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Acknowledgments

Principal Supporters

Yossie Hollander

Yossie Hollander is a successful serial entrepreneur and philanthropist. He instigated the renewed energy initiative of the Weizmann Institute and is involved with energy research, policy and investment around the world. Mr. Hollander currently serves as a member of the management committee of the Weizmann Institute. He is the chairman of the Israeli Institute for Economic Planning.

Keren Kayemeth Lelsrael – Jewish National Fund



Keren Kayemeth Lelsrael – Jewish National Fund, was established by Theodore Herzl 109 years ago, at the 5th Zionist Congress. The purpose was to create a National Fund that would fulfill the Zionist vision of bringing the Jewish People to their Homeland by purchasing and developing land in Eretz Yisrael. Today, at the beginning of the 21st century, this goal still serves as the ideological and practical platform on which the principles of KKL-JNF are based. The achievements of KKL-JNF, as the caretaker of the land of Israel on behalf of the Jewish People and as the biggest environmental movement in Israel, are evident throughout the country. These include more than 650,000 acres of land purchased, 1,000 towns and villages established on KKL-JNF land, 240 million trees planted, 212 water reservoirs built, tens of polluted rivers rehabilitated, hundreds of parks and recreational areas developed, endowment of heritage and education for the love of Israel, vigorous actions taken for rolling back the desert, and the significant impact of tree planting and forestry research in the Negev region on the prevention of global warming.

Our actions demonstrate the enormous impact of KKL-JNF on the development of the modern State of Israel, as partners of the People of Israel and the Jewish People. KKL-JNF will continue to fulfill its mission to develop, settle, build, protect and create - as the caretaker and guardian of the Land of Israel for Jewish People everywhere. For additional information: kkl.org.il/kkl/kklmain_blue.aspx

The Friedrich-Ebert-Stiftung (FES)



The Friedrich-Ebert-Stiftung (FES) is a non-profit organization with its roots in the German and International Social Democracy. The FES office in Israel contributes to enhancing German/European-Israeli relations, promoting peaceful coexistence between Israel and its neighbors, and strengthening Israeli civil society. For additional information: www.fes.org.il

Government Ministries and Authorities

Ministry of Defense



משרד הביטחון

Israel National Council for Research and Development



מדינת ישראל
 המועצה הלאומית למחקר ולפיתוח
 Israel National Council for Research and Development

Ministry of Pensioners' Affairs



המשרד לענייני גמלאים

Ministry of Foreign Affairs



Ministry of Industry, Trade and Labor



משרד התעשייה
 המסחר והתעסוקה

Ministry for Regional Cooperation



המשרד לשיתוף פעולה אזורי
 وزارة التعاون الاقليمي
 The Ministry of Regional Cooperation

Ministry of National Infrastructures



משרד התשתיות הלאומיות

Ministry of Social Affairs and Social Services



Ministry of Immigrant Absorption



המשרד לקליטת העלייה

Ministry of Environmental Protection



המשרד להגנת הסביבה
 وزارة حماية البيئة
 Ministry of Environmental Protection

שלום עם הסביבה

Foundations & Organizations

The Center for Educational Technology (CET)

Excellence, Innovation and Social Commitment



The Center for Educational Technology (CET) is a non-profit organization dedicated to the advancement of the education in Israel. In its 40 years of

activity, CET has invested significant resources in carrying out its social mission:

- To advance achievement and academic excellence in the 21st Century
- To create equal opportunities for all Israeli children
- To preserve and revive Jewish & Israeli intellectual and cultural treasures and to promote democratic values in the information era

CET develops state-of-the-art printed and digital curriculum based content, establishes rich websites and data banks by using top-of-the-line technologies, introduces innovative digital ICT-based environments for teaching, learning and evaluation, paves new ways in professional development for teachers and creates advanced tools for assessment and evaluation in education.

The use of innovative technology and up-to-date pedagogy, coupled with our guiding values of professionalism, innovation, social responsibility and a service oriented outlook, combine to make CET the major comprehensive resource for ICT-based educational materials and innovation in the State of Israel.

For additional information: www.cet.ac.il/english

The Russell Berrie Foundation



The Russell Berrie Foundation
Making A Difference

The Russell Berrie Foundation carries on the values and passions of the late Russell Berrie through promoting the continuity of Jewish communal life, fostering religious understanding and pluralism, supporting advances in diabetes and humanistic medical care, recognizing unsung heroes and elevating the profession of sales. For additional information: www.russellberriefoundation.org

The Rashi Foundation

The Rashi Foundation was established in 1984 by Mr. Gustave Leven, a French Jew who was among the founders of the Source Perrier Group, and the grandson of Narcisse Leven, one of the founders of the Alliance Israelite Universelle school network. The Foundation is based on the vision that a strong, stable society in which each member can reach his potential is the best way of ensuring Israel's resilience. Rashi therefore works to close educational, social and economic gaps by creating good quality infrastructures and opportunities for personal advancement in the periphery.

The Rashi Foundation team identifies needs in the periphery in the areas of education, social welfare, health and community services. It proceeds to initiate projects and recruit partners from philanthropy and business, from Israel and abroad. Rashi funds, develops, manages and operates projects, aiming to have them reach operational independence within a pre-determined period through the support of budgets from governmental sources that were involved in the project from its outset.

United States Embassy, Tel Aviv, Public Affairs Office



Manufacturers' Association of Israel



The Backbone and Voice of Industry

The Manufacturers' Association of Israel (MAI) is an independent umbrella organization which represents private, public, government and kibbutz owned enterprises. As the essential glue binding together all sectors, the MAI cements common interests by effectively influencing economic and industrial policies for the benefit of all industry, operates divisions dealing with major industrial branches and provides numerous services. The MAI's direct and indirect membership of about 2000 companies accounts for over 90% of Israel's industrial output. The MAI is Israel's largest employers' organization. Its president is the chairman of the Federation of the Israeli Economic Organizations (FIEO), a body encompassing 14 different groups representing virtually all the country's business sector.

Sponsors

Israel HealthCare Ventures (IHCV)



Israel HealthCare Ventures (IHCV) provides venture capital funding

to Israeli and Israeli-related companies in the fields of medical devices, biotechnology, pharmaceuticals, and medical-related IT. Headquartered in Tel Aviv, IHCV was founded in March 2001 by prominent US and European investors from the pharmaceutical and financial services worlds. Headed by Dr. Hadar Ron, the fund manages close to \$200 million, invested so far in 25 Israeli companies, had 6 exits to date, and made a substantial return to its investors.

Israel Discount Bank



The Israel Discount Bank Group is the third largest banking group in Israel. It operates mainly through 200 branches providing a wide range of banking services offered to its customers.

Israel Discount Bank, established in 1935, is involved in a variety of banking, trade and commercial activities, aspiring to be the leader in retail banking in Israel. The Bank has two banking subsidiaries in Israel, Mercantile Discount Bank and Discount Mortgage Bank, and also an affiliated bank, the First International Bank of Israel. The Bank operates overseas mainly through Israel Discount Bank of New York, Discount Bank Latin America (Uruguay), Israel Discount Bank (Switzerland), and the Bank's branch in London. The Bank has representative offices in Paris, Buenos Aires and Santiago.

Ampal-Merhav Group of Companies



The Merhav Group, owned by Mr. Yosef A. Maiman, enjoys an international reputation for project development, contracting and finance. The Group possesses global access & experience, creative management, as well as technical and financial know-how in working internationally. Merhav Line of Business: Energy

and Renewable Energy; Infrastructure; Agriculture; Agro-Industry; Water; Irrigation and Transportation; Communications; Electronics and Financial Services.



Ampal-American Israel Corporation has over 60 years of experience in managing investments in Israel and internationally. Since 2002, Merhav has been the controlling shareholder. Ampal is traded on the NASDAQ market (AMPL) and dual listed on the Tel Aviv Stock Exchange.

The Company and its subsidiaries acquire interests primarily in businesses located in the State of Israel or that are Israel-related. The Company is seeking opportunistic situations in a variety of industries, with a focus on energy, chemicals, telecommunications and related sectors. The Company's goal is to develop or acquire majority interests in businesses that are profitable and generate significant free cash flow that the Company can control.

NDS Technologies Israel Ltd.



NDS creates the security, enabling and interactive products and solutions that allow leading pay-TV platforms, telcos and content owners to generate revenues by delivering digital content over one or more networks to set-top boxes, DVRs, PCs, Portable Media Players (PMPs), mobile devices and eReaders. For more information, please visit www.nds.com.

Tamares



Tamares Group is a global investment business led by its chairman, Poju Zabudowicz. The Group has a significant portfolio of real estate, venture capital and private equity investments. For additional information: www.tamares.com



SUBARU

Japanauto

Japanauto has been the sole importer and distributor of Subaru vehicles since 1968.

Subaru was the first manufacturer to ignore the Arab embargo and broke the Israeli record by selling over 380,000 vehicles in 42 years of activity in Israel.

Fuji Heavy Industries, the manufacturer of Subaru vehicles, is a leading company in Japan, leveraging technology developed in the world of aviation.

The brand values focus on manufacturing intelligent symmetrical chassis, All-Wheel-Drive systems, and Boxer engines unique to Subaru.

Japanauto distributes vehicles for any cause:

- The B3 targets the family
- The B4 and OUTBACK targets the executive
- The Forester and B9 Tribeca target the 4X4 segment
- The STI targets the sport/ rally driver

During 2009, Subaru vehicles won two significant prizes the new B4 has been recognized in the "car of the year" competition in Japan and the new Outback achieved the sport/ utility prize from "Motor Trend" magazine.

Japanauto includes 4 fully-owned distributors, 15 authorized agencies and over the 40 service points across Israel.

Lockheed Martin

Headquartered in Bethesda, Md., Lockheed Martin employs



about 140,000 people worldwide and is principally engaged in the research, design, development, manufacturing, integration and sustainment of advanced technology systems, products and services. The corporation reported 2008 sales of \$42.7 billion. For additional information: www.lockheedmartin.com

Dan Hotels



Dan Hotels Israel

The Dan Hotels is Israel's oldest and most prestigious hotel chain.

Thirteen properties owned and operated by the chain, are centrally located in Israel's most desirable settings.

The Dan Hotels are noted for superior design blending contemporary flair with cosmopolitan elegance. By combining tradition with Israeli expertise and international standards, King David Jerusalem is a member of the globally respected

"Leading Hotels of the World".

The Dan Hotels excels in merging the worlds of business and leisure. In addition to outstanding service and vacation opportunities, the chain provides corporate travelers with highly personalized service in tune with financial and corporate developments in Israel and abroad. The business lounges and state-of-the-art business communications in guest rooms and public areas are just some of the features.

Migdal Group



Heideman Nudelman & Kalik, P.C.

Heideman Nudelman & Kalik, P.C. (www.HNKlaw.com) is a Washington based international law and consulting firm which was founded by Richard D. Heideman, who serves as Chair of The Herzliya Conference International Advisory Board. HNK represents corporate, government relations and individual clients with strategic needs who are facing difficult challenges. HNK serves as trial counsel in civil, criminal and corporate litigation matters, advises corporate and non-profit clients in strategic areas and assists clients in their outreach to governments. Long active in the human rights field, HNK serves as lead counsel in litigation on behalf of American victims of terrorism against Libya, Syria, Iran and other sponsors of terrorism. HNK filed the only NGO brief with the International Court of Justice defending Israel's right to build the terrorism prevention security fence, arguing against the United Nations-sought Advisory Opinion on the legality of Israel's fence, citing Israel's inherent right, and obligation, to defend her people.

Kristofer Harrison-Medley Global Advisors

Meridian 361 International Law Group, PLLC

Meridian 361 International Law Group, PLLC (www.meridian361.com) is a boutique international law firm. Its principal F. R. Jenkins, Esq. is a licensed attorney in the United States, called to the Bar of England and Wales by the Honourable Society of the Middle Temple, and called to the Bar of the Eastern Caribbean Supreme Court (St. Vincent and the Grenadines) as a Barrister and Solicitor. The firm concentrates its work in the synergistic areas of civil anti-terror litigation, international financial institutions and transactions, international taxation, international asset protection and international asset recovery. The firm leverages its extensive cross-border network of academic, investigative, legal, financial and press contacts to bring large firm international reach to clients without sacrificing the individualized attention, flexibility and responsiveness that are the hallmark of small firm.

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361

Teva

Teva Pharmaceutical Industries Ltd., a global company headquartered in Israel, is the world's largest generic pharmaceutical company, and among the top 15 pharmaceutical companies worldwide. Teva, with over 35,000 employees across the globe, specializes in the development, production and marketing of generic and branded medicines and active pharmaceutical ingredients (API). The company has production and research facilities, marketing offices and distribution operations across North America, Europe, Latin America, Asia and Israel.



Shlomo Holdings – Vehicle Rental, Leasing, Sales and Insurance



Shlomo Holdings, headed by Shlomo Shmeltzer is Israel's largest and leading

company for providing vehicle services. The company operates through its subsidiary, providing the following variety of services: Vehicle rentals in Israel and abroad (through SIXT, an international enterprise); Operating leases for over 54,000 vehicles spread across approximately 3,000 businesses; Leasing and vehicle rentals in Romania; Leasing for the end consumer market through C.A.L. – a credit cards company; Vehicle sales from the group's rental and leasing fleet; Network of vehicle repair shops and road services (Shlomo SIXT Road Service and repair shops), specializing in road service, towing and vehicle repair. These services rely on a fleet of dozens of tow trucks and emergency service vehicles and approximately 300 repair shops nationwide. 2008 revenues reached NIS 1.951 billion.

Boeing

With a heritage that mirrors the first 100 years of flight, the Boeing Company provides products and services to customers in 145 countries. Boeing has been the premier manufacturer of commercial jetliners for more than 40 years and is a global market leader in military aircraft, satellites, missile defense, human space flight, and launch systems and services. Total company revenues for 2008 were \$60 billion.



Raytheon

Raytheon is a technology company that provides state-of-the-art electronics, mission systems integration and other capabilities in the areas of sensing; effects; and command, control, communications and intelligence systems, as well as a broad range of mission support services.

From its early days as a maker of radio tubes, to its breakthrough in the mass production of radar magnetrons, to the invention of microwave cooking, to the development of missile defense, Raytheon has consistently built upon a tradition of global technology leadership.

With more than 73,000 employees and annual revenues of \$23.2 billion, Raytheon is today a technology leader specializing in defense, homeland security and other government markets throughout the world.

Headquartered in Waltham, Massachusetts, Raytheon serves customers from offices around the world. Raytheon has a trusted partner in Israel and highly values its long-standing business relationships with the Israeli defense industry.



Shekel Group



Benefactors

Elias Fattal

Eli & Gisele Ben-Dor

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Dr. Luis Rubio

Michael Gross

Danny Sebright

Cooperating Organizations

The Municipality of Herzliya



Reut Institute



The Reut Institute is a policy-group working to enhance the capacity of the State of Israel to be strategic in the face of permanent adversity and exceptional turbulence. Reut uses cutting edge methodologies to provide real-time decision-support to people in positions of leadership, influence, and authority in Israel's public sphere. Reut's policy teams focus on different issues such as Israel's National Security, socioeconomic growth, national resilience and Israel's relations with the Jewish world. The Reut Institute is a Zionist, non-partisan, non-advocacy and not-for-profit organization. Reut was framed by Tom Friedman of the New York Times, as "Israel's premier policy strategy group".

IFAT Group



IFAT Group is the leading company in Israel for analyzed and processed information, delivering it to thousands of clients in the business, institutional and private sectors. IFAT Group is a member of FIBEP (Federation of Press Clipping Services), the international association of media information providers. This enables us to also provide our clients with media and business information from overseas in real time. Over 300 employees in the Group's four companies work hard locating, monitoring, processing and analyzing information from various sources to enable you to benefit from a wide range of the most reliable, high quality information services.

Ifat Media Information: locating and monitoring of media information, media image analysis and Infor database.

Ifat Advertising Monitoring: evaluation and delivery of information from the advertising world.

Ifat Business Opportunities: tracking and processing of business tenders and information.

Ifat Ondisc: delivery of information on public companies in Israel.

IDF Radio



93.9 FM Northern Galilee
96.6 FM Jerusalem and environs
100.7 FM Mitzpe Ramon
102.3 FM Haifa and Beer Sheva and environs
104 FM Central Israel and Eilat

Dan Accadia



The Dan Accadia is a luxurious hotel in a beautiful Mediterranean resort setting. Overlooking the blue sea and white sands of Herzliya's beaches, the hotel makes the perfect destination for an especially relaxing vacation. The hotel's unique blend of casual elegance and its excellent facilities, combined with its proximity to the heart of Israel's hi-tech industry and to the exciting city of Tel Aviv, make it the venue of choice for vacationers, for business guests, or for special occasions.

The Daniel Hotel



The Daniel Hotel is numbered among Israel's leading hotels in the corporate sector, with a wealth of experience in organizing conferences and seminars. The Daniel Hotel complex includes the Shizen Lifestyle Spa Resort, designed in the spirit of the Far East.

Tameres Hotel Group operates an additional hotel in the Dead Sea resort area: the Daniel Dead Sea. For additional information: www.tamereshotels.co.il

FRANCE 24



FRANCE 24 is the first French international news channel that offers a French perspective and sensibility on world events. It broadcasts on a 24/7 basis on three channels, in French, English and Arabic, in Europe, the Middle East, Africa, Asia and on the east coast of the US. FRANCE 24 can be accessed by cable, satellite, DSL and on mobile. The website www.france24.com is available in three languages (English, French, Arabic).

Tal Limousine

