

Ofra Strauss

Ofra Strauss has been the Chairperson of Strauss Group since 2001.

Strauss Group is a global food and beverage company, with its home base located in Israel. The group's activity revolves around five core businesses: Strauss Israel (a leading actor in the Israeli food and beverage market), Strauss Coffee, Strauss Water, Max Brenner, and Sabra-Obela (a joint venture of PepsiCo and Strauss in the fresh dips and spreads market).

Strauss Group maintains partnerships with several leading multinational corporations, such as Danone, Virgin, Haier, PepsiCo, and TPG Capital.

The group operates in 23 countries and has around 14,000 employees worldwide. In 2013, the group's revenues were over 2.1 billion USD, stemming mostly from its global activity.

Ofra Strauss has a Bachelor of Law degree from Tel Aviv University. She has been involved for many years in active advancement of social issues, with a particular emphasis on issues of diversity and inclusion, as well as the endorsement of women-owned small businesses, both within and without the Strauss Group.

Mrs. Strauss initiated the launch of Catalyst Venture in Israel and she serves as the President of Jasmine, an initiative by Israeli businesswomen aiming to promote Jewish and Arab women who own small businesses.

In addition, Mrs. Strauss serves as Chair of the Israel-America Chamber of Commerce and a trustee in the Jewish Agency, and sits on the advisory board of the HESEG Foundation for Former Lone Soldiers. Mrs. Strauss is also the former Chair of Maala, an association of around 130 of the largest firms in Israel aiming to promote corporate social responsibility in the Israeli economy. In her previous roles she was also chair of the WIZO Israel Fundraising Division and the "Ametz Lohem" Project.

Since 2003, Mrs. Strauss has been ranked between 42nd and 47th places in Fortune's List of Most Powerful Women in Business. In 2009 and 2010 she was ranked 12th and 16th in the Financial Times' list of the Top 50 Women in World Business.