EMERGING FROM THE COVID-19 CRISIS

June 21, 2021
Chais Auditorium (CL05), Arazi-Ofer Building, IDC Herzliya

Topics to be discussed at this year’s conference:

- **Controversial Ratio** / How can the economy be developed with a debt-to-GDP ratio exceeding 70%?
- **Restarting** / How can we return to high employment rates?
- **Crisis and Poverty** / Which economic policy might prevent a rise in poverty rates?
- **The World and Us** / Will the termination of Western governments’ aid plans impair global growth and Israeli exports?
- **Currency Rates** / Will the Israeli Shekel keep getting stronger, and will the US Dollar lose its global prominence?
- **Encouraging Entrepreneurship** / Which policy would facilitate establishing new businesses towards enhanced growth?
- **Investing in Businesses** / What can be done to boost investments in the private sector?
- **Nurturing Talent** / How can human capital be adapted to accommodate changing economic needs?
Conference Moderator:
**Prof. Omer Moav**, Chair of the Aaron Institute for Economic Policy Conference, IDC Herzliya

9:00 Gathering and Welcome

**Economic Policy for Crisis Recovery**

9:30 **Prof. Zvi Eckstein**, Dean of the Tiomkin School of Economics and Head of the Aaron Institute for Economic Policy, IDC Herzliya
“The Crisis as an opportunity for a Growth-Enhancing Policy”

9:45 **Ms. Shira Greenberg**, Chief Economist at the Ministry of Finance
“Macroeconomic Policy in the Aftermath of the Crisis”

10:00 **Prof. Avi Simchon**, Head of the National Economic Council, in an interview with **Prof. Omer Moav**, Chair of the Aaron Institute Conference
“Insights from the Crisis”

10:15 Panel discussion moderated by **Ms. Yael Andorn**, Co-founder and Partner at CapitalA, and former Director General of the Ministry of Finance
“From Macro to Business Decisions”

Participants in alphabetical order: **Mr. Gil Cohen**, Senior Deputy to the Accountant General at the Ministry of Finance; **Mr. Eldad Fresher**, Chair of Gav-Yam Ltd.; CPA Yair Lapidot, Joint CEO of Yelin Lapidot Investment House; **Prof. Rafi Melnick**, Provost of the IDC Herzliya; **Mr. Ronen Nir**, General Partner at Viola Ventures

10:45 Open Plenary Discussion
Keynote speakers: **Prof. Leo Leiderman**, Tel Aviv University; Chief Economic Advisor at Bank Hapoalim; **Mr. Eli Paley**, Chair of the Haredi Institute for Public Affairs; **Prof. Rafi Melnick**, Provost of the IDC Herzliya

11:10 Coffee Break
Reforms for Crisis Recovery

11:40 Mr. Yogev Gardus, Acting Budget Director at the Ministry of Finance
"Intended Reforms for the Next National Budget"

11:55 Dr. Tali Larom, Senior Researcher at the Aaron Institute
"Policy Proposal for Boosting Employment and Improving Human Capital"

Ms. Sarit Menahem-Carmi, Senior Researcher at the Aaron Institute
"Policy Proposal for Reducing Bureaucracy and Encouraging Investment"

12:10 Panel discussion moderated by Ms. Anath Levin, CEO of BlackRock Israel
"How Not to Let the Crisis Go to Waste?"

Participants in alphabetical order: Mr. Pinchas (Pini) Cohen, Chair of NOY Fund; Mr. Rony Hizkiyahu, former Accountant General at the Ministry of Finance; Mr. Gabriel Rotter, Chair of Castro Hoodies Group; Mr. Assaf Wasserzug, Deputy Budget Director at the Ministry of Finance

Economic Policy for the Israeli Arab Society

12:40 Keynote Address: MK Mansour Abbas, Head of The United Arab List (Ra'am), Deputy Knesset Speaker and Chair of the Special Parliamentary Committee on Arab Society Affairs
"A Multi-Year Investment Plan for the Israeli Arab Society"

12:55 Dr. Marian Tehawkho, Head of the Center for Economic Policy for the Israeli Arab Society at the Aaron Institute, in conversation with Ms. Yael Mevorach, Director General of the Ministry for Social Equality, and ACCT Hassan Tawafra, Head of the Authority for Economic Development of the Arab Society in the Ministry for Social Equality
"A Five-Year Plan for the Israeli Arab Society"

13:10 Open Plenary Discussion
Keynote speakers: Ms. Yulia Eitan, Senior Deputy Director General at the Ministry of Labor and Head of the Diversity in Employment Administration for Special Populations; Attorney Mariam Kabaha, National Commissioner of Equal Employment Opportunities at the Ministry of Labor, Social Affairs and Social Services

13:35 Lunch
Admission by invitation only.

For inquiries and further information, please contact:

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The event will be held in Hebrew.