

Social Media & Content Manager – Student Position
Raphael Recanati International School at Reichman University

We are looking for a talented social media manager to manage our social media accounts. You will be responsible for creating original text and video content, managing posts, and responding to followers. You will manage the International School's image in a cohesive way to achieve our marketing goals.

As a Social media manager, we expect you to be up to date with the latest digital technologies and social media trends. You should have excellent communication skills and be able to express our school's views creatively.

Job Description-

- Generate, edit, publish, and share engaging content daily on the RRIS social media platforms- Facebook, Instagram, TikTok and LinkedIn.
 - Daily posts on Facebook and Instagram
 - Daily stories
 - A new TikTok every 1-2 weeks
 - Sharing articles on all channels, especially LinkedIn
 - Design the required content for each platform
- Promotion of all online/offline marketing activities in coordination with Marketing Director
- Attendance and documentation of various events on and off campus
- Create yearly Gant of posts
- Collaboration with different bodies within the University
- Maintain direct contact with the staff members within the university, including students' volunteers
- Film and edit marketing content for various uses
- Target the audience, set specific objectives, and keep track of statistics

Requirements

- Mother Tongue English & high-level Hebrew – MUST!
- RRIS student– MUST!
- Flexible with working hours – MUST!
- Strong desire to take initiatives, creativity – MUST!
- International background – Advantage
- Very strong social skills, outgoing person
- Experience with social media platforms – hands on experience in content management and creation for each platform
- Experience with Canva/ photoshop
- Experience with video editing – iMovie, Canva, Adobe, etc'
- Excellent copywriting skills
- Responsible and good time management skills
- Organized, Confident and independent worker
- Basic office skills – Excel, Word, etc'

If you think you are a good fit, please send your CV to: Liron.tzour@idc.ac.il

Only relevant applications will be responded to.