



# RAPHAEL RECANATI INTERNATIONAL SCHOOL REICHMAN UNIVERSITY

LIVE IN ISRAEL, STUDY IN ENGLISH

**GRADUATE PROGRAMS**  
**2023-2024**

**Reichman  
University** Raphael Recanati  
International School

## GLOBAL MBA

This program provides a solid foundation in general management, taught from a global perspective, with two unique specialization tracks:

- **Innovation & Entrepreneurship**
  - **Big Data**
- The Innovation and Entrepreneurship track offers students the opportunity to acquire the skills, knowledge, and network that are needed for developing and running innovative companies. The track focuses on experiential learning, including a practicum in early stage startups and VCs, venture creation training, informal mentorships, and company visits to leading tech companies in Israel and in the US.
- The Big Data track provides students with the knowledge and skills needed to become exceptional managers in the era of the data revolution. It does this through courses and workshops, and by giving students hands-on experience with companies and industry leaders. Students of the Big Data track will graduate with a data-driven mindset, which is crucial for competing effectively in any domain and industry, and reaching the top levels of any organization.
- GMBA students work on projects with actual clients, in either Israeli or international companies. Students have access to an extensive international network and work closely with the finest graduates of the world's leading business schools.
- **Sample Courses** Digital Marketing; Negotiation Management; Systematic Creativity

**Length** 18 months

**Tuition** NIS 104,900

**Schedule** Sunday, Friday

- For More Information:  
[www.runi.ac.il/en/schools/rris/graduate/pages/global-mba.aspx](http://www.runi.ac.il/en/schools/rris/graduate/pages/global-mba.aspx)

## ONE-YEAR MBA

This program provides students with managerial tools that will allow them to smoothly integrate into the corporate world, develop new business opportunities, and quickly climb the career ladder within their organizations.

- Focus on the fields of innovation and entrepreneurship
- **Sample Courses** Innovation in Financial Markets; Legal & Financial Aspects of Entrepreneurial Ventures

**Length** 12 months

**Tuition** \$28,500 USD

**Schedule** Monday, Wednesday, Friday

- For More Information:  
[www.runi.ac.il/en/schools/rris/graduate/pages/mba-oneyear.aspx](http://www.runi.ac.il/en/schools/rris/graduate/pages/mba-oneyear.aspx)

## MBA IN HEALTHCARE INNOVATION

### Management, Innovation and Entrepreneurship

This program is run in collaboration with the Chaim Sheba Medical Center, Tel Hashomer, the largest hospital in Israel. The program provides executives and future healthcare leaders with the tools and skills necessary to address the challenges and complexities of modern healthcare.

This is a one-year international program, taught in English.

- Students will master three core areas:  
Business Administration  
Healthcare Management  
Innovation and Entrepreneurship
- Leading guest lecturers from Ivy League universities such as Stanford and Harvard, and from the industry
- Hands-on practicum allows students to apply learned tools to real-life situations
- Study trip to Silicon Valley and Stanford University
- **Sample Courses** Real World Experience; Redesigning Healthcare; Leadership Communication

**Length** 12 months

**Tuition** \$28,500 USD

**Schedule** Tuesday, Friday

- For More Information:  
[www.runi.ac.il/en/schools/rris/graduate/mba-hc-innovation/pages/main.aspx](http://www.runi.ac.il/en/schools/rris/graduate/mba-hc-innovation/pages/main.aspx)

## MASTER IN MANAGEMENT ANALYTICS

This program provides students with a wide range of analytical, technological, and managerial skills, as well as practical experience. These tools enable our graduates to take advantage of AI and data analytics, in order to make informed and optimized decisions as business and analytics specialists. Their unique skill set will ensure that they become change agents for digital transformation, as well as valuable assets, to companies of all sizes in all industries.

- Graduates will earn a double degree from two prestigious institutions: Reichman University & Mannheim Business School
- **Sample Courses** Strategy Innovation and Entrepreneurship; Machine Learning for Business; Data Science for Business; Data Management; Marketing Analytics; Financial Analytics

**Length** 12 months

**Tuition** 29,000 €

**Schedule** Monday-Thursday (Full Time)

→ For More Information:

[www.runi.ac.il/en/schools/business/graduate/management-analytics-mannheim-business-school/](http://www.runi.ac.il/en/schools/business/graduate/management-analytics-mannheim-business-school/)

[www.mannheim-business-school.com/en/mba-master-and-courses/masters-programs/master-in-management-analytics-full-time/](http://www.mannheim-business-school.com/en/mba-master-and-courses/masters-programs/master-in-management-analytics-full-time/)

## MA FINANCIAL ECONOMICS (MAFE)

This program trains students to work in diverse positions, including financial and data analysts at fintech firms, investment houses, hedge funds, and venture capital funds, as well as financial management positions across the private and public sectors.

- Open to Israeli and international students
- World-renowned professors
- Merit scholarships available for outstanding students
- Optional study trip to London's financial center
- Optional track with MA thesis
- **Sample Courses** Risk Management; Valuations; Corporate Finance; Central Bank Policy ; FinTech; Machine Learning; Blockchain Finance

**Length** 14 months (full time) or 26 months (part time)

**Tuition** NIS 77,900

**Schedule** Monday, Thursday, Friday

→ For More Information:

[www.runi.ac.il/en/schools/rris/graduate/pages/ma-financial-economics.aspx](http://www.runi.ac.il/en/schools/rris/graduate/pages/ma-financial-economics.aspx)

## MSc MACHINE LEARNING & DATA SCIENCE

This is a unique program that provides students with relevant tools and a deep understanding of the fields of data science, machine learning, and Big Data technologies. The program is currently being redesigned, in order to ensure that it continues to meet the needs of graduates entering these fields over the next decade. As such, the curriculum and courses are yet to be determined.

- Students will be taught by world-renowned lecturers from leading Israeli and international universities, with extensive academic and research experience.
- Students will learn to deeply understand methods, to develop variants according to project needs, and to rigorously and critically interpret results.
- The program will endow students with the skills and in-depth knowledge necessary to become leaders in the fields of data science and computational learning, and to have successful careers in the fields of data science, AI, data analysis, and data engineering.
- **Sample Courses** Machine Learning; Cloud Computing; Industrial Applications of Machine Learning; Statistics and Data Analysis

*Some students may be required to take preparatory courses in Computer Science and Math.*

**Length** 12-16 months

**Tuition** NIS 74,200 (without preparatory courses)

**Schedule** Mandatory classes: Thursday, Friday (Electives will be held on other days)

→ For More Information:

<https://www.runi.ac.il/en/schools/rris/graduate/pages/msc-main.aspx>

## MA GOVERNMENT

This program is separated into three tracks:

- Counter-Terrorism & Homeland Security
- Diplomacy & Conflict Studies
- Research

→ The evolving security challenges require a new generation of counter-terrorism experts who think outside the box. The Counter-Terrorism track exposes students to the phenomenon of modern terrorism and the Israeli counter-terrorism experience, combined with academic excellence.

*Optional cluster in Cyber-Terrorism*

→ The Diplomacy & Conflict Studies track prepares future diplomats, strategists, and negotiators to navigate global security, as well as the political and economic environment.

*Optional clusters in Contemporary Middle East Studies and Global Impact Studies*

→ The Research track is a two-year program for students who plan to pursue a research-oriented career in academia.

→ **Sample Courses** Online Terrorism; Dilemmas in Counter-Terrorism; Intervention & Peacekeeping

**Length** 12 or 16 Months

**Tuition** \$14,700 USD

**Schedule** Thursday, Friday

## SPECIALIZATION WITH THESIS OPTION

**Length** 24 months

**Tuition** \$15,900 USD

**Schedule** Thursday, Friday

*Some electives and optional clusters may be offered on different weekdays and in the summer semester.*

→ For More Information:  
[www.runi.ac.il/en/schools/rris/graduate/pages/ma-government.aspx](http://www.runi.ac.il/en/schools/rris/graduate/pages/ma-government.aspx)

## MA HUMAN-COMPUTER INTERACTION (HCI)

Much of the knowledge and skills HCI students acquire during their MA studies is from hands-on experience at Reichman University's milab (Media Innovation Lab), as well as its ARL (Advanced Reality Lab) and the BCT (Brain Cognition and Technology). This enables the students to lead user-centered products in technology companies, interactive experiences at design companies, and cutting-edge research in academic and industry innovation labs. This unique program is similar to leading programs at top universities in the US and Europe.

- Potential career paths include user research, interaction design, UX/UI, product innovation, and a range of emerging roles that require understanding of user needs and the ability to lead new products to fulfill those needs.
- Project-based learning in research labs and design workshops, including creative prototyping with code, sensors, 3D printing, UX design, and more
- **Sample courses** UX/UI Design and User Research; Interaction Design and Technology Prototyping; Research of Human-Technology Interaction

**Length** 12 months

**Tuition** NIS 77,900

**Schedule** Wednesday, Friday

→ For More Information:  
<https://www.runi.ac.il/en/schools/rris/graduate/ma-human-computer-interaction>





## ADMISSIONS CRITERIA FOR GRADUATE PROGRAMS

An undergraduate degree is required for all programs:

→ **MA GOVERNMENT**

Prerequisite courses may be required, depending on applicant's background.

Minimum GPA:

- Diplomacy Track and MA Counter-Terrorism Track: 80
- Government Research Track with Thesis: 88

→ **MA FINANCIAL ECONOMICS**

Quantitative undergraduate degree (Economics, Business, Accounting, Engineering, and exact science degrees). Prerequisite courses may be required.

Minimum GPA: 80

→ **MBA IN HEALTHCARE INNOVATION**

Undergraduate degree + at least 3 years professional work experience in the field of healthcare. Prerequisite courses may be required.

Minimum GPA: 80

→ **GLOBAL MBA\***

Undergraduate degree + 3 years of professional work experience. Prerequisite courses may be required.

Minimum GPA: 80

→ **ONE-YEAR MBA\***

Prerequisite courses may be required, depending on applicant's background.

Minimum GPA: 85

→ **MSc MACHINE LEARNING & DATA SCIENCE**

Undergraduate degree in Computer Science, Economics, or an exact/natural science (Physics, Chemistry, Biology, Statistics, Math). Additional preparatory and/or prerequisite courses may be required, depending on applicant's background.

Minimum GPA: 80; or 85 for non-CS applicants

→ **MA HUMAN-COMPUTER INTERACTION (HCI)**

Prerequisite courses may be required, depending on applicant's background.

Minimum GPA: 82

\* Candidates who do not have a quantitative background may be required to take the GMAT exam.

\* Reichman University reserves the right to cancel, alter, or expand the academic programs offered.

\* The schedule of the programs is tentative and is subject to change.



## Career Development Center

The Career Development Center prepares students to enter the workplace by helping them find suitable employment opportunities. The Center provides counseling, placement, and informational services tailored to meet the specific needs of the students and graduates of each of Reichman University's schools. Services include personal career counseling, lectures, and workshops on job-seeking strategies. The Center creates recruitment and networking opportunities, including job fairs and employers' meetings, as well as a regularly updated listing of job openings in Israel for students and graduates.

[www.runi.ac.il/career/eng](http://www.runi.ac.il/career/eng)

# REICHMAN UNIVERSITY FAST FACTS



*Our world is undergoing constant, rapid changes. We at Reichman University believe that within this dynamic reality, it is up to the academic world to step up and take responsibility for our future. The rapid pace of change requires multidisciplinary education and quick adaptability.*

*In today's competitive market, it is essential to entrust Master's degree graduates with significant, quality advantages, and we have built our curricula accordingly. Our demands from ourselves and from our students are challenging - often beyond the standards of other institutions of higher education.*

*We have built our unique programs to create leaders who can successfully take on all spheres of our professional world and lead change where and when it is needed."*

**Prof. Uriel Reichman**

*Founding President and Chairperson  
of the Board of Directors, Reichman University*

Over **2,500** Raphael Recanati  
International School students from over  
**90** countries make up 1/3 of  
the Reichman University  
student body



Israel's first and only



**private university**

The **Adelson School  
of Entrepreneurship**



is the first school in Israel to award a full  
academic degree in entrepreneurship

Reichman University:  
**the most  
international  
university in Israel**



Over **35,000**  
**graduates worldwide**



The Israeli Council for Higher  
Education granted Reichman  
University permission to confer  
**doctoral degrees**



Reichman University  
operates a **radio station**  
at frequency 106.2 FM,  
where students from all schools  
broadcast in both Hebrew and English  
<http://1062fm.co.il/en>



Over **30**  
**research institutes**  
at Reichman University



## LIVE IN ISRAEL, STUDY IN ENGLISH

### ISRAEL

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