

Lauder School of Government, Diplomacy and
Strategy

BA in Government

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A great deal of effort has been expended in preparing this handbook, in order to ensure that its content is complete and accurate. However, changes are possible. The IDC Herzliya Academic Authorities may cancel, alter or add courses and/or cluster programs, and generate changes in the times of lectures or in the assigned lecturer. When such changes occur, they will be published over the course of the year by various means, such as the online handbook on the IDC Herzliya website, and will apply to all IDC Herzliya students, including students of the Raphael Recanati International School, unless specified otherwise.

Introduction to the Program

The first two years of studies at the Lauder School of Government, Diplomacy and Strategy, provide students with a comprehensive and sound knowledge-base in the field as well as state of the art analytical tools. After completing their first two years, students choose their third-year areas of specialization (Clusters).

The program offers clusters in five areas of specialization:

- Global Affairs & Conflict Resolution
- Counter-Terrorism & Homeland Security
- Middle East
- Public Diplomacy
- Business Administration (subject to certain qualifications)

Students are required to take a total of 120 credits to complete the B.A. degree.

Students who began their studies in 2018.19 or before*

Students who began their studies in the academic year of 2018.19 or before, can specialize in their third year, in one cluster or two clusters of their choice. Each cluster is comprised of 13 credits. Depending on the number of clusters a student takes, the breakdown of credits is as follows:

One Cluster

1st year – required courses
 2nd year – required courses
 General electives – 8 credits
 3rd year – Cluster courses – 10 credits
 Cluster seminar – 3 credits
 Additional seminar – 3 credits
 Government electives – remaining credits for the completion of 120 total credits.

Two Clusters

1st year – required courses
 2nd year – required courses
 General electives – 8 credits
 3rd year – Cluster courses – 20 credits
 2 Cluster seminars – 6 credits
 Government electives – remaining credits for the completion of 120 total credits.

Students taking one cluster

The cluster consists of 16 credits (10 credits of cluster courses + 1 cluster seminar + 1 additional seminar from another cluster).

In addition, students taking one cluster are required to take 22 Government elective credits (courses from all clusters and additional elective courses may be considered as Government electives). Academic Research and Writing and Advanced English 1 &2 are counted as government elective courses.

Students taking two clusters

The two clusters together consist of 26 credits (10 credits of cluster courses from each cluster + 1 seminar from each cluster). In addition, students taking two clusters are required to take 12 credits of Government electives (courses from all clusters and additional elective courses). Academic Research and Writing and Advanced English 1 &2 are counted as government elective courses.

Students who began their studies in 2019.20 or after

Students who began their studies in the academic year of 2019.20 or after, in their third year of studies will take one major cluster (19 credits) and one minor cluster (7 credits).

The breakdown of credits is as follows:

First & Second Years

1st year – required courses

2nd year – required courses

General electives – 8 credits

Third Year

Major Cluster

Cluster courses – 16 credits

Cluster seminar – 3 credits

Minor Cluster

Cluster courses – 4 credits

Cluster seminar – 3 credits

Government electives – remaining
credits for the completion of 120
total credits.

Students are required to take 12 credits of Government electives (courses from all clusters and additional elective courses). Academic Research and Writing and Advanced English 1 & 2 are counted as government elective courses.

* Due to structural changes in the program, students who began their studies in 2019.20 and on, will take in their third year of studies, one major cluster (19 credits) and one minor cluster (7 credits).

Program of Studies

First Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
Fall Semester Courses					
4709	Microeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
3104	Introduction to Government Dr. Niva Golan-Nadir	3		3	Exam
273	International Politics I Dr. Korina Kagan	3		3	Exam
868	History of the Modern Era and Zionism Mr. Tommy Steiner	3		3	Exam
3175	History of the Modern Middle East Dr. Ori Goldberg	2		2	Home Exam
871	Israeli Politics and Society Dr. Chaim B. Weizmann	3	1	4	Exam
4558	E-Government and IT Policy Dr. Jennifer Shkabatur	2		2	Exam
Spring Semester Courses					
4710	Macroeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
395	Society and Politics in the Middle East Dr. Elisheva Machlis	2		2	Exam
4026	Introduction to Political Theory Prof. Alberto Spektorowski	3	1	4	Exam
4069	International Politics II: Theory and Praxis of Security Dr. Korina Kagan	3		3	Exam
3105	Research Methods ¹ Dr. Niva Golan-Nadir	3		3	Exam

870	Globalization and International Political Economy Dr. Yair MacClanahan	3	3	Exam
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English Language Fall Semester Courses

4655	Advanced 1 English Mrs. Rebecca Haddad	3	3	Exam
4050	Academic Research and Writing ² 2 Groups Dr. Orly Idan / Dr. Leor Cohen	2	2	Paper

English Language Spring Semester Courses

4656	Advanced 2 English Mrs. Rebecca Haddad	3	3	Exam
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Total Credit Hours 44/40

² Students taking courses 4655/4656 are not required to take course 4050.

Second Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
Fall Semester Courses					
678	Theories in the Study of Terrorism and Guerrilla Warfare Prof. Boaz Ganor	2		2	Exam
799	Europe from 1948: From Cooperation to Integration Dr. Yair MacClanahan	2		2	Exam
4787	American Government and Politics Dr. Amnon Cavari	2		2	Exam
343	The Arab-Israeli Conflict Dr. Ronen Hoffman	3		3	Exam
4164	Introduction to Israeli Constitutional Law Dr. Dana Wolf	2		2	Exam
3106	Conflict Resolution Dr. Yuval Benziman	2		2	Exam
3105	Research Methods Dr. Carmela Lutmar	3		3	Paper
4558	E-Government and IT Policy Dr. Jennifer Shkabatur	2		2	Exam
Spring Semester Courses					
3094	Internet, Social Media and Politics Ms. Sigalit Maor-Hirsh	2		2	TBA
803	International Law Dr. Daphné Richemond-Barak	3	1	4	Exam
3107	Economics and Diplomacy Dr. Uri Ullmann	2		2	Exam
532	Israeli Foreign Policy and Diplomacy Dr. Emmanuel Navon	2		2	Exam
992	Public Policy in Democracies Dr. Chaim B. Weizmann	3		3	Exam
3109	Introduction to Data Science for Government Mr. Aver Kantor	2	1	3	Paper

Choose 2 elective workshops from the list below:**Fall Semester Workshops**

4794	Public Speaking Ms. Marina Naomi Smolyanov	1	1	To be determined by workshop lecturer
4807	Innovative Conflict Resolution Mr. Arik Segal	1	1	To be determined by workshop lecturer
3129	Global and Intercultural Communication Leadership Ms. Ilyll Sne-Or	1	1	To be determined by workshop lecturer

Spring Semester Workshops

4798	Strategic Intelligence in National Security & Business Dr. Avner Barnea	1	1	To be determined by workshop lecturer
4808	Playing for Peace: Conflict Mitigation through Recreational Activity Prof. Michael Leitner	1	1	To be determined by workshop lecturer
3110	Excel Workshop Ms. Gili Dekel	1	1	To be determined by workshop lecturer

Total Credit Hours: 36

Third Year Cluster in Global Affairs and Conflict Resolution

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory Spring Semester Course		2	2	Paper
4732	Diplomacy, Governance and Law in a Global World Adv. Gil Avriel			
Choose 4 elective courses from the list below:				
Fall Semester Elective Courses				
4247	Transatlantic Relations in the 21st Century Mr. Tommy Steiner	2	2	Paper
4556	Nationalism, Fascism and Populism Prof. Alberto Spektorowski	2	2	Exam
4345	China: Society and Politics Dr. Yair MacClanahan	2	2	Exam
Spring Semester Elective Courses				
4595	Strategy and Negotiations in the Nuclear Realm Mr. Ori Barzel	2	2	Paper
4284	The Politics of Post-Colonial Africa Dr. Ambassador Haim Koren	2	2	Paper
4734	Negotiation Workshop Dr. Dana Wolf	2	2	Paper
Choose one seminar:				
Fall Semester Seminar				
4671	International Political Economy: Past to Present, Theory to Practice Dr. Yair MacClanahan	3	3	Paper
4837	Exploring the Modern International System Dr. Amichai Magen	3	3	Paper
Spring Semester Seminar				
4831	Psychological Aspects of Conflict and their Resolution Dr. Yuval Benziman	3	3	Paper

Total Credit Hours: 13

Third Year Cluster in Middle East³

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses				
Fall Semester Courses				
4688	Iran and Regional Politics Dr. Elisheva Machlis	2	2	Exam
877	Palestinian Society and Politics Dr. Ido Zerkovitz	2	2	Exam
Spring Semester Courses				
4602	Energy, Politics and Society in Saudi Arabia Ms. Sarit Ben Shabat	2	2	Paper
4597	Nationalism and Islam in the Middle East Prof. Shaul Mishal	2	2	Paper
2473	Identities in the Middle East: States, Tribes and Communities Dr. Ori Goldberg	2	2	Exam
Mandatory Seminar (Spring Semester)				
2498	Political Culture and Negotiation in the Middle East Prof. Ilai Alon	3	3	Paper

Total Credit Hours: 13

³ It is recommended that students taking this specialization take Arabic as an elective.

Third Year Cluster in Counter-Terrorism and Homeland Security

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory course – Fall Semester				
4515	Global Terrorism: ISIS, Al Qaeda and Hezbollah Dr. Eitan Azani	2	2	Exam
Choose 4 courses from the list below:				
Fall Semester Courses				
4518	Ideology and Doctrine of Islamic Radical Movements Dr. Ori Goldberg	2	2	Exam
3174	Political Violence and Extremism in Israel Dr. Sivan Hirsch-Hoefler	2	2	Paper
Spring Semester Courses				
4517	Theaters of Global Jihad Dr. Michael Barak	2	2	Paper
4788	Jihadist Social Media Prof. Gabriel Weimann	2	2	Exam
4733	Terrorism and Counter-Terrorism Innovations Dr. Gil Ariely	2	2	Exam
4502	Law and Terrorism Adv. Deborah Housen-Couriel Lt. Col. (Res.) Uri Ben Yaakov	2	2	Paper
Choose one seminar:				
Fall Semester Seminar				
4834	Terrorism, Counter-Terrorism and Technology Mr. Elad Popovich	3	3	Paper
Spring Semester Seminar				
3654	Intelligence, Decision-Making and Counter-Terrorism Dr. Brig. Gen. (Res.) Amnon Sofrin	3	3	Paper
753	Israel's Counter-Terrorism Policy Prof. Boaz Ganor Mr. Stevie Weinberg	3	3	Paper

Total Credit Hours: 13

Third Year
Cluster in Business Administration⁴

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses				
Fall Semester Courses				
2362	Organizational Management Dr. Galit Dayan	4	4	Exam
Spring Semester Course				
43	Principles of Marketing Management Ms. Yonat Zwebner	4	4	Exam
2150	Entrepreneurship and Business Management Adv. Asaf Ben-David	3	3	Exam
Mandatory Seminar				
Spring Semester Seminar				
4207	Economic Peace Dr. Uri Ullmann	3	3	Paper
Total Credit Hours: 14				

⁴ Registration to the Business Administration Cluster is conditional upon a combined average of at least 85 in Micro, Macro and Statistics.

Third Year Public Diplomacy Program⁵

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses				
Spring Semester Courses				
3063	Innovative Diplomacy Ambassador Ron Prozor Adv. Yaniv Cohen	2	2	Paper
7681	War of Narratives: Israel in the Public Ms. Miriam Eisin	2	2	Paper
Year Long Courses				
7550	Internship in Digital Public Diplomacy Faculty staff	2	2	Paper
7653	Practical Tools in Public Diplomacy Workshop Faculty staff	2	2	Paper
7674	Public Diplomacy during Conflicts Dr. Moran Yarchi	3	6	Paper
Total Credit Hours: 14				

⁵ For information regarding the application process, please see:
<https://www.idc.ac.il/en/specialprograms/pd/pages/apply.aspx>

Third Year Additional Elective Courses

Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
Yearlong Courses				
4175	Internship Program ⁶ Dr. Lesley Terris	2	2	Paper
833	Beginning Arabic Dr. Yair MacClanahan	3	2	Exam
Fall Semester Course				
3652	Liberty and Responsibility: Exploring the Foundations of the Modern Open Society Dr. Amichai Magen	2	2	Exam
Spring Semester Courses				
4614	The Media in Conflict Zones Mr. Henrique Cymerman	2	2	Exam
2668	Public Opinion and Foreign Policy in the U.S. Dr. Amnon Cavari	2	2	Paper
3339	Gender in the #MeToo Era Dr. Galit Desheh	2	2	Exam
2647	Climate Change and International Relations Dr. Haim Koren	2	2	Paper

Exam Schedule

The dates of the examinations can be found on the IDC Herzliya website under Students → Course Catalogue, student regulations and Syllabi → Search Exams

A personal examinations schedule for each student appears on the Student's information website (My IDC).

⁶ A select number of third year students may participate in an internship chosen from a list of organizations (NGOs) or institutions. The internship will involve a minimum of six hours per week and submission of an academic paper relevant to the internship experience. Two credits will be awarded for a successful completion of the internship. These 2 credits may be used in lieu of one government elective course. Details about the internships and registration information are available through the Assistant RRIS Government Academic Director, Mr. Ori Barzel (ori.barzel@idc.ac.il).

Argov Fellows Program in Leadership & Diplomacy

The Argov Fellows Program in Leadership and Diplomacy is part of the Lauder School of Government, Diplomacy and Strategy, but is accepting students from all IDC schools.

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program in Leadership and Diplomacy seeks to prepare up to 24 exceptional IDC students in their final year of undergraduate studies for future leadership positions for Israel and the Jewish people. Through a year-long, challenging interdisciplinary curriculum, the program seeks to help the students acquire the knowledge, tools, skills and critical thinking abilities necessary for working towards meeting the many challenges that Israel faces in today's complex global environment.

The program, conducted entirely in English, combines academic training and practical skills. Its unique curriculum includes courses, seminars and "hands-on" workshops taught exclusively to Argov Fellows by leading academic and professional experts. The students participate in study tours to Europe, the United States and within Israel. Throughout the year, the students meet exceptional individuals who have obtained leadership positions in a wide range of fields and benefit from in-depth discussions with them regarding their values, career paths, and defining moments.

The program concludes with the public presentation of capstone group projects in which the fellows propose their solutions to pressing problems facing Israel and the Jewish world. Argov Alumni have carried on to eminent fellowship programs such as, Fulbright and Chevening, graduate programs at Yale, Harvard, Oxford, and Cambridge and employment positions in the public, private, and non-profit sectors around the world.

Program of Studies

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Prerequisites
4606	Political Strategy in Israel Dr. Maoz Rosental	2*		2	Home Exam
2464	Social and Political Implication of Artificial Intelligence TBA	2*		1	Exam
4183	The US Political and Legal System ♦ Lawyer Ira Reiner	2*		2	Final Paper
4760	Current Political Developments in the Developing World Dr. Jennifer Shkabatur	2*		2	Final Paper
4015	Topical Issues in the EU Dr. Yair MacClanahan	2*		2	Exam
4813	Diplomacy and Communication: Practical Diplomacy Workshop Mr. Lior Weintraub	2*		1	Final Paper
873	Leadership in Practice: Rhetoric, Public Speaking, and Debate Ms. Sara Averick Dr. Pamela Peled (Two Groups)	3*		2	Paper and Class Work
4832	Journalism, Politics and Money ♦ Mrs. Oshrat Kotler	6*		2	Final Paper
4761	Seminar: Narratives in the Israeli-Palestinian Conflict Ms. Miri Eisin	3**		3	Seminar Paper
4694	China: Society and Politics Dr. Yair Maclanahan	2**		2	Exam
4830	Advanced Issues in Strategic Studies ♦ TBA	1**		1	Final Paper

4643	Capstone Project Research Workshop Dr. Orly Idan	2* 2**			Class Work
4238	Current Challenges Facing Israeli Society Dr. Alisa Rubin Peled			2	Class Work
4828	Contemporary Issues in Israel's National Security ♦ Mr. Avraham Yager	2**		2	Final Paper
4016	Argov Seminar Dr. Alisa Rubin Peled	2* 2**		4	Capstone Policy Project
4765	Informal Session Dr. Alisa Rubin Peled	2* 2**			Final Paper
4759	Study Tour to Europe, US and China Dr. Alisa Rubin Peled			3	Final Paper
4405	The Arab Spring and its Impact on the Middle East TBA	2**		1	Final Paper
4607	Effective Presentations ♦ Mr. Lior Shoham	2**		1	Final Paper
158	Simulation Games and Negotiation Processes♦ Dr. Chanan Goldchmidt	4**		2	Final Paper
4300	International Political Economy Dr. Alisa Rubin Peled	2**	2**	3	Home Exam
4833	Social and Business Entrepreneurship ♦ Mr. Marcio Lempert	2**		2	Final Paper
	Total Semester Hours			40	

- * First Semester Course
- ** Second Semester Course
- ♦ Intensive Course

