeland security, the interplay between society and security, force build-up policy and government decision-making processes. The Blavatnik Interdisciplinary Cyber Research Center (ICRC) was established at the Tel Aviv University as a joint initiative with the National Cyber Bureau, Prime Minister's Office. The Center is based on researchers from Tel-Aviv university and emphasizes the importance of interdisciplinary research. Currently, there are 50 faculty members and over 200 cyber researchers from different faculties such as Exact Sciences, Computer Sciences, Law, Engineering, Social Sciences, Management and Humanities. Research topics at the Center include key issues such as security software, attacks on hardware and software, cryptography, network protocols, security of operating systems, and networks as well as interdisciplinary research such as the impact on national security, the impact on society, regulation, and the effects on the business sector. The Center operates a research fund which is supported by the National Cyber Bureau.

Connecting Leaders Israel's Bussiness Club



CONNECTING  
LEADERS CLUB  
EVENTS & CONSULTING

The Connecting leaders club was founded in France by Mrs. Valerie Hoffenberg in 2013. With an experience in politics, diplomacy, lobbying and business sector, Valerie Hoffenberg has created a unique international network and personal links with leaders all over the world. In a changing world facing economic diplomatic and social challenges, the Connecting Leaders Business Club is aiming to build bridges between businessmen, political leaders, influential intellectuals and economists to shape a better future by sharing ideas and projects. The Connecting Leaders Club selects and provide the best experts with high-level reputation in politics, innovation, finance, geopolitics for international conferences or private meetings for companies. The Connecting Leaders events offer a high level networking, business opportunities, and strong media coverage. The Connecting Leaders Business Club was founded in 2014 in Israel and will open soon in China. The club is a platform for international leaders to meet and exchange with the business sector through international conferences, private event for companies and medias.



Ministry of Foreign Affairs  
Jerusalem

## Ministry of Foreign Affairs



### Wikistrat

Wikistrat is the world's first crowdsourced consultancy. We leverage a global network of subject-matter experts via a patent pending "Collaborative Competition" methodology and gamified online platform to provide a variety of strategic analytic services. Please see: [wikistrat.com](http://wikistrat.com) for further details.



### The Israel Project (TIP)

The Israel Project (TIP) is a non-partisan American educational organization dedicated to informing the conversation about Israel and the Middle East. TIP is a one-stop source for detailed and accurate information, providing facts, access to experts and keen analysis through real-time background information, briefings, conference calls and reports with the highest standards of accuracy and reliability.

## Corporate Associates

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### Carmel Winery

Carmel was founded in 1882 by Baron Edmond de Rothschild, owner of Chateau Lafite. The main winery is in Zichron Ya'acov on the southern slopes of Mount Carmel overlooking the Mediterranean Sea. For over 120 years, Carmel has been the national winery of Israel. The winemaker is Lior Lacser.



### Dan Accadia

The Dan Accadia is a luxurious hotel in a beautiful Mediterranean resort setting. Overlooking the blue sea and white sands of Herzliya's beaches, the hotel makes the perfect destination for an especially relaxing vacation. The hotel's unique blend of casual elegance and its excellent facilities, combined with its proximity to the heart of Israel's hi-tech industry and to the exciting city of Tel Aviv, make it the venue of choice for vacationers, for busin.



### 1062fm



### Tal Limousine