

Lauder School of Government, Diplomacy and
Strategy

BA in Government

Prof. Boaz Ganor

Dean

Dr. Liza Ireni-Saban

Deputy Dean

Dr. Ori Goldberg

Raphael Recanati International School Academic Director

Ms. Carine Katz

Head of Student Administration

A great deal of effort has been expended in preparing this handbook, in order to ensure that its content is complete and accurate. However, changes and alterations to the information are possible. The IDC Herzliya Academic Authorities may cancel, alter or add courses and/or specialization programs, and generate changes in the times of lectures or in the assigned lecturer. When such changes occur, they will be published over the course of the year by various means, such as the online handbook on the IDC Herzliya website, and will apply to all IDC Herzliya students, including students of the Raphael Recanati International School, unless specified otherwise.

Introduction to the Program

The international program of the Lauder School of Government, Diplomacy and Strategy offers specializations in five areas:

- Global Affairs & Conflict Resolution
- Counter-Terrorism & Homeland Security
- Middle East
- Public Diplomacy
- Business Administration (subject to certain qualifications)

Students in 3rd year are required to a total of 124 credits to complete the B.A. degree, as follows*:

One Specialization

1st year – required courses

2nd year – required courses

General/Government electives – 8 credits

Specialization electives – 10 credits

Specialization seminar – 3 credits

Additional seminar – 3 credits

Government electives – remaining credits for the completion of 124 total credits.

Two Specializations

1st year – required courses

2nd year – required courses

General/Government electives – 8 credits

2 Specialization electives – 20 credits

2 Specialization seminars – 6 credits

Government electives – remaining credits for the completion of 124 total credits.

Students in 1st and 2nd year are required to a total of 120 credits to complete the B.A. degree.

Specializations and Electives

Students taking one specialization

- The specialization consists of 16 credits (10 credits of specialization courses + 1 specialization seminar + 1 additional seminar from another specialization). In addition, students taking one specialization are required to take 26 Government elective credits (courses from all specializations and additional elective courses, may be considered as Government electives).

* 3rd year students in 2018/19 who studied English for Government for one year are required to take 16 credits of Government electives instead of 26.

Students taking two specializations

- The specializations consist of 26 credits (10 credits of specialization electives for each specialization + 1 seminar for each specialization). In addition, students taking two specializations are required to take 16 credits of Government electives (courses from all specializations and additional elective courses).

* 3rd year students in 2018/19 who studied English for Government for one year are required to take 10 credits of Government electives instead of 16.

Program of Studies

First Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
Fall Semester Courses					
4709	Microeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
132	Introduction to Government Dr. Ronit Berger	3	1	4	Exam
273	International Politics I Dr. Korina Kagan	3		3	Exam
868	History of the Modern Era and Zionism Mr. Tommy Steiner	3		3	Exam
869	History of the Modern Middle East Dr. Ori Goldberg	3		3	Exam
871	Israeli Politics and Society Dr. Chaim B. Weizmann	3	1	4	Exam
Spring Semester Courses					
4710	Macroeconomics 2 Groups Dr. Alon Cohen	3		3	Exam
395	Society and Politics in the Middle East Dr. Elisheva Machlis	2		2	Exam
689	Principles of Statistics 2 Groups Dr. Avner Halevy	3		3	Exam
4026	Introduction to Political Theory Dr. Iris Nachum	3	1	4	Exam
4069	International Politics II: Theory and Praxis of Security Dr. Korina Kagan	3		3	Exam
870	Globalization and International Political Economy Dr. Yair MacClanahan	3		3	Exam

English Language Fall Semester Courses

4655	Advanced 1 English Mrs. Rebecca Haddad	3	3	Exam
4050	Academic Research and Writing ¹ 2 Groups Dr. Orly Idan / Dr. Pamela Peled	2	2	Paper
English Language Spring Semester Courses				
4656	Advanced 2 English Mrs. Rebecca Haddad	3	3	Exam
Total Credit Hours			40/44	

¹ Students taking courses 4655/4656 are not required to take course 4050.

Second Year

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Final Course Assignment
Fall Semester Courses					
678	Theories in the Study of Terrorism and Guerrilla Warfare Prof. Boaz Ganor	2		2	Exam
799	Europe from 1948: From Cooperation to Integration Dr. Yair MacClanahan	2		2	Exam
4787	American Government and Politics Dr. Amnon Cavari	2		2	Exam
343	The Arab-Israeli Conflict Dr. Ronen Hoffman	3		3	Exam
4164	Introduction to Israeli Constitutional Law Dr. Yaniv Roznai	2		2	Exam
4764	Conflict Resolution Dr. Yuval Benziman	3		3	Exam
4140	Research Methods + SPSS ² DR. Carmela Lutmar	3	1	4	Paper
Spring Semester Courses					
4669	Social Networks and Political Change Mrs. Shira Rivnai Bahir	2		2	Paper
803	International Law Dr. Daphné Richemond-Barak	3	1	4	Exam
381	Economics and Diplomacy Dr. Uri Ullmann	3		3	Exam
532	Israeli Foreign Policy and Diplomacy Dr. Emmanuel Navon	2		2	Exam

² Students will be enrolled to the course either in the fall or in the spring semester.

4558	E-Government and IT Policy Dr. Jennifer Shkabatur	2		2	Exam
992	Public Policy in Democracies Dr. Chaim B. Weizmann	3		3	Exam
4140	Research Methods + SPSS TBA	3	1	4	Paper

Choose 2 elective workshops from the list below:

Fall Semester Workshops

4793	Building a Career in the NGO World: The Art & Science of Fundraising Mrs. Rachel Canar	1		1	To be determined by workshop lecturer
4794	Public Speaking Mrs. Marina Naomi Smolyanov	1		1	To be determined by workshop lecturer
4807	Innovative Conflict Resolution Mr. Segal Arik	1		1	To be determined by workshop lecturer

Spring Semester Workshops

4797	Interpersonal & Managerial Communications TBA	1		1	To be determined by workshop lecturer
4798	Strategic Intelligence in National Security & Business Dr. Avner Barnea	1		1	To be determined by workshop lecturer
4808	Playing for Peace: Conflict Mitigation through Recreational Activity Prof. Michael Leitner	1		1	To be determined by workshop lecturer
	Total Credit Hours			36	

Third Year Specialization in Global Affairs and Conflict Resolution

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory Spring Semester Course				
4732	Diplomacy, Governance and Law in a Global World Dr. Shavit Matias	2	2	Paper
Choose 4 elective courses from the list below:				
Fall Semester Elective Courses				
4247	Transatlantic Relations in the 21st Century Mr. Tommy Steiner	2	2	Paper
4556	Nationalism, Fascism and Populism Dr. Niva Golan	2	2	Exam
4345	China: Society and Politics Dr. Yair MacClanahan	2	2	Paper
Spring Semester Elective Courses				
4595	Strategy and Negotiations in the Nuclear Realm Dr. Emily Landau	2	2	Exam
4284	The Politics of Post-Colonial Africa Dr. Ella Keren	2	2	Exam
4001	Psychological Aspects of Conflict and their Resolution Dr. Yuval Benziman	2	2	Exam
4734	Negotiation Workshop Dr. Dana Wolf	2	2	Paper
Choose one seminar:				
Fall Semester Seminar				
4671	International Political Economy: Past to Present, Theory to Practice Dr. Yair MacClanahan	3	3	Paper
Spring Semester Seminar				
4786	Russia: Politics and Foreign Policy Dr. Dmitry Adamsky	3	3	Paper
Total Credit Hours			13	

Third Year Public Diplomacy Program³

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses				
Fall Semester				
Seminar				
7681	War of narratives: Israel in the public Mis. Miriam Eisin	1	1	Paper
Spring Semester Courses				
4805	U.S.& us: A journey to the keystone of Israel's foreign relations Ambassador Ron Prosor	2	1	Paper
7650	Digital Marketing and Audiences Dr. Einav Gali	2	2	Paper
Year Long Courses				
7550	Internship in Digital Public Diplomacy TBA	2	2	Paper
7653	Practical Tools in Public Diplomacy Workshop TBA	2	2	Paper
7674	Public diplomacy during conflicts Dr. Moran Yarchi	3	6	Paper
Total Credit Hours			14	

³ Acceptance to the Public Diplomacy Program is subject to a personal interview.

Third Year Specialization in Middle East⁴

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses				
Fall Semester Courses				
4602	Energy and Geopolitics in the Persian Gulf Prof. Paul Rivlin	2	2	Exam
877	Palestinian Society and Politics Dr. Ido Zelkowitz	2	2	Exam
Spring Semester Courses				
4603	Egyptian Government and Politics Dr. Ori Goldberg	2	2	Exam
4597	Nationalism and Islam in the Middle East Prof. Shaul Mishal	2	2	Paper
4686	Political Culture and Negotiation in the Middle East Prof. Ilai Alon	2	2	Exam
Mandatory Seminar				
Fall Semester Seminar				
4680	Iran and Regional Politics Dr. Elisheva Machlis	3	3	Paper
Total Credit Hours			13	

⁴ It is recommended that students taking this specialization take Arabic as an elective.

Third Year Specialization in Counter-Terrorism and Homeland Security

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses – Fall Semester				
4515	Global Terrorism: ISIS, Al Qaeda and Hezbollah Dr. Eitan Azani	2	2	Exam
Choose 4 courses out of the list below:				
Fall Semester Courses				
4788	Jihadist Social Media Dr. Yarchi Moran	2	2	Exam
4518	Ideology & Doctrine of Islamic Radical Movements Dr. Ori Goldberg	2	2	Home Exam
4312	Civil Wars & Ethnic Conflict Dr. Ronit Berger	2	2	Paper
Spring Semester Courses				
4733	Terrorism and Counter-Terrorism Innovations Dr. Gil Ariely	2	2	Exam
4502	Law and Terrorism Dr. Dror Harel Adv. Uri Ben Yaakov	2	2	Paper
4517	Theaters of Global Jihad Dr. Barak Michael	2	2	Paper
Choose one seminar:				
Fall Semester Seminar				
753	Seminar: Israel's Counter-Terrorism Policy Dr. Shaul Shay	3	3	Paper
Spring Semester Seminar				
4516	Seminar: Counter Terrorism & Governance Dr. Amichai Magen	3	3	Paper
Total Credit Hours			13	

Third Year Specialization in Business Administration⁵

Course Code	Course Name	Lecture Hours	Credit Hours	Final Course Assignment
Mandatory courses				
Fall Semester Courses				
2362	Organizational Management Dr. Galit Dayan	4	4	Exam
Spring Semester Course				
43	Principles of Marketing Management Mis. Yonat Zwebner	4	4	Exam
2150	Entrepreneurship and Business Management Dr. Uri Aizik	3	3	Exam
Mandatory Seminar				
Spring Semester Seminar				
4207	Seminar: Economic Peace Dr. Uri Ullmann	3	3	Paper
Total Credit Hours			14	

⁵ Registration to the Specialization in Business Administration is conditional upon an average of at least 85 in Micro, Macro and Statistics.

Third Year Additional Elective Courses

Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
Yearlong Courses				
4175	Internship Program Dr. Michal Shavit ⁶	2	2	Paper
833	Beginning Arabic Ms. Aliza Raviv	3	2	Exam
Fall Semester Course				
4647	Leadership: Governance and Politics Dr. Chaim B. Weizmann	2	2	Exam
Spring Semester Courses				
4744	Introduction to Entrepreneurial Thinking * Ms. Liraz Shaharabani	2	2	Paper
4614	The Media in Conflict Zones Mr. Henrique Cymerman	2	2	Exam
4179	European Politics and Society Dr. Esther Lopatin	2	2	Paper
*	For 3rd year students only.			

Summer Semester Courses

Course Code	Course	Lecture Hours	Credit Hours	Final Course Assignment
4728	EU Foreign Policy Dr. Esther Lopatin	2	2	Exam
4731	Public Diplomacy Dr. Uri Resnick	2	2	Exam

Exam Schedule

The dates of the examinations can be found on the IDC Herzliya website under Students → Course Catalogue, student regulations and Syllabi → Search Exams

⁶ A select number of third year students may participate in an internship chosen from a list of organizations (NGOs) or institutions. The internship will involve a minimum of six hours per week and submission of an academic paper relevant to the internship experience. Two credits will be awarded for a successful completion of the internship. These 2 credits may be used in lieu of one government elective course. Details about the internships and registration information are available through the Assistant RRIS Government Academic Director, Mr. Ori Barzel (ori.barzel@idc.ac.il).

A personal examinations schedule for each student appears on the Student's information website (My IDC).

Argov Fellows Program in Leadership & Diplomacy

The Argov Fellows Program in Leadership and Diplomacy is part of the Lauder School of Government, Diplomacy and Strategy, but is accepting students from all IDC schools.

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program in Leadership and Diplomacy seeks to prepare around 20 exceptional IDC students in their final year of undergraduate studies for future leadership positions for Israel and the Jewish people. Through a year-long, challenging interdisciplinary curriculum, the program seeks to help the students acquire the knowledge, tools, skills and critical thinking abilities necessary for working towards meeting the many challenges that Israel faces in today's complex global environment.

The program, conducted entirely in English, combines academic training and practical skills. Its unique curriculum includes courses, seminars and "hands-on" workshops taught exclusively to Argov Fellows by leading academic and professional experts. The students participate in study tours to Europe, the United States and within Israel. Throughout the year, the students meet exceptional individuals who have obtained leadership positions in a wide range of fields and benefit from in-depth discussions with them regarding their values, career paths, and defining moments.

The program concludes with the public presentation of capstone group projects in which the fellows propose their solutions to pressing problems that Israel faces. Argov Alumni have carried on to eminent fellowship programs such as Koret, Fulbright and Legacy Heritage, graduate programs at Yale, Georgetown University, Oxford, and the London School of Economics and employment positions in public, private, and non-profit sectors.

Program of Studies

Course Code	Course Name	Lecture Hours	Recitation Hours	Credit Hours	Prerequisites
4606	Political Strategy in Israel Dr. Maoz Rosental	2*		2	Final Paper
4222	Spoken Arabic Dr. Yair MacClanahan Shophet	2* 2**	2**	2	Exam
4015	Topical Issues in the EU Dr. Yair MacClanahan Shophet	2*		2	Exam
873	Leadership in Practice: Rhetoric, Public Speaking, and Debate Ms. Sara Averick Dr. Pamela Peled (Two Groups)	3*		2	Paper and Class Work
4372	Personalizing War: Changing News Coverage of Violent Conflict TBA	2**		1	Final Paper
4628	Diplomacy and Communication: Practical Diplomacy Workshop Mr. Lior Weintraub	2*		2	Final Paper
4694	China: Society and Politics Dr. Yair Maclanahan	2**		2	Exam
4183	The US Political and Legal System♦ Lawyer Ira Reiner	2* 2**		2	Final Paper
4643	Capstone Project Research Workshop Dr. Orly Idan	2* 2**			Class Work
4238	Current Challenges Facing Israeli Society Dr. Alisa Rubin Peled			2	Class Work
4016	Argov Seminar Dr. Alisa Rubin Peled	2* 2**		4	Capstone Policy Project
4759	Study Tour to Europe, US and China Dr. Alisa Rubin Peled			3	Final Paper

4316	Judaism as a Civilization: An Introduction for Leaders TBA	2*		2	Final Paper
4760	Current Political Developments in the Developing World Dr. Jennifer Shkabatur	2**		2	Final Paper
4607	Effective Presentations ♦ Mr. Lior Shoham	2**		1	Final Paper
4761	Seminar: Narratives in the Israeli-Palestinian Conflict Ms. Miri Eisin	3**		3	Seminar Paper
158	Simulation Games and Negotiation Processes ♦ Dr. Chanan Goldchmidt	4**		2	Final Paper
4019	Media Skills Workshop ♦ Headline Media	4**		2	Class Work
4300	International Political Economy Dr. Alisa Rubin Peled	2**	2**	3	Home Exam
4762	Social and Business Entrepreneurship ♦ Mr. Marcio Lempert	2**		1	Final Paper
	Total Semester Hours			40	
*	First Semester Course				
**	Second Semester Course				
♦	Intensive Course				