



# RAPHAEL RECANATI INTERNATIONAL SCHOOL REICHMAN UNIVERSITY

LIVE IN ISRAEL, STUDY IN ENGLISH

**UNDERGRADUATE PROGRAMS**

**2023-2024**

**Reichman  
University** Raphael Recanati  
International School



## TIOMKIN SCHOOL OF ECONOMICS

### ARISON SCHOOL OF BUSINESS

The BA in Business Administration is a program designed to prepare students for managerial and entrepreneurial positions. The goal is to teach managerial agility and innovation in a data-rich digital world.

#### Specializations

- Finance & Entrepreneurship
- Digital Innovation
- Marketing & Entrepreneurship

#### Sample Courses

International Finance; Developing Digital Products; Digital Marketing Tools

#### Project Collaboration

L’Oreal, Unilever, and other companies

#### Research Institutes

Data Science Institute

#### Internships

Students with strong GPAs may be offered internships at top local and international firms.

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/business-administration/](http://www.runi.ac.il/en/schools/rris/undergraduate/business-administration/)



### Economics and Entrepreneurship with Data Science (BA)

The Economics and Entrepreneurship with Data Science program is designed to prepare students for positions that require advanced analytical skills. It’s intended for students seeking management positions at corporations or interested in building their own new ventures.

#### Sample Courses

Applied Economic Policy; Principles of Macroeconomics; Investment Theory; Applied Econometrics

### Business Administration and Economics (BA)

The double major BA degree in Business Administration and Economics is designed for students with an interest in professional leadership positions in a wide range of fields, including finance and economics policy, as well as for those seeking advanced degrees in business (MBA), law, or economics.

#### Specializations

- Economic Policy Analysis
- Data Analysis

#### Sample Courses

Microeconomics; Macroeconomics; Econometrics; Writing Economic Policy Papers; Fundamentals of Finance; Investment Theory; Future & Options Markets; Business Strategy; Digital Marketing; Global Marketing

#### Special Academic Field Trips

Bank of Israel, Israeli Knesset, Sorek Desalination Plant, Google headquarters, Bank Hapoalim, and more

#### Research Institutes

Aaron Institute for Economic Policy

#### Internships

Students with strong GPAs may be offered paid internships at top local and international firms.

For More Information:

Economics and Entrepreneurship with Data Science  
[www.runi.ac.il/en/schools/rris/undergraduate/economics-and-entrepreneurship-with-data-science/](http://www.runi.ac.il/en/schools/rris/undergraduate/economics-and-entrepreneurship-with-data-science/)

Business Administration and Economics  
[www.runi.ac.il/en/schools/rris/undergraduate/business-and-economics/](http://www.runi.ac.il/en/schools/rris/undergraduate/business-and-economics/)

### EFI ARAZI SCHOOL OF COMPUTER SCIENCE

The BSc in Computer Science provides students with a rigorous analytical foundation in mathematics, a thorough understanding of computer science and IT theory, and practical software development skills.

#### Sample Courses

Discrete Mathematics; Programming; Data Structures; Algorithms; Operating Systems; Networks; Complexity Theory; and various elective courses in advanced CS topics

#### Research and Development Projects

Funded by several sources: Office of the Chief Scientist of the Ministry of Science and Technology; European Research Council; Google; Facebook; IBM

#### Research Institutes

DEEPNESS Lab (DPI Engineering for Enhanced Performance of Network Elements & Security Systems); FACT Center (Foundations & Applications of Cryptographic Theory)

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/bsc-computer-science/](http://www.runi.ac.il/en/schools/rris/undergraduate/bsc-computer-science/)





## ADELSON SCHOOL OF ENTREPRENEURSHIP

The Adelson School of Entrepreneurship offers interdisciplinary studies: All students graduate with either a double major in Business Administration, Computer Science, or Economics and Data Science. All three programs combine in-depth theoretical study with practical experience in both venture creation and innovation.

### Entrepreneurship and Business Administration (BA)

This program is designed to prepare students for managerial and entrepreneurial positions in a wide range of professional arenas. It's intended for students who are interested in establishing new innovative startups or new initiatives within existing organizations.

### Entrepreneurship (BA) and Computer Science (BSc)

This program teaches students to build new venture initiatives while also providing a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills.

### Sample Internship Placements

Students may do an internship for academic credit at startups, venture capital firms, and accelerators.

### Sample Business Administration Courses

Principles of Marketing Management; Business Law; Investment Theory

### Sample Computer Science Courses

Logic & Set Theory; Algorithms; Sys. Programming in C

For More Information:

Entrepreneurship and Computer Science

[www.runi.ac.il/entrepreneurship-computer-science](http://www.runi.ac.il/entrepreneurship-computer-science)

Entrepreneurship and Business Administration

[www.runi.ac.il/entrepreneurship-business](http://www.runi.ac.il/entrepreneurship-business)



## SAMMY OFER SCHOOL OF COMMUNICATIONS

The BA in Communications focuses on new media and its influence on information, communications, consumerism, and journalism. Students take practical workshops and seminars that enable them to gain professional experience during their studies.

### Specializations

- Marketing Communications
- Interactive Communications
- Digital Influence & Perceptions

### Clusters

Business Administration; Entrepreneurship

### Sample Courses

Principle of Persuasion & Argumentation; Consumer Behavior; Digital Marketing; Technology & Ethics; Cognitive Aspects of UX; Influence & Perceptions; Media Audiences: Uses, Interpretation & Influence

### Sample Workshops

Marketing Strategy; Social Media Marketing; Innovation in Advertising; Branded Content & Marketing; E-Commerce; Visual Communication Design & Photoshop; Product Management; UX Design; UX Writing; Online Product Performance; Cross-Platform Content Creation; Storytelling; Online Community Management; Investigative Journalism

### Real Life Experience

Newsroom; Create real marketing campaigns for real clients; RU radio station [www.1062fm.co.il](http://www.1062fm.co.il)

### Research Institutes

Advanced Virtuality Lab (AVL); Media Innovation Lab (milab); Psychology of the Internet

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/ba-communications/](http://www.runi.ac.il/en/schools/rris/undergraduate/ba-communications/)



## LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY

The BA program in Government prepares students for careers in Israel and abroad, in the fields of public policy, diplomacy, consulting, and security. Thanks to its strong emphasis on theory, leadership skills, and practical experience, this degree equips the leaders, scholars, and policymakers of tomorrow with an extensive knowledge base and needed practical tools.

### Specializations

- Security & Counter-Terrorism
- Diplomacy & Global Studies
- Contemporary Middle East
- Business

### Sample Courses

Introduction to Security Studies & Counter-Terrorism; Introduction to the Contemporary Middle East & Islam; Theories in International Relations; Israeli Politics, Society & Culture; The Politics of Climate Change; The Arab-Israeli Conflict & the Peace Process; Contemporary International Politics; Strategic Planning & Policy Analysis

### Sample Workshops

Negotiation Workshop; Problem-Solving Workshop; Job Market Skills; Creative Thinking

### Special Academic Programs

Argov Fellows Program in Leadership & Diplomacy; Public Diplomacy Program; Maxwell School of Citizenship & Public Affairs at Syracuse University Summer Program; Student Exchange Programs; Research Cadets Program

### Research Institutes

International Institute for Counter-Terrorism (ICT); Institute for Policy and Strategy (IPS); Abba Eban Institute for International Diplomacy; The Institute for Liberty & Responsibility

### Internships

Students can intern at more than 30 organizations, including think tanks, NGOs, municipalities, chambers of commerce, and more. Students will receive academic credit for internships approved by the school. These internships also provide invaluable practical experience and networking opportunities.

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/ba-government/](http://www.runi.ac.il/en/schools/rris/undergraduate/ba-government/)

## SCHOOL OF SUSTAINABILITY FOUNDED BY ISRAEL CORP., ICL & ORL

## BARUCH IVCHER SCHOOL OF PSYCHOLOGY

The BA in Psychology is designed to improve critical thinking, enrich knowledge in the various fields of psychology, help them develop skills necessary to perform psychological tasks in therapeutic and organizational settings, and provide a solid foundation for graduate psychology studies.

### Sample Courses

Organizational Psychology; Cognitive Behavioral Therapy; Neurobiology of Attachment; Personality Theories

### Interdisciplinary Enrichment

Criminology; Neuroscience & Biology; Communications; Entrepreneurship

### Research Institutes

DICE (Decision. Intuition. Choice. Evaluation); Sagol Center for Applied Neuroscience; Maytiv Center for Positive Psychology

### Field Experience Placements

Major mental health centers, flagship corporations, and leading research labs

### Honors Programs in Psychology

For outstanding students - includes Honors Thesis

### OBD Accelerated Program

#### Earn Two Degrees in Four Years

A BA in Psychology and an MA in Organizational Behavior and Development (OBD)

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/ba-psychology/](http://www.runi.ac.il/en/schools/rris/undergraduate/ba-psychology/)



The Sustainability-Government double major degree offers a new, updated academic program that is relevant in the post-Covid era, considering the global commitment to ambitious climate action. It focuses on major changes that have occurred in the fields of economics, politics, and the environment in Israel, the Middle East, and around the world. The curriculum teaches aspects of policy and decision-making that balance environmental, social, and economic issues within the international arena, and imparts a deep understanding of global environmental issues. These include water shortages, clean energy, and climate change, as well as national security considerations.

The double major puts a strong emphasis on entrepreneurial skills and practical tools needed in the public and private sectors. It offers graduates an advantage when seeking jobs in a wide range of fields related to sustainability.

### Sample Courses

**Sustainability:** Introduction to Sustainability; Urban Sustainability; Sustainable Energy; Sustainability & Water Resource Management; The Future of Food; Introduction to Green Entrepreneurship; Technology, Big Data & Climate Change; Smart Mobility

**Government:** International Politics; Conflict Resolution; International Law

### Practical Experience

In their final year of studies, students have the opportunity to experience hands-on project development, by working on a capstone project. Small groups focus on solving a real-life sustainability issue. They can do this by developing a mobile app, founding a startup company, writing a policy paper, or coming up with an original idea to take on the issue.

### Internships

Internships are offered to select students at environmental NGOs, clean-tech companies, and startups.

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/sustainability-government/](http://www.runi.ac.il/en/schools/rris/undergraduate/sustainability-government/)



## STUDY ABROAD PROGRAM

The Study Abroad Program offers students from around the world the opportunity to study at Reichman University for one semester or one year. Study Abroad students consult with an academic advisor to build a personal schedule and select relevant courses. Students can study at almost all Reichman University faculties, though they cannot take Seminars or Workshops.

Tuition is \$12,000 USD per semester. Study Abroad students may reside in the new dormitories for \$880 USD per month. Study Abroad students may be eligible for scholarships and can apply for Masa grants and RRIIS Needs-Based Scholarships.

For More Information:

Contact Annette Behrendt, Financial Aid Manager:

[abehrendt@runi.ac.il](mailto:abehrendt@runi.ac.il)

or <http://bit.ly/IDCstudyabroad>



# UNDERGRADUATE PROGRAMS 2023 - 2024

# Admissions

## Required Materials

- \$100 USD application fee
- High school transcript or university transcript (if applicable)
- English proficiency test (if applicable)
- SAT/ACT - test optional / Psychometric exam - if applicable
- CV/Resume
- Essay (250-500 words)
- Two letters of recommendation

## Tuition and Expenses

- Tuition \$15,900 USD per year\*
- Health Insurance (optional) \$1,600 USD per academic year
- Additional Expenses \$600-800 USD per month
- Reichman University Dorms (optional) \$880 USD per month

*\*There is an additional \$300 USD materials fee for students in the Schools of Communications, Computer Science, Entrepreneurship & Psychology.*

*All rates are subject to change due to fluctuations in market prices and currency exchange rates.*

## Confirmation Fee

- A \$1,000 USD tuition down payment must be sent to the Reichman University Tuition Department, as stipulated in your acceptance letter.
- This down payment is the first tuition payment. A Student Information Booklet containing details on how to pay the remainder of the tuition will be sent electronically.
- The tuition down payment will be fully refunded to those who choose not to enroll, as long as their decision is submitted in writing by July 15, 2023.

**Application deadline: July 15, 2023 → [www.rris.runi.ac.il/onlineBAreg](http://www.rris.runi.ac.il/onlineBAreg)**

## Financial Aid

[www.runi.ac.il/en/schools/rris/admissions/undergraduate/financial-aid-and-scholarships/](http://www.runi.ac.il/en/schools/rris/admissions/undergraduate/financial-aid-and-scholarships/)

### → RRIS Needs-Based Scholarships

Students in need of financial aid are eligible to apply for an RRIS needs-based scholarship through their personal Candidate Information Station.

### → FAFSA

US citizens are eligible for Stafford Loans as part of the Direct Loans Programs. For the 2022-'23 academic year, students can apply for loans until April 1st, 2023. Our school code is G40703, school name Raphael Recanati International School. For further information, please contact Rina Haller at [rina@afidc.org](mailto:rina@afidc.org) and see our brochure: <https://www.runi.ac.il/media/hkho2cxe/ru-consumer-info-22-23.pdf>

### → Masa

Jewish students between the ages of 18-30 who have not previously been on a long-term program to Israel and have not made *aliyah* are eligible for a one-time grant from Masa towards tuition. [www.masaisrael.org](http://www.masaisrael.org)



## Living Arrangements

Reichman University students have the option of enjoying a high standard of living in 750 fully-equipped residential units, located in three 13-story towers on the Reichman University campus. The apartments are fully furnished to accommodate all the residents' needs. Each unit has heating and air conditioning, a private bathroom with a shower, a living area, and a kitchen equipped with a refrigerator, a microwave, an electric stovetop, and a kettle. Each room has a TV, with a HOT cable package, as well as WiFi. In addition, there are laundry rooms with washing machines and dryers in each building.

Skilled and experienced professional staff members maintain the dormitories, and are available to the students on a daily basis. Security services operate 24/7. The housing fee includes WiFi throughout the entire building; municipality fees; maintenance; gardening; cleaning of shared areas; and security. It does not include electricity, cooling, or water.

The dormitory towers were planned and designed to meet green building standards. Every floor has study areas to allow students to focus on their studies and to maintain a vibrant social life.

Students can register online to live in Reichman University's dormitories. A username and password will be sent by email once they've confirmed they'll be attending Reichman University.

Email any questions about the dorms to: [dorms@runi.ac.il](mailto:dorms@runi.ac.il)

# REICHMAN UNIVERSITY FAST FACTS

Over **2,500** Raphael Recanati International School students from over **90** countries make up 1/3 of the Reichman University student body



Israel's first and only **private university**



The **Adelson School of Entrepreneurship** is the first school in Israel to award a full academic degree in entrepreneurship



Ranked **No. 1** in Israel for our treatment of **IDF reservists**



Over **300** **lone soldiers** studying for full degrees

Over **35,000** **graduates worldwide**



More than **120** **exchange programs** with leading universities around the world



The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees**



Reichman University operates a **radio station** at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English  
<http://1062fm.co.il/en>



[www.runi.ac.il/en/schools/rris](http://www.runi.ac.il/en/schools/rris)

## RAPHAEL RECANATI INTERNATIONAL SCHOOL

### ISRAEL

The Raphael Recanati International School  
Reichman University  
PO Box 167, Herzliya, Israel 4610101  
RRIS Registrar  
Tel +972 9 960 2700  
Fax +972 9 952 7334  
[rris.registrar@runi.ac.il](mailto:rris.registrar@runi.ac.il)

### NORTH AMERICA

The Raphael Recanati International School  
c/o American Friends of Reichman University  
142 W. 57th Street, 11th floor  
New York, NY 10019  
Tel +1 212-213-5962  
Fax +1 212-213-6436  
[rris.us@runi.ac.il](mailto:rris.us@runi.ac.il)