



**Reichman
University**

Raphael Recanati
International School

BA ENTREPRENEURSHIP & BUSINESS ADMINISTRATION

(DOUBLE MAJOR)

REALIZE YOUR BIGGEST BUSINESS DREAMS!

Jump-start your career with a curriculum designed for aspiring entrepreneurs. Learn from industry experts and collaborate with like-minded innovators. Whether you aim to launch your own venture or lead within a company, our program equips you with the analytical skills and strategic knowledge to succeed in business administrative and entrepreneurial positions.

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Gain real-world experience
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Courses equip students
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hands-on experience to
pitch their startup ideas.



ZELL PROGRAM

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Cultivate your leadership
from day one by leading
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