



# Lauder Business School

University of Applied Sciences in Vienna, Austria

# Welcome to LBS



Lauder Business School

[www.lbs.ac.at](http://www.lbs.ac.at)



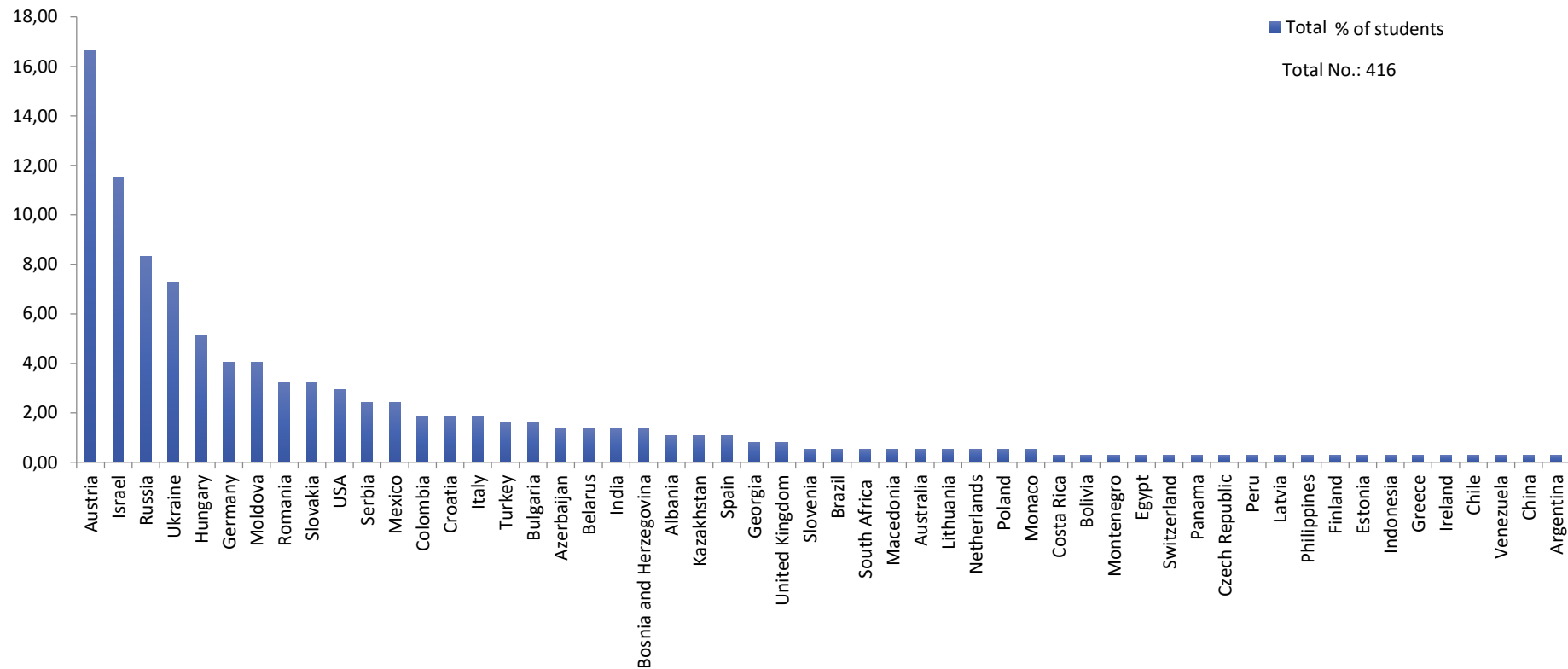
# Key Facts

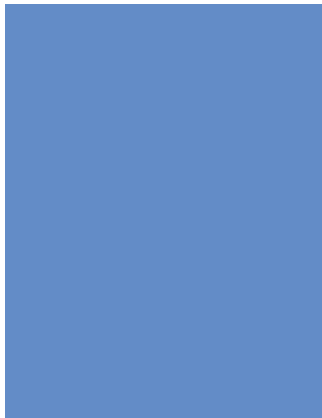
- Founded in 2003, located in the exclusive 19<sup>th</sup> district of **Vienna**, Austria
- European Business Education at **high American standards – ACBSP Accredited** (as of December 2022)
- Fully accredited Austrian **University of Applied Sciences**
- Language of instruction: **English**
- Number of students: approx. **450**
- Diversity: more than **60 nationalities** working and studying together



# Our Diverse Student Body

LBS students by country of origin as of 2022



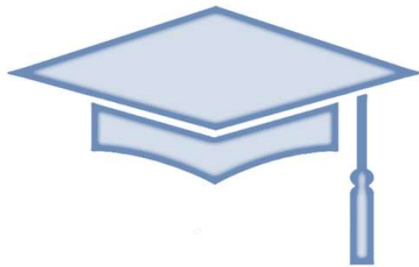


# Our Business Programs

Bachelor & Masters

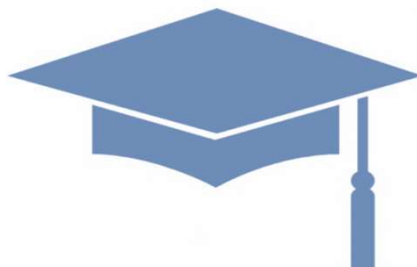


# Overview



**International Business  
Administration**

Bachelor of Arts (BA)  
6 semesters



**International Management  
and Leadership**

Master of Arts (MA)  
4 semesters



**Strategic Finance and  
Business Analytics**

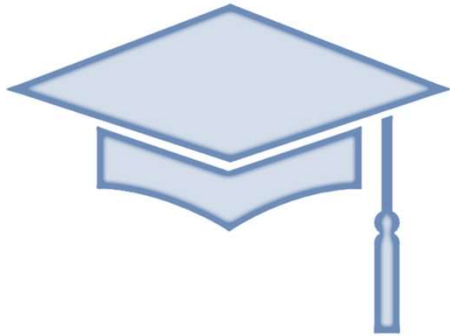
Master of Arts (MA)  
4 semesters



**Online MBA in  
Executive Leadership**

Master of Business  
Administration (MBA)  
4 semesters





## INTERNATIONAL BUSINESS ADMINISTRATION

Bachelor of Arts (BA)  
Full-time, 6 semesters

- **International, competitive** education in business administration with a strong focus on **practical** applications
- Snapshot of IBA **modules**: Introduction to Business Administration, Behavioral and Humane Aspects of Economics and Business, Research, Law and Organizations, IT, Economics, Business Skills, Languages
- Please find here the link to all bachelor courses:  
<https://lbs.ac.at/study-programs/international-business-administration/>
  - For students arriving for fall term:  
You only may choose courses from semesters 1/3/5
  - For students arriving for spring term:  
You only may choose courses from semesters 2/4





## INTERNATIONAL MANAGEMENT AND LEADERSHIP

Master of Arts (MA)

~ 18 h/week on campus +  
online sessions

- State-of-the-art education in **international management, entrepreneurship** and in-depth **business administration**
- Students are prepared for upper **management positions** in **international** companies
- Snapshot of our **modules**: Entrepreneurial Leadership, Finance and Controlling, International Management, International Markets and Competitiveness
  - Please find here the link to all master courses IML: <https://lbs.ac.at/study-programs/international-management-and-leadership/>

For students arriving for fall term:

You only may choose courses from semesters 1/3/5

For students arriving for spring term:

You only may choose courses from semesters 2/4







## STRATEGIC FINANCE AND BUSINESS ANALYTICS

Master of Arts (MA)

~ 18 h/week on campus +  
online sessions

- **Contemporary** knowledge in the field of **international banking and finance** with the latest trends in **business analytics**
- Students are prepared to become **data-driven** dealmaker and financial professional
- Snapshot of our **modules**: Asset Management, Banking, Finance, Organizations, Institutions and Markets, Business Research, Business Analytics
  - Please find here the link to all master courses IML:  
<https://lbs.ac.at/study-programs/international-management-and-leadership/>

For students arriving for fall term:

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<https://lbs.ac.at/study-programs/strategic-finance-business-analytics/>

For students coming for fall term:

You can only choose course from semester 1/3

For students coming for spring term:

You can only choose courses from semester 2/4



# MA: Further Benefits

- Students use **Bloomberg terminals** on-site
- They learn to use **R and SPSS**
- They trade with **StockTrak**
- Option to get the **IPMA Level D project management certificate**
- Option to get the practitioner **BCS Business Analysis certificate**



# Additional Services at LBS

- LBS International Office
- Erasmus +, student/staff mobility & International projects
- LBS Career Center
- LBS Alumni Organization



**LBS  
ALUMNI**



**Erasmus+**

# Hands-on Experience

- Strong focus on bringing **practical experience** to the classrooms
- **Real-world practitioners** as lecturers
- **Close interaction** between the teaching staff and the student body, leading to:
  - Individualized coaching
  - Internship support program
  - Career counseling
- Interactive & international study environment
- Group work & project-based learning





# Life on Campus



Lauder Business School



[www.lbs.ac.at](http://www.lbs.ac.at)





# Erasmus+



# Erasmus+



- What is Erasmus+ ?

Erasmus+ is the EU's program to support education, training, youth and sports in Europe.

The program involves the 27 EU Member States and 6 non-EU associated countries with 55 National Agencies responsible for the decentralized management of most of the programs' actions.

Other countries across the world may also participate in certain parts of the program.



# Erasmus+



- Erasmus+ grant per incoming student from Israel:  
(e.g. from 24.02.2025 to 26.06.2025):

monthly grant      €    850,00

Travel costs        €    360,00

**Total grant:        € 3.760,00**

- You receive 80% of your grant upon your arrival.
- You receive 20% of your grant before your departure.

# Erasmus+



- After your nomination by your university, please send us:
  - Motivation letter
  - CV
  - your transcript of records
  - learning agreement (see next page)
  - passport copy
  - photo for your ID card
- Please send the documents to
  - [international@lbs.ac.at](mailto:international@lbs.ac.at) or
  - [sandra.veronese@lbs.ac.at](mailto:sandra.veronese@lbs.ac.at)



# Erasmus+



- After your nomination by your university, please send us:
  - Motivation letter
  - CV (with complete home address/phone number/email address)
  - your transcript of records
  - preliminary learning agreement (see next page)
  - passport copy
  - photo for your ID card
- Please send the documents to
  - [international@lbs.ac.at](mailto:international@lbs.ac.at) or
  - [sandra.Veronese@lbs.ac.at](mailto:sandra.Veronese@lbs.ac.at)



# Erasmus+



- Learning agreement:  
Please download the document here:  
<https://lbs.ac.at/international/erasmus-incoming/incoming-studies/>

Please fill out the following sections:

- Student
- Sending Institution
- Mobility type and duration
- Table A and table B





# Erasmus+



## Application for Visa D

[https://www.oesterreich.gv.at/en/themen/menschen\\_aus\\_anderen\\_staaten/visum\\_fuer\\_oesterreich/Seite.3550020.html#visumd](https://www.oesterreich.gv.at/en/themen/menschen_aus_anderen_staaten/visum_fuer_oesterreich/Seite.3550020.html#visumd)

<https://www.bmeia.gv.at/en/austrian-embassy-tel-aviv/travel-to-austria/entrance-and-residence/how-to-apply>



# Erasmus+



## Useful links:

<https://lbs.ac.at/international/erasmus-incoming/incoming-studies/>

<https://lbs.ac.at/study-programs/>

<https://lbs.ac.at/study-programs/academic-calendar/>

<https://lbs.ac.at/people/>



# Erasmus+



## Accommodation in Vienna:

Jewish students from Israel can live in our dormitory, in case there are rooms available.

<https://lbs.ac.at/jewish-environs/>

<https://jhresidence.at/jhd-application/>

<https://jhresidence.at/pricing/>



