

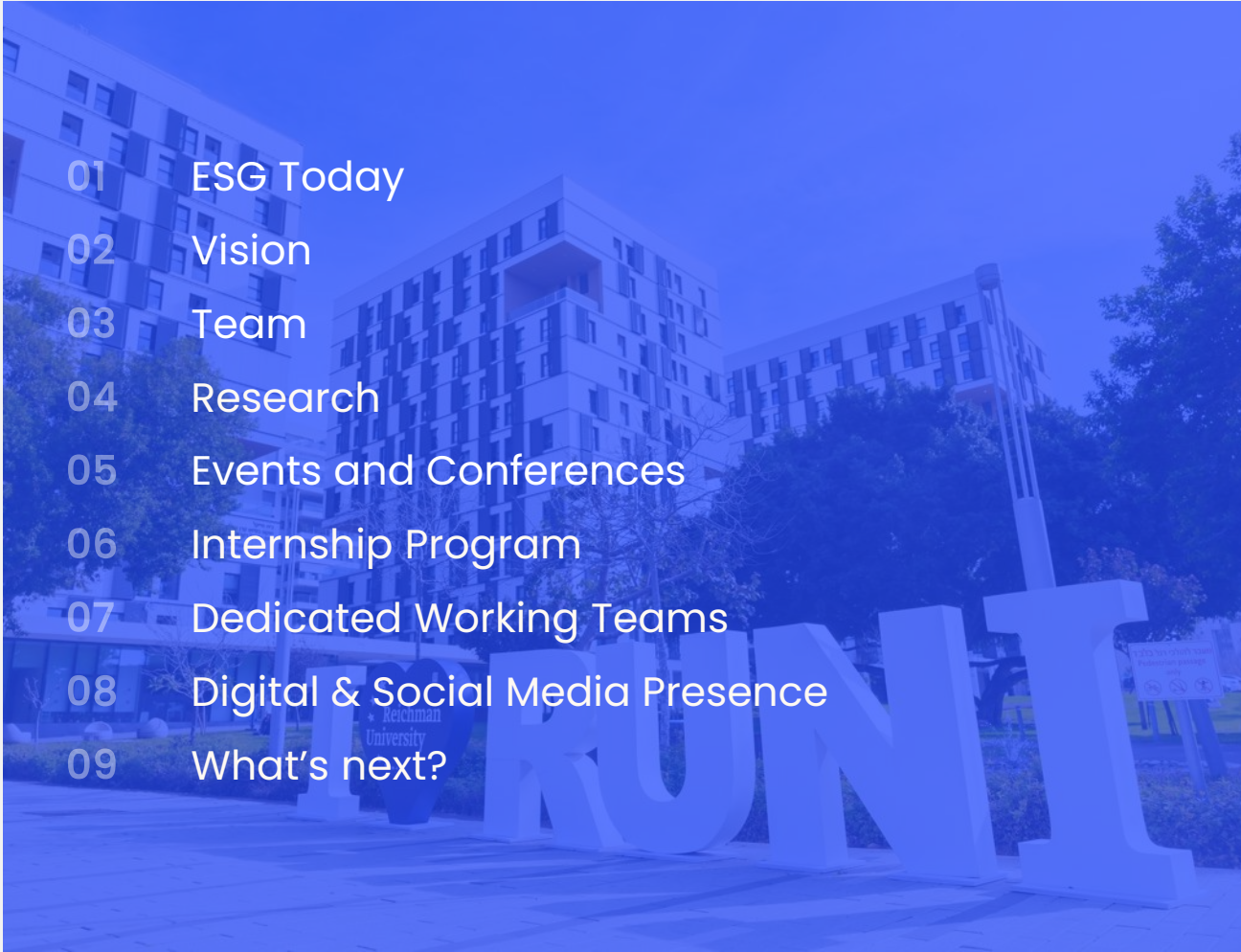


Arison ESG Center
Environmental, Social, Governance

Arison ESG Center

2023–2025 | Activity Summary Report

Agenda

- 
- 01 ESG Today
 - 02 Vision
 - 03 Team
 - 04 Research
 - 05 Events and Conferences
 - 06 Internship Program
 - 07 Dedicated Working Teams
 - 08 Digital & Social Media Presence
 - 09 What's next?

A graphic featuring three stylized human figures in the background. In the foreground, there is a gear with a leaf inside it, and a checkmark inside a circle to the right of the gear.

ESG Today

01





ESG Today

- Security and Social Turmoil in Israel
- Low ESG Literacy in the Israeli Market
- Harsh ESG Backlash in the U.S.
- Mixed Signals from Europe: Deregulation vs. Green Finance

- Overall Uncertainty and Instability

A faint, light blue graphic of a telescope on a tripod is positioned diagonally across the upper left portion of the slide. Several stylized stars of varying sizes are scattered around the telescope, adding a celestial theme to the design.

Vision

Of Arison ESG Center

02





Israel's first academic- practical center in the **ESG** field

Make the
business case
for ESG

Our mission is to lead the academic and practical discourse in Israel on the integration of environmental, climate, social, and corporate governance (ESG) considerations into the core strategies and operations of businesses. By doing so, we aim to enhance long-term shareholder value as well as the broader impact of ESG integration on the economy, environment, and society.

We believe that incorporating ESG principles reflects responsible, ethical, and visionary business leadership. Embedding these considerations into long-term corporate strategies not only contributes to sustainable development but also enhances financial performance, mitigates risks, strengthens brand reputation, and attracts investors, talent, and consumers. Moreover, it serves as a lever for growth and confers a significant, sustainable competitive advantage by generating profits from solving social problems rather than creating them.



How We Achieve This:



Research & Dissemination:

Advancing and disseminating cutting-edge research and actionable insights to shareholders, executives, regulators, researchers, and students, while shaping a robust academic agenda grounded in ESG principles



Education & Dialogue:

Organizing academic conferences, designing university-level programs, and offering executive education courses that foster dialogue among leading corporations, policymakers, and regulatory authorities



Strategic Partnerships:

Building strategic partnerships with Israeli and international institutions and playing an active role in shaping the ESG landscape both nationally and globally

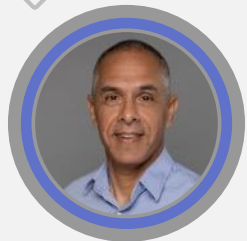


Team

At Arison ESG Center

03





Prof. Niron Hashai

Chairman, Dean of Arison School of Business.



Prof. Eli Bukspan

Academic and General Director, Harry Radzyner School of Law



Yair Avidan

Chairman of the Advisory Committee and Head of the Fellows Forum



Dr. Ruth Dagan

Head of Climate Change and International Collaborations



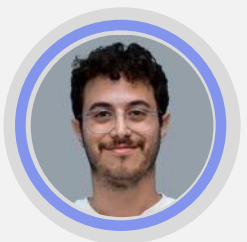
Prof. Colin Mayer

Senior Advisor – Emeritus Professor of Business Administration at Oxford University



Daria Avital

Deputy Director of the Center



Tevel Dekel

Deputy Research Director



Yael Egozi Abudy

Industrial Relations Researcher



Sharon Goldberg

Climate Change Researcher



Research Associates



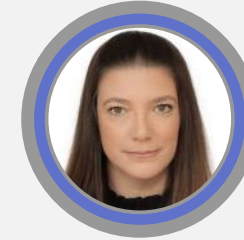
Prof. Claudine Gartenberg

Associate Professor of
Business Administration at
Wharton University



Prof. Dror Etzion

Professor of Management and
Sustainability at the University of
Vermont



Prof. Moran Ofir

Faculty of Law, Haifa University



Dr. Michal Agmon-Gonen

Associate Lecturer at the
Faculty of Law at Tel Aviv
University



Dr. Dalia Shilian

Chief Economist, Consumer
Protection and Fair Trade Authority



Committees

Steering Committee

- **Erez Meltzer** – CEO and Board Member of Nanox Imaging Ltd
- **Prof. Dror Etzion** – Professor of Management and Sustainability at the University of Vermont
- **Cecile Blilious** – Strategic Advisor Impact & Sustainability Holistic Impact
- **Adi Gamilel** – VP Innovation, Strategy, and ESG at Netivei Israel
- **Prof. Asaf Tzachor** – Acting Dean, School of Sustainability
- **Hagit Ganish Gill** – Head of ESG at the Bazan Group
- **Itay Zetelny** – Partner, Head of ESG and Innovation at EY
- **Michal Arlosoroff**
- **Gal Shargil-Yaari** – Senior ESG Advisor and Board Member at the ESG Committee of the New York State Bar Association

Advisory Committee

- **Yair Avidan** – Chairman of the Advisory Committee and Head of the Fellows Forum
- **David Arison** – Director at Arison Investments and the Ted Arison Family Foundation
- **Elah Alkalay** – Chairperson of IBI Mutual Funds, VP Business Development at IBI Investment House
- **Eyal Gura** – Entrepreneur, Investor, and Member of the Board at Reichman University
- **Cecile Blilious** – Strategic Advisor Impact & Sustainability Holistic Impact



Research

At Arison ESG Center

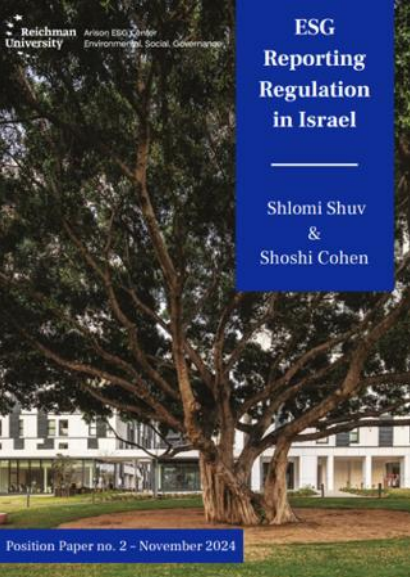
04





Research Papers and Position Papers

- **4** position papers published, with **3** additional papers currently in preparation
- **5** academic research projects supported in the fields of law, business administration, and communications, of which **2** have already been accepted for publication in leading academic journals and books





Academic Weekly Blog

We have established a weekly active blog featuring over **60** published posts to date, in both Hebrew and English, encompassing diverse contributions from academia, regulation, and industry. Among the contributors are researchers from leading Israeli universities, including **Tel Aviv University, the Hebrew University, the Open University, Bar-Ilan University, Ben-Gurion University, and Reichman University**, as well as scholars from international institutions such as **the University of Michigan, the University of Vermont, and the University of Massachusetts**





Events and Conferences

At Arison ESG Center

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2024

Events led (in collaboration with private, public, and academic partners):

- ➔

JAN 2024

CEOs and executives roundtable meeting
- ➔

MAR 2024

Industry Fellows Forum
- ➔

MAY 2024

Launch Event of the Arison ESG Center:
"Israel after October 7th: The Role of the Business Sector in Healing Israeli Society."
- ➔

DEC 2024

Roundtable on ESG Reporting Regulation and Strategy in Israel, led by **Yair Avidan** (based on the position paper by CPAs **Shlomi Shuv** and **Shoshi Cohen**), with the head of the Israeli Securities Authority.

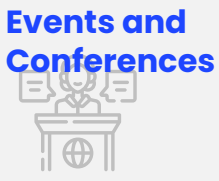
External conferences we participated in:

- ➔

Taxonomy Conference 2024
- ➔

Herzliya Conference 2024
"In the Path of Strategic Surprises."
- ➔

PLANETech 2024 Conference



2025

Events led (in collaboration with private, public, and academic partners):



FEB 2025

Professional meeting with PwC:
"Sustainability Management – From Theory to Practice."



MAY 2025

GreenFluence Conference:
consumer behavior, behavioral economics & sustainable marketing.



JUL 2025

Blended Finance Conference with IFIE
exploring opportunities and advances in the field of blended finance in Israel, in collaboration with the General Accountant office.



SEP 2025

Closed Roundtable for CEOs & Chairpersons
on current ESG challenges.



DEC 2025

FOAK Research Launch Event



DEC 2025

Annual Center Conference
keynote: **Prof. Oliver Hart (Nobel Prize in Economics, 2016).**



Internship Program

At Arison ESG Center

06



Entering its 3rd Year



Scale & Growth:

- ~**40** students have participated to date (**20** per cohort)
- Expanding in the coming year to **30** students.
- Integration of additional teams led by senior faculty, in collaboration with the School of Sustainability and the Lauder School of Government.



Student Involvement:

- Active participation in writing position papers, organizing events, joining professional field tours, and engaging in academic enrichment



Entering its 3rd Year

Current Teams & Focus Areas:

- **ESG Metrics** – Led by Prof. Niron Hashai.
- **Blog Team** – Led by Prof. Eli Bukspan & Tevel Dekel
- **Research Team** – Led by Prof. Eli Bukspan & Tevel Dekel
- **Climate Finance** – Led by Dr. Ruth Dagan
- **Industry Relations** – Led by Yair Avidan
- **Social Media** – Led by Tevel Dekel

New Teams for the Coming Year:

- **Climate Change Preparedness** – Led by Prof. Yoav Yair, Former Dean, School of Sustainability
- **Sustainable Marketing** – Led by Dr. Dana Tevet, Lecturer, Arison School of Business
- **National Resilience & Cross-Sector Innovation** – Led by Dr. Jennifer Shechter, Deputy Dean, Lauder School of Government



Dedicated Working Teams

At Arison ESG Center

07



Industry Relations Team



Lead: Yair Avidan

- Chairman of the Advisory Committee and Head of the Fellows Forum
- Supported by a dedicated researcher and a team of interns

Core Objectives

- Strengthen and expand the Center's engagement with the business sector
- Writing policy papers, study cases and useful documents for strategy and industry leaders regarding the implementation of ESG and impact in the business sector
- Initiate and execute events and meetings to maintain active connections with industry trends and stakeholders



Climate Team

Lead: Dr. Ruth Dagan

Head of Climate and International Cooperation

Flagship Policy Paper in progress

(in collaboration with KPMG):

Focus: Key barriers to scaling "First of a Kind" (FOAK) climate tech infrastructure in Israel

Target audience

Regulatory and investment communities.
Launch event planned for December 2025

National Engagement

- Active participation in leading climate conferences (ClimateTech 2024 and Taxonomy 2024) in Israel
- Participation in Sustainable Finance event at New York Climate Week 2024
- Scheduled participation in the national ClimateTech Conference 2025



Digital & Social Media Presence

At Arison ESG Center

08





Digital & Social Media Presence

אוניברסיטת רייכמן
מרכז ארסון ל-ESG
סביבה, חברה, ממשל תאגידי



שחר אביגל
משפטים ומנהל עסקים, שנה ב'

למה היה חשוב לך להשתתף בתכנית?
התוכנית מאפשרת לי להבין טוב יותר כיצד ניתן ליישם עקרונות ESG בארגונים עסקיים, וכיצד ניתן לשלב את הערכים החברתיים והסביבתיים בתהליך קבלת החלטות עסקיות.

אוניברסיטת רייכמן
מרכז ארסון ל-ESG
סביבה, חברה, ממשל תאגידי



עידן רוזנבלום
משפטים ופסיכולוגיה, שנה ד'

איך את/ה מתכננת ליישם מה שלמדת בקריירה?
אוריינטציה עסקית מכוונת ESG היא נקודת מבט שכרגע שאימצת והפנמת אותה - קשה מאוד לחזור לנקודת ההתחלה. "Once you see it, you can't unsee it."

אוניברסיטת רייכמן
מרכז ארסון ל-ESG
סביבה, חברה, ממשל תאגידי

נייר עמדה >>

השיח התקשורתי והציבורי בנושא אחריות תאגידית



ד"ר יובל קרניאל



ד"ר עמית לביא-דינור

Digital & Social Media Presence

- **2,250+** Followers on LinkedIn
 - Growth of more than **265%** over the past year
 - **130,000+** Impressions in the last year
- **10%** Organic Engagement Rate on LinkedIn
 - Well above the industry average of **2–6%**
- **~300** Followers on Instagram
- **700+** Subscribers to our newsletter and blog

A large, faint lightbulb icon with several short, thick lines radiating from it, suggesting a bright idea or inspiration. The lightbulb is centered on the left side of the slide.

What's next?

For Arison ESG Center

09





THANK YOU



Arison ESG Center
Environmental. Social. Governance

