

Lauder School of Government, Diplomacy and
Strategy

BA in Government

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A great deal of effort has been expended in preparing this handbook, to ensure that its content is complete and accurate. However, changes are possible. The Reichman University Academic Authorities may cancel, alter or add courses and/or cluster programs, and generate changes in the times of lectures or in the assigned lecturer. When such changes occur, they will be published over the course of the year by various means, such as the online handbook on the Reichman University website, and will apply to all Reichman University students, including students of the Raphael Recanati International School, unless specified otherwise.

Introduction to the Program

The BA in Government is a three-year program that prepares students for careers in Israel and abroad in the fields of public policy and administration, diplomacy and foreign policy, strategy and security, and Middle Eastern area studies. The first two years of study provide students with solid theoretical foundations in international relations and diplomacy, political science, security studies, public policy, and Middle Eastern studies. Additionally, in their second year, students begin their Track courses in one of the Tracks offered at the School: Security Studies and Counter-Terrorism; Diplomacy and Global Affairs; and Contemporary Middle-East. The Track courses, which students study during the second and third years, delve deep into the subject fields of the Tracks, preparing them as experts in their chosen fields. Over the course of the degree, students also study in seminars and practical workshops that equip them with the analytical and practical tools necessary for graduate studies and other career paths.

In their second and third years, students are required to take a total of 8 credits of government electives and general electives. Government electives include the courses offered in the Tracks that are not the student's main study Track as well as designated government electives, such as the Internship Program through which second and third year students intern at one of the organizations, research centers, or government institutions with which the Lauder School is partnered. General electives include courses from other schools at Reichman University as well as courses from the university's Unit of General Studies.

Students have the option to take a Cluster instead of the elective courses. Two Clusters are offered in the program: Business and Media & Influence.

Finally, students in the school are eligible to apply to competitive programs at various stages of their studies: the Argov Fellows Program in Leadership and Diplomacy (Honors Program), the Public Diplomacy Program, the Maxwell School of Citizenship and Public Affairs at Syracuse University Summer Program, the Zvi Meitar Emerging Technology Program, the Student Exchange Program, the Rabin Leadership Program, the CO-OP Startup Experience Course, and many more.

Tracks

- Security Studies & Counter-Terrorism
- Diplomacy & Global Affairs
- Contemporary Middle East

Clusters

- Business
- Media & Influence

Students are required to take a total of 120 credits to complete their degree.

The breakdown of credits is as follows:

First year

- Required Courses – 40 credits
- English Studies – 4 credits

Second Year

- Required courses – 36 credits
- Track courses – 4 credits

Third year

- Required courses – 9 credits

Track courses, seminar and capstone – 22 credits for the Diplomacy and Global Affairs track and 20 credits for Security Studies and Counter Terrorism

Second and Third years

General electives – 4 credits

Government electives – 4 credits

Business cluster (10 credits) and Media and Influence cluster (10 credits) may replace 8 credits of General and Government electives

Program of Studies

First Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours
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Fall Semester Courses

3110	Excel workshop	1		1
3744	Introduction to Contemporary Middle East and Islam	4		4
4948	Government and Politics in Israel	2		2
3748	Comparative Politics	3		3
273	Introduction to International Relations	3		3
3105	Research Methods	3		3
623	Political Communication	2		2

Spring Semester Courses

3743	Problem-Solving Workshop	1		1
3745	Introduction to Diplomacy and Global Studies	4		4
3746	Introduction to Security Studies and Counter Terrorism	4		4
3749	Principles of Statistics	3	1	4
3751	Introduction to Political Thought	3		3
3752	Contemporary International Politics	2		2
6921	Government and Big Data	3		3

English Language Fall Semester Courses

4875	Advanced 1 English	3		2
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4050	Academic Research and Writing ¹	2	2
English Language Spring Semester Courses			
4876	Advanced 2 English	3	2
Total Credit Hours 43			

¹ Students taking courses 4875/4876 are not required to take course 4050.

Second Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours
Fall Semester Courses				
4949	Empirical Research	2	1	3
4958	Job Market Skills	2		1
4950	History of the Modern Era	2		2
4951	Society, Religion and Politics in Israel	2		2
4952	Foundations of Economics I- Micro	2	1	2
4787	American Government and Politics	2		2
343	The Arab-Israeli Conflict and the Peace Process	3		3
4164	Introduction to Israeli Constitutional Law	2		2
3106	Conflict Resolution	2		2
Spring Semester Courses				
3094	Internet, Social Media and Politics	2		2
803	International Law	3	1	4
6838	International Political Economy: Theory and Policy	2		2
4953	European Institutions and Integration	2		2
4954	Foundations of Economics II- Macro	2	1	2
4955	The Politics of Climate Change	2		2
4959	Introduction to Data Science	2	1	2
4960	Professional Writing Workshop	2		1
Total Credit Hours				36

Second Year Visiting lectures

Course Code	Course	Lecture Hours	Credit Hours
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Choose one course:

Fall Semester Courses

3455	International Political Economy	2	1
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Spring Semester Courses

6842	The Geography of International Terrorism	3	1
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Total Credit Hours 1

Second Year Terrorism and Homeland Security Track

Course Code	Course Name	Lecture Hours	Credit Hours
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Fall Semester Courses

4962	Human Security	2	2
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Spring Semester Courses

4961	Introduction to Intelligence	2	2
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Total Credit Hours: 4

Fall Semester Courses

5181	Antisemitism and the Far Right	2	2
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Spring Semester Courses

4913	Transnational and Multinational Corporations		
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Total Credit Hours: 4

Third Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours
Fall Semester Courses				
5178	Democratic Backsliding	2		2
4956	Great Power Competition and Cooperation	2		1
4958	Job Market Skills	2		1
5179	Project Management	2		1
4794	Public Speaking	2		1
Spring Semester Courses				
4957	Strategic Planning and Policy Analysis	2		2

Global Affairs and Conflict Resolution Track

Course Code	Course Name	Lecture Hours	Credit Hours
Mandatory all year courses			
5182	Capstone Project	2	4
Mandatory courses- Fall Semester			
4284	The Politics of Post-Colonial Africa	2	2
4556	Nationalism, Fascism and Populism	2	2
4345	China: Society and Politics	2	2
Mandatory courses- Spring Semester			
4732	Diplomacy, Governance and Law in a Global World	2	2
5183	Marketplace and Practitioners Workshop	2	2
4595	Strategy and Negotiations in the Nuclear Realm	2	2
4734	Negotiation Workshop	2	2
3922	Russia	2	2
Choose one seminar:			

Fall Semester Seminars

6928	Understanding Foreign Policy Making	3	3
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Spring Semester Seminars

3423	Globalization from East to West	3	3
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Total Credit Hours: 20

Third Year Counter-Terrorism and Homeland Security Track

Course Code	Course Name	Lecture Hours	Credit Hours
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Mandatory all year courses

5182	Capstone Project	2	4
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Mandatory courses – Fall Semester

4515	Global Terrorism: ISIS, Al Qaeda and Hezbollah	2	2
5184	Israel's C.T. Policy	2	2
4502	Law and Terrorism	2	2

Mandatory courses - Spring Semester

5183	Marketplace and Practitioners Workshop	2	1
4788	Terrorism and Extremism on Social Media	2	2
5185	Middle Eastern Wars in Theory and Practice	2	2
4733	Terrorism and Counter-Terrorism Innovations	2	2

Choose one seminar:**Fall Semester Seminar**

5186	Terror and Profiling	3	3
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Spring Semester Seminar

5187	Contemporary Iran: Between Security and Insecurity	3	3
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Total Credit Hours: 20

Third Year Cluster in Business Administration²

Course Code	Course Name	Lecture Hours	Credit Hours
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Mandatory courses - Fall Semester

2362	Organizational Management	4	4
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Mandatory courses - Spring Semester

43	Principles of Marketing Management	4	4
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3930	Fundamentals of Personal Finance	2	2
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Total Credit Hours: 10

Third Year Cluster in Media and Influence

Course Code	Course Name	Lecture Hours	Credit Hours
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Mandatory courses - Fall Semester

4408	Media and Politics	2	2
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7782	AI: Promises and Challenges	2	2
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7110	Language, Culture and Society	2	2
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Mandatory courses - Spring Semester

5192	Radio for Government	2	2
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7783	Brand Management and Customer Experience	2	2
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Total Credit Hours: 10

² Registration to the Business Administration Cluster is conditional upon a combined average of at least 85 in Micro, Macro and Statistics.

Third Year Public Diplomacy Program³

Mandatory Courses

All program courses are only intended for the program participants. Other students will not be allowed to register for any of the courses (not even as a free listener).

Course Code	Course Name	Lecture Hours	Recitation Hours	Total Credit Points	Prerequisites
Year-long Courses					
7674	Seminar: Public diplomacy during conflicts	6		6	
7550	Internship in Digital Public Diplomacy	2		2	
3900	Practical tools workshop for public diplomacy	4		3	
Fall Semester Courses					
7890	A Multidisciplinary Perspective on Public Diplomacy	1		1	
3453	Digital diplomacy #war	1		1	
7736	Intelligence, Diplomacy and National Security	2		2	
Spring Semester Courses					
7681	War of narratives: Israel in the arena of public diplomacy	2		2	
7761	U.S. & Us: A journey to the keystone of Israel's foreign relations	2		2	
Total Credits				19	

³ For information regarding the application process, please see:
<https://www.idc.ac.il/en/specialprograms/pd/pages/apply.aspx>

Third Year Additional Elective Courses

Course Code	Course	Lecture Hours	Credit Hours	Prerequisites
Yearlong Courses				
4175	Internship Program ⁴	2	2	
Spring Semester Courses				
4734	Negotiation Workshop	2	2	

Exam Schedule

The dates of the examinations can be found on the Reichman University website under

Students → Course Catalogue, student regulations and Syllabi → Search Exams

A personal examinations schedule for each student appears on the Student's information website (My RUNI).

⁴ A select number of third year students may participate in an internship chosen from a list of organizations (NGOs) or institutions. The internship will involve a minimum of six hours per week and submission of an academic paper relevant to the internship experience. Two credits will be awarded for a successful completion of the internship. These 2 credits may be used in lieu of one government elective course. Details about the internships and registration information are available through the Assistant RRIS Government Academic Director, Mr. Ori Barzel (ori.barzel@idc.ac.il).