GLOBAL MBA - BIG DATA
ONLINE INFO SESSION

We are excited to introduce our brand new track in the GMBA program!

The information revolution is changing the rules of the game in the business world. Managers must take advantage of the data at their disposal for optimizing their decisions. The Big Data track at Reichman University prepares students to deal with this challenge.

- Study core management courses, in addition to data analysis.
- For your practical final project, you will work on a real problem in your industry or establish a venture with a Data-Driven Business Model.
- Students will travel to New York to visit companies and innovation centers, and to expand their networks with managers and entrepreneurs in the industry.

Join us on
Sunday, April 3, 8:30 PM (ISR)

Applicants should have experience as managers, should not be afraid to work with numbers, and should be interested in perfecting and upgrading their management ability through data analysis. No prior programming knowledge is required.

Please RSVP here >>