

Lauder School of Government, Diplomacy and  
Strategy

# BA in Government

**Prof. Boaz Ganor**

Dean

**Dr. Liza Ireni-Saban**

Deputy Dean

**Dr. Lesley Terris**

Raphael Recanati International School Academic Director

**Ms. Carine Katz**

Head of Student Administration

A great deal of effort has been expended in preparing this handbook, in order to ensure that its content is complete and accurate. However, changes and alterations to the information are possible. The IDC Herzliya Academic Authorities may cancel, alter or add courses and/or specialization programs, and generate changes in the times of lectures or in the assigned lecturer. Such changes will be published over the course of the year by various means, such as the online handbook on the IDC Herzliya website, and will apply to all IDC Herzliya students, including students of the Raphael Recanati International School, unless specified otherwise.

## Introduction to the Program

The international program of the Lauder School of Government, Diplomacy and Strategy offers specializations in five areas:

- Global Affairs & Conflict Resolution
- Counter-Terrorism & Homeland Security
- Middle East
- Public Diplomacy
- Business Administration (subject to certain qualifications)

Students in 2<sup>nd</sup> year and 3<sup>rd</sup> year are required to a total of 124 credits to complete the B.A. degree, as follows\*:

### **One Specialization**

1st year – required courses  
 2nd year – required courses  
 General electives – 4 credits  
 General/Government electives – 4 credits  
 Specialization electives – 10 credits  
 Specialization seminar – 3 credits  
 Additional seminar – 3 credits  
 Government electives – remaining credits for the completion of 124 total credits.

### **Two Specializations**

1st year – required courses  
 2nd year – required courses  
 General electives – 4 credits  
 General/Government electives – 4 credits  
 2 Specialization electives – 20 credits  
 2 Specialization seminars – 6 credits  
 Government electives – remaining credits for the completion of 124 total credits.

\* Students starting their studies in the 2017/18 academic year are required to a total of 120 credits to complete the degree.

## Specializations and Electives

### Students taking one specialization

- The specialization consists of 16 credits (10 credits of specialization courses + 1 specialization seminar + 1 additional seminar from another specialization). In addition, students taking one specialization are required to take 20 Government elective credits (courses from all specializations and additional elective courses, may be considered as Government electives).

\* 3<sup>rd</sup> year students in 2017/18 who studied English for Government for one year are required to take 16 credits of Government electives instead of 20.

### Students taking two specializations

- The specializations consist of 26 credits (10 credits of specialization electives for each specialization + 1 seminar for each specialization). In addition, students taking two specializations are required to take 10 credits of Government electives (courses from all specializations and additional elective courses).

\* 3<sup>rd</sup> year students in 2017/18 who studied English for Government for one year are required to take 6 credits of Government electives instead of 10.

# Program of Studies

## First Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
<b>Fall Semester Courses</b>					
4709	Microeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
132	Introduction to Government Dr. Ronit Berger	3	1	4	Exam
273	International Politics I Dr. Korina Kagan	3		3	Exam
868	History of the Modern Era and Zionism Mr. Tommy Steiner	3		3	Exam
869	History of the Modern Middle East Dr. Ori Goldberg	3		3	Exam
871	Israeli Politics and Society Dr. Chaim B. Weizmann	3	1	4	Exam
<b>Spring Semester Courses</b>					
4710	Macroeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
395	Society and Politics in the Middle East Dr. Elisheva Machlis	2		2	Exam
689	Principles of Statistics 2 Groups Dr. Avner Halevy	3		3	Exam
4026	Introduction to Political Theory Dr. Iris Nachum	3	1	4	Exam
4069	International Politics II: Theory and Praxis of Security Dr. Korina Kagan	3		3	Exam
870	Globalization and International Political Economy Dr. Yair MacClanahan	3		3	Exam
870	Globalization and International Political	3		3	Exam

Economy  
 Dr. Yair MacClanahan  
**English Language Fall Semester Courses**

4655	Advanced 1 English Mrs. Rebecca Haddad	3	3	Exam
4050	Academic Research and Writing <sup>1</sup> 2 Groups Dr. Orly Idan / Dr. Isabel Berman	2	2	Paper

**English Language Spring Semester Courses**

4656	Advanced 2 English Mrs. Rebecca Haddad	3	3	Exam
------	---	---	---	------

**Total Credit Hours** **40/44**

---

<sup>1</sup> Students taking courses 4655/4656 are not required to take course 4050.

## Second Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
<b>Fall Semester Courses</b>					
678	Theories in the Study of Terrorism and Guerrilla Warfare Prof. Boaz Ganor	2		2	Exam
799	Europe from 1948: From Cooperation to Integration Dr. Yair MacClanahan	2		2	Exam
4787	American Government and Politics Dr. Amnon Cavari	2		2	Exam
343	The Arab-Israeli Conflict Dr. Ronen Hoffman	3		3	Exam
4164	Introduction to Israeli Constitutional Law Dr. Yaniv Roznai	2		2	Exam
4764	Conflict Resolution Dr. Yuval Benziman	3		3	Exam
4140	Research Methods + SPSS <sup>2</sup> Dr. Benjamin Acosta	3	1	4	Paper
<b>Spring Semester Courses</b>					
4669	Social Networks and Political Change Mrs. Shira Rivnai Bahir	2		2	Paper
803	International Law Dr. Daphné Richemond-Barak	3	1	4	Exam
381	Economics and Diplomacy Dr. Uri Ullmann	3		3	Exam
532	Israeli Foreign Policy and Diplomacy Dr. Emmanuel Navon	2		2	Exam
4558	E-Government and IT Policy Dr. Jennifer Shkabatur	2		2	Exam
992	Public Policy in Democracies Dr. Chaim B. Weizmann	3		3	Exam
4140	Research Methods + SPSS	3	1	4	Paper

---

<sup>2</sup> Students will be enrolled to the course either in the fall or in the spring semester.

Dr. Benjamin Acosta

**Choose 2 elective workshops from the list below:**

**Fall Semester Workshops**

4793	Building a Career in the NGO World: The Art & Science of Fundraising Mrs. Rachel Canar	1	1	To be determined by workshop lecturer
4794	Public Speaking Mrs. Marina Naomi Smolyanov	1	1	To be determined by workshop lecturer

**Spring Semester Workshops**

4797	Interpersonal & Managerial Communications Mr. Slav Leibin	1	1	To be determined by workshop lecturer
4798	Strategic Intelligence in National Security & Business Dr. Avner Barnea	1	1	To be determined by workshop lecturer
Total Credit Hours			36	

## Third Year Specialization in Global Affairs and Conflict Resolution

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory Spring Semester Course</b>				
4732	Diplomacy, Governance and Law in a Global World Dr. Shavit Matias	2	2	Paper
<b>Choose 4 elective courses from the list below:</b>				
<b>Fall Semester Elective Courses</b>				
4247	Transatlantic Relations in the 21st Century Mr. Tommy Steiner	2	2	Paper
4556	Nationalism, Fascism and Populism Dr. Alberto Spektorowski	2	2	Exam
4345	China: Society and Politics Dr. Yair MacClanahan	2	2	Paper
4712	National Security and Decision Making Processes Adv. Gil Avriel	2	2	Paper
<b>Spring Semester Elective Courses</b>				
4595	Strategy and Negotiations in the Nuclear Realm Dr. Emily Landau	2	2	Exam
4284	The Politics of Post-Colonial Africa Dr. Ella Keren	2	2	Exam
4001	Psychological Aspects of Conflict and their Resolution Dr. Yuval Benziman	2	2	Exam
4734	Negotiation Workshop Mr. Tourgeman Shalom	2	2	Paper
<b>Choose one seminar:</b>				
<b>Fall Semester Seminar</b>				
4671	International Political Economy: Past to Present, Theory to Practice Dr. Yair MacClanahan	3	3	Paper



**Spring Semester Seminar**

4786	Russia: Politics and Foreign Policy Dr. Dmitry Adamsky	3	3	Paper
	<b>Total Credit Hours</b>		<b>13</b>	

## Third Year Public Diplomacy Program<sup>3</sup>

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses</b>				
<b>Fall Semester Courses</b>				
7544	Public Diplomacy Dr. Moran Yarchi	2	2	Paper
7649	Introduction to Diplomacy: Foundations, Actors and Trends Dr. Amichai Magen	2	2	Exam
4690	Security Dilemmas Ms. Miri Eisin	2	2	Paper
7652	The Psychology of Promoting Messages TBA	2	2	Paper
<b>Spring Semester Courses</b>				
4805	U.S.& us: A journey to the keystone of Israel's foreign relations Ambassador Ron Prozor	2	2	Paper
7650	Digital Marketing and Audiences Dr. Gali Einav	2	2	Paper
7482	Media and Conflicts in the Digital Age Dr. Moran Yarchi	2	2	Paper
7651	Seminar: Nation Branding Dr. Tal Samuel-Azran	2	2	Paper
<b>Year Long Courses</b>				
7550	Internship in Digital Public Diplomacy TBA	4	4	Paper
7653	Practical Tools in Public Diplomacy Workshop TBA	2	1	Paper
<b>Total Credit Hours</b>			<b>22</b>	

---

<sup>3</sup> Acceptance to the Public Diplomacy Program is subject to a personal interview.

## Third Year Specialization in Middle East<sup>4</sup>

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses</b>				
<b>Fall Semester Courses</b>				
4602	Energy and Geopolitics in the Persian Gulf Prof. Paul Rivlin	2	2	Exam
4597	Nationalism and Islam in the Middle East Dr. Michael Barak	2	2	Paper
<b>Spring Semester Courses</b>				
4603	Egyptian Government and Politics Dr. Ori Goldberg	2	2	Paper
877	Palestinian Society and Politics Dr. Ido Zelkovitz	2	2	Exam
4686	Political Culture and Negotiation in the Middle East Prof. Ilai Alon	2	2	Exam
<b>Mandatory Seminar</b>				
<b>Fall Semester Seminar</b>				
4680	Iran and Regional Politics Dr. Elisheva Machlis	3	3	Paper
<b>Total Credit Hours</b>			<b>13</b>	

---

<sup>4</sup> It is recommended that students taking this specialization take Arabic as an elective.

## Third Year Specialization in Counter-Terrorism and Homeland Security

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses – Fall Semester</b>				
4515	Global Terrorism: ISIS, Al Qaeda and Hezbollah Dr. Eitan Azani	2	2	Exam
<b>Choose 4 courses out of the list below:</b>				
<b>Fall Semester Courses</b>				
4788	Jihadist Social Media Dr. Michael Barak	2	2	Exam
4518	Ideology & Doctrine of Islamic Radical Movements Dr. Ori Goldberg	2	2	Home Exam
4312	Civil Wars & Ethnic Conflict Dr. Ronit Berger	2	2	Exam
<b>Spring Semester Courses</b>				
4733	Terrorism and Counter-Terrorism Innovations Dr. Gil Ariely	2	2	Exam
4502	Law and Terrorism Dr. Dror Harel Adv. Uri Ben Yaakov	2	2	Paper
4517	Theaters of Global Jihad Dr. Benjamin Acosta	2	2	Paper
<b>Choose one seminar:</b>				
<b>Fall Semester Seminar</b>				
753	Seminar: Israel's Counter-Terrorism Policy Dr. Shaul Shay	3	3	Paper
<b>Spring Semester Seminar</b>				
4516	Seminar: Counter Terrorism & Governance Dr. Amichai Magen	3	3	Paper
<b>Total Credit Hours</b>			<b>13</b>	

**Third Year  
Specialization in Business Administration<sup>5</sup>**

<b>Course Code</b>	<b>Course Name</b>	<b>Lecture Hours</b>	<b>Credit Hours</b>	<b>Final Course Assignment</b>
<b>Mandatory courses</b>				
<b>Fall Semester Courses</b>				
40	Organizational Behavior Dr. Galit Dayan	4	4	Exam
2150	Entrepreneurship and Business Management Dr. Uri Aizik	3	3	Exam
<b>Spring Semester Course</b>				
43	Principles of Marketing Management Dr. Yaniv Gvili	4	4	Exam
<b>Mandatory Seminar</b>				
<b>Spring Semester Seminar</b>				
4207	Seminar: Economic Peace Dr. Uri Ullmann	3	3	Paper
<b>Total Credit Hours</b>			<b>14</b>	

---

<sup>5</sup> Registration to the Specialization in Business Administration is conditional upon an average of at least 85 in Micro, Macro and Statistics.

## Third Year Additional Elective Courses

Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
<b>Yearlong Courses</b>				
4175	Internship Program Dr. Lesley Terris <sup>6</sup>	2	2	Paper
833	Beginning Arabic Ms. Aliza Raviv	3	2	Exam
<b>Fall Semester Course</b>				
4647	Leadership: Governance and Politics Dr. Chaim B. Weizmann	2	2	Exam
<b>Spring Semester Courses</b>				
4744	Introduction to Entrepreneurial Thinking * Ms. Liraz Shaharabani	2	2	Paper
4614	The Media in Conflict Zones Mr. Henrique Cymerman	2	2	Exam
*	For 3rd year students only.			
<b>Summer Semester Courses</b>				
Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
4728	EU Foreign Policy Dr. Esther Lopatin	2	2	Exam
4731	Public Diplomacy Dr. Uri Resnick	2	2	Exam

### Exam Schedule

The dates of the examinations can be found on the IDC Herzliya website under **Students → Course Catalogue, student regulations and Syllabi → Search Exams**

<sup>6</sup> A select number of third year students may participate in an internship chosen from a list of organizations (NGOs) or institutions. The internship will involve a minimum of six hours per week and submission of an academic paper relevant to the internship experience. Two credits will be awarded for a successful completion of the internship. These 2 credits may be used in lieu of one government elective course. Details about the internships and registration information are available through the Assistant RRIS Government Academic Director, Mr. Ori Barzel (ori.barzel@idc.ac.il).

**A personal examinations schedule for each student appears on the Student's information website (My IDC).**

## **Argov Fellows Program in Leadership & Diplomacy**

The Argov Fellows Program in Leadership and Diplomacy is part of the Lauder School of Government, Diplomacy and Strategy, but is accepting students from all IDC schools.

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program in Leadership and Diplomacy seeks to prepare around 20 exceptional IDC students in their final year of undergraduate studies for future leadership positions for Israel and the Jewish people. Through a year-long, challenging interdisciplinary curriculum, the program seeks to help the students acquire the knowledge, tools, skills and critical thinking abilities necessary for working towards meeting the many challenges that Israel faces in today's complex global environment.

The program, conducted entirely in English, combines academic training and practical skills. Its unique curriculum includes courses, seminars and "hands-on" workshops taught exclusively to Argov Fellows by leading academic and professional experts. The students participate in study tours to Europe, the United States and within Israel. Throughout the year, the students meet exceptional individuals who have obtained leadership positions in a wide range of fields and benefit from in-depth discussions with them regarding their values, career paths, and defining moments.

The program concludes with the public presentation of capstone group projects in which the fellows propose their solutions to pressing problems that Israel faces. Argov Alumni have carried on to eminent fellowship programs such as Koret, Fulbright and Legacy Heritage, graduate programs at Yale, Georgetown University, Oxford, and the London School of Economics and employment positions in public, private, and non-profit sectors.



**Program of Studies**

<b>Course Code</b>	<b>Course Name</b>	<b>Lecture Hours</b>	<b>Recitation Hours</b>	<b>Credit Hours</b>	<b>Prerequisites</b>
4607	Effective Presentations ♦ Mr. Lior Shoham	2*		1	Final Paper
4606	Political Strategy in Israel Dr. Maoz Rosental	2*		2	Final Paper
4222	Spoken Arabic Miss Ronny Barda	2* 2**		2	Exam
4015	Topical Issues in the EU Dr. Yair MacClanahan Shophet	2*		2	Exam
873	Leadership in Practice: Rhetoric, Public Speaking, and Debate Ms. Sara Averick Dr. Pamela Peled (Two Groups)	3*		2	Paper and Class Work
4372	Personalizing War: Changing News Coverage of Violent Conflict Miss Erga Atad	2**		1	Final Paper
4628	Diplomacy and Communication: Practical Diplomacy Workshop Mr. Lior Weintraub	2*		2	Final Paper
4694	China: Society and Politics Dr. Yair Maclanahan	2*		2	Exam
4183	The US Political and Legal System ♦ Dr. Peter Berkowitz Prof. Michael Doran	2* 2**		2	Final Paper
4643	Capstone Project Research Workshop Dr. Orly Idan	2* 2**			Class Work
4238	Current Challenges Facing Israeli Society Dr. Alisa Rubin Peled			2	Class Work
4016	Argov Seminar Dr. Alisa Rubin Peled	2* 2**		4	Capstone Policy Project

4759	Study Tour to Europe, US and China Dr. Alisa Rubin Peled			3	Final Paper
4316	Judaism as a Civilization: An Introduction for Leaders IBA	2*		2	Final Paper
4760	Current Political Developments in the Developing World Dr. Jennifer Shkabatur	2**		2	Final Paper
4372	Personalizing War: Changing News Coverage of Violent Conflict Dr. Erga Atad	2**		1	Final Paper
4761	Seminar: Narratives in the Israeli-Palestinian Conflict Ms. Miri Eisin	3**		3	Seminar Paper
158	Simulation Games and Negotiation Processes ♦ Dr. Chanan Goldchmidt	4**		2	Final Paper
4019	Media Skills Workshop ♦ Headline Media	4**		2	Class Work
4300	International Political Economy Dr. Alisa Rubin Peled	2**	1**	3	Home Exam
4762	Social and Business Entrepreneurship ♦ Mr. Marcio Lempert	2**		1	Final Paper
4765	Informal Session ♦ Avi Jagger	0* 0**		0	
<b>Total Semester Hours</b>				<b>40</b>	

- \* First Semester Course
- \*\* Second Semester Course
- ♦ Intensive Course