



# Acknowledgements

The Ninth Herzliya Conference

## Principal Supporters

### Amb. Ronald S. Lauder

President of the World Jewish Congress, International businessman and Former President of the Jewish National Fund. Additionally serves as Chairman of the International Public Committee of the World Jewish Restitution Organization and Chairman of the Jewish Heritage Council. Former Chairman of the Conference of Presidents of Major American Jewish Organizations. Served as U.S. Ambassador to Austria and as Deputy Assistant Secretary of Defense for European and NATO policy. Established the Ronald S. Lauder Foundation, which has focused on Jewish education and outreach programs in Eastern Europe. Holds a B.A. in International Business from the Wharton School and a Certificate in International Business from the University of Brussels.

### Czech Presidency of the European Union



### Yossie Hollander

Yossie Hollander is a successful serial entrepreneur and philanthropist. He has 35 years of experience in the software industry. He instigated the renewed energy initiative of the Weizmann Institute and is involved with energy research, policy and investment around the world. Mr. Hollander currently serves as a member of the management committee of the Weizmann Institute.

### The Friedrich-Ebert-Stiftung (FES)



The Friedrich-Ebert-Stiftung (FES) is a non-profit organization with its roots in the German and International Social Democracy. The FES office in Israel contributes to enhancing German/European-Israeli relations, promoting peaceful coexistence between Israel and its neighbors, and strengthening Israeli civil society. For additional information: [www.fes.org.il](http://www.fes.org.il)

### Nadav Fund

For the Advancement of Jewish Heritage



The NADAV Fund, founded in 2003 by Leonid Nevzlin and his partners with the vision of strengthening Jewish Peoplehood and fostering Jewish continuity, supports initiatives designed to advance understanding of Jewish Peoplehood and strengthen pride in being part of the Jewish People. The Fund's activities are centered on building meaningful and pluralistic Jewish identity and creating lasting connections among Jews in Israel and the world over, with an emphasis on the young generation. Through its grants the NADAV Fund seeks to ensure that Jewish Peoplehood in the 21<sup>st</sup> century is rooted in thoughtful engagement with and profound understanding of the rich cultural, religious and historical legacy of the Jewish People.

## Governmental Departments

### Ministry of Defense



### Ministry of Foreign Affairs



### Israel National Council for Research and Development



המועצה הלאומית למחקר ולפיתוח  
Israel National Council for Research and Development

### The National Security Council (NSC)



### Ministry of Immigrant Absorption



המשרד לקליטת העלייה

### Ministry of Pensioner's Affairs



המשרד לענייני גמלאים

### Ministry of Social Affairs and Social Services



## Foundations

### The Alan B. Slifka Foundation & The Abraham Fund Initiatives



יזמות קרן אברהם  
مبادرات صندوق إبراهيم

The Abraham Fund Initiatives

**The Abraham Fund Initiatives** is a non-profit organization working since 1989 to advance equality and coexistence between the Jewish and Arab citizens of Israel and to create a prosperous, secure and just society.

Named after Abraham/Ibrahim, the common ancestor of both Jews and Arabs, The Abraham Fund Initiatives advances its vision by promoting policies based on innovative social models, conducting large-scale initiatives, and public education campaigns. For additional information: [www.abrahamfund.org](http://www.abrahamfund.org).

**The Alan B. Slifka Foundation** supports organizations and projects that work to advance shared society between Jews and Arabs in Israel, and initiatives that promote pluralistic Jewish identity

### The Benaroya Charitable Foundation

### The Russell Berrie Foundation



The Russell Berrie Foundation  
Making A Difference

The Russell Berrie Foundation carries on the values and passions of the late Russell Berrie through promoting the continuity of Jewish communal life, fostering religious understanding and pluralism, supporting advances in diabetes and humanistic medical care, recognizing unsung heroes and elevating the profession of sales.

For additional information: [www.russellberriefoundation.org](http://www.russellberriefoundation.org)

## Benefactors

**Eta & Dr. Sass Somekh**

**Herta & Paul Amir**

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**Tina & Steven Price**

**Nira & Kenneth S. Abramowitz**

**David Levy**

**Dr. Cheryl Fishbein & Philip Schatten**

**Anita & Marc Abramowitz**

**Bernard Groveman**

## Daroma



Daroma, the company for the development of the Negev, was established as a non-profit in October 2004 by the Jewish Agency for Israel and a group of Israeli investors headed by Mr. Eitan Wertheimer. The goal of the company is to develop and advance the Negev. **Development of the Negev is an important national interest in meeting the challenges the State of Israel faces as the 21<sup>st</sup> century begins.**

The vision, according to which we act, is the **“development, advancement and establishment of the Negev, its placement at the center on the map of national interests, its transformation as a place that attracts new residents, while improving the overall quality of life, and developing an active, quality and contributing community.”**

The events of the last years, including the war in the North, have changed the government's order of priorities. This change has been manifested in a reduction of the budget that was intended for the Negev. The implications of these developments in the long run are still unknown.

## Keren Kayemeth Lelsrael – Jewish National Fund



Keren Kayemeth Lelsrael – Jewish National Fund, was established by Theodore Herzl 107 years ago, at the 5th Zionist Congress. The purpose was to create a National Fund that would fulfill the Zionist vision of bringing the Jewish People to their Homeland by purchasing and developing land in Eretz Yisrael.

Today, at the beginning of the 21st century, this goal still serves as the ideological and practical platform on which the principles of KKL-JNF are based. The achievements of KKL-JNF, as the caretaker of the land of Israel on behalf of the Jewish People and as the biggest environmental movement in Israel, are evident throughout the country. These include more than 650,000 acres of land purchased, 1,000 towns and villages established on KKL-JNF land, 230 million trees planted, 200 water reservoirs built, tens of polluted rivers rehabilitated, hundreds of parks and recreational areas developed, endowment of heritage and education for the love of Israel, vigorous actions taken for rolling back the desert, and the significant impact of tree planting and forestry research in the Negev region on the prevention of global warming.

Our actions demonstrate the enormous impact of KKL-JNF on the development of the modern State of Israel, as partners of the People of Israel and the Jewish People. KKL-JNF will continue to fulfill its mission to develop, settle, build, protect and create - as the caretaker and guardian of the Land of Israel for Jewish People everywhere.

For additional information: [kkl.org.il/kkl/kklmain\\_blue.aspx](http://kkl.org.il/kkl/kklmain_blue.aspx)

## The Center for Educational Technology (CET)

**Excellence, Innovation and Social Commitment**



The Center for Educational Technology (CET) is a non-profit organization dedicated to the advancement of the education in Israel. In its 40 years of activity, CET has invested significant resources in carrying out its social mission:

- To advance achievement and academic excellence in the 21<sup>st</sup> Century
- To create equal opportunities to all Israeli children
- To preserve and revive Jewish & Israeli intellectual and cultural treasures and to promote democratic values in the information era

**CET** develops state-of-the-art printed and digital curriculum based content, establishes rich websites and data banks by using top-of-the-line technologies, introduces innovative digital ICT-based environments for teaching, learning and evaluation, paves new ways in professional development for teachers and creates advanced tools for assessment and evaluation in education.

The use of innovative technology and up-to-date pedagogy, coupled with our guiding values of professionalism, innovation, social responsibility and a service oriented outlook, combine to make CET the major comprehensive resource for ICT-based educational materials and innovation in the State of Israel.

For additional information: [www.cet.ac.il/english](http://www.cet.ac.il/english)

## Atlantic Forum of Israel



The Atlantic Forum of Israel is an **exclusive network-based policy organization** working with prominent individuals and organizations from Israel, North America and Europe to **advance Israel's association with the Euro-Atlantic community** through enhancement of relations with NATO, the EU, OSCE, OECD and other institutions of the community. Part of the Atlantic Treaty Association, the Forum's activities have helped to place the issue of closer Israeli ties with the Euro-Atlantic community on the policy agenda. The Forum played an important role in enhancing Israel's relations with NATO. The Forum has become the key Israeli **hub for information, analysis and policy research** on Israel's relations with the Atlantic community.





## IMDA



Israel is facing unprecedented security issues as we enter a period of history in which the basic rules of the game have changed. Israel must adapt its security strategy to address the growing challenges of missile war. This is the background in which the Israel Missile Defense Association was formed. IMDA is a non-profit, non-partisan organization dedicated to leading an urgent, informed dialogue on Israel's missile defense needs and options, to ensure the subject becomes a critical national priority. All programming and events are free, and most are broadcast live on the internet in Hebrew and English. IMDA's Boards of Directors and Advisors include former Israel Air Force Commanders, Air Defense Commanders, Ministry of Defense research and development leaders, Israeli Ambassadors, Knesset Members, scientists and missile defense experts. In its first 18 months of operation, IMDA began with an extensive website ([www.imda.org.il](http://www.imda.org.il)), and went on to produce informative, hard hitting videos and a new quarterly ISRAEL MISSILE DEFENSE REPORT. From its first international conferences in Jerusalem and Washington D.C. in 2007 to the new ISRAEL MISSILE DEFENSE FORUM SERIES kicked off last year, IMDA provides a consistent, professional public voice for missile defense in Israel.



## Sponsors

### Stanford Financial Group



#### OUR COMPANY

Stanford Financial Group is a privately held global network of independent, affiliated financial services companies led by Chairman and CEO Sir Allen Stanford. The first Stanford company was founded by his grandfather, Lodis B. Stanford in 1932. Stanford's core businesses are private wealth management and investment banking for institutions and emerging growth companies. Stanford has over \$50 billion in assets under management or advisement.

#### OUR SERVICES

Stanford provides private and institutional investors with global expertise in:

- Asset allocation strategies
- Investment advisory services
- Award-winning equity and policy research
- International private banking and trust administration
- Commercial banking
- Investment banking
- Merchant banking
- Institutional sales and trading
- Real estate investment and insurance

### Southern Union Company



Southern Union Company, headquartered in Houston, Texas, is one of the leading diversified natural gas companies in the United States, engaged primarily in the transportation, storage, gathering, processing and distribution of natural gas. The company owns and operates one of the largest natural gas pipeline systems in the United States with approximately 20,000 miles of gathering and transportation pipelines and North America's largest liquefied natural gas import terminal, along with serving more than half a million natural gas end-user customers in Missouri and Massachusetts.

## Bank Hapoalim



Bank Hapoalim is Israel's leading bank and was recently ranked by "Dun & Bradstreet" as the most financially sound financial institution in Israel for the year 2008. Bank Hapoalim has the widest geographical footprint among Israeli banks, with over 250 branches spread throughout the country. The bank also leads the corporate banking sector in Israel. Bank Hapoalim offers its clients a wide range of financial products and services with the utmost level of service.

The bank is highly active in the international arena as well. Its worldwide operations include more than 40 branches, subsidiaries and representative offices in financial centers around the globe, including New York, London, Zurich, Hong Kong, Singapore and others. The Bank Hapoalim group also includes banks in Switzerland, Turkey and Kazakhstan, as well as subsidiaries specializing in various financial activities, including Isracard, Israel's largest credit card operator, and Poalim Capital Markets, which specializes in investment banking.

For further details: [www.bankhapoalim.co.il](http://www.bankhapoalim.co.il)

## Israel HealthCare Ventures (IHCV)

### Israel Discount Bank



The Israel Discount Bank Group is the third largest banking group in Israel. It operates mainly through 140 branches providing a wide range of banking services offered to its customers.

Israel Discount Bank, established in 1935, is involved in a variety of banking, trade and commercial activities, aspiring to be the leader in retail banking in Israel. The Bank has two banking subsidiaries in Israel, Mercantile Discount Bank and Discount Mortgage Bank, and also an affiliated bank, the First International Bank of Israel. The Bank operates overseas mainly through Israel Discount Bank of New York, Discount Bank Latin America (Uruguay), Israel Discount Bank (Switzerland), and the Bank's branch in London. The Bank has representative offices in Paris, Buenos Aires and Santiago.

### NDS Technologies Israel Ltd.



The NDS Group, a majority owned subsidiary of News Corporation, supplies open end-to-end digital technology and services to digital pay-television platform operators and content providers. For additional information: [www.nds.com](http://www.nds.com)

### Japanauto



Japanauto has been the sole importer and distributor of Subaru vehicles since 1968.

Subaru was the first manufacturer to ignore the Arab embargo and broke the Israeli record by selling over 375,000 vehicles in 40 years of activity in Israel.

Fuji Heavy Industries, the manufacturer of Subaru vehicles, is a leading company in Japan, leveraging technology developed in the world of aviation.

The brand values focus on manufacturing intelligent symmetrical chassis, All-Wheel-Drive systems, and Boxer engines unique to Subaru.

Japanauto distributes vehicles for any cause:

- The B3 targets the family
- The B4 targets the executive
- The Outback, Forester and B9 Tribeca target the 4X4 segment
- The STI targets the sport/ rally driver

In 2008, Japanauto won two important prizes from the Israeli-Japanese Chamber of Commerce as leading distributor and leading market share among all Subaru distributors worldwide.

Japanauto includes 4 fully-owned distributors, 15 authorized agencies and over 40 service points across Israel.

Subaru's slogan, **THINK. FEEL. DRIVE.** represents its values of ambition and excellence, safety and superior technology.

### Boeing



With a heritage that mirrors the first 100 years of flight, the Boeing Company provides products and services to customers in 145 countries. Boeing has been the premier manufacturer of commercial jetliners for more than 40 years and is a global market leader in military aircraft, satellites, missile defense, human space flight, and launch systems and services. Total company revenues for 2007 were \$66 billion.

## Dan Hotels



The Dan Hotels is Israel's oldest and most prestigious hotel chain. Thirteen properties owned and operated by the chain, are centrally located in Israel's most desirable settings.

The Dan Hotels are noted for superior design blending contemporary flair with cosmopolitan elegance. By combining tradition with Israeli expertise and international standards, King David Jerusalem and Dan Tel Aviv were admitted as members of the globally respected "Leading Hotels of the World".

The Dan Hotels excels in merging the worlds of business and leisure. In addition to superlative service and vacation opportunities, the chain provides corporate travelers with highly personalized service in tune with financial and corporate developments in Israel and abroad. The business lounges and state-of-the-art business communications in guest rooms and public areas are just some of the features.

## Lockheed Martin



Headquartered in Bethesda, Md., Lockheed Martin employs about 140,000 people worldwide and is principally engaged in the research, design, development, manufacturing, integration and sustainment of advanced technology systems, products and services. The corporation reported 2008 sales of \$42.7 billion. For additional information: [www.lockheedmartin.com](http://www.lockheedmartin.com)

## Teva



Teva Pharmaceutical Industries Ltd. is a global pharmaceutical company specializing in the development, production and marketing of generic and proprietary branded pharmaceuticals as well as active pharmaceutical ingredients.

Teva is among the top 20 pharmaceutical companies and among the largest generic pharmaceutical companies in the world.

## Dor Alon



Alon started off as a young and dynamic fuel company. Today, 15 years later, Alon is a leading brand name in Israel and operates in the energy and retail sectors. In these sectors, Alon is leading a green vision and invests great deal of sources for the community and for the quality of the environment.

## Shlomo Sixt Group



The Shlomo Sixt Group is the leading vehicle group in its field in the Israeli market. The group provides a wide range of vehicle services, including car rental, leasing, car sales, maintenance, repairs and roadside service and general insurance.

Shlomo Sixt represents the international Sixt Group, one of the world's largest rental companies. The Group has a combined fleet of 65,000 vehicles and includes several companies providing a large number of services in the automotive field: Shlomo Sixt holdings, a public company traded in Tel Aviv Stock Exchange includes the following companies: Shlomo Sixt Leasing, Shlomo Sixt Car Rental, Shlomo Sixt Vehicle Sales, Shlomo CAL and Shlomo Sixt Road Services and Garages,

For additional information: [www.shlomo.co.il](http://www.shlomo.co.il).

## Tamars



Tamars Hotels, Resorts and Spas is part of the Tamars group which was founded nearly 60 years ago, and currently owned solely by Poju Zabudowicz. Tamars is a private investment group with significant interest in real estate, technology, manufacturing, leisure and media in many parts of the world.

For additional information: [www.tamars-hotels.co.il](http://www.tamars-hotels.co.il).

## Microsoft



Chosen as one of Microsoft's three strategic Global Development Centers, the Microsoft Israel Research & Development Center is home to some of the Company's most exciting and innovative technologies. Led by industry leaders, like Corporate VP and President of the center Moshe Lichtman, the center is comprised of incubations and mature, next generation product development activities designed for new business segments and key growth areas in the fields of Telecom, Security and Online Services. Our vision is to leverage our ideal location at the heart of Israel's high-tech community to attract the best of Israel's pool of globally acclaimed technological talent, inventiveness, creative imagination, and entrepreneurial spirit. With its inauguration in April 2006, the Israel R&D Center marked a significant expansion of Microsoft's technological activities in Israel dated to 1991. Alongside its core R&D and incubation activities, the Center also serves as a platform for business and technological cooperation with the local, thriving high-tech community and venture capital industry.

## Mikal



An International defence group, established in 1998, focused in ground systems and products. The group is composed of 20 companies located in Israel, USA, Europe, India and Africa, organized in 4 divisions – Soltam, ITL Optronics & Saymar. Ranges of technologies include electro-optics, laser, ordnance, protection, 3D, weapon systems and C<sup>2</sup> I, and A strategic consulting.

## Google

### Cooperating Organizations

#### The Municipality of Herzliya



#### IDF Radio



93.9 FM Northern Galilee  
96.6 FM Jerusalem and environs  
100.7 FM Mitzpe Ramon  
102.3 FM Haifa and Beer Sheva and environs  
104 FM Central Israel and Eilat

#### IFAT Group



IFAT Group is the leading company in Israel for analyzed and processed information, delivering it to thousands of clients in the business, institutional and private sectors.

IFAT Group is a member of FIBEP (Federation of Press Clipping Services), the international association of media information providers. This enables us to also provide our clients with media and business information from overseas in real time.

Over 300 employees in the Group's four companies work hard locating, monitoring, processing and analyzing information from various sources to enable you to benefit from a wide range of the most reliable, high quality information services.

**Ifat Media Information:** locating and monitoring of media information, media image analysis and Infor database.

**Ifat Advertising Monitoring:** evaluation and delivery of information from the advertising world.

**Ifat Business Opportunities:** tracking and processing of business tenders and information.

**Ifat Ondisc:** delivery of information on public companies in Israel.



## Dan Accadia



The Dan Accadia is a luxurious hotel in a beautiful Mediterranean resort setting. Overlooking the blue sea and white sands of Herzliya's beaches, the hotel makes the perfect destination for an especially relaxing vacation. The hotel's unique blend of casual elegance and its excellent facilities, combined with its proximity to the heart of Israel's hi-tech industry and to the exciting city of Tel Aviv, make it the venue of choice for vacationers, for business guests, or for special occasions.

## The Daniel Hotel



The Daniel Hotel is numbered among Israel's leading hotels in the corporate sector, with a wealth of experience in organizing conferences and seminars. The Daniel Hotel complex includes the Shizen Lifestyle Spa Resort, designed in the spirit of the Far East.

Tamara Hotel Group operates an additional hotel in the Dead Sea resort area: the Daniel Dead Sea.

For additional information: [www.tamararesorts.co.il](http://www.tamararesorts.co.il)

## Federman & Sons (Holdings) Ltd.



The group is fully owned by Mr. Shali Federman (ex-"Elite" partner) and deals in agricultural inputs (fertilizers) and food products (roasted coffee). In the food business, the group controls "Landwer Coffee Ltd.", the oldest local coffee roaster. In recent years, the company upgraded its production facilities and deepened its involvement not only in the retail sector but also in Horeca (hotels, restaurants, cafes). The group manages and distributes high quality international brands such as "Illy" Espresso, "Rombouts" Filter coffee, and "Landwer" Espresso and Turkish coffee.