

Lauder School of Government, Diplomacy and  
Strategy

# BA in Government

**Prof. Assaf Moghadam**  
Dean

**Dr. Liza Ireni-Saban**  
Deputy Dean

**Dr. Lesley Terris**  
Raphael Recanati International School Academic Director

**Ms. Shlomit Stern**  
Head of Student Administration

**Ms. Debbie Joel**  
Academic coordinator

A great deal of effort has been expended in preparing this handbook, in order to ensure that its content is complete and accurate. However, changes and alterations to the information are possible. The IDC Herzliya Academic Authorities may cancel, alter or add courses and/or specialization programs, and generate changes in the times of lectures or in the assigned lecturer. When such changes occur, they will be published over the course of the year by various means, such as the online handbook on the IDC Herzliya website, and will apply to all IDC Herzliya students, including students of the Raphael Recanati International School, unless specified otherwise.

## Introduction to the Program

The international program of the Lauder School of Government, Diplomacy and Strategy offers specializations in five areas:

- Global Affairs & Conflict Resolution
- Counter-Terrorism & Homeland Security
- Middle East
- Public Diplomacy
- Business Administration (subject to certain qualifications)

Students are required to a total of 120 credits to complete the B.A. degree, as follows\*:

### **One Specialization**

1st year – required courses  
 2nd year – required courses  
 General/Government electives – 8 credits  
 Specialization electives – 10 credits  
 Specialization seminar – 3 credits  
 Additional seminar – 3 credits  
 Government electives – remaining credits for the completion of 120 total credits.

### **Two Specializations**

1st year – required courses  
 2nd year – required courses  
 General/Government electives – 8 credits  
 2 Specialization electives – 20 credits  
 2 Specialization seminars – 6 credits  
 Government electives – remaining credits for the completion of 120 total credits.

## Specializations and Electives

### Students taking one specialization

- The specialization consists of 16 credits (10 credits of specialization courses + 1 specialization seminar + 1 additional seminar from another specialization). In addition, students taking one specialization are required to take 22 Government elective credits (courses from all specializations and additional elective courses, may be considered as Government electives).

\* Students who are required to take English for Government (Advanced English 1 & Advanced English 2) for one year are required to take 16 credits of Government electives instead of 22.

### Students taking two specializations

- The specializations consist of 26 credits (10 credits of specialization electives for each specialization + 1 seminar for each specialization). In addition, students taking two specializations are required to take 12 credits of Government electives (courses from all specializations and additional elective courses).

\* Students who are required to take English for Government for one year (Advanced English 1 & Advanced English 2) are required to take 6 credits of Government electives instead of 12.

# Program of Studies

## First Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
<b>Fall Semester Courses</b>					
4709	Microeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
132	Introduction to Government Dr. Niva Golan -Nadir	3	1	4	Exam
273	International Politics I Dr. Korina Kagan	3		3	Exam
868	History of the Modern Era and Zionism Mr. Tommy Steiner	3		3	Exam
869	History of the Modern Middle East Dr. Ori Goldberg	3		3	Exam
871	Israeli Politics and Society Dr. Chaim B. Weizmann	3	1	4	Exam
<b>Spring Semester Courses</b>					
4710	Macroeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
395	Society and Politics in the Middle East Dr. Elisheva Machlis	2		2	Exam
689	Principles of Statistics 2 Groups Dr. Avner Halevy	3		3	Exam
4026	Introduction to Political Theory Dr. Iris Nachum	3	1	4	Exam
4069	International Politics II: Theory and Praxis of Security Dr. Korina Kagan	3		3	Exam
870	Globalization and International Political Economy Dr. Yair MacClanahan	3		3	Exam

**English Language Fall Semester Courses**

4655	Advanced 1 English Dr. Glenda Sacks	3	3	Exam
4050	Academic Research and Writing <sup>1</sup> 2 Groups Dr. Orly Idan / Dr. Leor Cohen	2	2	Paper

**English Language Spring Semester Courses**

4656	Advanced 2 English Mrs. Rebecca Haddad	3	3	Exam
------	---	---	---	------

**Total Credit Hours** **40/44**

---

<sup>1</sup> Students taking courses 4655/4656 are not required to take course 4050.

## Second Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
<b>Fall Semester Courses</b>					
678	Theories in the Study of Terrorism and Guerrilla Warfare Mr. Stevie Weinberg	2		2	Exam
799	Europe from 1948: From Cooperation to Integration Dr. Yair MacClanahan	2		2	Exam
4787	American Government and Politics Dr. Amnon Cavari	2		2	Exam
343	The Arab-Israeli Conflict Dr. Ronen Hoffman	3		3	Exam
4164	Introduction to Israeli Constitutional Law Dr. Dana Wolf	2		2	Exam
4764	Conflict Resolution Dr. Yuval Benziman	3		3	Exam
4140	Research Methods + SPSS <sup>2</sup> Dr. Carmela Lutmar	3	1	4	Paper
<b>Spring Semester Courses</b>					
4669	Social Networks and Political Change Prof. Karine Nahon	2		2	Paper
803	International Law Dr. Daphné Richemond-Barak	3	1	4	Exam
381	Economics and Diplomacy Dr. Uri Ullmann	3		3	Exam
532	Israeli Foreign Policy and Diplomacy Dr. Emmanuel Navon	2		2	Exam
4558	E-Government and IT Policy Dr. Jennifer Shkabatur	2		2	Exam
992	Public Policy in Democracies Dr. Chaim B. Weizmann	3		3	Exam

---

<sup>2</sup> Students will be enrolled to the course either in the fall or in the spring semester.

4140	Research Methods + SPSS Dr. Carmela Lutmer	3	1	4	Paper
------	---	---	---	---	-------

**Choose 2 elective workshops from the list below:**

**Fall Semester Workshops**

4794	Public Speaking Mrs. Marina Naomi Smolyanov	1		1	To be determined by workshop lecturer
4807	Innovative Conflict Resolution Mr. Segal Arik	1		1	To be determined by workshop lecturer

**Spring Semester Workshops**

4797	Interpersonal & Managerial Communications TBA	1		1	To be determined by workshop lecturer
4798	Strategic Intelligence in National Security & Business Dr. Avner Barnea	1		1	To be determined by workshop lecturer
4808	Playing for Peace: Conflict Mitigation through Recreational Activity Prof. Michael Leitner	1		1	To be determined by workshop lecturer
	<b>Total Credit Hours</b>			<b>36</b>	

## Third Year Specialization in Global Affairs and Conflict Resolution

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory Spring Semester Course</b>				
4732	Diplomacy, Governance and Law in a Global World Adv. Gil Avriel	2	2	Paper
<b>Choose 4 elective courses from the list below:</b>				
<b>Fall Semester Elective Courses</b>				
4247	Transatlantic Relations in the 21st Century Mr. Tommy Steiner	2	2	Paper
4556	Nationalism, Fascism and Populism Prof. Alberto Spektorowski	2	2	Exam
4345	China: Society and Politics Dr. Yair MacClanahan	2	2	Exam
<b>Spring Semester Elective Courses</b>				
4595	Strategy and Negotiations in the Nuclear Realm Mr. Tommy Steiner	2	2	Exam
4284	The Politics of Post-Colonial Africa Dr. Ella Keren	2	2	Exam
4734	Negotiation Workshop Dr. Dana Wolf	2	2	Paper
Choose one seminar:				
<b>Fall Semester Seminar</b>				
4671	International Political Economy: Past to Present, Theory to Practice Dr. Yair MacClanahan	3	3	Paper
4837	Exploring the Modern International System Dr. Amichai Magen	3	3	Paper
<b>Spring Semester Seminar</b>				
4831	Psychological Aspects Of Conflict And Their resolution Dr. Yuval Bemziman	3	3	Paper
<b>Total Credit Hours</b>			<b>13</b>	



## Third Year Public Diplomacy Program<sup>3</sup>

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses</b>				
<b>Spring Semester Courses</b>				
2488	S.E.D project TBA	1	1	Paper
4805	U.S.& us: A journey to the keystone of Israel's foreign relations Ambassador Ron Prosor	1	1	Paper
7681	War of narratives: Israel in the public Mis. Miriam Eisin	2	2	Paper
<b>Year Long Courses</b>				
7550	Internship in Digital Public Diplomacy TBA	2	2	Paper
7653	Practical Tools in Public Diplomacy Workshop TBA	2	2	Paper
7674	Public diplomacy during conflicts Dr. Moran Yarchi	3	6	Paper
<b>Total Credit Hours</b>			<b>14</b>	

---

<sup>3</sup> Acceptance to the Public Diplomacy Program is subject to a personal interview.

## Third Year Specialization in Middle East<sup>4</sup>

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses</b>				
<b>Fall Semester Courses</b>				
4688	Iran and Regional Politics Dr. Elisheva Machlis	2	2	Exam
877	Palestinian Society and Politics Dr. Ido Zerkovitz	2	2	Exam
<b>Spring Semester Courses</b>				
4602	Energy and Geopolitics in the Persian Gulf Sarit Ben shabat	2	2	Exam
4597	Nationalism and Islam in the Middle East Prof. Shaul Mishal	2	2	Paper
2473	Identities in the Middle East: States, Tribes and Communities Dr. Ori Goldberg	2	2	Exam
<b>Mandatory Seminar</b>				
<b>Spring Semester Seminar</b>				
2498	Political Culture and Negotiation in the Middle East Prof. Ilai Alon	3	3	Paper
<b>Total Credit Hours</b>			<b>13</b>	

---

<sup>4</sup> It is recommended that students taking this specialization take Arabic as an elective.

## Third Year

### Specialization in Counter-Terrorism and Homeland Security

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses – Fall Semester</b>				
4515	Global Terrorism: ISIS, Al Qaeda and Hezbollah Dr. Eitan Azani	2	2	Exam
<b>Choose 4 courses out of the list below:</b>				
<b>Fall Semester Courses</b>				
4518	Ideology & Doctrine of Islamic Radical Movements Dr. Ori Goldberg	2	2	Home Exam
4312	Civil Wars & Ethnic Conflict Prof. Assaf Moghadam	2	2	Exam
<b>Spring Semester Courses</b>				
4788	Jihadist Social Media Dr. Yarchi Moran	2	2	Exam
4733	Terrorism and Counter-Terrorism Innovations Dr. Gil Ariely	2	2	Exam
4502	Law and Terrorism Adv. Deborah Housen - Couriel Adv. Uri Ben Yaakov	2	2	Paper
4517	Theaters of Global Jihad Dr. Barak Michael	2	2	Paper
<b>Choose one seminar:</b>				
<b>Fall Semester Seminar</b>				
753	Seminar: Israel's Counter-Terrorism Policy Dr. Shaul Shay	3	3	Paper
<b>Spring Semester Seminar</b>				
4516	Seminar: Counter Terrorism & Governance Dr. Amichai Magen	3	3	Paper
4834	Terrorism, Counter-Terrorism and Technology Mr. Elad Popovich	3	3	Paper
<b>Total Credit Hours</b>			<b>13</b>	

## Third Year Specialization in Business Administration<sup>5</sup>

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
<b>Mandatory courses</b>				
<b>Fall Semester Courses</b>				
2362	Organizational Management Dr. Galit Dayan	4	4	Exam
<b>Spring Semester Course</b>				
43	Principles of Marketing Management Mis. Yonat Zwebner	4	4	Exam
2150	Entrepreneurship and Business Management Adv. Assaf Ben-David	3	3	Exam
<b>Mandatory Seminar</b>				
<b>Spring Semester Seminar</b>				
4207	Seminar: Economic Peace Dr. Uri Ullmann	3	3	Paper
<b>Total Credit Hours</b>			<b>14</b>	

---

<sup>5</sup> Registration to the Specialization in Business Administration is conditional upon an average of at least 85 in Micro, Macro and Statistics.

## Third Year Additional Elective Courses

Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
<b>Yearlong Courses</b>				
4175	Internship Program <sup>6</sup> Dr. Lesley Terris	2	2	Paper
833	Beginning Arabic Ms. Aliza Raviv	3	2	Exam
<b>Fall Semester Course</b>				
4647	Leadership: Governance and Politics Dr. Chaim B. Weizmann	2	2	Exam
<b>Spring Semester Courses</b>				
4744	Introduction to Entrepreneurial Thinking * Mr. Uri Mestechkin	2	2	Paper
4614	The Media in Conflict Zones Mr. Henrique Cymerman	2	2	Exam
2668	Public Opinion and Foreign Policy in the U.S. Dr. Amnon Cavari	2	2	Paper

\* For 3rd year students only.

### Exam Schedule

The dates of the examinations can be found on the IDC Herzliya website under Students → Course Catalogue, student regulations and Syllabi → Search Exams

A personal examinations schedule for each student appears on the Student's information website (My IDC).

---

<sup>6</sup> A select number of third year students may participate in an internship chosen from a list of organizations (NGOs) or institutions. The internship will involve a minimum of six hours per week and submission of an academic paper relevant to the internship experience. Two credits will be awarded for a successful completion of the internship. These 2 credits may be used in lieu of one government elective course. Details about the internships and registration information are available through the Assistant RRIS Government Academic Director, Mr. Ori Barzel (ori.barzel@idc.ac.il).

## **Argov Fellows Program in Leadership & Diplomacy**

The Argov Fellows Program in Leadership and Diplomacy is part of the Lauder School of Government, Diplomacy and Strategy, but is accepting students from all IDC schools.

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program in Leadership and Diplomacy seeks to prepare around 20 exceptional IDC students in their final year of undergraduate studies for future leadership positions for Israel and the Jewish people. Through a year-long, challenging interdisciplinary curriculum, the program seeks to help the students acquire the knowledge, tools, skills and critical thinking abilities necessary for working towards meeting the many challenges that Israel faces in today's complex global environment.

The program, conducted entirely in English, combines academic training and practical skills. Its unique curriculum includes courses, seminars and "hands-on" workshops taught exclusively to Argov Fellows by leading academic and professional experts. The students participate in study tours to Europe, the United States and within Israel. Throughout the year, the students meet exceptional individuals who have obtained leadership positions in a wide range of fields and benefit from in-depth discussions with them regarding their values, career paths, and defining moments.

The program concludes with the public presentation of capstone group projects in which the fellows propose their solutions to pressing problems that Israel faces. Argov Alumni have carried on to eminent fellowship programs such as Koret, Fulbright and Legacy Heritage, graduate programs at Yale, Georgetown University, Oxford, and the London School of Economics and employment positions in public, private, and non-profit sectors.

**Program of Studies**

<b>Course Code</b>	<b>Course Name</b>	<b>Lecture Hours</b>	<b>Recitation Hours</b>	<b>Credit Hours</b>	<b>Prerequisites</b>
4606	Political Strategy in Israel Dr. Maoz Rosental	2*		2	Home Exam
2464	Social and Political Implication of Artificial Intelligence TBA	2*		1	Exam
4183	The US Political and Legal System ♦ Lawyer Ira Reiner	2*		2	Final Paper
4760	Current Political Developments in the Developing World Dr. Jennifer Shkabatur	2*		2	Final Paper
4015	Topical Issues in the EU Dr. Yair MacClanahan Shophet	2*		2	Exam
4813	Diplomacy and Communication: Practical Diplomacy Workshop Mr. Lior Weintraub	2*		1	Final Paper
873	Leadership in Practice: Rhetoric, Public Speaking, and Debate Ms. Sara Averick Dr. Pamela Peled (Two Groups)	3*		2	Paper and Class Work
4832	Journalism, Politics and Money ♦ Mrs. Oshrat Kotler	6*		2	Final Paper
4761	Seminar: Narratives in the Israeli-Palestinian Conflict Ms. Miri Eisin	3**		3	Seminar Paper
4694	China: Society and Politics Dr. Yair Maclanahan	2**		2	Exam
4830	Advanced Issues in Strategic Studies ♦ TBA	1**		1	Final Paper
4643	Capstone Project Research Workshop	2*			Class Work

	Dr. Orly Idan	2**			
4238	Current Challenges Facing Israeli Society Dr. Alisa Rubin Peled		2	Class Work	
4828	Contemporary Issues in Israel's National Security ♦ Mr. Avraham Yager	2**	2	Final Paper	
4016	Argov Seminar Dr. Alisa Rubin Peled	2* 2**	4	Capstone Policy Project	
4765	Informal Session Dr. Alisa Rubin Peled	2* 2**		Final Paper	
4759	Study Tour to Europe, US and China Dr. Alisa Rubin Peled		3	Final Paper	
4405	The Arab Spring and its Impact on the Middle East TBA	2**	1	Final Paper	
4607	Effective Presentations ♦ Mr. Lior Shoham	2**	1	Final Paper	
158	Simulation Games and Negotiation Processes ♦ Dr. Chanan Goldchmidt	4**	2	Final Paper	
4300	International Political Economy Dr. Alisa Rubin Peled	2**	2**	3	Home Exam
4833	Social and Business Entrepreneurship ♦ Mr. Marcio Lempert	2**	2	Final Paper	
<b>Total Semester Hours</b>			<b>40</b>		

\* First Semester Course

\*\* Second Semester Course

♦ Intensive Course