



MA IN BEHAVIORAL ECONOMICS

BARUCH IVCHER SCHOOL OF PSYCHOLOGY

TIOMKIN SCHOOL OF ECONOMICS

2022-2023



DECISION . INTUITION . CHOICE . EVALUATION
DICE @ REICHMAN UNIVERSITY



**Reichman
University**

Raphael Recanati
International School

CONTENTS

WELCOME FROM THE HEAD OF THE PROGRAM 4

PROGRAM HIGHLIGHTS 5

REICHMAN UNIVERSITY FACTS 6

CURRICULUM 8

FACULTY 12

APPLICATION, ADMISSION, TUITION 14

FINANCIAL AID 15

WHY REICHMAN UNIVERSITY? 16

HEALTH INSURANCE, VISA STATUS, CAREER CENTER 17

RRIS GLOBAL VILLAGE 18

ACADEMIC CALENDAR 19



Reichman University was founded with the aim of nurturing future leaders. In just twenty-seven years, we have created a pioneering and innovative academic center. Our students are imbued with a commitment to excellence and original thinking. 'The university of the future,' as we see it, has to prepare its students for a constantly changing world by being able to innovate skillfully, to dare, and to initiate. We believe that the knowledge and tools acquired at Reichman University support personal and professional goal fulfillment and enable our graduates to tackle the challenges of our global reality."

Prof. Uriel Reichman

Founding President and Chairman of the
Academic Board, Reichman University



WELCOME FROM THE HEAD OF THE PROGRAM

Behavioral economics is an emerging field of research in economics and psychology, with important real-life and policy implications. Behavioral economics deals with the impact of psychological factors on economic decision-making. Whereas standard economics portrays individuals as rational agents who are self-interested and seek to maximize their personal utility, behavioral economics recognizes that people do not always make rational decisions; it thus aims to experimentally examine and characterize forms of real-life economic decision-making that might deviate from the standard, rational choice. By examining the cognitive, emotional, and social aspects of the decision process, behavioral economics tries to predict actual behavior, and to provide important insights about the forces that shape individuals' and societies' economic decisions.

To date, there are over 200 functioning behavioral units across the globe that implement behavioral economics insights in public policy. In a like manner, organizations around the world are starting to hire behavioral science teams and chief behavioral officers to enhance the decision-making of their clients, employees, and society at large. The rapid growth of this field has encouraged us to establish this unique program, which combines theoretical studies in economics and psychology, high level academic research, and substantial social and organizational applications.



THE GOAL IS TO TRAIN BEHAVIORAL ECONOMISTS AND GIVE THEM PRACTICAL TOOLS AND HANDS-ON EXPERIENCE WITH STATE-OF-THE-ART POLICIES AND INTERVENTIONS AIMED AT IMPROVING DECISION-MAKING PROCESSES"



DR. GUY HOCHMAN
HEAD,
MA PROGRAM IN
BEHAVIORAL ECONOMICS

The MA program in Behavioral Economics is a joint program of the Tiomkin School of Economics and Baruch Ivcher School of Psychology. The aim of the program is to provide students with theoretical and applied knowledge in psychology, economics, and public policy. The program relies on the strong historical link between these three disciplines; the goal is to train behavioral economists and give them practical tools and hands-on experience with state-of-the-art policies and interventions aimed at improving decision-making processes.

The program is taught in English, by leading classical and behavioral economists. Our faculty members are doing cutting-edge and innovative research in behavioral economics, alongside their work in the field. The cooperation between the School of Economics and the School of Psychology creates a unique interdisciplinary program. We invite you to join us on a fascinating and enriching experience.

PROGRAM HIGHLIGHTS

- The program is designed for students from Israel and abroad who are passionate about human behavior, and motivated to lead social changes and to help individuals and organizations better manage their lives. Suitable candidates may come from a range of academic backgrounds, including psychology, economics, sociology, law, computers, and more.
 - 9 mini semesters (6 weeks each) over the course of two academic years.
 - The program offers behavioral economics internships for top students.
 - The program includes a research track (thesis) and non-thesis track (final project). Students must select their preferred track by the end of the 4th mini semester.
 - Applicants can have a bachelor's degree in any field, and must have a grade point average of at least 80.
 - Courses will be given 2 days a week: Sundays (16:00-21:50) and Fridays.*
- * In mini semester 1 only, the school day will start at 13:00 on Sundays.



REICHMAN UNIVERSITY

FAST FACTS



Israel's
first and only

private university



Over

30

research institutes

at Reichman University

www.runi.ac.il/research-institutes



Over

30,000

**graduates
worldwide**

The Career Center

aims to assist alumni in
integrating into the professional
market, as well as to
assist employers who
are seeking to recruit
suitable candidates



Over

2,000

Raphael Recanati International
School students from over

90

countries make up
1/3 of the Reichman

University student body



The Israeli Council for Higher
Education granted Reichman
University permission to confer

doctoral degrees



REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL

Reichman University created
new, academic

**interdisciplinary
concepts**

in the fields of
entrepreneurship, counter-terrorism
and sustainability - models that are
being implemented around the world



Over **300** Lone Soldiers
studying for full degrees

**Reichman University's
Alumni Association,**

with over 30,000 graduates,
forms a professional and social
alumni community that promotes

networking from different
countries, and strengthens the pride and
belonging to Reichman University and
the alumni



Ranked **no. 1** in Israel
for our treatment of
IDF reservists



CURRICULUM

Students are required to take 49 credits and to submit a final project or thesis; 45 credits are required courses and 4 credits are elective courses.

BASIC COURSES

Consumer Theory

Dr. Tali Regev

This course introduces a framework for understanding consumer behavior and decisions about saving and employment/leisure. It will cover topics such as uncertainty and equilibrium when agents play non-cooperatively or have asymmetric information.

Econometrics

Dr. Carolina Silva

This course aims to familiarize students with methods of data analysis in economics and advanced issues in econometrics. Students will be exposed to state-of-the-art statistical techniques and will learn how they can be applied when analyzing issues of social concern and public policy.

Social Psychology

Dr. Michael Reifen-Tagar

Students in this course will be presented with the central streams of research in social psychology and classic theories, as well as the main research methods utilized in this field.

Processing and Analyzing Data with R

Dr. Avihai Lifschitz

This course is designed to teach programming in R, reading data into R, accessing R packages, and data processing and statistical analysis using R.

Data Analysis Using Excel

Ms. Liat Erel

This course is designed to provide students with knowledge in one of the most useful programs, Excel, while emphasizing examples from the economics field.

CORE COURSES

Area Seminar

Guest lecturers

The Behavioral Economics seminar is a colloquium that is held three times per mini semester for two mini semesters. Each seminar involves a guest lecturer from leading universities in Israel and around the world and/or experts from the field.

Behavioral Research Methods

Dr. Amitay Kauffmann

This course aims to impart a critical perspective of, and an empirical familiarity with, the range of methods available to behavioral researchers. The course will overview advanced and state-of-the-art research methods in the fields of behavioral economics, psychology, and decision-making.

Decision Theory

Prof. Itzhak Gilboa

This course exposes students to the basic ideas of decision theory, mostly under risk and uncertainty. Decision theory principles will be taught in a critical way, generating a dialogue about the "right" way to make decisions.

Experimental Economics

Dr. Tali Regev

This course is concerned with testing economic hypotheses and policies in a laboratory setting. The course examines the main topics in economics using experimental methods.

Introduction to Behavioral Economics

Dr. Guy Hochman

This course deals with the emergence and development of the field of behavioral economics. We examine how people make decisions, why these decisions lead to systematic biases, and how theory is applied to organizational and economic decisions.

Public Policy: Fundamental Concepts

Dr. Chaim B. Weizmann

This is an introductory course in public policy, which focuses on the diverse forces that governments use for welfare and social protection. The course introduces students to basic concepts and equips them with a policy design and evaluation toolkit.

Reading/Analyzing Financial Statements

Dr. Ron Lazer

This course provides theoretical and practical tools to analyze financial information, primarily information in financial statements, for the purpose of making investment decisions. The primary focus is on equity (share) valuation, with some attention given to credit analysis and the valuation of debt.

Voices from the Field

Ms. Anat Halevi

In this course, students are exposed to real-life applications of behavioral economics. The course includes lectures by people from different domains, who apply the principles and insights of behavioral economics in their practice.

Statistics

Dr. Yaniv Kanat-Maymon

This is an advanced statistics course for MA students. Students will focus on advanced procedures in statistical analysis that are most common in behavioral economics research.



ADVANCED AND APPLIED COURSES

Behavioral Economics - From Theory to Practice

Dr. Guy Hochman

During this course, we examine different approaches to interventions, debiasing techniques, and environmental designs aimed at encouraging people to make optimal, moral, and pro-social decisions. Students will work in groups to propose different behavioral interventions designed to solve key societal issues.

Public Policy: Steer and Practice

Dr. Chaim B. Weizmann

Based on the Public Policy: Fundamental Concepts course, this course discusses some of the main up-to-date methods and tools used to implement public policy. We will talk about the implementation of public policy, while focusing on privatization and regulation. Toward the end of the course, students will learn policy analysis and its importance in the public policy realm.

Business Strategy for Behavioral Economics

Dr. Yair Friedman

Executives, employees, and service providers are human beings and as such, are prone to biases, predispositions, and prejudices. This course provides an introduction to strategic management, bringing in insights from psychology and behavioral economics. It combines both theory and practice, and utilizes hundreds of real-life examples and case studies to demonstrate what makes some companies succeed.

The Psychology of Investing

Mr. Doron Frimer

This course teaches students the basic concepts in finance, focusing on changes in the industry (Fintech and Regtech) as well as understanding the psychological aspects of financial decisions. We will analyze financial challenges in real-time case studies and review world economic events and their implications on both the micro and macro levels.

Behavioral Ethics

Prof. Shahar Ayal

Behavioral ethics is the study of the systematic and predictable ways in which individuals make ethical decisions and judge the ethical decisions of others. The course introduces this interdisciplinary topic, which is at the forefront of research today.

Business, Finance and Technology

Prof. Shimon Kogan

This course investigates how individuals and firms make financial decisions, specifically savings and investment decisions, how these decisions deviate from the rational benchmark, and how these decisions impact financial markets. Policies and regulations to improve and transform these decisions will be discussed.

Behavioral Law and Economics

Dr. Moran Ofir

In recent years, researchers in both economics and psychology have demonstrated that people systematically deviate from the predictions of the rational choice model. This course incorporates these findings into legal analysis.

Consumer Behavior

Dr. Inbal Stockheim

This course focuses on how principles of behavioral economics may be applied to understand and predict consumer preferences, and how marketers can utilize such principles when designing new products and services, to maximize customer satisfaction.

Econometrics Applications of Behavioral Economics

Dr. Aluma Dembo

This course addresses the methodological strategies for behavioral economics research. The course covers topics such as differences analysis, RCTs, and attrition and selection biases. We will highlight the strengths and limitations of research designs and econometric analysis.

Empirical Research Strategies for Managerial Economics

Prof. Yona Rubinstein

Taking advantage of recent research papers published in top outlets, this course focuses on how to formulate questions of interest in an econometric model, estimate the parameters of interest using a state-of-the-art menu of econometric methods, and structurally interpret the estimates using these tools.

Psycholinguistics: Language as a Window to our Minds

Dr. Orly Idan

This course focuses on the role and use of language in the realm of persuasion. It aims to provide students with a range of practical methods, tools, and approaches to leverage credibility and persuasiveness, and to find solutions that benefit all stakeholders.

Decision-Making Consultation

Prof. Dan Zakay

Most economic models adopt a normative approach to decision-making, focused on how one should optimally make decisions. By contrast, this course takes a descriptive approach focused on how people actually make decisions. The aim of the course is to improve the ability of students to predict and influence the behavior of others, by understanding how other people make decisions.

Practicum Seminar

Dr. Ariel Tikotsky & Dr. Efrat Salton

The practicum seminar introduces students to concepts and practices expected of them during their practicum experience and their professional lives. The seminar will set the ground for the actual work, with classes focusing on methodologies, best practices and case studies, and simulations.

Behavioral Economics Practicum

Dr. Ariel Tikotsky & Dr. Efrat Salton

The practicum allows students to participate in a supervised work program, where they apply coursework knowledge in a practical setting. The practicum will include class discussions revolving around dilemmas encountered at the hosting organizations.

THESIS/FINAL PROJECT SEMINARS

Thesis Seminar

Prof. Shahar Ayal

This seminar is set up to support students in their thesis work, based upon the individual research they conduct, and to discuss the written works of the students and their progress. The seminar is open only to student who are doing the thesis program.

Final Project Seminar

Dr. Dalia Shilian & Ms. Maya Goldberg

This seminar is set up to support students in their work on their final project. The seminar will guide students through key issues in research and critical reading. The seminar is open only to students who are not enrolled in the thesis program.

Reichman University reserves the right to cancel, alter, or expand the academic programs offered.

THE PRACTICUM - FROM THEORY TO PRACTICE

During the second year of the program (mini semesters 6 to 9), students participate in a practicum, designed to develop their basic professional skills and to provide them with actual work experience.

In mini semester 6, we develop students' professional soft skills – contacting organizations, interviewing, evaluating the project, etc. In mini semesters 7 to 9, students will enter organizations in small groups and conduct a complete behavioral economics project.



FACULTY MEMBERS

Prof. Shahar Ayal, PhD, Tel Aviv University
Head, MA program in Social Psychology, Baruch Ivcher School of Psychology, Reichman University

Areas of Expertise Heuristics and Biases; Behavioral Ethics and Financial Decisions

Courses Behavioral Ethics

Dr. Aluma Dembo, PhD, University of California, Berkeley
Tiomkin School of Economics, Reichman University

Areas of Expertise Experimental Economics; Econometrics; Microeconomics Theory

Courses Final Project Seminar

Ms. Liat Erel, MA, Bar-Ilan University
Arison School of Business, Reichman University

Areas of Expertise Digital Content; Excel

Courses Excel

Dr. Yair Friedman, PhD, Tel Aviv University
Lecturer, Arison School of Business, Reichman University and Tel Aviv University; Co-CEO, WEconomize

Areas of Expertise Sharing Economy; Complementary Currencies; Strategy; M&A

Courses Sharing Economy

Mr. Doron Frimer, MBA, Northeastern University
Managing Director, Julius Baer Group

Areas of Expertise Financial Decision-Making; Investment

Courses The Psychology of Investing

Prof. Itzhak Gilboa, PhD, Tel Aviv University
Professor of Economics, Tel Aviv University and HEC, Paris

Areas of Expertise Decision Theory; Game Theory; Consumer Theory

Courses Decision Theory

Ms. Maya Goldberg, MA, Reichman University; MSc, Tel Aviv University
Independent Consultant

Areas of Expertise Microeconomics; Strategy; Finance

Courses Final Project Seminar

Ms. Anat Halevi, MBA and MA in Social Psychology, Reichman University

IDeCision: DICE@Reichman University Applied Center for Decision-Making

Areas of Expertise Unethical Decision-Making; Nudges

Courses Voices from the Field

Dr. Guy Hochman, PhD, Technion - Israel Institute of Technology
Head, MA program in Behavioral Economics

Areas of Expertise Behavioral Economics; Judgement and Decision-Making

Courses Introduction to Behavioral Economics; Behavioral Economics: From Theory to Practice; Thesis seminar

Dr. Orly Idan, PhD, Tel Aviv University
Senior Associate Researcher, Psychology of Intergroup Conflict and Reconciliation Lab, Baruch Ivcher School of Psychology

Areas of Expertise Psycholinguistics; Political Psychology; Discourse Analysis in the Context of Intergroup Conflict; Mentalization and Language Development

Courses Language in Persuasion

Dr. Yaniv Kanat-Maymon, PhD, Ben-Gurion University of the Negev
Senior Lecturer, Baruch Ivcher School of Psychology, Reichman University

Areas of Expertise Human Motivation; Statistics and Methodology

Courses Statistics

Dr. Amitay Kauffmann, PhD, Technion - Israel Institute of Technology

Areas of Expertise Statistical Analyses in Behavioral Studies; Decision-Making in Finance

Courses Statistics; Behavioral Research Methods

Dr. Ron Lazer, PhD, New York University
Chair, School of Accountancy, The Academic Center for Law and Science

Areas of Expertise Financial and Managerial Accounting; Financial Statements Analysis and Valuation

Courses Reading/Analyzing Financial Statements

Dr. Avihai Lifschitz, PhD, Tel Aviv University
Tiomkin School of Economics, Reichman University
Areas of Expertise Macroeconomics; Labor Economics
Courses R

Dr. Moran Ofir, PhD, Hebrew University of Jerusalem
Academic Director, LL.B.- MBA and LL.B.-MA (Financial Economics) Programs, Reichman University
Areas of Expertise Law and Finance; Corporate and Securities Law; Economic Analysis of Law; Behavioral Finance; Empirical Legal Studies
Courses Behavioral Law and Economics

Dr. Tali Regev, PhD, Massachusetts Institute of Technology
Senior Lecturer, Tiomkin School of Economics
Areas of Expertise Inequality and Market Discrimination
Courses Microeconomics; Experimental Economics

Dr. Michael Reifen-Tagar, PhD, University of Minnesota
Senior Lecturer, Baruch Ivcher School of Psychology
Areas of Expertise Social and Political Psychology; Intergroup Relations; Political Socialization
Courses Social Psychology

Dr. Efrat Salton Meyer, PhD, Bar-Ilan University
Baruch Ivcher School of Psychology, Reichman University
Areas of Expertise Organizational Culture; Team Development and Leadership
Courses Practicum in Behavioral Economics; Practicum Seminar

Dr. Dalia Shilian, PhD, University of Haifa
Chief Economist, Israel Consumer Protection and Fair Trade Authority
Areas of Expertise Consumer Behavior; Behavioral Finance
Courses Final Project Seminar

Dr. Carolina Silva, PhD, Yale University
Lauder School of Government, Diplomacy & Strategy and Tiomkin School of Economics, Reichman University
Areas of Expertise Macro Labor
Courses Econometrics

Dr. Inbal Stockheim, PhD, Tel Aviv University
Lecturer, College of Law and Business; Advisory Committee Member, CLB; Network Incubator

Areas of Expertise Consumer Behavior; Managerial Decision-Making
Courses Consumer Behavior

Dr. Ariel Tikotsky, PhD, Bar-Ilan University
Doctoral student, Consumers Behavioral Insights Lab; Graduate School of Business Administration, Bar-Ilan University
Areas of Expertise Behavioral Economics; Nudges
Courses Practicum Seminar; Practicum in Behavioral Economics

Dr. Chaim B. Weizmann, PhD, American University in Washington, D.C.
Senior Research Fellow, Lauder School of Government, Diplomacy & Strategy

Areas of Expertise Policy Implementation; Political Management; Stakeholders
Courses Public Policy: Fundamental Concepts; Public Policy: Steer and Practice

Prof. Dan Zakay, PhD, Tel Aviv University
Former Dean, Baruch Ivcher School of Psychology, Reichman University; Former Chair, Israel Psychological Association; Former Chair, Israel Association of Organization Counseling; Professor Emeritus of Psychology at Tel Aviv University
Areas of Expertise Cognitive Psychology; Decision-Making, Human Factors
Courses Decision-Making Consultancy



APPLICATION, ADMISSION, TUITION

APPLICATION PERIOD

The application period for the academic year beginning autumn 2022 is **November 15, 2021 - August 31, 2022**.

Due to the competitive nature of the admissions process we recommend that applicants submit their applications well in advance of the deadlines.

ADMISSION CRITERIA

- Completed undergraduate degree from a recognized academic institution
- Undergraduate GPA of 3.0 or 80% and above
- Interview either in person or online
- Personal statement stating your expectations from the Behavioral Economics program, why you are interested in the program, and your professional career goals as they relate to the program
- Students who do not have any background in quantitative fields will be required to take preparatory courses (Mathematics, Microeconomics, and Statistics)
Students who do not have any background in psychology will be required to take Introduction to Psychology
- Sufficient knowledge of English

APPLICATION PROCESS

The application process consists of two stages:

Stage 1

Applications will be evaluated by the Admissions Committee, based on the submitted materials (diploma, official transcript, personal statement, CV).

Stage 2

Applicants who successfully pass Stage 1 will be invited to a personal interview with the Admissions Committee. Applicants living outside of Israel may be interviewed online.

ONLINE APPLICATION

You must submit:

- Official transcripts of previous academic studies (undergraduate or graduate degrees). Please note: Applicants must have a final GPA of 80% and above, or 3.0. Documents may be scanned, but they must bear the official stamp of the issuing institution. Scanned photocopies of the original documents will be accepted only if properly notarized.*
- Official diploma
- Copy of passport or identity card
- Curriculum Vitae (CV)
- Essay
- Two references, with valid contact details (Reference details must be completed as requested in the online registration form)

* An official, notarized English translation must be submitted for all transcripts not originally issued in English.

TUITION & FEES

- The application fee is **300 NIS** (non-refundable)
- The down payment is **NIS 8,000** and applicants must pay the fee to secure their place in the program after being accepted. Once the down payment has been received the applicant's place is secured and confirmed.
- The tuition for the entire MA Behavioral Economics program is **NIS 63,000**.

Reichman University reserves the right to change all tuition and fee rates without prior notice.

APPLY ONLINE AT
forms.idc.ac.il/MA

FINANCIAL AID

STUDENT AUTHORITY

The Government of Israel offers financial assistance for graduate school tuition to new immigrants under the age of 30, provided they do not already have a graduate degree from abroad and that their program of choice is recognized by the Student Authority. Students must begin their graduate studies within three years of their aliyah date (not including army service), in order to be eligible for this assistance.

For more details about conditions of eligibility and the application process please visit:

https://www.gov.il/en/Departments/Units/students_authority_maya

FAFSA

American students may be eligible for Stafford Loans as part of the Direct Loans Program. Check your eligibility with the RRIS Financial Aid office: rris.financialaid@idc.ac.il

Students can register online at www.studentaid.gov from October 1, 2021 to April 1, 2023 for the 2022-'23 academic year.

Our school code is **G40703**.

For further information see www.runi.ac.il/fafsa



MASA

Jewish students between the ages of 18-30 who have not previously been on a long-term program to Israel and have not made aliyah are eligible for a one-time grant from Masa towards tuition.

www.masaisrael.org

SAP (Students Assistance Programs)

Canadian students interested in loans and grants from the Canadian government can get information at

<https://www.canada.ca/en/services/benefits/education/student-aid/grants-loans/province-apply.html>

Financial aid is also available through the Free Loan for the Greater Toronto area (<https://jewishtoronto.com/directory/jewish-free-loan-toronto>)

FOR MORE INFORMATION

<https://www.runi.ac.il/en/schools/rris/graduate/pages/financial-aid.aspx>



✔ Networking is the name of the game!
To date, there are more than 27,000 Reichman University graduates from more than 90 countries. This gives students a unique opportunity to meet people from different backgrounds and learn about other nations and cultures, and to establish friendships that last a lifetime. It also creates a worldwide networking system that gives our students an advantage throughout their lives.

✔ Our small classes create an intimate atmosphere, which allows students to get to know each other and the staff. Our philosophy is that our students are our partners.

✔ Reichman University is one of the most prestigious universities in Israel. Employers seek Reichman University graduates because they come with practical tools and hit the ground running. Reichman University operates a Career Development Center that aims to prepare students and alumni for the job market, and to provide them with the tools to find suitable employment both before and after they graduate.

✔ Reichman University offers a large array of extracurricular activities: sports, debate club, Model UN, Israel advocacy, JLIC-RRIS Friday night dinners, shiurim, mincha club, choir, band, and much more.

WHY REICHMAN UNIVERSITY ?

✔ The Raphael Recanati International School provides very special care for its students. We are the largest academic absorption center in the country. We are especially proud that we are home to more than 300 lone soldiers, who are currently studying here.

✔ One-third of Reichman University students are international, making us the most international university in Israel for full-degree students. Israeli students serve as counselors for first-year students in order to help them find their way around and get to know the system.

✔ Reichman University was ranked number one in student satisfaction for quality teaching for four consecutive years, in a nationwide survey conducted by Israel's Council for Higher Education. We are the first non-government-subsidized academic institution to grant doctoral degrees.



VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2), or Israeli citizenship, with the Israeli embassy or consulate in their country of origin. **A student visa should be obtained in advance, in the student's country of origin.** International students who are children of an Israeli parent must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate.

The Jewish Agency provides advice and assistance to students considering immigrating to Israel.

See: www.jewishagency.org/JewishAgency/English/Aliyah/ and for North America/UK: www.nbn.org.il



CAREER CENTER

The Career Center strives to prepare students to enter the workplace and to help them find employment opportunities, by providing counseling, placement, and informational services. It is tailored to meet the specific needs of the students and graduates of each of Reichman University's schools, according to the relevant market. These services include personal career counseling and assistance, as well as lectures and workshops on job-seeking strategies, LinkedIn, and interviews. In addition, the Career Center creates recruitment and networking opportunities such as job fairs, Coffee Chats, and employers meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng



HEALTH INSURANCE

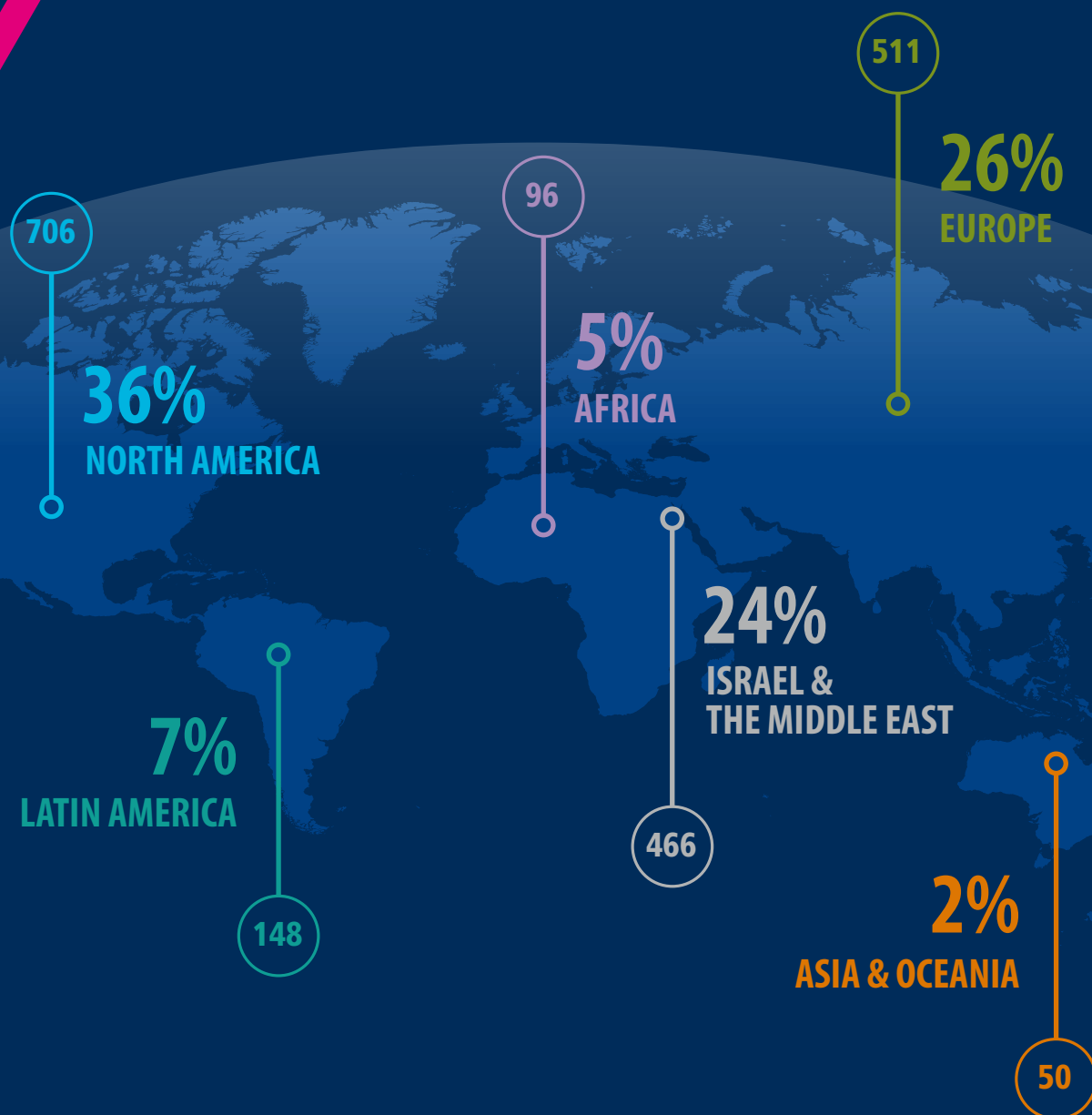
All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee, in accordance with the country's health insurance legislation. International students who are not covered by Israel's national health insurance (*bituach leumi*) should purchase their own health insurance policy to cover their medical needs while in Israel, or purchase the **UMS HAREL YEDIDIM** insurance policy for international students, offered by Reichman University.

Our special arrangement with HAREL YEDIDIM insurance company provides comprehensive health coverage for \$1,600 USD* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next, until the end of the program, unless the student notifies the school in writing that he/she wishes to cancel.

**Rates are subject to change according to insurance company rate fluctuations.*

RRIS GLOBAL VILLAGE



30%



OF THE STUDENT POPULATION OF REICHMAN UNIVERSITY ARE INTERNATIONAL STUDENTS.
RRIS IS THE LARGEST ACADEMIC ABSORPTION CENTER IN ISRAEL.

ACADEMIC CALENDAR

ה'תשפ"ג 2022-2024

Opening Event	TBA
Mini Semester 1	November 13, 2022 - December 23, 2022
Mini Semester 2	January 8, 2023 - February 17, 2023
Mini Semester 3	March 5, 2023 - April 21, 2023
Purim break	March 7, 2023
Pesach break	April 5, 2023 - April 12, 2023
Memorial Day and Independence Day	April 25, 2023 - April 26, 2023
Shavuot break	May 26, 2023
Mini Semester 4	May 27, 2023 - July 7, 2023
Mini Semester 5	July 23, 2023 - September 1, 2023
Rosh Hashanah break	September 16, 2023 - September 17, 2023
Yom Kippur break	September 24, 2023 - September 25, 2023
Sukkot break	September 29, 2023 - October 6, 2023
Mini Semester 6	November 5, 2023 - December 15, 2023
Mini Semester 7	December 31, 2023 - February 9, 2024
Mini Semester 8	February 25, 2024 - April 5, 2024
Purim break	March 24, 2024
Pesach break	April 22, 2024 - April 29, 2024
Memorial Day and Independence Day	May 13, 2024 - May 14, 2024
Mini Semester 9	May 19, 2024 - June 28, 2024
Shavuot break	June 11, 2024 - June 12, 2024

The schedule is tentative and is subject to change.

Design Guy Tamir - www.2plustudio.com

Production Shira Gazit, Liron Tzour

Editor Naomi Lipstein

Photography Iya Volkova, Adi Cohen Zedek, Alon Gilboa,
Oren Shalev, Ran Yitzhak, Maya Gershon, Shira Gazit



ISRAEL

**The Raphael Recanati International School
Reichman University**

PO Box 167, Herzliya, Israel 46150

Attention: MA Registrar

Tel +972 9 960 2700

Fax +972 9 952 7334

rris.master@idc.ac.il

NORTH AMERICA

**The Raphael Recanati International School
c/o American Friends of Reichman University**

142 W. 57th Street 11th floor

New York, NY 10019

Tel + 1 212-213-5962

Fax +1 212-213-6436

rris.us@idc.ac.il

 www.rris.runi.ac.il

Submit your application online

forms.idc.ac.il/MA

 **Reichman
University** Raphael Recanati
International School