


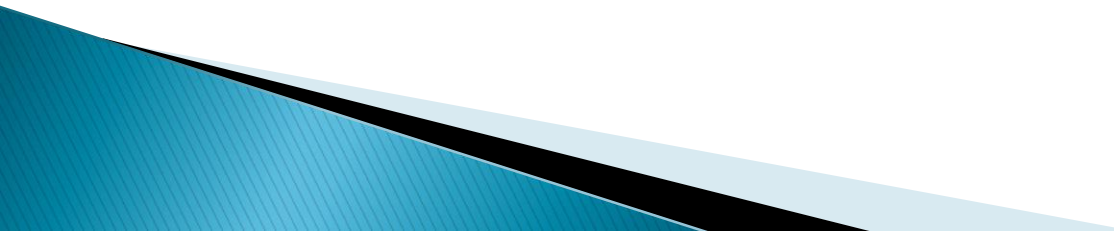
# Jewish Peoplehood: From Theory to Implementation

Herzliya Conference  
February, 2009

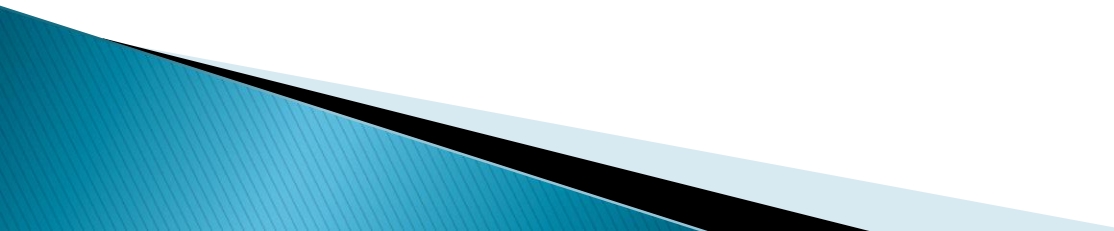
# Defining Peoplehood

- ▶ One of the “Portals” to Judaism (Torah, God, Israel)
  - ▶ Common History, Culture, Values, Future (Civilization)
  - ▶ Extended Family (brit and areyvut) with a mission
  - ▶ Collective aspect of identity (relationship to others vs. self)
  - ▶ A Means to Unify Diversity (we are one)
  - ▶ Global Community of Purpose (caring, inspiring, connecting)
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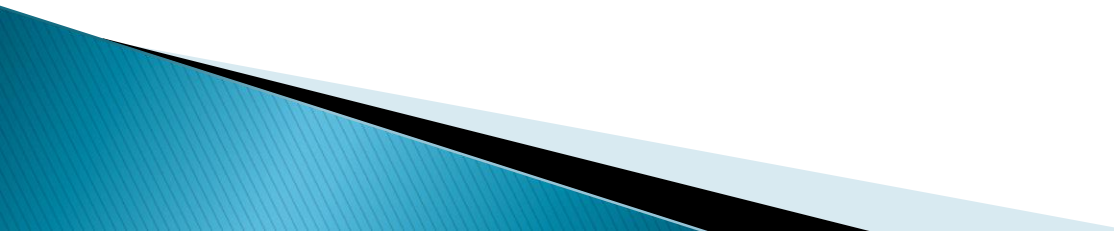
# Tachlis

- ▶ Connecting Jews to Each Other and to Jewish Communities
  - ▶ Engendering the Feeling of Belonging
  - ▶ Providing Venues for Discovering Meaning
  - ▶ Advancing the Idea of Responsibility to your Family, your Community, your People, your World (in that order)
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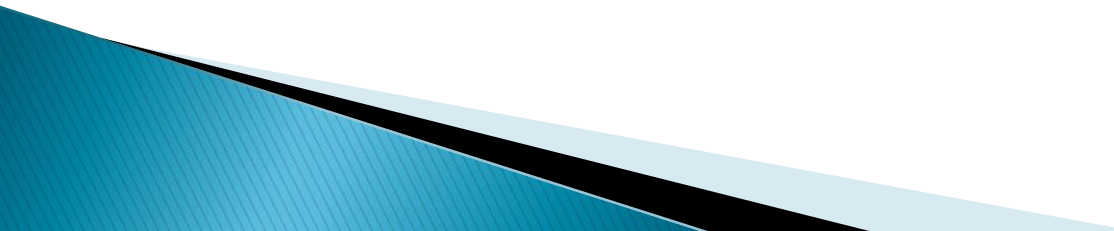
# What It Is Not

- ▶ Ethnicity (bagels and race)
  - ▶ Nationality: we are all Israelis either in Israel (+) or in Diaspora(-)
  - ▶ Anti-religious or non-religious
  - ▶ Individual Jewish identity “on steroids”
  - ▶ A fund-raising gimmick
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# Experiencing Peoplehood

- ▶ Inspiring
  - ▶ Literacy and Meaning
  - ▶ Beauty and Necessity of Community
  - ▶ Values and Ethics
  - ▶ Intimacy with other Jews
  - ▶ Mutual responsibility vs. passive involvement
  - ▶ Concern for the world: universalism through particularism
  - ▶ Crossing the boundaries of difference
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# Big Ideas

- ▶ Multi-lateral, “round table” contacts, relationships
  - ▶ Birthright-like Experiences:
    - Pre-school
    - Service
    - Camping
  - ▶ Empowering Young Entrepreneurial Efforts
  - ▶ Reform Congregational Education, Youth Groups etc.
  - ▶ “Normalize” Participation in Community
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# Outcomes

- ▶ More Jews to Feel Connected
- ▶ More Jews Doing Jewish with Other Jews
- ▶ Increased Financial and Human Resources –  
“Rising Tide Will Raise All Boats”
- ▶ Redemption 😊