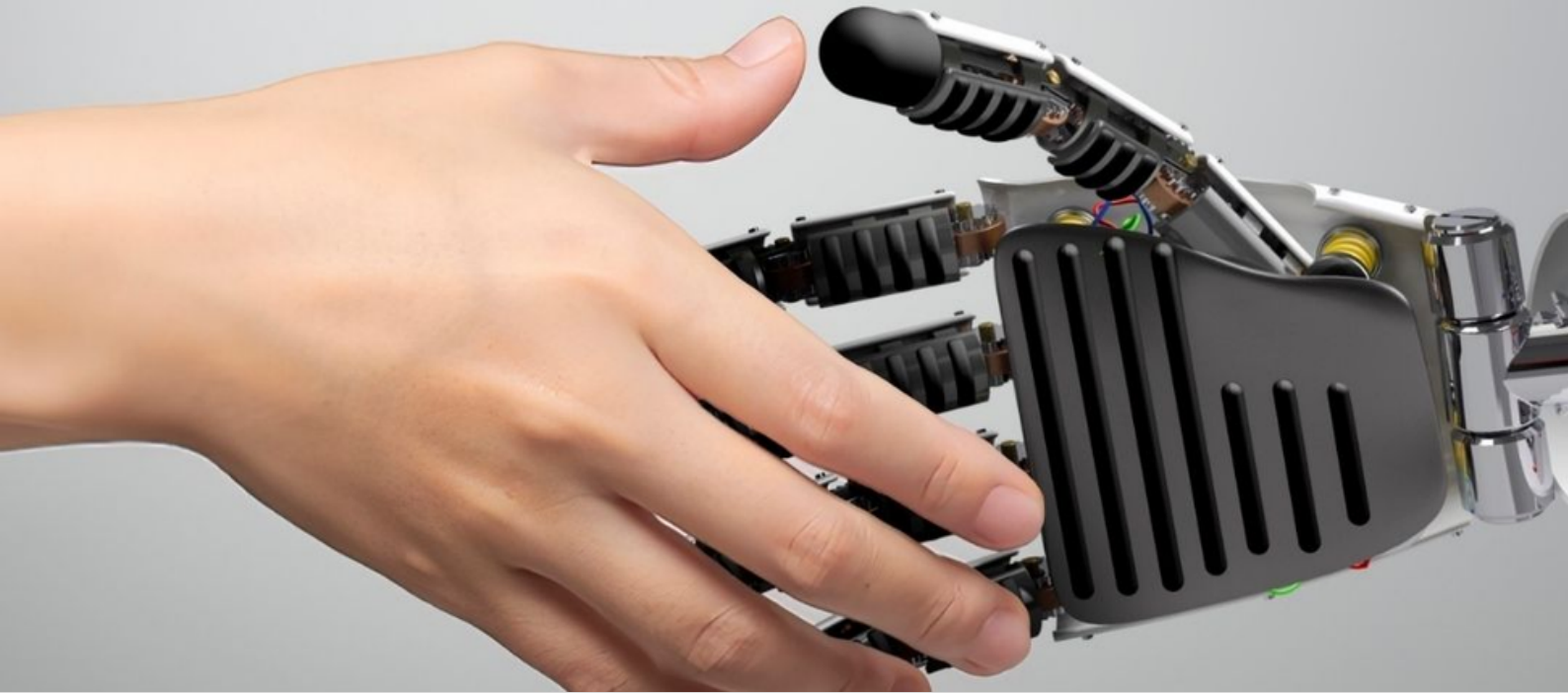


A(I) Understand You - Does it Really?

Leading Change & Human Connection in the Age of Artificial Intelligence



In a world where artificial intelligence offers advice, analyzes events, and provides emotional support, a complex question arises — can a genuine emotional experience be created without human presence?

In this lecture, we will present the most up-to-date research examining trends in the world of psychology in the age of AI.

We will explore what happens when coaching, counseling, or emotional support comes from a digital source, and how this affects our sense of being seen and belonging. We will also address the potential of AI in learning and development processes, alongside the threats that may emerge when we replace authentic human connection with a digital interface.

*All lectures can be delivered in Hebrew, English, or Arabic.

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Recommended for:

Organizations leading change and AI implementation processes.