

CURRICULUM VITAE

PROFESSOR GADI WOLFSFELD

The Sammy Ofer School of Communication

IDC, Herzliya

Herzliya, Israel

Present Positions

Full Professor, Sammy Offer School of Communication, Interdisciplinary Center, Herzliya

Full Professor Emeritus, Department of Political Science and the Department of

Communication and Journalism, The Hebrew University of Jerusalem.

The Danny Arnold Chair in Communication, The Hebrew University of Jerusalem

Research and Teaching Interests

Political Communication, Political Behavior, Research Methods in the Social Sciences

Previous Positions

Chair, The Political Communication Section of the American Political Science Association

(2006-2007)

Director, The Levi Eshkol Institute for Social, Economic, and Political Research in Israel (2002-

2008).

Senior Fellow, United States Institute of Peace, Washington, DC. (1998-99).

Chair, Department of Communication and Journalism, The Hebrew University of Jerusalem

(1996-1998).

Fellow, Joan Shorenstein Barone Center for the Study of Press and Politics. John F. Kennedy

School of Government, Harvard University (1992-93).

Visiting Scholar, Department of Sociology, Boston College (1992-93).

Director, Smart Family Communication Institute, Hebrew University (1991-93).

Adjunct Assistant Professor, Fletcher School Law and Diplomacy, Tufts University (1985/86).

Visiting Scholar, Research on Communication Policy, Department of Political Science, M.I.T.
(1985/86)

Education

Ph.D., Department of Political Science, M.I.T. (1974-79) - Thesis advisors: Professor Ithiel de Sola Pool, Professor Lucian Pye.

BA, Department of Political Science, Hebrew University of Jerusalem (1970-73) Magna Cum Laude.

Editorial Boards

Political Communication

International Journal of Press/Politics

Media, War, & Conflict

Awards and Honors

The Murray Edelman Lifetime Distinguished Career Award, awarded by the Political Communication Section of the American Political Science Association (2017).

Member of the National Committee for choosing the (temporary) CEO of the Israel Broadcasting Authority (IBA) 2015.

The Keith Sanders and Lynda Lee Kaid award for the best political communication article of the year 2013. Issued in May of 2014 by the Political Communication Division of the International Communication Association for "Social Media and the Arab Spring: Politics Comes First" (co-authored with Elad Segev and Tamir Sheafer).

"(In)Forming Conflict Prevention, Response and Resolution: The Role of Media in Violent Conflict (INFOCORE), together with eight other international researchers (2,500,000 EUR), 2015-2018

Highest Rated Class. "Political Communication", Department of Communication (Spring

Semester 2010-11)

Highest Rated Class: "Political Communication", Department of Communication (Spring Semester – 2009-10).

Highest Rated Class: "Politics and the Media", Department of Political Science (Fall Semester – 2009-10)

"The News Media and the Construction of Political Waves", together with Tamir Sheafer, The Israel Science Foundation, (2003-2007).

"Mutual Media Images of Israel and Jordan", Together with Rami Khouri and Yoram Peri, European Union Research Award (2000-2003).

Fellowship, The United States Institute of Peace, Washington DC (1998-1999).

"The Arab Israelis and the Israeli Press: The Struggle For Social Legitimacy". The Ministry of Science and the Arts (1995-1998).

"The Struggle over Palestinian Media Frames in the Israeli Press". The Tami Steinmetz Center for Peace Research (1995-1996).

The Role of the News Media in the Israeli-Palestinian Peace Accord: A First Look. The Eshkol Institute and the Smart Family Institute (1993-1994).

Fellowship, Joan Shorenstein Barone Center on the Press Politics and Public Policy, John F. Kennedy School of Government, Harvard University (1992-1993).

Top Teaching Award, Department of Communication (1989-1990)

"The Effects of the Mass Media on Political Opinions" (1989-1991), Israel Foundation Trustees/Ford Foundation

"A Cross-Cultural Study of Political Violence", Volkswagen Foundation (1988-1990)

"The Role of the Mass Media in Political Protest: The Case of Israel" (1986-1988), Israel Foundation Trustees/Ford Foundation

"Political Protest in Israel: Violent and Non-Violent Modes of Conflict" (1983-1985), Israel
Foundation Trustees/Ford Foundation

"Political Action in Israel" (1981-82), Shinbrun Foundation

Publications

(Number of Citations as of November 15, 2015 – 3066, h-index - 23)

Books

Making Sense of Media and Politics: Five Principles in Political Communication, N.Y.:
Routledge (2011).

Media and the Path to Peace, Cambridge, U.K.: Cambridge University Press (2004).

Political Communication in a New Era: A Cross-National Perspective, (with Philippe Maarek,
Eds.). London, U.K.: Routledge, (2003).

Media and Political Conflict: News From the Middle East, Cambridge, U.K.: Cambridge
University Press (1997).

Framing the Intifada: Media and People, (with Akiba Cohen, Eds.), Norwood, N.J.: Ablex
Press, (1993).

The Politics of Provocation: Participation and Protest In Israel, Albany, N.Y.: State University
of New York Press, (1988)

Monographs

“Media and Peace: From The Middle East to Northern Ireland”, Peace Works, The United
States Institute of Peace, Peace Works No. 37. Washington, D.C. ,2001.

“Constructing News About Peace: The Role of the Israeli Media in the Oslo Peace Process”,
The Tami Steinmetz Center for Peace Research, Tel Aviv University. Research Report
No. 8, 1997

"The Role of the News Media in Unequal Political Conflicts: From the Intifada to the Gulf War and Back Again", Shorenstein Barone Center for the Study of Press, Politics, and Public Policy, John F. Kennedy School of Government, Harvard University, 1993, R-8. (Reprinted in: N. Palmer (ed.) Terrorism, War, and the Press, Hollis, NH: Hollis Publishing Company (2003)

"Media, Protest, and Political Violence: A Transactional Analysis", Journalism Monographs, 1991, 127.

Articles

"Invest, Engage and Win: Online Election Campaigns and their Outcomes in an Israeli Election", with Moran Yarchi and Tal Shmuel-Azran, in Brown, M. (Ed). *Social Media Performance Evaluation and Success Measurements*. Hershey, Pennsylvania: IGI Global Publishing (in press)

"Equalization versus Normalization: Facebook and the 2013 Israeli Elections", with Tal Shmuel-Azran and Moran Yarchi, Social Media and Society (in press).

"Political Information Repertoires and Political Participation", with Tal Shmuel-Azran and Moran Yarchi, New Media and Society, 2015 (electronic version: 1461444815580413).

"Aristotelian Rhetoric and Facebook Success in Israel's 2013 Election Campaign", with Tal Shmuel-Azran and Moran Yarchi, Online Information Review, 2015, 39(2).

"Enemies Also Get Their Say: Press Performance During Political Crises", with Meital Balmas and Tamir Sheafer, International Journal of Communication, 2015, 9:154-174.

"Media, Conflict, and War", with Moran Yarchi, International Encyclopedia of Political Communication (in Press).

"Promoting Stories to the International News Media: A Study in Public Diplomacy", with Moran Yarchi, Tamir Sheafer, and Shaul Shenhav, Media, War, & Conflict, 2013, 6: 263-290).

- "Social Media and the Arab Spring: Politics Comes First", with Elad Segev, and Tamir Sheafer, The International Journal of Press/Politics, 2013, 8: 115-137.
- "Psychological Correlates of Public Support for Reconciliation", with Ifat Maoz, Jacob Shamir, and Shira Dvir, Peace and Conflict Studies 2009, 16: 26-43.
- "Party Systems and Oppositional Voices in the News Media: A Study of the Contest over Political Waves in the U.S. and Israel", with Tamir Sheafer, The International Journal of Press/Politics 2009, 14: 146-165.
- "News Media and Peace Building in Asymmetrical Conflicts: The Flow of News between Jordan and Israel", with Eitan Alimi and Wasfi Kailani, Political Studies, 2008, 56:374-398.
- "Covering Death in Conflicts: Coverage of the Second Intifada on Israeli and Palestinian Television", with Paul Frosh and Maurice Awabdy, Journal of Peace Research, 2008, 45:403-419.
- "The Role of the News Media in Conflict and Peace: Towards a More General Theory", in J. Grimm & P. Vitouch (Eds.) 2007, War and Crisis Journalism: Empirical Results – Political Contexts. *Wisbaden: Verlag, Germany* (Volume in German, Chapter in English).
- "ImagiNation: News Discourse, Nationhood and Civil Society", with Paul Frosh, Media Culture and Society, 2006, 29:117-141.
- "Competing Actors and the Construction of Political News: The Contest over Waves in Israel" (with Tamir Sheafer), Political Communication, 2006, 23: 333 - 354
- "Production Assets, News Opportunities, and Publicity for Legislators: A Study of Israeli Knesset Members" (with Tamir Sheafer) , Legislative Studies Quarterly, 2004, 29: 611-630.

- "The Political Contest Model", In S. Cottle (Ed.). Media Sources and Public Relations. London: Sage, (2003).
- "The Role of the News Media in Peace Negotiations: Variations over Time and Circumstance", In J. Darby & R. MacGinty (Eds.), Contemporary Peace Making: Conflict, Violence and Peace Processes N.Y.: Palgrave-Macmillan, (2003)
- "News about the Other in Jordan and Israel: Does Peace Make a Difference?", with Rami Khouri and Yoram Peri, Political Communication, 2002, 19: 189-210.
- "Struggles over the Electoral Agenda: The Elections of 1996 and 1999", with Gabi Weimann, In Asher Arian & Michal Shamir (Eds.). The Elections in Israel, 1999. Albany, N.Y.: State University of New York Press, 2002.
- "The News Media and the Second Intifada: Some Initial Lessons", The Harvard International Journal of Press/Politics 2001, 6: 113-118.
- "Political Waves and Democratic Discourse: Terrorism Waves During the Oslo Peace Process", in: W. L. Bennett & R. Entman (Eds.), Mediated Politics: Communication in the Future of Democracy, N.Y.: Cambridge University Press, 2001.
- "When Prophecy Always Fails: Israeli Press Coverage of the Arab Minority's Land Day Protests, with Eli Avraham, & Issam Aburaiya, Political Communication, 2000, 17: 115-131.
- "Dynamics in the News Coverage of Minorities: The Case of the Arab Citizens of Israel", with Eli Avraham, & Issam Aburaiya, Journal of Communication Inquiry, 2000, 24: 117-133.
- "The Struggle Over the Election Agenda in the 1996 Elections", with Gabi Weimann, Politica, 1999, 4: 9-25 [Hebrew].
- "Balance in Election Coverage" with Asher Arian and Gabi Weimann, In A. Arian & M. Shamir (Eds.), The Elections in Israel, 1996. Albany: State University of New York Press, 1999.

- "Promoting Peace through the News Media: Some Initial Lessons from the Peace Process", Harvard International Journal of Press/Politics, 1997, 2: 52-70. Also reprinted in: In T. Liebes & J. Curran (Eds.), Media Culture, and Identity, London, U.K.: Routledge, 1998.
- "Fair Weather Friends: The Varying Role of the News Media in the Arab-Israeli Peace Process", Political Communication, 1997, 14: 29-48.
- "Left-Right Ideology and Collective Political Action: A Comparative Analysis of Germany, Israel, and Peru" with Kal-Dieter Opp, Steven Finkel, Edward Muller, Henry Dietz, and Jerrold D. Green, In C. Jenkins and B. Klandermans (Eds.), The Politics of Social Protest, Minneapolis: The University of Minnesota Press, 1995.
- "Overcoming Adversity and Diversity: The Utility of Television Political Advertising in Israel", with Akiba Cohen, in L. Kaid & C. Holtz-Bacha (Eds.), Political Advertising in Western Democracies: Parties and Candidates on Television, Newbury Park, CA: Sage, 1995.
- "Voters as Consumers: Audience Perspectives on the Israeli Election Broadcasts of 1992", in A. Arian and M. Shamir (Eds.), The Elections in Israel - 1992, Albany, N.Y.: State University of New York Press, 1995.
- "Dimensions of Political Action: A Cross-Cultural Analysis", with Karl-Dieter Opp, Henry Dietz, and Jerrold Green, Social Science Quarterly, 1994, 75, 98-114.
- "Movements and Media as Interacting Systems", with William Gamson, The Annals of the American Academy of Political and Social Science, 1993, 528, 114-125.
- "Framing Political Conflict", in G. Wolfsfeld and A. Cohen (Eds.), Framing the Intifada: Media and People, Norwood, N.J: Ablex Press, 1993.
- "The Politics of Provocation Revisited: Participation and Protest in Israel", in L. Diamond and E. Sprinzak (Eds.), Israel Democracy Under Stress, Boulder, Colorado: Lynne Rienner Publishers, 1993.

- "Communication and Control in Times of Crisis: Israeli Censorship in the Occupied Territories", Canadian Journal of Communication, with Y. Rabihiya, Special Issue, December 1988, pp. 96-101.
- "The Removal of Yamit: Ostentatious Political Action", Journal of Applied Behavioral Science, 1987, 23, 103-116.
- "Evaluational Origins of Political Action: The Case of Israel", Political Psychology, 1986, 7, 767-788.
- "Political Action Repertoires: The Role of Efficacy", Comparative Political Studies, 1986, 19, 104-129.
- "Political Efficacy and Political Action: A Change in Focus Using Data from Israel", Social Science Quarterly, 1985, 66, 617-628.
- "Collective Political Action and Media Strategy: The Case of Yamit", Journal of Conflict Resolution, 1984, 28, 1-36.
- "The Symbiosis of Press and Protest: An Exchange Analysis", Journalism Quarterly, 1984, 61, 550-556.
- "Political Communication and Political Violence: Field Notes from Yamit", Jerusalem Quarterly, 1984, No. 31, 128-144.
- "Collective Political Action in Israel: The Case of Yamit", Medinah, Memshal V'Yachasim Ben Leumim, 1984, No. 22: 40-50, (Hebrew).
- "International Awareness, Information Processing, and Attitude Change: A Cross-Cultural Experimental Study", Political Communication and Persuasion, 1983, 2, 127-145.
- "International Conflict and the Problem of Attribution", with Shawn Rosenberg, Journal of Conflict Resolution, 1977, 21, 77-104.

Book and Article Reviews

The Propaganda of Peace: The Role of Media and Culture in the Northern Ireland Peace

Process, by Greg McLaughlin and Stephen Baker, Political Communication, (2011, 28, 400-402).

When the Press Fails: Political Power and the News Media From Iraq to Katrina, by W. Lance Bennett, Regina G. Lawrence, and Steven Livingston, Journal of Communication, 2008, 58: 198-199.

Bad News From Israel, by Greg Philo and Mike Berry, Political Communication, 2006, 23, 475-476.

Media Coverage of Terrorism: Methods of Diffusion, by A.A. Odasuo and K.K. Eke, (Eds.), Journalism Quarterly, 1992, 69, 518-519.

Stiff-Necked People, Bottle-Necked System: The Evolution and Roots of Israeli Public Protest 1949-1986, by S. Lehman-Wilzig, Contemporary Jewish Studies, 1993, 9, 349-351.

"Publicity and the Lost Art of Argument" by C. Lasch, Political Communication, article review, 1993, 10, 325-326.