RAPHAEL RECANATI INTERNATIONAL SCHOOL
REICHMAN UNIVERSITY

LIVE IN ISRAEL, STUDY IN ENGLISH

UNDERGRADUATE PROGRAMS
2022-2023
The BA in Business Administration is a program designed to prepare students for managerial and entrepreneurial positions. The goal of the school is to teach managerial agility and innovation in a data-rich digital world.

**Specializations**
- Finance & Entrepreneurship
- Digital Innovation
- Marketing & Entrepreneurship

**Sample Courses**
International Finance; Developing Digital Products; Digital Marketing Tools

**Project Collaboration**
Mercedes-Benz, L’Oreal, JDate, Carlsberg, and other companies

**Research Institutes**
Entrepreneurship Center, IDC Elevator, Rothschild Caesarea Center for Capital Markets and Risk Management

**Internships**
Students with strong GPAs may be offered paid internships at top local and international firms.

For More Information
www.rris.runi.ac.il/business

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The double major BA degree in Business Administration and Economics is designed for students with an interest in professional leadership positions in a wide range of fields, including finance and economics policy, as well as for those seeking advanced degrees in business (MBA), law, or economics.

**Specializations**
- Economic Policy Analysis
- Data Analysis

**Sample Courses**
Microeconomics; Macroeconomics; Econometrics; Writing Economic Policy Papers; Fundamentals of Finance; Investment Theory; Future & Options Markets; Business Strategy; Digital Marketing; Global Marketing

**Special Academic Field Trips**
Bank of Israel, Israeli Knesset, Sorek Desalination Plant, Google headquarters, Bank Hapoalim, and more

**Research Institutes**
Aaron Institute for Economic Policy

**Internships**
Students with strong GPAs may be offered paid internships at top local and international firms.

For More Information
www.rris.runi.ac.il/business/econ

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The BSc in Computer Science provides students with a rigorous analytical foundation in mathematics, a thorough understanding of computer science and IT theory, and practical software development skills.

**Sample Courses**
Discrete Mathematics; Programming; Data Structures; Algorithms; Operating Systems; Networks; Complexity Theory; and various elective courses in advanced CS topics

**Research and Development Projects**
Funded by several sources: Office of the Chief Scientist of the Ministry of Science, European Research Council, Google, Facebook, and IBM

**Research Institutes**
DEEPNESS Lab (DPI Engineering for Enhanced Performance of Network Elements & Security Systems), FACT Center (Foundations & Applications of Cryptographic Theory)

For More Information
www.rris.runi.ac.il/cs

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Reichman University has gained international recognition. It is a dream that has been realized, an academic institution that has changed the face of higher education in Israel.”

Prof. Uriel Reichman, President & Founder, Reichman University
Entrepreneurship studies are interdisciplinary, with a double major in either Business Administration or Computer Science. Both degrees combine in-depth theoretical study and practical experience in developing a venture.

BA, Entrepreneurship and Business
The program is designed to prepare students for managerial and entrepreneurial positions in a wide range of professional arenas. The program is intended for students who are interested in establishing new innovative startups or new initiatives within existing organizations.

BA, Entrepreneurship and BSc, Computer Science
The program provides a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills. Students combine this knowledge with the ability to build new venture initiatives.

Sample Entrepreneurship Courses
First-Hand Entrepreneurship; Decision-Making for Entrepreneurs; Innovating within Organizations; UX/UI and Product Design for Entrepreneurs; Digital Marketing; Presentations Skills

Sample Entrepreneurship Electives
Impact Entrepreneurship; Biotech Entrepreneurship; Real Estate Entrepreneurship; Fintech and Data Science Entrepreneurship; Edtech Entrepreneurship; Cyber and Software Solutions; Internet and New Media; Cleantech and Sustainability Entrepreneurship

Sample Internship Placements
Students may do an internship for academic credit at companies such as CoachAI, WeWork, Simplay, Powerinbox, AnyClip, and more.

Sample Business Courses
Principles of Marketing Management; Business Law; Investment Theory

Sample Computer Science Courses
Logic & Set Theory; Algorithms; Sys. Programming in C

For More Information
Entrepreneurship and Computer Science
www.runi.ac.il/entrepreneurship-computer-science
Entrepreneurship and Business
www.runi.ac.il/entrepreneurship-business

The BA in Communications focuses on new media and its influence on information, communications, consumerism, and journalism. Students take practical workshops and seminars that enable them to gain professional experience during their studies.

Specializations
→ Marketing Communications
→ Interactive Communications
→ Digital Influence & Perceptions

Clusters
Business Administration, Entrepreneurship

Sample Courses
Principle of Persuasion & Argumentation; Consumer Behavior; Digital Marketing; Technology and Ethics; Cognitive Aspects of UX; Influence & Perceptions; Media Audiences: Uses, Interpretation and Influence

Sample Workshops
Marketing Strategy; Social Media Marketing; Innovation in Advertising; Branded Content & Marketing; E-Commerce; Visual Communication Design & Photoshop; Product Management; UX Design; UX Writing; Online Product Performance; Cross-Platform Content Creation; Storytelling; Online Community Management; Investigative Journalism

Real Life Experience
Newsroom, Create real marketing campaigns for real clients, IDC radio station www.1062fm.co.il

For More Information
www.rris.runi.ac.il/comm

The BA program in Government, which features world-renowned faculty and combines theory and practice, prepares the next generation of leaders, scholars, and policymakers for the many challenges of the contemporary world in the fields of public policy, diplomacy & international affairs, and strategy.

Specializations
→ Global Affairs & Conflict Resolution
→ Middle East
→ Counter-Terrorism & Homeland Security
→ Public Diplomacy
→ Business Administration

Sample Courses
Israeli Foreign Policy and Diplomacy; Theories in the Study of Terrorism and Guerrilla Warfare; Society and Politics in the Middle East; Globalization and International Political Economy; Israeli Politics and Society; The Arab-Israeli Conflict; American Government and Politics; Conflict Resolution; International Law; Social Networks and Political Change; Diplomacy, Governance and Law in a Global World

Sample Workshops
Public Speaking; Innovative Conflict Resolution; Strategic Intelligence in National Security & Business

Special Academic Programs
The Argov Fellows Program in Leadership & Diplomacy, Syracuse University Exchange Program, Semester Abroad, Research Cadets Program

Research Institutes
International Institute for Counter-Terrorism (ICT), Institute for Policy and Strategy (IPS), Abba Eban Institute for International Diplomacy

Internships
Lauder School research institutes, offices of Members of Knesset and other Israeli political bodies, NGOs, think tanks, and international organizations

For More Information
www.rris.runi.ac.il/gov
The Sustainability-Government double major degree offers a new, updated academic program that is relevant in the post-Covid era, considering the global commitment to ambitious climate action. It focuses on major changes that have occurred in the fields of economics, politics, and the environment in Israel, the Middle East, and around the world. The curriculum teaches aspects of policy and decision-making that balance environmental, social, and economic issues within the international arena, and imparts a deep understanding of global environmental issues. These include water shortages, clean energy, and climate change, as well as national security considerations. The double major puts a strong emphasis on entrepreneurial skills and practical tools needed in the public and private sectors. It offers graduates an advantage when seeking jobs in a wide range of fields related to sustainability.

Sample Courses
- Sustainability: Introduction to Sustainability; Urban Sustainability; Sustainable Energy; Sustainability and Water Resource Management; The Future of Food; Introduction to Green Entrepreneurship; Technology, Big Data and Climate Change; Smart Mobility
- Government: International Politics; Conflict Resolution; International Law

Field Experience Placements
Major mental health centers, flagship corporations, and leading research labs

Honors Programs in Psychology
For outstanding students - includes Honors Thesis

OBD Accelerated Program
Earn Two Degrees in Four Years
A BA in Psychology and an MA in Organizational Behavior and Development (OBD)

For More Information
www.rris.runi.ac.il/susgov
Admissions

Required Materials
- $100 USD application fee
- High school transcript or university transcript (if applicable)
- English proficiency test (if applicable)
- SAT/ACT - test optional / Psychometric exam - if applicable
- CV/Resume
- Essay (250-500 words)
- Two letters of recommendation

Tuition and Expenses
- Tuition $15,000 USD per year*
- Health Insurance (optional) $1,600 USD per academic year
- Additional Expenses $600-800 USD per month
- Reichman University Dorms (optional) $880 USD per month

*There is an additional $300 USD materials fee for students in the Schools of Communications, Computer Science, Entrepreneurship & Psychology.
All rates are subject to change due to fluctuations in market prices and currency exchange rates.

Confirmation Fee
- A $1,000 USD tuition down payment must be sent to the Reichman University Tuition Department, as stipulated in your acceptance letter.
- This down payment is the first tuition payment. A Student Information Booklet containing details on how to pay the remainder of the tuition will be sent electronically.
- The tuition down payment will be fully refunded to those who choose not to enroll, as long as their decision is submitted in writing by July 15, 2022.

Application deadline: July 15, 2022 → www.rris.runi.ac.il/onlineBAreg

Financial Aid
www.rris.runi.ac.il/scholarships
- RRIS Needs-Based Scholarships
  Students in need of financial aid are eligible to apply for an RRIS needs-based scholarship through their personal Candidate Information Station.
- FAFSA
  American students are eligible for Stafford Loans as part of the Direct Loans Program. Students can fill out their 2022-2023 FAFSA applications until April 1, 2023. Our school code is G40703. Contact Joanna Simon-Bigart jsimon@idc.ac.il upon completion of your SAR. For further information: www.runi.ac.il/ffasa

- Masa
  Jewish students between the ages of 18-30 who have not previously been on a long-term program to Israel and have not made aliyah are eligible for a one-time grant from Masa towards tuition. www.masaisrael.org
REICHMAN UNIVERSITY
FAST FACTS

Over 2,000 Raphael Recanati International School students from over 90 countries make up 1/3 of the Reichman University student body

Over 30,000 graduates worldwide

Israel’s first and only private university

The Adelson School of Entrepreneurship is the first school in Israel to award a full academic degree in entrepreneurship

More than 120 exchange programs with leading universities around the world

The Israeli Council for Higher Education granted Reichman University permission to confer doctoral degrees

Ranked No.1 in Israel for our treatment of IDF reservists

Over 300 lone soldiers studying for full degrees

Reichman University operates a radio station at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English

www.rris.runi.ac.il

RAFAEL RECANATI INTERNATIONAL SCHOOL

ISRAEL

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