

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Business Administration - BA		
2027	2	42	Fundamentals of Finance	Levy Erez	5
2027	1	43	Principles of Marketing Management	Gvili Yaniv	4
2027	2	43	Principles of Marketing Management	Turetski Daniella	4
2027	1	50	Fundamentals of Accounting	Lazer Ron	4
2027	1	61	Investment Theory	Grinstein Yaniv	4
2027	2	61	Investment Theory	Lewkowicz Udi	4
2027	1	90	Critical Thinking	Sklar Asael	2
2027	1	248	Future and Options Markets	Zeevi Eitan	2
2027	2	401	Financial Risk Management	Sandler Leon	2
2027	1	481	Leadership In Organization	Bouskila-Yam Osnat	2
2027	2	481	Leadership In Organization	Bouskila-Yam Osnat	2
2027	1	2021	Marketing In the Far East	Berger Ron	2
2027	1	2194	Business Economics Micro	Eisdorfer Ido	4
2027	1	2194	Business Economics Micro	Cohen Alon	4
2027	2	2216	International Risk Management	Sandler Leon	2
2027	1	2221	Mathematics I	Schulberg Hever	4
2027	1	2232	Investment Theory for Accounting	Grinstein Yaniv	4
2027	1	2234	Business Law	Slawotsky Joel	4
2027	2	2234	Business Law	Slawotsky Joel	4
2027	2	2304	Quantitative Methods in Finance	Anati Ariel	4
2027	1	2318	Integrated Marketing Communications	Gvili Yaniv	4
2027	1	2319	Managing Customers in the Information Age	Rozen Ori	2
2027	1	2321	Marketing Research	Sklar Asael	4
2027	1	2332	Corporate Responsibility	Ostrowsky Yael	2
2027	1	2332	Corporate Responsibility	Abbou Inbal	2
2027	2	2332	Corporate Responsibility	Abbou Inbal	2
2027	2	2344	Decision Making and Problem Solving	Sulganik Eyal	2
2027	1	2353	Financial Modeling	Ben-Yehuda Shlomi	2
2027	1	2362	Organizational Management	Bar Sakay Sharon	4
2027	1	2362	Organizational Management	Brueller Lubovsky Daphna	4
2027	2	2362	Organizational Management	Brueller Lubovsky Daphna	4

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Business Administration - BA		
2027	1	2363	Business Economics Macro	Eisdorfer Ido	4
2027	2	2363	Business Economics Macro	Eisdorfer Ido	4
2027	1	3052	Fixed Income Securities	Lewkowicz Udi	2
2027	2	3053	International Finance	Tba	2
2027	1	3054	Advanced Topics in Corporate Finance	Ben-Yehuda Shlomi	2
2027	2	3056	Company Valuations and Financial Statement Analysis	Lewkowicz Udi	2
2027	2	3080	Management Skills in the 21st Century	Bar Sakay Sharon	2
2027	2	3307	Time Series Analysis and Forecasting	Berger Eric	4
2027	2	3334	Branding Strategy	Cottan Nir Osnat	2
2027	2	3469	Product Management and New Product Development	Kehat Rebecca	2
2027	2	3500	Modeling Complex Systems	Sheriff Eran	2
2027	2	3825	Digital Marketing Tools	Perlstein Daniella	4
2027	2	3825	Digital Marketing Tools	Richman Ofir	4
2027	2	3886	Blockchain, Cryptocurrencies and NFT	Harel Meirav	2
2027	1	4995	Python Programming	Bloom Maya	4
2027	2	4995	Python Programming	Bloom Maya	4
2027	2	4998	Artificial Intelligence: From Strategy to Generative AI Mastery	Tba	2
2027	2	5267	Business Entrepreneurship	Alter Yoav	3
2027	1	5364	Business Data Analysis	Erel Liat	4
2027	1	5388	Business Entrepreneurship	Levita-Vaknin Sharon	2
2027	2	5390	Business Strategy	Friedman Yair	4
2027	2	5404	Navigating in the High Tech Sector	Oz Ran	4
2027	2	5513	Introduction to Data Science	Miller Moses	4
2027	1	5517	High Tech Product Management	Sherwin Reuven	2
2027	2	5519	UI / UX - Designing Digital Products	Barzilay Gal	4
2027	2	5662	Agentic AI in Business	Sheriff Eran	4
2027	2	5695	Management Skills : Introduction to Excel	Eskinazi Naveh	1
2027	1	5706	Statistics: Fundamentals	Schulberg Hever	4
2027	2	5707	Statistics : Regression and Relationships between Variables	Schulberg Hever	4
2027	1	5726	Organizational Innovation	Brueller Lubovsky Daphna	2
2027	1	5756	Databases and SQL	Goldstein Uri	2

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Business Administration - BA		
2027	2	5762	Vide Coding	Glass Eliezer	4
2027	1	5763	AI Automation	Kellman Baronet	2
2027	1	5764	Mobile Apps Development	Dvir Uri	4
2027	2	5808	Fintech and Data Science Workshop	Mandelbaum Daniel	4
2027	2	5826	AI Agents	Levi Raz Liad	4
2027	1	6272	Systematic Creativity	Goldenberg Jacob	2
2027	1	9135	Artificial Intelligence for Data-Driven Business Decisions	Israeli Doron	4
			Government - BA		
2027	1	623	Political Communication	Tba	2
2027	1	754	Terror and Guerrilla in Modern Times	Falkov Yaacov	2
2027	2	803	International Law	Richemond Barak Daphne	4
2027	1	873	Rhetoric, Public Speaking and Debate	Tba	2
2027	2	3094	Internet, Social Media and Politics	Maor Hirsh Sigalit	2
2027	1	3106	Conflict Resolution	Yuval Benziman	2
2027	1	3455	Visiting Lectures	Tba	1
2027	2	3455	Visiting Lectures	Tba	1
2027	1	3732	Wargaming in a Changing Middle East	Tsalalyachin Goor	2
2027	1	3744	Introduction to Contemporary Middle East and Islam	Lisnyansky Dina	4
2027	2	3745	Introduction to Diplomacy and Global Studies	Destradi Sandra	4
2027	2	3746	Introduction to Security Studies and Counter Terrorism	Moghadam Assaf	4
2027	2	3749	Principles of Statistics	Wild Shelli	4
2027	2	3752	Contemporary International Politics	Yahel Ido	2
2027	1	3922	Russia	Falkov Yaacov	2
2027	2	3922	Russia	Svetlova Ksenia	2
2027	2	3930	Fundamentals of Personal Finance	Hadass Yael	2
2027	2	4026	Introduction to Political Theory	Consolaro Francesca	4
2027	1	4050	Academic Writing and Research	Barzel Ori	2
2027	1	4164	Introduction to Israeli Constitutional Law	Wolf Dana	2
2027	1	4345	China: Society and Politics	Propper Eyal	2
2027	1	4502	Law and Terrorism	Ben Yaakov Uri	2
2027	1	4556	Nationalism, Fascism, and Populism	Spektorowski Alberto	2

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Government - BA		
2027	2	4595	Strategy and Negotiations in the Nuclear Realm	Barzel Ori	2
2027	2	4732	Diplomacy Governance and Law in a Global World	Avriel Gil	2
2027	2	4733	Terrorism and Counter-Terrorism Innovation	Ariely Gil	2
2027	2	4734	Negotiation Workshop	Segal Arik	2
2027	1	4787	American Government and Politics	Cavari Amnon	2
2027	1	4794	Public Speaking	Balderman Adi	1
2027	2	4913	Transnational and Multinational Corporations- Governance, and the Global World Order	Tba	2
2027	1	4948	Government and Politics in Israel	Weizmann Chaim B	2
2027	1	4949	Empirical Research	Yaron Mor	3
2027	1	4950	History of the Modern Era	Tba	2
2027	1	4952	Foundations of Economics I-Micro	Ganel Joseph	2
2027	2	4953	European Institutions and Integration	Lopatin Esther	2
2027	2	4954	Foundations of Economics II- Macro	Ganel Joseph	2
2027	2	4955	The Politics of Climate Change	Tba	2
2027	2	4956	Great Power Competition and Cooperation	Steiner Thomas	2
2027	2	4957	Strategic Planning and Policy Analysis	Sofrin Amnon	2
2027	1	4958	Job Market Skills	Assaf Anat	1
2027	2	4960	Professional Writing Workshop	Tba	1
2027	2	4960	Professional Writing Workshop	Tba	1
2027	1	4962	Human Security	Richemond Barak Daphne	2
2027	1	5178	Democratic Backsliding	Cavari Amnon	2
2027	2	5179	Project Management	Tba	1
2027	1	5181	Antisemitism and the Far Right	Liram Koblentz	2
2027	2	5183	Marketplace and Practitioners Workshop	Tba	1
2027	2	5183	Marketplace and Practitioners Workshop	Ben Yaakov Uri	1
2027	1	5184	Israel's C.T. Policy	Wahabi Anan	2
2027	1	5192	Government Podcasting: Media for Influence	Saba Yvonne	2
2027	1	5564	Coordination and Implementation of Public Policy: Simulations and Practical Solutions	Lorber Hadas	2
2027	1	5606	Introduction to International Relations	Destradi Sandra	4

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Government - BA		
2027	1	5607	Research Methods	Golan-Nadir Niva	2
2027	1	5608	Comparative Politics	Golan-Nadir Niva	4
2027	2	5610	Government and AI	Shkabatur Jennifer	2
2027	1	5611	The Arab-Israeli Conflict and the Peace	Lisnyansky Dina	2
2027	2	5612	Terror and Profiling	Yehoshua Sagit	4
2027	2	5614	Africa: Between Domestic and Global Perspectives	Koren Haim	2
2027	2	5615	Understanding Foreign Policy Making	Regev Mark	4
2027	2	5832	Foundations in Strategy and Intelligence	Moghadam Assaf	2
2027	2	6838	International Political Economy: Theory and Policy	Krampf Arie	2
2027	2	6960	New Trends in Online Terrorism and Extremism	Weimann Gabriel	2
2027	2	6979	AI Methods for Advanced Users	Tba	2
			Sustainability - BA		
2027	2	3648	Advanced Urban Analytics and Smart Cities	Pross Guy	2
2027	2	3877	Oil ,Gas and Renewable Energy: Economics, Geopolitics, Policy & Security	Mor Amit	2
2027	1	5040	Industrial Ecology and Life Cycle Analysis (LCA)	Shefy Amir	2
2027	1	5061	Selected Issues in Marketing for Sustainable Products	Tevet Danna	3
2027	1	5385	Advanced Course in Social Entrepreneurship	Nusbaum Tzipora	1
2027	1	5750	Green Artificial Intelligence Agents	German David	2
			Communications - BA		
2027	1	43	Principles of Marketing Management	Satchi Rinat	4
2027	2	481	Leadership In Organization	Montal Rosenberg Ronit	2
2027	2	3351	Positive Psychology	Amichai-Hambur Yair	2
2027	2	3885	Mental Toughness Theories and Tools	Maman Doron	2
2027	1	5051	Organizational Management	Brueller Lubovsky Daphna	2
2027	2	5110	Marketing for Hi-Tech	Thieberg Shay	2
2027	1	5376	From Academia to the Industry	Azran Tal	2
2027	2	5388	Business Entrepreneurship	Levita-Vaknin Sharon	2
2027	Annual	5546	Research Methods and Statistics	Aliman Moran	8
2027	1	5548	Introduction to Communication Research	Tzur-Eyal Keren	4
2027	2	5549	Introduction to Communication in the Information Age	Hayat Zack	2
2027	2	5550	Data-Driven Thinking	Sadka Ofir	2

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Communications - BA		
2027	1	5552	Introduction to Marketing Communications	Atad Erga	2
2027	1	5553	Communication Strategy for Creating Impact	Yarchi Moran	2
2027	1	5554	Introduction to Human-Computer Interaction	Morag Noa	2
2027	2	5557	Media and Democracy	Tba	2
2027	1	5559	Critical Thinking	Carsenti Elijor	2
2027	2	5570	The Media Ecosystem	Tba	2
2027	1	5580	Advanced Topics in Human-Computer Interaction	Zuckerman Oren	2
2027	1	5601	Media and Diplomacy in International Conflicts: The Arab Israeli Case	Gilboa Eytan	2
2027	1	5681	Marketing Intelligence: From Market Research to Practice with AI	Ziv Limor	2
2027	2	5683	Product Acceleration: From Business Strategy to Product Growth	Tba	2
2027	1	5684	Gen Z and Acute Academic Social Media Debates	Azran Tal	2
2027	2	5691	Advanced Critical Thinking	Tba	2
2027	1	5694	Storytelling	Melamed Guy	2
2027	2	5708	Ethics of Data, Communication, and Technology	Tba	2
2027	1	5709	Political Communication	Tba	2
2027	1	5731	Content Entrepreneurship and Innovation	Ben David Michal	2
2027	2	5736	Content and Impact in the Tech Industry	Ber Moshe	2
2027	1	5745	Law and Policy of Information and Communication	Man Elad	2
2027	2	5746	Digital Activism	Tba	2
2027	2	5747	Telling the Story	Tba	2
2027	2	5748	Place Holder	Tba	2
2027	1	5755	Press, Politics, and Policy	Segal Udi	2
2027	1	6973	Theory: Generative AI Platforms	Azran Tal	2
2027	2	6974	Practical: Generative AI Platforms	Rajuan Nadav	2
2027	2	7020	Social Psychology	Tba	4
2027	2	7045	History of Communication	Tba	2
2027	1	7046	Qualitative Research Methods	Lev Assaf	4
2027	1	7051	Internet: Social and Cultural Aspects	Amichai-Hambur Yair	2
2027	1	7063	Consumers Behavior	Satchi Rinat	2
2027	1	7601	Power Dynamics of Information and Technology	Tba	2
2027	1	7684	Cognitive Psychology for User Experience (UX)	Erel Hadas	2

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Communications - BA		
2027	2	7783	Brand Management and Customer Experience	Harris Eli	2
2027	1	7892	Ethics and Technologies in the Age of AI	Carsenti Elior	2
2027	2	7893	Foundations in Technology Thinking, from Code to AI	Sadka Ofir	2
			Psychology - BA		
2027	1	3034	Introduction to Clinical Psychology	Weiss Joshua M	4
2027	1	3908	Neurobiological basis of Psychopathology and Treatment	Schwartz Linoy	2
2027	1	4896	Introduction to R	Kanat-Maymon Yaniv	2
2027	1	4932	How to Call Out Nonsense: Social Cognition in Everyday Life	Hadar Britt	2
2027	2	5084	Practical Statistics Using JASP	Levitin Ehud	2
2027	2	5089	Mind hacking: integrating ancient wisdom with science to cultivate stability, clarity	Levit-Binnun Nava	2
2027	1	5447	Introduction to Statistics A	Kanat-Maymon Michal	4
2027	2	5448	Introduction to Statistics B	Kanat-Maymon Michal	6
2027	1	5456	Multivariate Statistics	Zohar Cohen Karin	6
2027	2	5989	Resilience	Rubinstein Zohar	2
2027	1	8000	Introduction to Psychology	Hirschberger Gilad	5
2027	2	8002	Developmental Psychology	Orlitsky Tal	4
2027	Annual	8006	Social Psychology	Reifen Tagar Michal	4
2027	2	8013	Organizational Psychology	Gross Tamar	4
2027	Annual	8014	Research and Measurement Methods	Zohar Cohen Karin	8
2027	2	8017	Personality Theories	Grossman Ariella	4
2027	1	8093	Philosophy of Science	Pilpel Avital	2
2027	2	8135	Psychology, Society, and Culture	Yuval Benziman	2
2027	1	8138	Abnormal Psychology A	Weiss Joshua M	2
2027	2	8139	Abnormal Psychology B	Weiss Joshua M	2
2027	2	8164	School Seminar	Reifen Tagar Michal	2
2027	2	8186	Atypical: Understanding Autism Spectrum Disorder	Grossman Ariella	2
2027	1	8189	Probability	Kanat-Maymon Michal	2
2027	2	8900	Cognitive Behavior Therapy	Sinai Dana	2
2027	1	8935	Biological Basis of Behavior A	Shtoots Limor	4
2027	2	8936	Cognitive Processes A - Sensation and Perception	Batashvili Michael	4
2027	2	8937	Biological Basis of Behavior B	Shtoots Limor	4

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			Psychology - BA		
2027	1	8939	Cognitive Processes B - Attention and Language	Batashvili Michael	4
2027	2	8940	Cognitive Processes C - Memory and Reasoning	Levy Daniel	4
2027	1	8984	The Biological Basis of Behavior: Advanced Topics	Shtoots Limor	4
2027	2	8991	Creative art therapies as clinical playgrounds	Rottenberg Biri	2
2027	2	8993	Interpersonal Psychotherapy	Ifrah Kfir	2
			Economics - BA		
2027	1	3059	Microeconomics II- Efficiency, Markets, and Market Failures	Zik Boaz	4
2027	2	4415	Introduction to R	Lebedenko Boris	2
2027	2	5076	Microeconomics III- Information, Market Power, and Game Theory	Eisdorfer Ido	4
2027	1	5326	Principles of Micro Economics	Hadass Yael	4
2027	2	5693	Experiments and Behavioral Economics	Dembo Aluma	2
2027	1	6827	Intermediate Macroeconomics: Growth and Business Cycles Analysis	Cohen Alon	4
2027	2	6828	Intermediate Macroeconomics: Micro-Foundations of Macro Models, Aggregate Labor Market, and Fiscal Policy	Yedid-Levi Yaniv	4
2027	1	9007	Mathematics I for Economics	Schulberg Hever	4
2027	2	9008	Mathematics II for Economics	Schulberg Hever	4
2027	1	9009	Statistics I for Economics	Sklar Asael	5
2027	2	9010	Statistics II for Economics	Sklar Asael	4
2027	1	9022	Introduction to Econometrics	Dembo Aluma	4
2027	2	9023	Econometrics 1	Dembo Aluma	4
2027	2	9683	Microeconomics I: Economic Decision-Making: Consumers & Producers	Eisdorfer Ido	4
2027	2	9684	Principles of Macro Economics	Silva Carolina	2
			General Electives		
2027	1	3833	Documentary Cinema: Between Reality and Fiction	Bar-On Uri	2
2027	1	4908	Women Managers - A Cultural Perspective	Rubinstein Emanuela	2
2027	1	4912	The Israeli Women	Rubinstein Emanuela	2
2027	1	5384	How to Create a Podcast	Saba Yvonne	2
2027	1	6289	Introduction to Israeli Culture	Heilbronner Oded	2

REICHMAN UNIVERSITY - STUDENT EXCHANGE & STUDY ABROAD COURSE LIST 2026 - 2027 Academic Year

Semester 1 - Fall Semester/Semester A

Semester 2 - Spring Semester/Semester B

Annual - Full Year Course



	- Courses highlighted in blue will be open for registration only during the Add/Drop Period.
Annual	- You can only register for an annual course if you are here for the full academic year.
Hebrew	- Full year Hebrew course is available only to full year exchange students.

Year:	Semester:	Course #:	Course Name:	Lecturer:	Israeli Credits:
			General Electives		
2027	2	5284	Introduction to Japanese Art	Kameda Madar Kazuko	2
2027	2	5384	How to Create a Podcast	Saba Yvonne	2
2027	2	6287	Classical Music, Modern Questions	Leshman Ori	2
2027	2	6288	Introduction to the Love Poem: Between East and West		2
2027	Annual	906	Italian Language For Beginners	Tobruk Alessandra	2

* Kindly note that the course information is current as of August 2026, but is subject to change based on future university updates.