



RAPHAEL RECANATI INTERNATIONAL SCHOOL REICHMAN UNIVERSITY

LIVE IN ISRAEL, STUDY IN ENGLISH

GRADUATE PROGRAMS

2022-2023



Raphael Recanati
International School

GLOBAL MBA

The program provides a solid foundation in general management, taught from a global perspective, with two unique specialization tracks:

- **Innovation & Entrepreneurship**
- **Big Data**

- The Innovation and Entrepreneurship track offers students the opportunity to acquire the skills, knowledge, and network that are needed for developing and running innovative companies. The track focuses on experiential learning, including a practicum in early stage startups and VCs, venture creation training, informal mentorships, and company visits to leading tech companies in Israel and in the US.
- The Big Data track provides students with practical experience and relevant tools that will give them a deep understanding of how to become leaders in the fields of big data and data analysis, and to network with managers and entrepreneurs in the industry.
- GMBA students work on projects with actual clients, in either Israeli or international companies. Students have access to an extensive international network and work closely with the finest graduates of the world's leading business schools.
- **Sample Courses** Digital Marketing; Negotiation Management; Systematic Creativity

Length 18 months

Tuition NIS 99,000

Schedule Sunday, Friday

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/pages/global-mba.aspx

ONE-YEAR MBA

The program provides students with managerial tools that will allow them to smoothly integrate into the corporate world, develop new business opportunities, and quickly climb the career ladder within their organizations.

- Focus on the fields of innovation and entrepreneurship
- **Sample Courses** Innovation in Financial Markets; Legal & Financial Aspects of Entrepreneurial Ventures

Length 12 months

Tuition \$26,900 USD

Schedule Monday, Wednesday, Friday

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/pages/mba-oneyear.aspx

MBA IN HEALTHCARE INNOVATION

Management, Innovation and Entrepreneurship

This program is a partnership between Reichman University and the Chaim Sheba Medical Center, Tel Hashomer, the largest hospital in Israel. The program provides executives and future healthcare leaders with the tools and skills necessary to address the challenges and complexities of modern healthcare, as well as changes in the field. This is a one-year international program, taught in English.

- Students will master three core areas:
Business Administration
Healthcare Management
Innovation and Entrepreneurship
- Leading guest lecturers from Ivy League universities such as Stanford and Harvard, and from the industry
- Hands-on practicum allows students to apply learned tools to real-life situations
- Study trip to Silicon Valley and Stanford University
- **Sample Courses** Real World Experience; Redesigning Healthcare; Leadership Communication

Length 12 months

Tuition \$26,900 USD

Schedule Tuesday, Friday

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/mba-hc-innovation/pages/main.aspx



ARISON SCHOOL OF BUSINESS & BARUCH IVCHER SCHOOL OF PSYCHOLOGY

MA ORGANIZATIONAL BEHAVIOR & DEVELOPMENT (OBD)

In this vibrant world, where workplaces are constantly changing, there is a growing need for experts who can understand organizations and help them facilitate processes regarding their human capital. The mission of the MA program in Organizational Behavior and Development (OBD) is to develop experts who will improve organizational impact, both economically and socially. Our program offers a personal and professional journey that provides students with the ability to understand organizations better, as well as to consult and design interventions that will help organizations thrive. Our program focuses on meaningful learning, hands-on experience, and deep self-development.

- The practicum course applies classroom learning to real-world applications.
- **Sample Courses** Organizational Interventions; Human Resources From a Global Perspective; Group Facilitation; Coaching

Length 24 months

Tuition \$15,135 USD per year

Schedule Tuesday, Friday

Some program activities, including study visits and workshops, may be held on different weekdays.

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/pages/ma-obd.aspx

ARISON SCHOOL OF BUSINESS & TIOMKIN SCHOOL OF ECONOMICS

MA FINANCIAL ECONOMICS (MAFE)

The program trains students to work in diverse positions, including financial and data analysts at fintech firms, investment houses, hedge funds, and venture capital funds, as well as financial management positions across the private and public sectors.

- Open to Israeli and international students
- World-renowned professors
- Merit scholarships available for outstanding students
- Optional study trip to London's financial center
- Optional track with MA thesis
- **Sample Courses** Risk Management; Valuations; Corporate Finance; Central Bank Policy ; FinTech; Machine Learning; Blockchain Finance

Length 14 months (full-time) or 26 months (part-time)

Tuition NIS 73,500

Schedule Monday, Thursday, Friday

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/pages/ma-financial-economics.aspx

BARUCH IVCHER SCHOOL OF PSYCHOLOGY & TIOMKIN SCHOOL OF ECONOMICS

MA BEHAVIORAL ECONOMICS (MABE)

Behavioral economics is an emerging field of research in economics and psychology, with important real-life and policy implications. Behavioral economics deals with the impact of psychological factors on economic decision-making. Whereas standard economics portrays individuals as rational agents who are self-interested and seek to maximize their personal utility, behavioral economics recognizes that people do not always make rational decisions, and thus aims to experimentally examine and characterize forms of real-life economic decision-making that might deviate from the standard, rational choice.

- By examining the cognitive, emotional, and social aspects of the decision process, behavioral economics tries to predict actual behavior, and to provide important insights about the forces that shape individuals' and societies' economic decisions. The program provides tools for improving decision-making processes and deals with issues relating to consumers, organizations, governments, and countries.

- **Sample Courses** Behavioral Ethics; Business Strategy for Behavioral Economics; The Psychology of Investing; Consumer Behavior

Length 20 months

Tuition NIS 63,000

Schedule Sunday, Friday

- For More Information:
www.runi.ac.il/en/schools/rris/pages/behavioral-economics.aspx



EFI ARAZI SCHOOL OF COMPUTER SCIENCE

MSc MACHINE LEARNING & DATA SCIENCE

A unique program that provides relevant tools and a deep understanding of the fields of data science, machine learning, and Big Data technologies.

- Students will delve into statistical analysis of data and will study all levels of machine learning. They will be taught by world-renowned lecturers from leading Israeli and international universities, with extensive academic and research experience.
- Students will learn to deeply understand methods, to develop variants according to project needs, and to rigorously and critically interpret results. Students will implement methods, using Python as well as other languages, and will work on practical projects in collaboration with industry and with other academic groups.
- The program will endow students with the skills and in-depth knowledge necessary to become leaders in the fields of data science and computational learning, and to have successful careers in the fields of data science, AI, data analysis, and data engineering.
- **Sample Courses** Machine Learning; Cloud Computing; Industrial Applications of Machine Learning; Statistics and Data Analysis

Students missing certain prerequisite courses in Computer Science and Math may be required to take preparatory courses.

Length 24 months

Tuition NIS 70,000 without prerequisites

Schedule Thursday, Friday

Some recitations or program activities may be held on different weekdays.

- For More Information:
<https://www.runi.ac.il/en/schools/rris/graduate/pages/msc-main.aspx>

LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY

MA GOVERNMENT

This program is separated into three tracks:

- Counter-Terrorism & Homeland Security
 - Diplomacy & Conflict Studies
 - Research
- The evolving security challenges require a new generation of counter-terrorism experts who think outside the box. The Counter-Terrorism track exposes students to the phenomenon of modern terrorism and the Israeli counter-terrorism experience, combined with academic excellence.
Optional cluster in Cyber-Terrorism
 - The Diplomacy & Conflict Studies track prepares future diplomats, strategists, and negotiators to navigate global security, as well as the political and economic environment.
Optional clusters in Contemporary Middle East Studies and Global Impact Studies
 - The Research track is a two-year program for students who plan to pursue a research-oriented career in academia.
→ Sample Courses Political Leadership; Intervention & Peacekeeping; Anatomy of Terrorist Groups

Length 12 Months

Tuition \$13,900 USD

Schedule Thursday, Friday

SPECIALIZATION WITH THESIS OPTION

Length 24 months

Tuition \$15,000 USD

Schedule Thursday, Friday

Some electives and optional clusters may be offered on different weekdays.

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/pages/ma-government.aspx



SAMMY OFER SCHOOL OF COMMUNICATIONS

MA HUMAN-COMPUTER INTERACTION (HCI)

The MA in HCI at Reichman University's milab (Media Innovation Lab) and ARL (Advanced Reality Lab) provides students with the knowledge and skills to lead user-centered products in technology companies, interactive experiences at design companies, and cutting-edge research in academic and industry innovation labs. This first-of-its-kind program in Israel is similar to leading programs at top universities in the US and Europe.

- Potential career paths include user research, interaction design, UX/UI, product innovation, and a range of emerging roles that require understanding of user needs and the ability to lead new products to fulfill those needs.
- Project-based learning in research labs and design workshops, including creative prototyping with code, sensors, 3D printing, UX design, and more
- **Sample courses** UX/UI Design and User Research; Interaction Design and Technology Prototyping; Research of Human-Technology Interaction

Length 12 months

Tuition NIS 73,500

Schedule Wednesday, Friday

- For More Information:
www.runi.ac.il/en/schools/rris/graduate/pages/hci-main.aspx

ADMISSIONS CRITERIA FOR GRADUATE PROGRAMS

An undergraduate degree is required for all programs:

→ **MA GOVERNMENT**

Prerequisite courses may be required, depending on applicant's background.
Minimum GPA:
Diplomacy Track and MA Counter-Terrorism Track: 80
Government Research Track with Thesis: 88

→ **MA FINANCIAL ECONOMICS**

Quantitative undergraduate degree (Economics, Business, Accounting, Engineering, and exact science degrees). Prerequisite courses may be required.
Minimum GPA: 80

→ **MBA IN HEALTHCARE INNOVATION**

Undergraduate degree + 3 years of professional work experience. Prerequisite courses may be required.
Minimum GPA: 80

→ **GLOBAL MBA***

Undergraduate degree + 3 years of professional work experience. Prerequisite courses may be required.
Minimum GPA: 80

→ **ONE-YEAR MBA***

Prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 85

→ **MA ORGANIZATIONAL BEHAVIOR & DEVELOPMENT**

Prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 80

→ **MSc MACHINE LEARNING & DATA SCIENCE**

Undergraduate degree in Computer Science, Economics, or an exact/natural science (Physics, Chemistry, Biology, Statistics, Math). Additional preparatory and/or prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 80; or 85 for non-CS applicants

→ **MA BEHAVIORAL ECONOMICS**

Prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 80

→ **MA HUMAN-COMPUTER INTERACTION (HCI)**

Prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 82

* Candidates who do not have a quantitative background may be required to take the GMAT exam.



Career Development Center

The Career Development Center prepares students to enter the workplace by helping them find suitable employment opportunities. The Center provides counseling, placement, and informational services tailored to meet the specific needs of the students and graduates of each of Reichman University's schools. Services include personal career counseling, lectures, and workshops on job-seeking strategies. The Center creates recruitment and networking opportunities, including job fairs and employers' meetings, as well as a regularly updated listing of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng

* Reichman University reserves the right to cancel, alter, or expand the academic programs offered.

* The schedule of the programs is tentative and is subject to change.

REICHMAN UNIVERSITY FAST FACTS

Over **2,000** Raphael Recanati International School students from over **90** countries make up 1/3 of the Reichman University student body



Israel's first and only **private university**



The **Adelson School of Entrepreneurship** is the first school in Israel to award a full academic degree in entrepreneurship



Reichman University: **the most international university in Israel**



Over **30,000** graduates worldwide



The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees**



Reichman University operates a **radio station** at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English <http://1062fm.co.il/en>



Over **30** research institutes at Reichman University



ISRAEL

The Raphael Recanati International School
Reichman University
PO Box 167, Herzliya, Israel 4610101
Attention: Registrar
Tel +972 9 960 2700, Fax +972 9 952 7334
rris.master@idc.ac.il

NORTH AMERICA

The Raphael Recanati International School
c/o American Friends of Reichman University
142 W. 57th Street 11th floor
New York, NY 10019
Tel + 1 212-213-5962, Fax + 1 212-213-6436
rris.us@idc.ac.il

“ Our world is undergoing constant, rapid changes. We at Reichman University believe that within this dynamic reality, it is up to the academic world to step up and take responsibility for our future. The rapid pace of change requires multidisciplinary education and quick adaptability.

In today's competitive market, it is essential to entrust Master's degree graduates with significant, quality advantages, and we have built our curricula accordingly. Our demands from ourselves and from our students are challenging - often beyond the standards of other institutions of higher education.

We have built our unique programs to create leaders who can successfully take on all spheres of our professional world and lead change where and when it is needed.”

Prof. Uriel Reichman
Founding President and Chairman
of the Academic Board, Reichman University



 **Reichman University** Raphael Recanati International School

www.rris.runi.ac.il