



Growth Mindset for Organizations

'Mindsets' is a concept developed and researched by Prof. Carol Dweck of Stanford University. Her research demonstrated that the way we perceive our ability to learn and grow has a decisive impact on realizing our potential, skills, and abilities. An organizational culture based on a growth mindset encourages employee development and promotes knowledge-sharing and mutual learning — contributing to personal and professional advancement at both the individual and organizational levels.

During the session, we will learn experientially how to shift from a fixed mindset to a growth mindset, and how to instill this among the organization's employees and managers. We will recognize the value of failure and its contribution to our development and ability to face challenges.

We will also examine how to embed an organizational culture that promotes growth-oriented thinking and brings personal and organizational capabilities to their highest possible level!

*All lectures can be delivered in Hebrew, English, or Arabic.