



Authentic Leadership for Management Teams

Authentic leadership is based on reliability, transparency, and personal values. Authentic leaders act from their true values and maintain open and genuine communication with those around them. They lead by personal example, create a work environment that encourages trust and commitment, and give excellence a meaning beyond results alone.

Positive psychology focuses on personal strengths, meaning, potential development, and empowerment. It teaches us how to develop our unique strengths, create experiences of flourishing, and lead ourselves and others to greater heights. Combining authentic leadership with positive psychology creates a powerful leadership model that drives long-term growth.

In the workshop, we will explore the principles of authentic leadership, identify our personal leadership style, and develop practical tools for inspirational leadership. The workshop combines theory with hands-on practice, research-based scientific tools, and creates a safe space for personal and professional learning and development.

*All lectures can be delivered in Hebrew, English, or Arabic.