

LIVE IN ISRAEL, STUDY IN ENGLISH

MA BEHAVIORAL ECONOMICS

2026-2027



BARUCH IVCHER SCHOOL OF PSYCHOLOGY
TIOMKIN SCHOOL OF ECONOMICS

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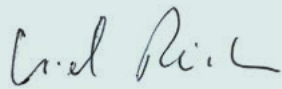
**RRIS GLOBAL
VILLAGE**

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ACADEMIC CALENDAR

Reichman University was founded with the aim of nurturing future leaders. In 30 years, we have created a pioneering and innovative academic center. Our students are imbued with a commitment to excellence and original thinking.

'The university of the future,' as we see it, has to prepare its students for a constantly changing world by being able to innovate skillfully, to dare, and to initiate. We believe that the knowledge and tools acquired at Reichman University support personal and professional goal fulfillment and enable our graduates to tackle the challenges of our global reality."



Prof. Uriel Reichman

Founding President and Chairperson of the Board of Directors, Reichman University





WELCOME FROM THE HEAD OF PROGRAM

For much of the twentieth century, economics assumed that people are perfectly rational, consistent, and self-controlled. Real life kept disagreeing. Shoppers overpaid for convenience, investors chased past returns, savers procrastinated, and context shaped what felt fair or valuable. Behavioral economics grew from this gap between elegant theory and human behavior. By bringing psychology into economics, it explains why choices systematically depart from standard models and how to design environments that help people choose well.

Behavioral economics is a dynamic field with concrete real-world impact. It studies how cognitive, emotional, and social factors shape economic decision making, then turns those insights into better policies, products, and institutions. Our MA in Behavioral Economics equips students with rigorous theory and practical tools that improve decisions for consumers, organizations, governments, and entire markets. You will learn to diagnose biases and frictions, test interventions experimentally, and translate evidence into action.

Around the world, hundreds of behavioral units in the public sector now apply these methods to taxes, health, retirement, education, and sustainability. The private sector is doing the same, building behavioral science teams and appointing chief behavioral officers to enhance outcomes for clients, employees, and communities. This rapid growth is exactly why we built this program, which integrates coursework in economics and psychology with high-level research training and substantial applied work.



DR. BRITT HADAR
HEAD, MA PROGRAM IN
BEHAVIORAL ECONOMICS

The MA in Behavioral Economics is a joint program of the Tiomkin School of Economics and the Baruch Ivcher School of Psychology. It provides theoretical and applied knowledge across psychology, economics, and public policy, reflecting the deep links among these disciplines. Our goal is to train behavioral economists who can design, test, and implement state-of-the-art policies and interventions that measurably improve decision processes. The program is taught in English by leading classical and behavioral scholars whose research and fieldwork keep the curriculum at the frontier. The partnership between the School of Economics and the School of Psychology creates a genuinely interdisciplinary experience.

Recent rapid advances in AI make studying behavioral economics more exciting and more valuable than ever. Our program positions you to apply human-centered insights and to shape emerging tools as they enter everyday life. You will learn to drive thoughtful adoption, align design with how people actually think and decide, and guide institutions as they adapt to the broader effects of technological change.

We invite you to join us for a rigorous, hands-on education that prepares you to shape decisions where it matters most.



THE GOAL IS TO TRAIN BEHAVIORAL ECONOMISTS AND GIVE THEM PRACTICAL TOOLS AND HANDS-ON EXPERIENCE WITH STATE-OF-THE-ART POLICIES AND INTERVENTIONS AIMED AT IMPROVING DECISION-MAKING PROCESSES."



PROGRAM HIGHLIGHTS

- The program is designed for students from Israel and abroad who are passionate about human behavior and motivated to lead social changes and help individuals and organizations better manage their lives. Suitable candidates may come from a range of academic backgrounds, including psychology, economics, sociology, law, computers, and more.
- The program spans seven mini-semesters (six weeks each) over the course of 16 months.
- The program offers behavioral economics internships for top students.
- The program includes a research track (thesis) and a non-thesis track (final project). Students must select their preferred track by the end of the fourth mini semester.
- Applicants can have a bachelor's degree in any field and must have a grade point average of at least 80%.
- Courses will be given two days a week: Sundays (16:00-21:50) and Fridays (8:00-12:30).





REICHMAN UNIVERSITY FAST FACTS



Israel's first and only
private university



over 2,500

Raphael Recanati International School students from more than
90 countries make up
1/3 of the Reichman University student body



Over **40,000**
graduates worldwide



The Israeli Council for Higher Education granted Reichman University permission to confer
doctoral degrees



Over **48 research institutes**

www.runi.ac.il/research-institutes



Reichman University created new, academic
interdisciplinary concepts in the fields of entrepreneurship and counter-terrorism models that are being implemented around the world



Reichman University's
Alumni Association, forms a professional and social alumni community that promotes
networking from different countries, and strengthens the pride and sense of belonging to Reichman University



The Career Center aims to assist alumni in integrating into the professional market, and connect them with employers seeking to recruit suitable candidates



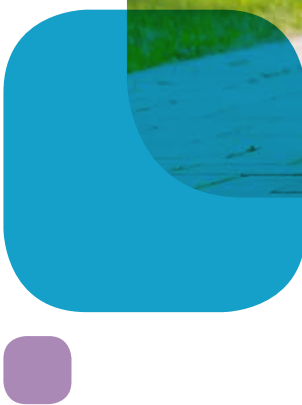
22 unicorns founded by Reichman University alumni



Ranked **No.1** in Israel for our treatment of
IDF reservists



over 400 lone soldiers studying for full degrees



REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL



CURRICULUM

● INTRODUCTORY COURSES—MANDATORY

Statistics

Prof. Yaniv Kenat-Maymon

This advanced statistics course examines applications of behavioral economics. It will cover basic and more advanced procedures in statistical analysis. We will begin with fundamental parameters (e.g., proportion and mean) and move on to more advanced methods, such as advanced linear regression models and ANOVAs.

Social Psychology

Dr. Michael Reifen-Tagar

Students in this course will be presented with the central streams of research in social psychology and classic theories, as well as the main research methods utilized in this field.

Econometrics

Dr. Carolina Silva

This course aims to familiarize students with methods of data analysis in economics and advanced issues in econometrics. Students will be exposed to state-of-the-art statistical techniques and learn how they can be applied when analyzing issues of social concern and public policy.

Consumer Theory

Dr. Ido Eisdorfer

This course introduces a framework for understanding consumer behavior and decisions about saving and employment/leisure. It will cover topics such as uncertainty and equilibrium when agents play non-cooperatively or have asymmetric information.

Introduction to Behavioral Economics

Mr. Lior Shem-Tov

This course deals with the emergence and development of the field of behavioral economics. We will examine how people make decisions, why these decisions lead to systematic biases, and how theory is applied to organizational and economic decisions.

Data Analysis Using Excel

Ms. Liat Erel

This course is designed to provide students with knowledge in one of the most useful programs, Excel, while emphasizing examples from the economics field.

Processing and Analyzing Data with R

Dr. Avihai Lifschitz

This course is designed to teach programming in R, reading data into R, accessing R packages, and data processing and statistical analysis using R.

● **ADVANCED & APPLIED COURSES—MANDATORY**

Reading/Analyzing Financial Statements

Dr. Ron Lazer

This course provides theoretical and practical tools to analyze financial information, primarily information in financial statements, for the purpose of making investment decisions. The primary focus is on equity (share) valuation, with some attention given to credit analysis and the valuation of debt.

Decision Theory

Dr. Dalia Shilian

The course will expose students to the basic ideas of decision theory, mostly under risk and uncertainty. Decision theory principles will be taught in a critical way, generating a dialog about the "right" way to make decisions.

Behavioral Research Methods

Dr. Amitay Kauffmann

This course aims to impart a critical perspective of, and an empirical familiarity with, the range of methods available to behavioral researchers. The course will overview advanced and state-of-the-art research methods in the fields of behavioral economics, psychology, and decision-making.

Voices from the Field

Mrs. Noy Shaul

In this course, students will be exposed to real-life applications of behavioral economics. The course includes lectures by people from different domains who apply the principles and insights in their practice.

Experimental Economics

Dr. Tali Regev

Experimental economics is concerned with testing economic hypotheses and policies in a laboratory setting. The course will examine the main topics in economics using experimental methods.

Psychological Motives in Decision-Making

Dr. Britt Hadar

The quality of our decisions, judgments, and choices is often affected by psychological motives of which we are unaware. In this course, we will discuss the role that emotions such as regret and disappointment play in our decision practices and the way in which our judgments and actions are influenced by ingrained human motives and needs.

Behavioral Economics: From Theory to Practice

Dr. Yossi Hasson

During the course, we will present different approaches to interventions, debiasing techniques, and environmental designs aimed at encouraging people to make optimal, moral, and pro-social decisions. Students will work in groups to propose different behavioral interventions designed to solve key societal issues.

Behavioral Ethics

Prof. Shahar Ayal

Behavioral ethics is the study of the systematic and predictable ways in which individuals make ethical decisions and judge the ethical decisions of others. The course introduces this interdisciplinary topic, which is at the forefront of research today.

Psycholinguistics: Language as a Window to Our Mind

Dr. Orly Idan

The course focuses on the role and use of language in the realm of persuasion. It aims to provide students with a range of practical methods, tools, and approaches to leverage credibility and persuasiveness, and to find solutions that benefit all stakeholders.

Public Policy and Behavioral Economics

Dr. Chaim B. Weizmann

Public policy affects the lives of all people. Any public policy act is a complex endeavor in which many diverse factors participate. Each one of them has its own interests and goals, which differ from one player to another and can be inconsistent or even contradictory. The course will discuss taxation and regulation—two main policy tools the government uses to influence people's behavior and their impact, as well as privatization and new forms of governance.



THE PRACTICUM – FROM THEORY TO PRACTICE

During the second year of the program (mini semesters six and seven), students participate in a practicum designed to develop their basic professional skills and to provide them with actual work experience.

In mini semester five, we develop students' professional soft skills—contacting organizations, interviewing, evaluating the project, etc. In mini semesters six and seven, students will enter organizations in small groups and conduct a complete behavioral economics project.

● PRACTICUM IN BEHAVIORAL ECONOMICS—MANDATORY

Practicum Seminar

Dr. Ariel Tikotsky

The practicum seminar introduces students to concepts and practices expected of them during their practicum experience and professional lives. The seminar will set the ground for the actual work, with classes focusing on methodologies, best practices, case studies, and simulations.

Behavioral Economics Practicum

Dr. Ariel Tikotsky

The practicum allows students to participate in a supervised work program, where they apply coursework knowledge in a practical setting. The practicum will include class discussions revolving around dilemmas encountered at the hosting organizations.

● ELECTIVE COURSES (MINIMUM OF ONE)

Consumer Behavior

Dr. Inbal Stockheim

This course focuses on how the principles of behavioral economics may be applied to understand and predict consumer preferences, and how marketers can utilize such principles when designing new products and services to maximize customer satisfaction.

The Psychology of Investing

Mr. Doron Frimer

This course teaches students the basic concepts of finance, focusing on changes in the industry (fintech and regtech) as well as understanding the psychological aspects of financial decisions. We will analyze financial challenges in real-time case studies and review world economic events and their implications on both the micro and macro levels.

● FINAL PROJECT & THESIS TRACKS

Thesis Seminar

Mr. Lior Shem-Tov

This seminar is set up to support students in their thesis work, based upon the individual research they conduct, and to discuss the students' written works and their progress. The seminar is open only to students doing the thesis program.

Final Project Seminar

Dr. Dalia Shilian

This seminar is set up to support students in their work on their final project. The seminar will guide students through key issues in research and critical reading. The seminar is open only to students not enrolled in the thesis program.

ALUMNI



Yeva Lalayan

**User Experience Researcher,
Infineon Technologies AG**

Armenia (currently in Germany)

“If you want to study in the hub of Behavioral Economics, you’ve found the place. In this program, I felt that everyone was breathing behavioral

science and had a very deep understanding of it. The instructors are top researchers and publishers in academia; students are curious and knowledgeable. There’s an opportunity to learn and exchange from every one of them.”



Chen Haryati

EVP, Chief Audit Executive, MASAV

Israel

“As a Chief Auditor, understanding the forces that motivate people and influence their decisions is critical to bringing value to organizations.

Therefore, enrolling in the MABE program has proven to be among my best decisions! Led by experts in the field, the program seamlessly integrates theory and practice and has equipped me with tools for my professional and personal life.”



Lior Shem-Tov

**Manager, IDeCision, the Applied
Decision-Making Center &
PhD student, Reichman University**

Israel

“Thanks to the MA in Behavioral Economics at Reichman University,

I was able to turn my interest in human behavior into my profession. The program offers the triple toolbox of theoretical background, research skills, and practical experience, equipping you with real-life practitioners’ tools and valuable knowledge regardless of your goal.”



Nick Mishkin

Data Scientist

USA

“The Master’s in Behavioral Economics (MABE) program expanded my global perspective and fueled my interest in human behavior. The

program’s emphasis on data analysis for improved decision-making motivated me to become a data scientist. The international nature of the program further enriched this experience, bringing diverse insights and perspectives into my learning journey.”



Noy Shaul

Economist

Israel

“Studying Behavioral Economics was a transformative journey that bridged my passion for economics with a profound understanding of human

behavior. It unveiled a new lens through which I interpreted the world, illuminating the intricate connection between economic models and the complexities of human decision-making. Each course I immersed myself in added depth to this fusion of disciplines, making every piece of knowledge profoundly relevant to my pursuits.”



Raphael Rubens

Founder, MemoMate

The Netherlands

“Pursuing a Master’s in Behavioral Economics at Reichman University has been a great journey for me.

This program has not only deepened my theoretical understanding of human behavior but also equipped me with practical skills to apply academic and theoretical research to real-world scenarios. I am grateful for the invaluable insights and experiences gained, which have profoundly shaped my career and outlook.”



FACULTY

Prof. Shahar Ayal, PhD, Tel Aviv University
Head, MA program in Social Psychology, Baruch Ivcher School of Psychology, Reichman University

Areas of expertise: Heuristics and Biases; Behavioral Ethics and Financial Decisions

Course: Behavioral Ethics

Dr. Britt Hadar, PhD, Tel Aviv University
Head, MA program in Behavioral Economics

Areas of expertise: Social Psychology; Cognitive Psychology; Decision-Making

Course: Psychological Motives in Decision-Making

Ms. Liat Erel, MA, Bar-Ilan University
Arison School of Business, Reichman University

Areas of expertise: Digital Content; Excel

Course: Excel

Mr. Doron Frimer, MBA, Northeastern University
Managing Director, Julius Baer Group

Areas of expertise: Financial Decision-Making; Investment

Course: The Psychology of Investing

Prof. Guy Hochman, PhD, Technion – Israel Institute of Technology

Areas of expertise: Behavioral Economics; Judgement and Decision-Making

Courses: Introduction to Behavioral Economics; Behavioral Economics: From Theory to Practice; Thesis seminar

Dr. Orly Idan, PhD, Tel Aviv University
Senior Associate Researcher, Psychology of Intergroup Conflict and Reconciliation Lab, Baruch Ivcher School of Psychology

Areas of expertise: Psycholinguistics; Political Psychology; Discourse Analysis in the Context of Intergroup Conflict; Mentalization and Language Development

Course: Language in Persuasion

Dr. Yaniv Kanat-Maymon, PhD, Ben-Gurion University of the Negev

Senior Lecturer, Baruch Ivcher School of Psychology, Reichman University

Areas of expertise: Human Motivation; Statistics and Methodology

Course: Statistics

Dr. Amitay Kauffmann, PhD, Technion – Israel Institute of Technology

Areas of expertise: Statistical Analyses in Behavioral Studies; Decision-Making in Finance

Courses: Statistics; Behavioral Research Methods

Dr. Ron Lazer, PhD, New York University
Chair, School of Accountancy, The Academic Center for Law and Science

Areas of expertise: Financial and Managerial Accounting; Financial Statements Analysis and Valuation

Course: Reading/Analyzing Financial Statements

Dr. Avihai Lifschitz, PhD, Tel Aviv University
Tiomkin School of Economics, Reichman University

Areas of expertise: Macroeconomics; Labor Economics

Course: R

Dr. Tali Regev, PhD, Massachusetts Institute of Technology
Senior Lecturer, Tiomkin School of Economics

Area of expertise: Inequality and Market Discrimination

Courses: Microeconomics; Experimental Economics

Dr. Michael Reifen-Tagar, PhD, University of Minnesota
Senior Lecturer, Baruch Ivcher School of Psychology

Areas of expertise: Social and Political Psychology; Intergroup Relations; Political Socialization

Course: Social Psychology

Dr. Dalia Shilian, PhD, University of Haifa
Chief Economist, Israel Consumer Protection and Fair Trade Authority

Areas of expertise: Consumer Behavior; Behavioral Finance

Course: Final Project Seminar

Dr. Carolina Silva, PhD, Yale University
Lauder School of Government, Diplomacy & Strategy and Tiomkin School of Economics, Reichman University

Area of expertise: Macro Labor

Course: Econometrics

Dr. Inbal Stockheim, PhD, Tel Aviv University
Lecturer, College of Law and Business; Advisory Committee Member, CLB; Network Incubator

Areas of expertise: Consumer Behavior; Managerial Decision-Making

Course: Consumer Behavior

Dr. Ariel Tikotsky, PhD, Bar-Ilan University
Doctoral student, Consumers Behavioral Insights Lab; Graduate School of Business Administration, Bar-Ilan University

Areas of expertise: Behavioral Economics; Nudges

Courses: Practicum Seminar; Practicum in Behavioral Economics

Mr. Lior Shem-Tov, MA in Behavioral Economics, Reichman University
Behavioral Economics Research Manager IDeCision: DICE@Reichman University Applied Center for Decision-Making

Areas of expertise: Behavioral Economics; Decision Making; Sports Science

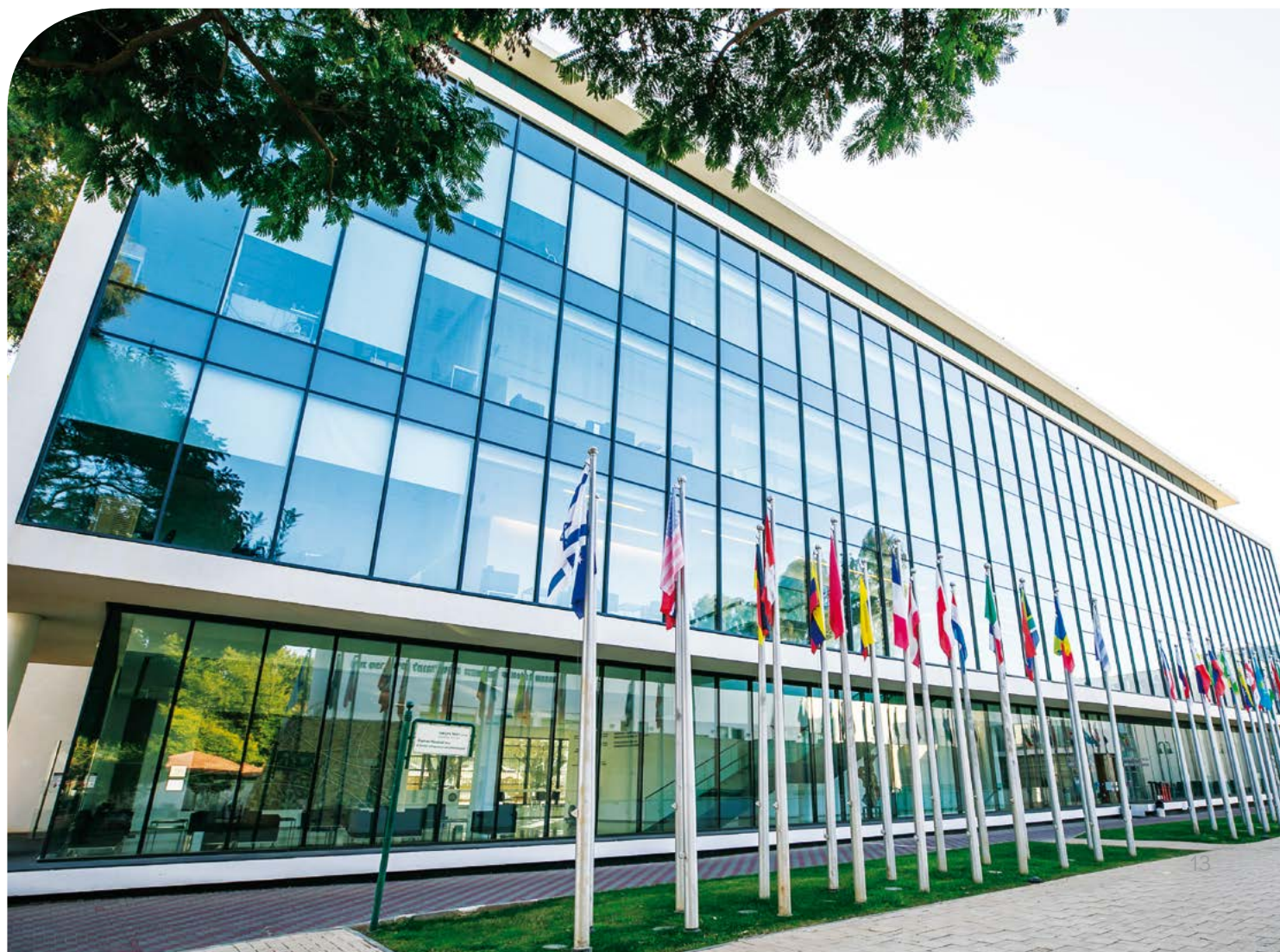
Courses: Practicum Seminar; Practicum in Behavioral Economics; Thesis Seminar

Dr. Chaim B Weizmann, PhD, American University in Washington, D.C.

Senior Research Fellow, Lauder School of Government, Diplomacy & Strategy

Areas of expertise: Policy Implementation; Political Management; Stakeholders

Courses: Public Policy: Fundamental Concepts; Public Policy: Steer and Practice



APPLICATIONS, ADMISSIONS, AND TUITION

● APPLICATION PERIOD

The application period for the academic year beginning in autumn 2026 is **November 16, 2025 - August 31, 2026**.

Due to the competitive nature of the admissions process we recommend applicants submit their applications well in advance of the deadlines.

● ADMISSION CRITERIA

- Completed undergraduate degree from a recognized academic institution
- Undergraduate GPA of 3.0 or 80% and above
- Interview either in person or online
- Personal statement stating your expectations of the Behavioral Economics program, why you are interested in the program, and your professional career goals as they relate to the program
- Students who do not have any background in quantitative fields will be required to take preparatory courses (Mathematics, Microeconomics, and Statistics).
- Students who do not have a background in psychology will be required to take Introduction to Psychology.
- Professional proficiency in English (written and spoken)

● APPLICATION PROCESS

The application process consists of two stages:

Stage 1

Applications will be evaluated by the Admissions Committee based on the submitted materials (diploma, official transcript, personal statement, CV).

Stage 2

Applicants who successfully pass Stage 1 will be invited to a personal interview with the Admissions Committee. Applicants living outside of Israel may be interviewed online.

● ONLINE APPLICATION

You must submit:

- Official transcripts of previous academic studies (undergraduate or graduate degrees). Please note: Applicants must have a final GPA of 80% or 3.0 and above. Documents may be scanned, but must bear the official stamp of the issuing institution. Scanned photocopies of the original documents will be accepted only if properly notarized.*
- Official diploma
- Copy of passport or identity card
- Curriculum Vitae (CV)
- Essay
- Two references, with valid contact details (Reference details must be completed as requested in the online registration form.)

* An official, notarized English translation must be submitted for all transcripts not originally issued in English.

● TUITION & FEES

- The application fee is **NIS 300** (non-refundable).
- The down payment is **NIS 8,500** and applicants must pay the fee to secure their place in the program after being accepted. Once the down payment has been received, the applicant's place is secured and confirmed.
- The tuition for the entire MA in Behavioral Economics program is **NIS 68,800**.

Reichman University reserves the right to change all tuition and fee rates without prior notice.

APPLY ONLINE AT

<https://forms.runi.ac.il/#/Public/Registration?lang=en&form=MA>

SCHOLARSHIPS

● STUDENT AID FOR US CITIZENS

US Citizens Free Application for Federal Student Loans (FAFSA)

US citizens are eligible to apply to borrow FAFSA Stafford loans (as part of the Direct Loans Programs) and/or Sallie Mae loans. The deadline to apply for loans for the 2026-2027 academic year is **April 1st, 2027**.

Our school code is **G40703**.

School name: Raphael Recanati International School

For further information and to start the process, please email Rina Haller in our US office: rina@aforu.org

● MASA SCHOLASHIPS

Masa is the global leader in immersive international career development and leadership experiences in Israel for young Jewish adults from around the world. Through a variety of long-term programs in Israel, Masa provides meaningful, enriching experiences to young Jews from various countries, backgrounds, levels of education, and fields.

Jewish tourists between the ages of 18-30 who have not been in Israel on a prior long-term program are eligible for grants and scholarships through the Masa project. Please note: Masa is an independent initiative, and therefore, its criteria for evaluating funding requests may differ from those used to evaluate requests for Raphael Recanati International School scholarships. Once you make Aliyah, you are not eligible for this grant, so please check this out before making Aliyah! More information and application forms at: www.masaisrael.org

● STUDENT AID FOR CANADIANS

Student Assistance Program (SAP)

Canadian students interested in loans and grants from the Canadian Government for all provinces can find information online at: <https://www.canada.ca/en/services/benefits/education/student-aid.html>

● OTHER SCHOLARSHIP OPPORTUNITIES

Various sources in the Jewish and general communities provide financial aid and scholarships to students pursuing academic degrees in Israel. We recommend that applicants check with their communities, non-profit organizations, and local Jewish federations and schools about the availability of such scholarships and the criteria. Many countries also have government-sponsored loan programs for students. Check with local government representatives for details.

See the following list for some of the many organizations that offer scholarships based on various criteria.

GRANT FOR NEW IMMIGRANTS

The State of Israel offers financial assistance for graduate school tuition to new immigrants under the age of 30, provided the immigrant does not already have a graduate degree from abroad and the program is recognized by the Student Authority. Students must begin their graduate studies within three years of their Aliyah date (not including army service), in order to be eligible for this assistance.

https://www.gov.il/en/departments/topics/student_authority/govil-landing-page

HESEG FOUNDATION FOR FORMER LONE SOLDIERS

HESEG Foundation | A philanthropic foundation
Rothschild Boulevard 46, Tel Aviv-Yafo, Israel (Hebrew)
<https://www.heseg.com/>

JEWISH FEDERATIONS OF NORTH AMERICA (JFNA)

www.jewishfederations.org

TELFED

Awards grants for students from South Africa. Contact the Jewish community of South Africa: www.telfed.org.il



For full details about scholarships:

<https://www.runi.ac.il/en/schools/rris/admissions/graduate/financial-aid-and-scholarships/>

For other scholarship possibilities, contact our Financial Aid Managers:

rris.financialaid@runi.ac.il

WHY REICHMAN UNIVERSITY ?



Reichman University offers a wide range of extracurricular activities: sports, debate club, Model UN, Israel advocacy, JLIC-RRIS Friday night dinners, shiurim, mincha club, choir, band, and much more.



Reichman University is one of the most prestigious universities in Israel. Employers seek Reichman University graduates because they come with practical tools and hit the ground running. Reichman University operates a Career Development Center that aims to prepare students and alumni for the job market, and to provide them with the tools to find suitable employment both before and after they graduate.



The Raphael Recanati International School takes very special care of its students. We are the largest academic absorption center in the country. We are especially proud that we are home to more than 400 lone soldiers, who are currently studying here.



Networking is the name of the game! To date, there are more than 40,000 Reichman University graduates from over 90 countries. This gives students a unique opportunity to meet people from different backgrounds and learn about other nations and cultures, and to establish friendships that last a lifetime. This also creates a global network that provides our graduates with an advantage throughout their professional career.



Our small classes create a more intimate learning setting, which allows students to get to know each other and the staff. Our philosophy is that our students are our partners.



We are the first non-government-subsidized academic institution to grant doctoral degrees.



One third of Reichman University students are international, making us the most international university in Israel for full-degree students. Israeli students serve as counselors for first-year students in order to help them find their way around and get to know the system.



In a nationwide survey conducted by Israel's Council for Higher Education, Reichman University was ranked number one in student satisfaction for quality teaching for four consecutive years.

● VISA AND STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and are welcome to turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2) or Israeli citizenship with the Israeli embassy or consulate in their country of origin.

A student visa should be obtained in advance, in the student's country of origin. International students who are children of an Israeli parent must settle all matters, such as whether they must obtain an Israeli passport and deferment of military service, with the nearest Israeli embassy or consulate.

For students considering making Aliyah (immigrating to Israel): www.jewishagency.org/Aliyah/, or from North America: www.nbn.org.il

● CAREER CENTER

The Career Center strives to guide and prepare students to enter the working world and help them navigate their career paths and find employment opportunities through counseling, placement, and informational services. The Center's services are tailored to meet students' and graduates' specific needs and challenges in each of Reichman University's schools, according to their relevant market.

These services include personal career counseling and assistance (including one-on-one LinkedIn sessions), introducing AI-relevant tools, lectures and workshops on job-seeking strategies, resume enhancement, interview prep, etc. In addition, the Career Center provides recruitment and networking opportunities such as job fairs, career weeks, and potential employer meetings. The Career Center also maintains an updated list of hundreds of job openings in Israel for students and graduates.

For more information:

www.runi.ac.il/en/career-center/

www.facebook.com/groups/710557439037233/

www.linkedin.com/groups/1862147/

● HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee in accordance with the country's health insurance legislation. International students who are not covered by Israel's national health insurance (Bituach Leumi) should purchase their own health insurance policy to cover their medical needs while in Israel or purchase the **UMS HAREL YEDIDIM** insurance policy for international students, offered by Reichman University.

Our special arrangement with the HAREL YEDIDIM insurance company provides comprehensive health coverage for NIS 4,970* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next until the scheduled end of the program unless students notify the school in writing that they wish to cancel.

** Rates are subject to change according to insurance company rate fluctuations.*





THE RRIS GLOBAL VILLAGE 2025-2026

30% OF THE STUDENT POPULATION
OF REICHMAN UNIVERSITY ARE
INTERNATIONAL STUDENTS.

RRIS IS THE LARGEST ACADEMIC
ABSORPTION CENTER IN ISRAEL.

31%

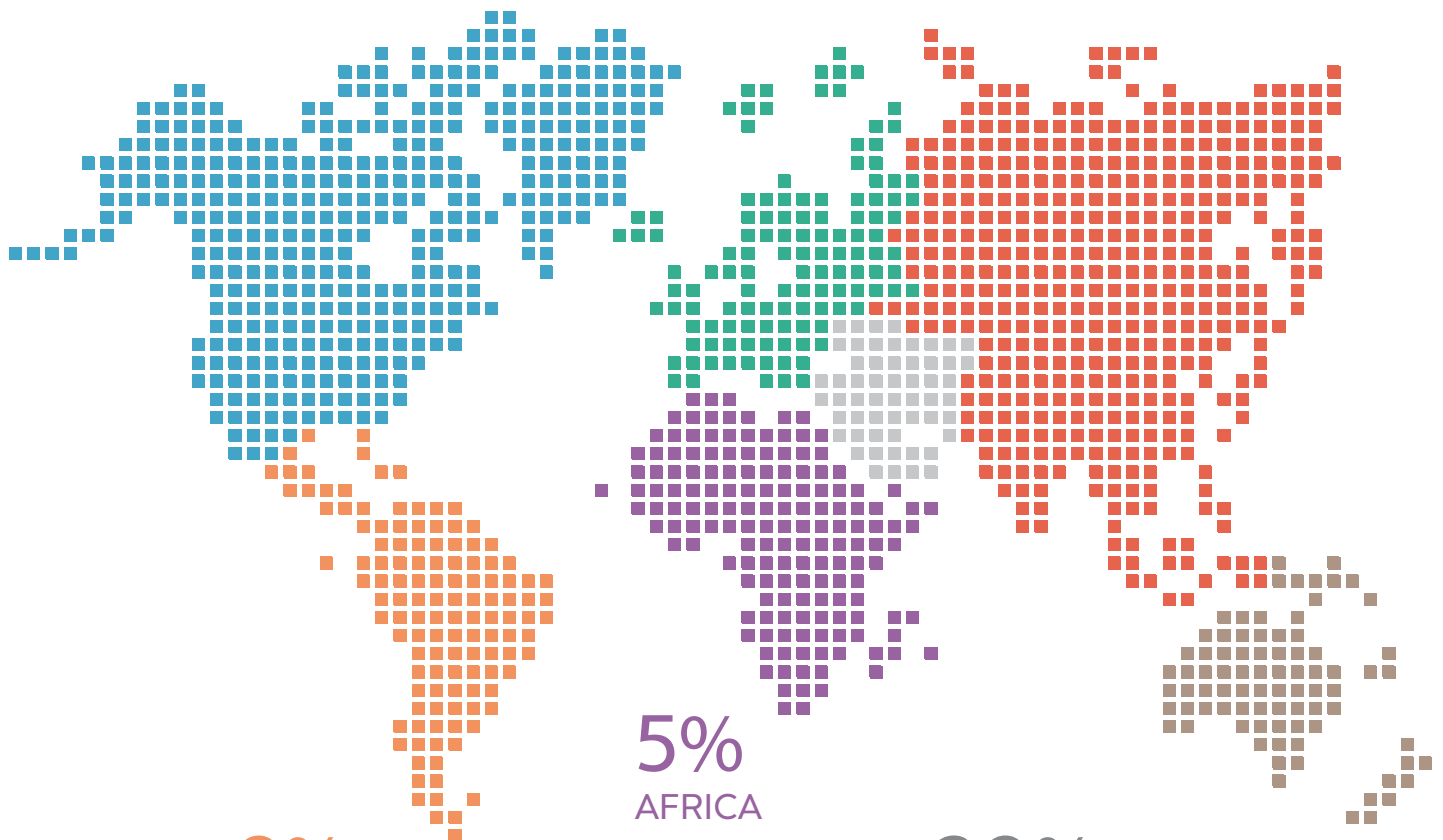
NORTH AMERICA

24%

EUROPE

2%

ASIA & OCEANIA



8%

LATIN
AMERICA

5%

AFRICA

30%

ISRAEL &
THE MIDDLE EAST



ACADEMIC CALENDAR

ה'תשפ"ז 2026-2027

Opening event - November 12th, 2026

Mini Semester 1 Nov 15-Dec 25, 2026

Mini Semester 2 Jan 10-Feb 19, 2027

Mini Semester 3 Mar 7-Apr 16, 2027

Purim break Mar 23, 2027

Pesach break Apr 21-28, 2027

Memorial Day and Independence Day May 10-12, 2027

Mini Semester 4 May 16-Jul 2, 2027

Shavuot break Jun 10-11, 2027

Mini Semester 5 Jul 18-Aug 27, 2027

Rosh Hashanah break Oct 1-3, 2027

Yom Kippur break Oct 10-11, 2027

Sukkot break Oct 15-22, 2027

Mini Semester 6 Nov 7-Dec 17, 2027

Mini Semester 7 Jan 2-Feb 11, 2028

Mini Semester 8 Feb 27-Apr 7, 2028

Purim break Mar 12, 2028

Pesach break Apr 10-17, 2028

Memorial Day and Independence Day May 5-2, 2028

Mini Semester 9 May 7-Jun 23, 2028

Shavuot break May 30-31, 2028

*Exams will take place between mini semesters, either on Friday mornings or weekday afternoons.
The above schedule is tentative and subject to change.*

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