MASTER IN MANAGEMENT ANALYTICS (FULL-TIME)

BENEFIT FROM THE BEST OF BOTH WORLDS IN THIS UNIQUE JOINT MASTER PROGRAM: ENTREPRENEURSHIP, INNOVATION, AI, BIG DATA, AND ANALYTICS IN THE HEART OF START-UP NATION ISRAEL, AND DATA-BASED BUSINESS ADMINISTRATION IN THE CENTER OF EUROPE’S STRONGEST ECONOMY.

KEY FACTS

DURATION & STRUCTURE
12 months, full-time format

DEGREE
Master of Arts (M.A.)

LOCATIONS
50% in Herzliya, north of Tel Aviv on the Mediterranean coast, and 50% in Mannheim in South-West Germany

LANGUAGE
English

CURRICULUM

ADMISSIONS

TUITION FEE
Regular fee: €38,000
Discounted introductory fee for the intake 2021: €27,000

ADMISSION REQUIREMENTS
• A first degree
• Work experience
• Very good English (TOEFL with a minimum score of 85 or equivalent)

PROGRAM START
November 2021

HIGHLIGHTS OF THE MASTER IN MANAGEMENT ANALYTICS

• Highly sought-after key skills that enable you to drive the digital transformation of companies
• Academic excellence and practical relevance
• Analytics in the heart of start-up nation Israel and business administration in the center of Europe’s strongest economy
• International exposure at two major business hubs in small international classes
• Optimal conditions to become a culturally intelligent leader and build bridges between German and Israeli business cultures
• Practical input by industry speakers and company visits
• Soft-skills trainings and personal development
• Access to a joint global network of organizations, program participants, and alumni
• Double degree: Gain two degrees from prestigious institutions

www.mannheim-business-school.com/full-time-mma/
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