

LIVE IN ISRAEL, STUDY IN ENGLISH

GLOBAL MBA PROGRAM (GMBA)

2026-2027



ARISON SCHOOL OF BUSINESS

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CALENDAR**

Reichman University was founded with the aim of nurturing future leaders. In 30 years, we have created a pioneering and innovative academic center. Our students are imbued with a commitment to excellence and original thinking.



'The university of the future,' as we see it, has to prepare its students for a constantly changing world by being able to innovate skillfully, to dare, and to initiate. We believe that the knowledge and tools acquired at Reichman University support personal and professional goal fulfillment and enable our graduates to tackle the challenges of our global reality."

A handwritten signature in cursive script, reading "Uriel Reichman".

Prof. Uriel Reichman

Founding President and Chairperson of the Board of Directors, Reichman University





GLOBAL MBA PROGRAM

The Global MBA program equips you with capabilities that will fundamentally change you, and give you the skills to face and manage 21st century challenges. It is this mission to which all our faculty members are devoted, and which is reflected in our up-to-date courses, the large variety of real-life projects, and the careful selection of the highest quality academic faculty.

The two tracks in the GMBA program—**AI & Big Data** and **Innovation & Entrepreneurship**—leverage Israel's status as a center of progress in high-tech, innovation, and entrepreneurship, and benefit from Reichman University's resources and reputation as a leader in interdisciplinary education with strong ties to industry.

Courses are taught twice a week.

PART-TIME

Sunday: 16:00–22:00 | Friday: 8:00–14:00



PROF. NIRON HASHAI
DEAN
HEAD OF THE MBA
PROGRAMS



THE RULES OF THE GAME IN THE BUSINESS WORLD HAVE CHANGED. TODAY WE ARE LOOKING FOR MANAGERS OF A NEW BREED: THOSE WHO CAN MAKE A DIFFERENCE, CREATIVE LEADERS WHO ARE WILLING TO BREAK CONVENTIONS, ENTREPRENEURS WITH THE ABILITY TO THINK DIFFERENTLY AND WHO ARE CAPABLE OF BRINGING ABOUT A REAL CHANGE. ONLY THESE TYPES OF MANAGERS WILL BE ABLE TO THRIVE IN A DYNAMIC AND CHANGING WORLD, AND KNOW HOW TO FACE ANY CHALLENGE THAT MAY STAND IN THEIR WAY."





“The Global MBA program is a journey, taking you back to the drawing board and inspiring you to blend technology with creativity in ways that can impact all high-tech industries. Through its comprehensive approach, the program encourages you to experiment with various models, fostering unique connections and opening your mind to a universe of endless opportunities.”

Rinat Zilberstein

Originally from Israel
General Manager and VP R&D at AT&T Israel



“The Global MBA program empowered me to make the leap from nonprofit and diplomacy work into the Israeli innovation ecosystem. Not only did it introduce me to a vast network of business leaders and seasoned entrepreneurs, but it also equipped me with the tools and confidence to dive into venture evaluation at Israel's largest VC, first as an Investment Analyst, and later as the Value Creation Manager for a portfolio of more than 350 startups.”

Natalie Milstein

Originally from Los Angeles
Senior Associate at Blue Laurel Advisors



REICHMAN UNIVERSITY FAST FACTS



Israel's first and only
private university



Over **40,000**
graduates worldwide



Over **48 research institutes**
www.runi.ac.il/research-institutes



Reichman University created new, academic **interdisciplinary concepts** in the fields of entrepreneurship and counter-terrorism models that are being implemented around the world



The Career Center aims to assist alumni in integrating into the professional market, and connect them with employers seeking to recruit suitable candidates



Ranked **No.1** in Israel for our treatment of **IDF reservists**



over 2,500 Raphael Recanati International School students from more than **90 countries** make up 1/3 of the Reichman University student body



The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees**



Reichman University's **Alumni Association**, forms a professional and social alumni community that promotes **networking** from different countries, and strengthens the pride and sense of belonging to Reichman University



22 unicorns founded by Reichman University alumni



over 400 lone soldiers studying for full degrees



REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL



AI & BIG DATA TRACK

**AI is the new electricity.
We will teach you how to be
the spark that ignites it.**



DR. ROY SASSON
Head, AI & Big Data Track

● THE DIGITAL REVOLUTION IN BUSINESS

The world of business is being rewritten by data, machine learning, and artificial intelligence. To stay ahead, managers must learn to turn information into innovation – making smarter, faster, data-driven decisions.

The Global MBA in AI & Big Data track empowers future leaders to harness these technologies through hands-on learning in AI, analytics, and digital transformation.

Join the next generation of business innovators shaping the future of management in the age of artificial intelligence and data.

● HANDS-ON LEARNING: TURNING DATA INTO REAL-WORLD IMPACT

Students in the AI & Big Data track gain a rare opportunity to work on three industry-based projects, each dedicated to one of the program's core pillars – Big Data, Machine Learning, and Artificial Intelligence.

Working closely with leading global companies, students apply advanced analytical tools to develop real-world solutions that impact millions of users. Each project is mentored by top-tier faculty and industry experts, ensuring a powerful blend of academic rigor and practical insight.

This immersive, hands-on experience equips graduates with both the technical mastery and strategic mindset needed to lead innovation in today's AI-driven world.



The MBA in AI & Big Data was the ideal bridge from the Air Force to tech. Its blend of business strategy, leadership, and practical AI experience gave me the tools to succeed”.

Omri Shtayer
VP Data, DaaS & Cross at Similarweb

● PARTIAL LIST OF COURSES

AI & Big Data-Driven Leadership seminar

This seminar focuses on the essential leadership skills required to navigate organizational change in the era of AI and Big Data.

- **Beyond technical expertise:** Learn to effectively drive the adoption of AI, ML, and data technologies, even without formal authority.
- **Develop influence and impact:** Master the art of leveraging data and insights to persuade and inspire, enhancing communication and collaboration in complex environments.
- **Cultivate essential soft skills:** Gain practical strategies for managing systems and leading teams through change, with a focus on influence, communication, and adaptability.
- **Chart the leadership journey:** The final session offers personalized resources and actionable steps for continued growth throughout students' MBAs and beyond.

Advanced AI Workshop (Industry Experts)

This workshop explores advanced AI and Big Data applications across key industries, focusing on practical skills, ethical considerations, and industry real-world application.

Machine Learning I: Supervised Learning and Deep Learning Machine Learning II: Unsupervised Learning

These courses explore the advanced frontiers of machine learning through a business and management lens, equipping students with the data science expertise needed to transform insight into strategy.

Students learn to identify opportunities where ML can drive innovation, efficiency, and growth, and to ask the right questions that bridge technology with real business value.

Building on prior knowledge of supervised learning, the course expands into unsupervised learning, natural language processing (NLP), and recommender systems. By the end, students are able to manage end-to-end ML projects, ready to lead their organizations in leveraging machine learning for strategic impact and competitive advantage.

EDA with Big Query (SQL)

The course covers the theory and practical use of relational database systems and the SQL data language they employ. Working extensively with MySQL 8.0 RDBMS, students learn to analyze data requirements, design a normalized schema, build an efficient database with emphasis on read/write performance, and investigate contents' relational databases. Additionally, the course introduces students to the "next generation" of non-relational systems.

Introduction to Programming with Python

This course provides basic programming principles in Python, the most popular and intuitive programming language that allows developers to create meaningful programs quickly. No previous background is required.

AI Agent Prototyping

This course is designed to equip GMBA students with the skills to independently leverage online AI tools to create AI agents powered by Language Learning Models (LLMs). This hands-on, practical course emphasizes active student engagement in building AI agents rather than focusing on the theoretical aspects of machine learning and LLMs.

By the end of this course, students will not only be proficient in designing and implementing AI agents, but they will also gain a comprehensive understanding of the vast potential for developing AI applications. This capability will empower them to independently prototype AI apps, providing a powerful tool for quickly validating hypotheses and ultimately creating products and applications that people will use.

A full list of all courses will be available to students on the Reichman University website:

<https://www.runi.ac.il/en/schools/rris/graduate/global-mba/ai-big-data-track>

Reichman University reserves the right to cancel, alter, or expand the academic programs offered.



Through my studies in the AI & Big Data track at Reichman University, I was first introduced to the world of AI and became captivated by the field. The practical tools I acquired enabled me to spearhead a significant AI-related initiative at the global company I worked for. A year after graduation, I transitioned to a full-time role in this field at Google. Today, I develop the GenAI/ML field for Google Cloud, working with startups and large companies in the Israeli market. I advise on building cloud architectures that enable companies to build AI-based solutions at scale in production. Additionally, I organize and lecture at Google events in Israel and abroad and serve as a lecturer at the Google and Reichman Tech School."

Eilon Bar
GenAI/ML Specialist
at Google Cloud





INNOVATION & ENTREPRENEURSHIP TRACK



PROF. OREN ZUCKERMAN

Academic Director, Innovation & Entrepreneurship Track
Founder and Co-Director, Media Innovation Lab, Reichman University



MICHAL OLMERT NAISHTein

Executive Director, Innovation & Entrepreneurship Track

The Innovation & Entrepreneurship track is a partnership between Reichman University's Media Innovation Lab (milab) and the Arison School of Business. This unique track is designed for exceptional students with professional experience who wish to join the global startup ecosystem or improve their career choices within this vibrant community. Students will practice innovation, as well as product and business methodologies, and will have the opportunity to promote new ideas, as either entrepreneurship projects (startup or venture ideas) or intrapreneurship (new products or businesses within an existing company).

The track focuses on experiential learning, including guest lectures, informal mentorships and visits to leading companies (led by entrepreneurs, VCs, angel investors, product managers, inventors, and more). Students come from diverse fields, including computer science, engineering, business, law, economics, design, and social sciences, as well as biology, art, and medicine.

● LAB: PRODUCT INNOVATION & VENTURE CREATION

The innovation and entrepreneurship lab courses are 3 consecutive courses in which students work in groups on a project, using AI tools and methodologies to quickly iterate through the build-measure-learn cycle. Projects can be startups or social ventures; students choose their own groups and work with mentors and guests who are leading investors/entrepreneurs. Many alumni of our lab courses started their own companies, joined accelerator programs, or joined existing tech startups in various roles such as Product Managers.

● PRACTICUM EXPERIENCE

Students are offered a unique opportunity to experience the startup world from within by joining early-stage startups, accelerators, VCs, or incubators. Students who participate in the practicum program devote six weekly hours during a four-month period to carrying out professional projects. Former students worked at Microsoft Ventures, Sigma Labs, 8200 EISP, Glilot Capital, OurCrowd, Drive, Meron Capital, AIVF, Carbyne, Kaltura, SimilarWeb, OrCam, and many more startups and funds. Our network of collaborators is constantly growing, and we tailor opportunities to our students.

Admission to the experiential courses is subject to a screening process that takes place during the course of studies. Participation in these courses is not a requirement for completing studies in the Innovation & Entrepreneurship track.

● PARTIAL LIST OF COURSES

Israeli Entrepreneurship Ecosystem

Students will be taught how investors evaluate startups: What is more important, the team or the technology? What startup roles are relevant for MBA students? The course includes lectures with guest VCs and angel investors, as well as company visits led by entrepreneurs and heads of accelerators.

The AI-Empowered Product Manager 1: Discovery and Design

What is the AI-Empowered Product Manager? This first course focuses on Discovery and Design, while the second course focuses on Metrics and Growth.

In this discovery and design course, students learn how product discovery processes help a PM discover what to do next, and how AI becomes a partner all along the discovery process. In addition, students will learn about rapid product design, rapid prototyping, and rapid testing, and how AI is accelerating all of these processes.

This course merges lectures with hands-on workshop-style practice in groups.

The AI-Empowered Product Manager 2: Metrics and Growth

Product management is about metrics, if you measure you can optimize, compare, understand, and lead product growth that drives business success. AI is an essential partner for product managers: it does not replace the PM role, it empowers the PM.

In this course, students will learn the core methodologies and practices of metrics and growth both without AI (to understand the basics) and with AI (to accelerate the progress).

AI for Business

AI for Business addresses the core ideas that power today's intelligent technologies and shows managers how to turn them into competitive advantage. We convert all AI fundamentals from symbolic reasoning and machine learning basics to the inner workings of generative AI and large language models. Along the way we decode industry benchmarks, cost structures, and API-driven business models, and we practice evaluating AI opportunities with a rigorous, data-science mindset. The course blends concise lectures, mini-cases, and live demonstrations; no prior coding experience is required, but curiosity is essential.

Led by Dr. Moses Miller.

Business Communications

Students will be taught how to pitch to a management team or to a large audience, and how to merge the art and science of interpersonal communication.

Led by Natalie Barnet Nagar

Design Thinking

What are the methods designers use to solve problems in a creative way? Can design methodologies help a team work more creatively? Students will be taught how design approaches can improve a business's strategy.

Led by Prof. Alex Padwa, an industrial designer and former head of the Industrial Design Department at Shenkar College of Engineering and Design.

Systematic Creativity

Are creative thinkers born or made? This course shows how creativity is a skill that can be taught and practiced.

Led by Prof. Jacob Goldenberg, marketing professor at Reichman University and Columbia University, and developer of the SIT (Systematic Inventive Thinking) methodology.

Organizational Innovation

What are the best (and worst) practices in innovation, and how should you deal with the complex challenge of navigating organizational innovation culture?

Led by Idit Biton, innovation and future of work specialist, and senior partner at SIT–Systematic Inventive Thinking.

A full list of all courses will be available to students on the Reichman University website:

<https://www.runi.ac.il/en/schools/rris/graduate/global-mba/ai-big-data-track>

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STUDY TOUR TO NY*

In recent years, New York City has developed into what is now called "Silicon Alley," with thousands of technology startups based there. The city is also one of the world's most important business centers and home to some of the most prominent companies in all sectors. The Study Tour includes visits to startup companies and meetings with entrepreneurs and inspiring leaders from various sectors. The tour offers students a unique opportunity to get a firsthand impression of current trends, new technologies, and innovative business models. We will focus on academic workshops, site visits, discussions, and networking to help students gain an up-to-date and holistic perspective of the inner workings of the NYC tech scene.

** The cost of the trip is not included in the tuition.*



I came back from New York full of inspiration and motivation. Hearing the different startup stories showed me how fortunate I am to be in a situation where so many different opportunities are available to me. Founders with all different backgrounds and motivations proved to us that it is possible to build your own successful business or take your career on a new path. This trip has once again opened my eyes to the fact that we can do so much with our lives, that we should be brave and go off in new ways that challenge us, and grow stronger and more experienced. And if we don't do it all now, when will we do it?"

Charlotte Hetzler
MBA Graduate

Our unique MBA programs emphasize the combination of theory and practice, and focus on the personal development of each student. They do this through a variety of unique extracurricular activities that result in both personal and professional development.

● EXECUTIVE MENTORING: GUIDANCE FROM INDUSTRY LEADERS

Our **Executive Mentoring** program offers outstanding students a rare opportunity to receive one-on-one mentorship from experienced senior executives with proven success in both the Israeli economy and global markets. Each mentor works closely with a small group of six to eight students, offering valuable insights and guidance as they navigate the second year of the program. This hands-on experience equips students with practical leadership strategies and real-time industry knowledge.

● VIEW FROM THE TOP: EXCLUSIVE INSIGHTS FROM GLOBAL LEADERS

Inspired by Stanford University's renowned interview series, **View from the Top** allows MBA students to interview prominent global business leaders. These exclusive conversations offer a rare glimpse into the personal and professional journeys of top executives, providing invaluable lessons on leadership, innovation, and success. It's a unique opportunity to learn directly from those who have shaped the business world.

● MBA LEADERSHIP LAB: A JOURNEY OF SELF-DISCOVERY

In the second year of the program, students can choose the **MBA Leadership Lab** elective, designed to meet their individual needs and professional aspirations. This course offers a combination of lectures and workshops where students engage with peers and industry experts to address real-world leadership dilemmas. Students also have the option to participate in personalized coaching sessions that provide tailored support to refine their leadership skills.

● PERSONAL DEVELOPMENT: EMPOWERING FUTURE LEADERS

Our MBA programs are designed to integrate theory with real-world practice, emphasizing the **personal development** of each student. Through a variety of innovative extracurricular activities, we foster both personal and professional growth, preparing you to excel in today's dynamic business environment.

In business, success requires more than just analytical skills and sound judgment. Effective leaders must understand not only the mechanics of business but also the deeper motivations that drive both themselves and others. Our MBA program offers unique opportunities for students to explore the unconscious aspects of leadership, helping them identify their key strengths and areas for growth.





FACULTY

Prof. Ron Shachar, PhD, Tel Aviv University; Harvard University

Former Dean, Arison School of Business; Former Head of Marketing, Tel Aviv University; Appointment at the Yale School of Management; Visiting Professor, Duke University

Research focuses on major advertising and branding issues, as well as exploring strategic and marketing-related aspects of the entertainment industries and political campaigns.

Prof. Jacob Goldenberg, PhD, Hebrew University of Jerusalem

Prof. Goldenberg received his PhD from the Hebrew University of Jerusalem, in a joint program of the School of Business Administration and Racah Institute of Physics. He was a Professor of Marketing and Head of the Marketing Department at the Hebrew University's Jerusalem School of Business Administration. He is a visiting professor at the Columbia Business School and an academic trustee of the MSI. His research focuses on creativity, new product development, diffusion of innovation, complexity in market dynamics, and the effects of social networks. Prof. Goldenberg has published in leading journals and is the new Editor-in-Chief of the *International Journal of Research in Marketing*. In addition, he is the author of two books published by Cambridge University Press.

Dr. Dan Segal, PhD, New York University

Dr. Segal has taught managerial accounting and financial accounting at top North American universities, including the University of Toronto, where he served as assistant professor. Dr. Segal has published research papers in leading accounting journals. His primary research interests include earnings management, valuation, and the effects of accounting information on economic decisions.

Dr. Yonat Zwebner, MBA, Reichman University; LLB, Tel Aviv University; PhD, Hebrew University of Jerusalem

Assistant Professor, Marketing, Arison School of Business, Reichman University

Prior to joining Reichman University, Dr. Zwebner was a postdoctoral research fellow at the Wharton School of the University of Pennsylvania. Her research examines social influences, such as the implications of being observed while making a consumption decision, the effects of justifying decisions, and the strong influence of a social tag. In one stream of her research, she explores how consumers are averse

to being observed while making a decision, and how such an observation threatens one's sense of autonomy and free will. In addition, she examines how exposing a reason for a prosocial decision influences that decision. In a second stream of her research, she investigates how a social tag, our given name, is so influential that it actually influences the way we look. Dr. Zwebner's research has been published in the *Journal of Personality and Social Psychology* and the *Journal of Consumer Psychology*. It has won several awards, including finalist for the 2017 SESP best dissertation award.

Prof. Niron Hashai, PhD, Tel Aviv University

Dean and Head of the MBA Programs, Reichman University; Professor, Arison School of Business, Reichman University

Prof. Hashai's research interests include the theory of the multinational corporation, technological innovation, diversification, and growth patterns of high-technology firms. His research has been published in top strategy, management, international business, and innovation journals, including the *Journal of International Business Studies*, *Journal of Management*, *Research Policy*, *Strategic Management Journal*, and *Strategy Science*. Professor Hashai is also a visiting professor at New York University and has held visiting positions at Oxford University and Leeds University Business School, among other institutions. Before joining Reichman University, Prof. Hashai was a tenured faculty member at Hebrew University's School of Business Administration, where he served as Albertson-Waltuch Chair in Business Administration, Vice Dean, Head of the Asper Center for Entrepreneurship, and Head of the Strategy and Entrepreneurship area, among other roles.

Prof. Yaniv Grinstein, PhD, Carnegie Mellon University

Dean, Tiomkin School of Economics; Head, Master's Program in Financial Economics, Reichman University; Head, MBA Research Program, Reichman University; Head, Reichman University BA programs in Finance

Prof. Grinstein is a Professor of Finance at Reichman University and an Adjunct Professor of Finance at Cornell University in the U.S. Prof. Grinstein's research interests are in corporate finance and corporate governance. His research was published in finance journals, including *The Journal of Finance*, *The Journal of Financial Economics*, *Management Science*, *Review of Finance*, and others. Prof. Grinstein serves as a research associate at the European Corporate Governance Institute and as a journal editor for *Corporate Governance: An International Review*. He is the recipient of the Research Excellence Award from Reichman University in 2016; the Best Teacher Award, Cornell Executive MBA Program, 2013, 2016, 2018; the Management Science Distinguished Service Award in 2014; the Best Paper Award from *The Journal of Financial Intermediation* in 2006; and the Best Paper in Corporate Finance Award from the Southwestern Finance Association in 2005. Between the years 2006–2007 he was a visiting academic scholar at the Securities and Exchange Commission.

Dr. Moses Miller, PhD, Hebrew University of Jerusalem, 2021

Dr. Miller is an Assistant Professor in the Data Science Department at Reichman University's Arison School of Business, where he teaches Python programming, Data Science, and AI at both undergraduate and MBA levels. He also leads the Digital Innovation Specialization, equipping students with the technological and strategic skills to thrive in a rapidly evolving digital and AI-driven environment. His research leverages data science methodologies to explore questions at the intersection of social science and technology, with a particular focus on the interplay between human behavior and AI systems. Through both his teaching and research, Dr. Miller aims to advance our understanding of how data-driven insights can shape better business decisions and improve societal outcomes.

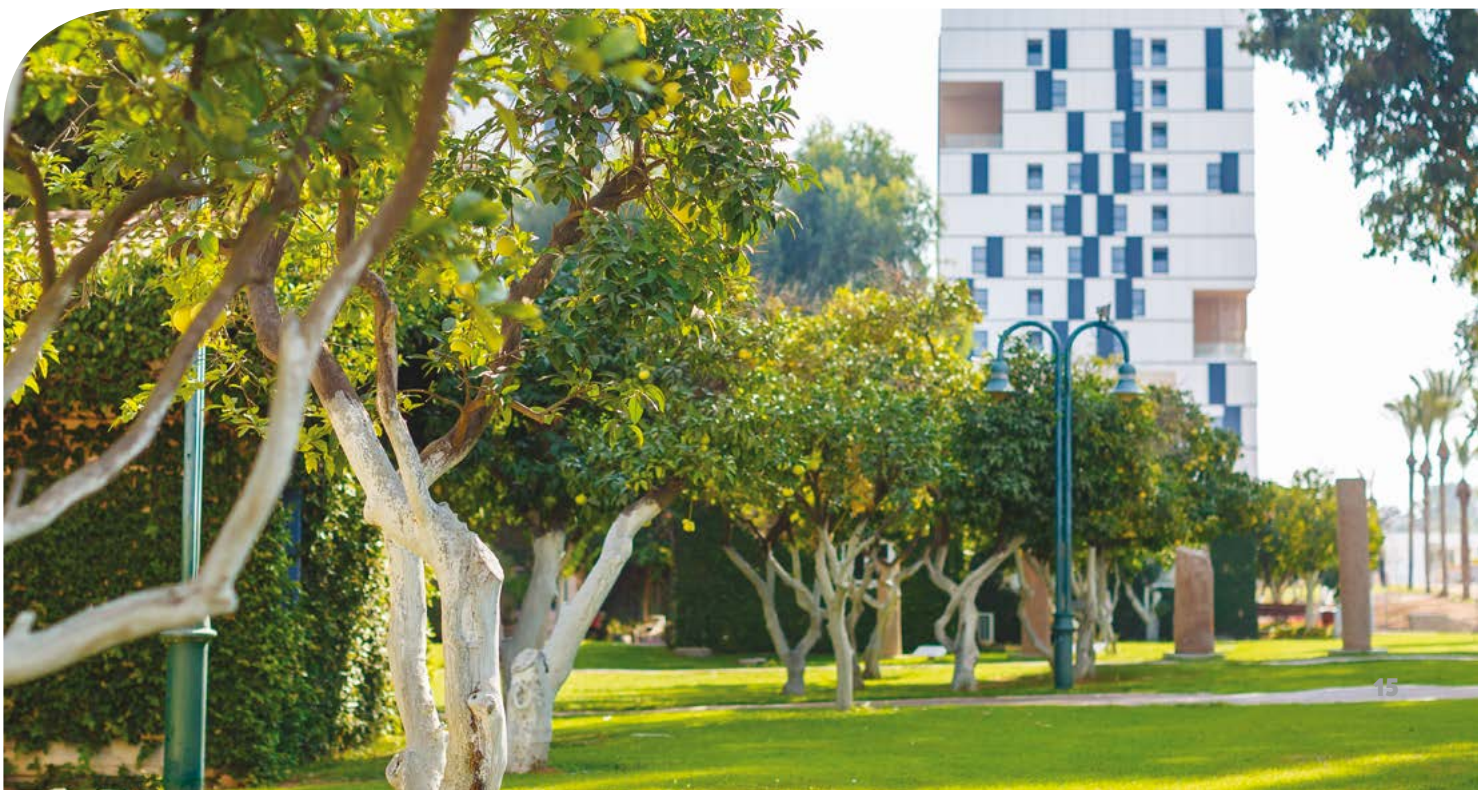
Prof. Tal Katz-Navon, PhD, Columbia University, 1999

Prof. Katz-Navon is a Professor of Organizational Behavior at the Arison School of Business, Reichman University, Israel. She earned her PhD from Columbia University and has been a visiting scholar at both MIT and Stanford University. Prof. Katz-Navon's research focuses on cross-level models of organizational climates, leadership, teams, and employee motivation, with an emphasis on enhancing organizational performance, quality improvement, and clinical outcomes in healthcare settings. Her work has been published in leading academic journals, including the *Academy of Management Journal*, *Journal of Applied Psychology*, *Management Science*, *Journal of Organizational Behavior*, and *Medical Care*. She is also a recipient of the Second IACMR-RRBM Award for Responsible Research. In addition to her research, Prof. Katz-Navon serves on the Editorial Boards of *Safety Science*, the *European Journal of Work and Organizational Psychology*, and *Small Group Research*.

Prof. Ronen Israel, PhD, Northwestern University

Prof. Israel is a Finance Professor at Reichman University in Israel. Prof. Israel also held faculty positions at the University of Michigan's Ross School of Business and the Tepper School of Business at Carnegie Mellon University and taught at Kellogg School of Management at Northwestern University, London Business School, the University of Chicago Booth School of Business, Wharton Business School, Columbia Business School at Columbia University, the Fuqua School of Business at Duke University, the Technion in Israel, and Bolzano University in Italy. Professor Israel received his BA in Economics from Haifa University, Israel, in 1984 and in 1989, his PhD in Finance from Kellogg School of Management at Northwestern University.

Prof. Israel has published in leading finance journals in the area of corporate finance. In particular, he is interested in the capital allocation process, organization design, the economics of the market for corporate control, firms' capital structure choice, the economics of bankruptcy, capital allocation process, managerial compensation, and entrepreneurial finance. He was an associate editor of the *Journal of Corporate Finance*. Prof. Israel has been teaching and leading a variety of executive education programs in Finance in the U.S., Europe, South America, and Asia. He was awarded the excellence in teaching awards by the 1996 graduating Executive MBA class at the Fuqua Business School at Duke University and by the 2003 graduating Executive MBA class at the Booth School of Business at the University of Chicago. Ronen served for 12 years as a faculty member in the McKinsey & Company's MMBA program, serves on the board of directors of Menif, and served on the board of directors of Bank Mizrahi-Tefahot, Bank Hapoalim, Elco Holdings, Elran Investments, Mivtah-Shamir Holdings, Electra Consumer Goods, and Young Entrepreneurs Israel.



APPLICATIONS, ADMISSION, AND TUITION

● APPLICATION PERIOD

The application period for the 2026–2027 academic year is **November 16, 2025–August 31, 2026**.

The application period for students required to take MBA preparatory courses ends on **July 31, 2026**.

Due to the competitive nature of the admissions process, we recommend that applicants prepare their application well in advance of the deadlines.

● ADMISSION CRITERIA

- Quantitative undergraduate degree from a recognized academic institution
- Undergraduate GPA of 80% or 3.0 and above
- Demonstrated professional experience of at least three years after the undergraduate degree
- Interview (online or in person)
- Prerequisite courses are required in Statistics, Mathematics, and Economics. Students missing these courses will be required to take preparatory courses over the summer.
- Candidates who do not have a quantitative background may be required to take the GMAT.

● APPLICATION PROCESS

The application process consists of two stages:

Stage 1: Your application will be evaluated by the Admissions Committee based on the submitted material (essays, official transcripts, etc.).

Stage 2: Applicants who successfully pass Stage 1 will be invited to a personal interview with the Admissions Committee. Applicants living outside of Israel may be interviewed by phone, video conference, or by a visiting professor.

The Admissions Committee will evaluate and reach decisions regarding each applicant's candidacy. Applicants will be informed of their status once it is decided.

● ONLINE APPLICATION

Complete the online application form at <https://forms.runi.ac.il/#/Public/Registration?lang=en&form=GMBA>

Please note your application must include:

- Official transcripts of previous academic undergraduate and graduate studies. Transcripts must bear the official stamp of the issuing institution. If you do not send the original transcript, scanned photocopies of the original documents will be accepted if properly notarized.*
- Detailed CV in English describing professional experience
- Two letters of recommendation in English, preferably one from a source who can comment on professional experience
- Copy of passport or identity card
- A short biography/Bio form
- Essay/Questionnaire

**An official, notarized English translation must be submitted for all transcripts and other documents not originally issued in English.*

● FEES & TUITION

- The application fee is **NIS 300** (non-refundable).
- The down payment is **NIS 9,900**. Applicants must pay the fee to secure their place in the program after being accepted. Once the down payment has been received, the applicant's place is secured and confirmed.
- The tuition fee for the entire program is **NIS 105,000**.

Reichman University reserves the right to change all tuition and fee rates without prior notice.

APPLY ONLINE AT

<https://forms.runi.ac.il/#/Public/Registration?lang=en&form=GMBA>

SCHOLARSHIPS

● MERIT SCHOLARSHIP

The program awards limited number of scholarships to suitable students based on exceptional achievement or professional excellence. For those who are interested, please apply to rrismaster@runi.ac.il no later than **July 31, 2026**.

● STUDENT AID FOR US CITIZENS

US Citizens Free Application for Federal Student Loans (FAFSA)

US citizens are eligible to apply to borrow FAFSA Stafford loans (as part of the Direct Loans Programs) and/or Sallie Mae loans. The deadline to apply for loans for the 2026-2027 academic year is **April 1st, 2027**.

Our school code is **G40703**.

School name: Raphael Recanati International School

For further information and to start the process, please email Rina Haller in our US office: rina@aforu.org

● MASA SCHOLASHIPS

Masa is the global leader in immersive international career development and leadership experiences in Israel for young Jewish adults from around the world. Through a variety of long-term programs in Israel, Masa provides meaningful, enriching experiences to young Jews from various countries, backgrounds, levels of education, and fields.

Jewish tourists between the ages of 18-30 who have not been in Israel on a prior long-term program are eligible for grants and scholarships through the Masa project. Please note: Masa is an independent initiative, and therefore, its criteria for evaluating funding requests may differ from those used to evaluate requests for Raphael Recanati International School scholarships. Once you make Aliyah, you are not eligible for this grant, so please check this out before making Aliyah! More information and application forms at:

www.masaisrael.org



For full details about scholarships:

<https://www.runi.ac.il/en/schools/rris/admissions/graduate/financial-aid-and-scholarships/>

For other scholarship possibilities, contact our Financial Aid Managers:

rris.financialaid@runi.ac.il

● STUDENT AID FOR CANADIANS

Students Assistance Program (SAP)

Canadian students interested in loans and grants from the Canadian Government for all provinces can find information online at:

<https://www.canada.ca/en/services/benefits/education/student-aid.html>

● OTHER SCHOLARSHIP OPPORTUNITIES

Various sources in the Jewish and general communities provide financial aid and scholarships to students pursuing academic degrees in Israel. We recommend that applicants check with their communities, non-profit organizations, and local Jewish federations and schools about the availability of such scholarships and the criteria. Many countries also have government-sponsored loan programs for students. Check with local government representatives for details.

See the following list for some of the many organizations that offer scholarships based on various criteria.

GRANT FOR NEW IMMIGRANTS

The State of Israel offers financial assistance for graduate school tuition to new immigrants under the age of 30, provided the immigrant does not already have a graduate degree from abroad and the program is recognized by the Student Authority. Students must begin their graduate studies within three years of their Aliyah date (not including army service), in order to be eligible for this assistance.

https://www.gov.il/en/departments/topics/student_authority/govil-landing-page

HESEG FOUNDATION FOR FORMER LONE SOLDIERS

HESEG Foundation | A philanthropic foundation
Rothschild Boulevard 46, Tel Aviv-Yafo, Israel (Hebrew)

<https://www.heseg.com/>

JEWISH FEDERATIONS OF NORTH AMERICA (JFNA)

www.jewishfederations.org

TELFED

Awards grants for students from South Africa. Contact the Jewish community of South Africa: www.telfed.org.il

WHY REICHMAN UNIVERSITY ?



Reichman University offers a wide range of extracurricular activities: sports, debate club, Model UN, Israel advocacy, JLIC-RRIS Friday night dinners, shiurim, mincha club, choir, band, and much more.



Reichman University is one of the most prestigious universities in Israel. Employers seek Reichman University graduates because they come with practical tools and hit the ground running. Reichman University operates a Career Development Center that aims to prepare students and alumni for the job market, and to provide them with the tools to find suitable employment both before and after they graduate.



The Raphael Recanati International School takes very special care of its students. We are the largest academic absorption center in the country. We are especially proud that we are home to more than 400 lone soldiers, who are currently studying here.



Networking is the name of the game! To date, there are more than 40,000 Reichman University graduates from over 90 countries. This gives students a unique opportunity to meet people from different backgrounds and learn about other nations and cultures, and to establish friendships that last a lifetime. This also creates a global network that provides our graduates with an advantage throughout their professional career.



Our small classes create a more intimate learning setting, which allows students to get to know each other and the staff. Our philosophy is that our students are our partners.



We are the first non-government-subsidized academic institution to grant doctoral degrees.



One third of Reichman University students are international, making us the most international university in Israel for full-degree students. Israeli students serve as counselors for first-year students in order to help them find their way around and get to know the system.



In a nationwide survey conducted by Israel's Council for Higher Education, Reichman University was ranked number one in student satisfaction for quality teaching for four consecutive years.

● VISA AND STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and are welcome to turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2) or Israeli citizenship with the Israeli embassy or consulate in their country of origin.

A student visa should be obtained in advance, in the student's country of origin. International students who are children of an Israeli parent must settle all matters, such as whether they must obtain an Israeli passport and deferment of military service, with the nearest Israeli embassy or consulate.

For students considering making Aliyah (immigrating to Israel): www.jewishagency.org/Aliyah/, or from North America: www.nbn.org.il

● CAREER CENTER

The Career Center strives to guide and prepare students to enter the working world and help them navigate their career paths and find employment opportunities through counseling, placement, and informational services. The Center's services are tailored to meet students' and graduates' specific needs and challenges in each of Reichman University's schools, according to their relevant market.

These services include personal career counseling and assistance (including one-on-one LinkedIn sessions), introducing AI-relevant tools, lectures and workshops on job-seeking strategies, resume enhancement, interview prep, etc. In addition, the Career Center provides recruitment and networking opportunities such as job fairs, career weeks, and potential employer meetings. The Career Center also maintains an updated list of hundreds of job openings in Israel for students and graduates.

For more information:

www.runi.ac.il/en/career-center/

www.facebook.com/groups/710557439037233/

www.linkedin.com/groups/1862147/

● HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee in accordance with the country's health insurance legislation. International students who are not covered by Israel's national health insurance (Bituach Leumi) should purchase their own health insurance policy to cover their medical needs while in Israel or purchase the **UMS HAREL YEDIDIM** insurance policy for international students, offered by Reichman University.

Our special arrangement with the HAREL YEDIDIM insurance company provides comprehensive health coverage for NIS 4,970* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next until the scheduled end of the program unless students notify the school in writing that they wish to cancel.

** Rates are subject to change according to insurance company rate fluctuations.*





THE RRIS GLOBAL VILLAGE 2025-2026

30% OF THE STUDENT POPULATION
OF REICHMAN UNIVERSITY ARE
INTERNATIONAL STUDENTS.

RRIS IS THE LARGEST ACADEMIC
ABSORPTION CENTER IN ISRAEL.

31%

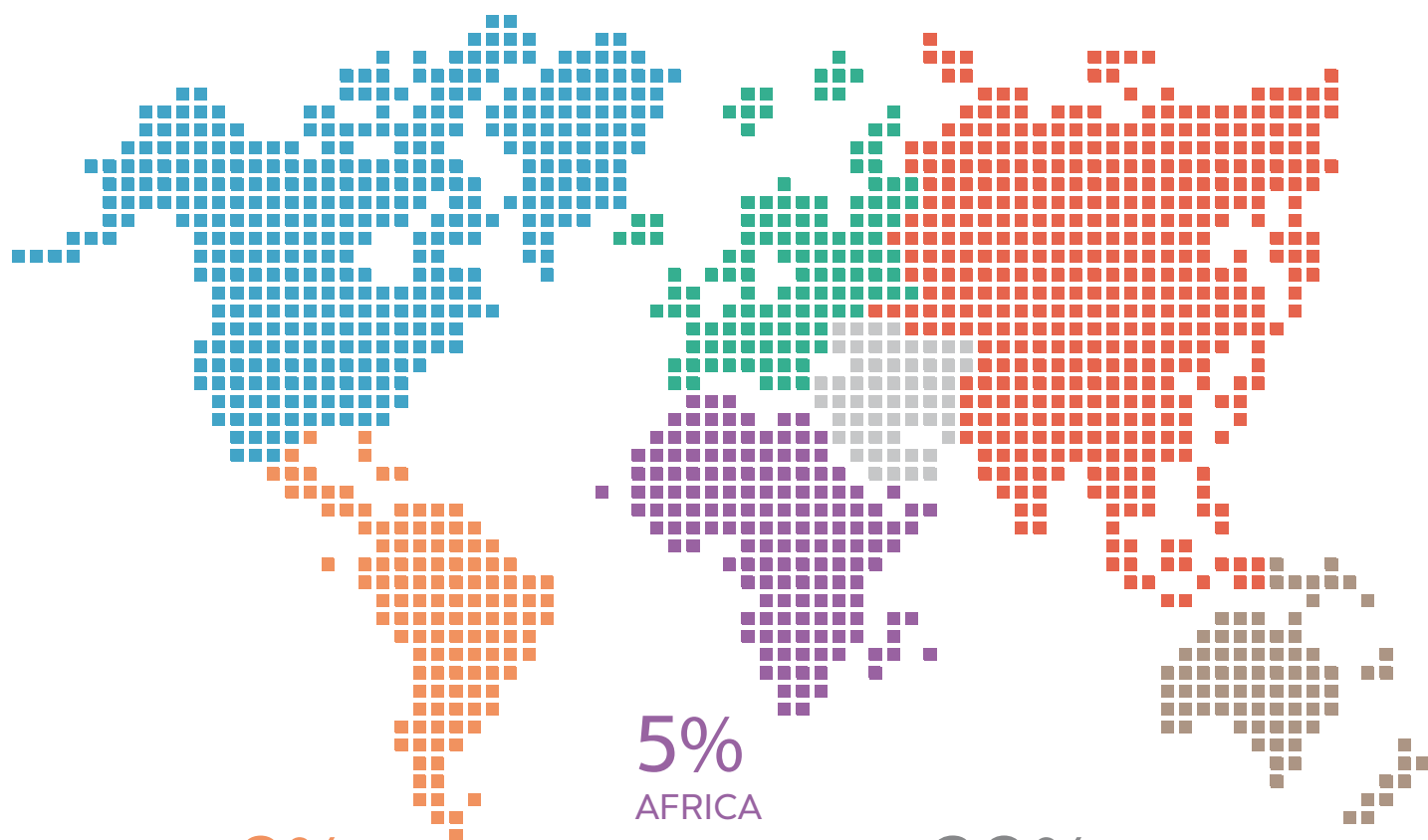
NORTH AMERICA

24%

EUROPE

2%

ASIA & OCEANIA



8%

LATIN
AMERICA

5%

AFRICA

30%

ISRAEL &
THE MIDDLE EAST



STUDENTS IN THE GLOBAL MBA

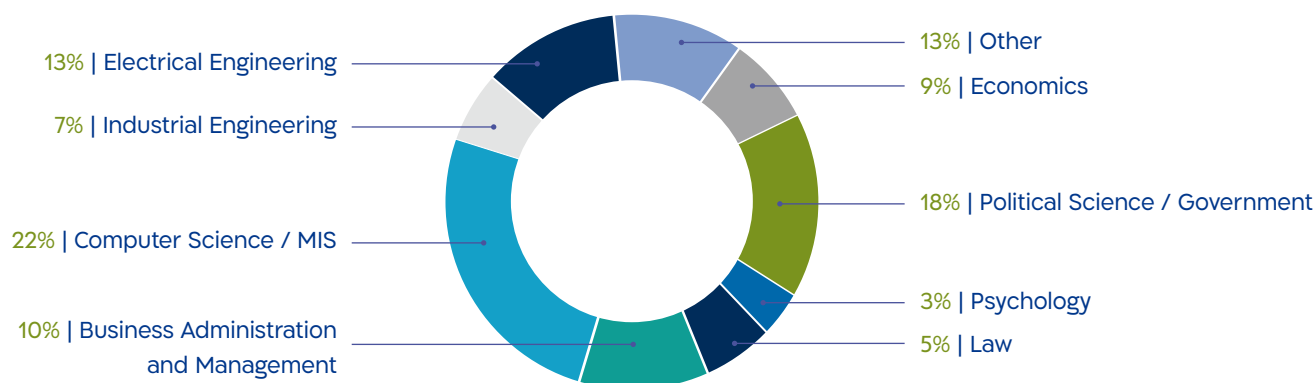
Average years of
employment after
completion of first degree

6

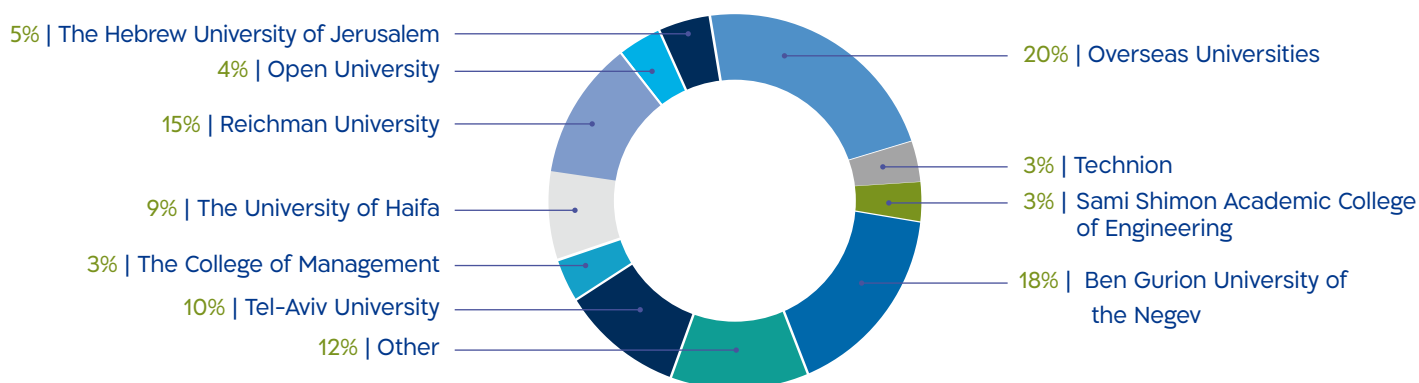
Average age

31

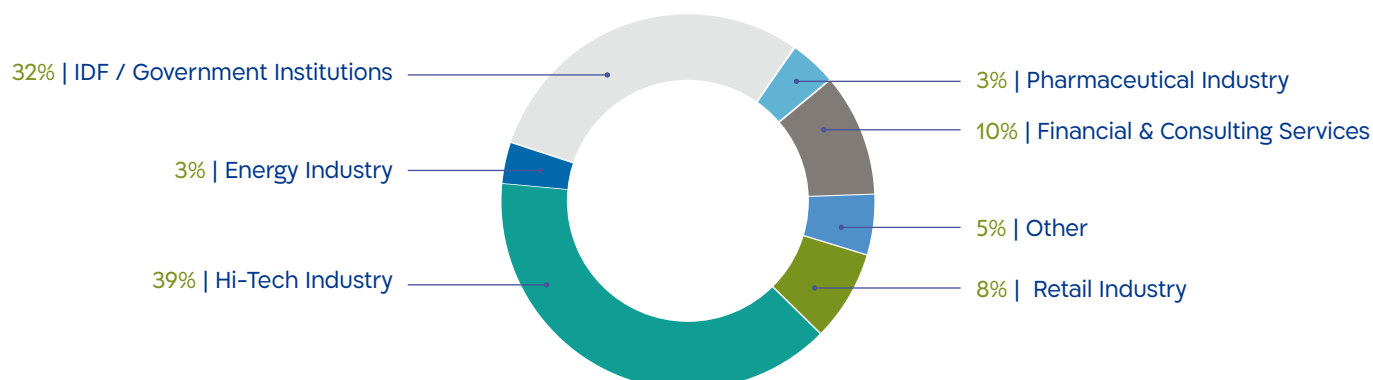
ACADEMIC BACKGROUND



PRIOR ACADEMIC INSTITUTION



PRIOR JOB SECTORS





ACADEMIC CALENDAR

ה'תשפ"ז 2026-2027

Students who are required to take online prep courses in Mathematics and Statistics must do so prior to the start of the academic year. Tutorial sessions will be offered on campus (via zoom) during October (prior to exams).

Exams in these subjects will be held on campus. Students must pass the exams in order to begin the program.

The online prep course in Economics will be given via Coursera.

Introduction Workshop GMBA class – TBA

Opening event – November 13th, 2026

Mini Semester 1	Nov 15–Dec 25, 2026
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Mini Semester 2	Jan 10–Feb 19, 2027
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Mini Semester 3	Mar 7–Apr 16, 2027
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Purim break	Mar 23, 2027
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Pesach break	Apr 21–28, 2027
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Memorial Day and Independence Day	May 10–12, 2027
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Mini Semester 4	May 16–Jul 2, 2027
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Shavuot break	Jun 10–11, 2027
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Mini Semester 5	Jul 18–Aug 27, 2027
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Rosh Hashanah break	Oct 1–3, 2027
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Yom Kippur break	Oct 10–11, 2027
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Sukkot break	Oct 15–22, 2027
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Mini Semester 6	Nov 7–Dec 17, 2027
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Mini Semester 7	Jan 2–Feb 11, 2028
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Mini Semester 8	Feb 27–Apr 7, 2028
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Purim break	Mar 12, 2028
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Pesach break	Apr 10–17, 2028
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Memorial Day and Independence Day	May 5–2, 2028
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Mini Semester 9	May 7–Jun 23, 2028
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Shavuot break	May 30–31, 2028
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- Exams will take place between mini semesters, either on Friday mornings or weekday afternoons.
- The above schedule is tentative and subject to change.
- New York Study Tour dates will be publicized after the beginning of the school year.

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Raphael Recanati
International School

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For more information about the program
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Submit your application online >>

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