

The seventh annual Herzliya Conference 2007

ACKNOWLEDGEMENTS

Principal Supporters

Amb. Ronald S. Lauder

International businessman and President of the Jewish National Fund. Additionally serves as Chairman of the International Public Committee of the World Jewish Restitution Organization, Treasurer of the World Jewish Congress and Chairman of the Jewish Heritage Council. Former Chairman of the Conference of Presidents of Major American Jewish Organizations. Served as U.S. Ambassador to Austria and as Deputy Assistant Secretary of Defense for European and NATO policy. Established the Ronald S. Lauder Foundation, which has focused on Jewish education and outreach programs in Eastern Europe. Holds a B.A. in International Business from the Wharton School and a Certificate in International Business from the University of Brussels.

The Friedrich-Ebert-Stiftung (FES)



The Friedrich-Ebert-Stiftung (FES) is a non-profit organization with its roots in the German and International Social Democracy. The FES office in Israel contributes to enhancing German/European-Israeli relations, promoting peaceful coexistence between Israel and its neighbors, and strengthening Israeli civil society. For additional information: www.fes.org.il

Government Departments



Ministry of Defense



Ministry of Foreign Affairs

Foundations

Keren Kayemeth LeIsrael – Jewish National Fund



Keren Kayemeth LeIsrael – Jewish National Fund, was established by Theodore Herzl 105 years ago, at the 5th Zionist Congress. The purpose was to create a National Fund that would fulfill the Zionist vision of bringing back the Jewish People to their Homeland by purchasing and developing land in Eretz Yisrael. Today, at the beginning of the 21st century, this goal still serves as the ideological and practical platform on which the principles of KKL-JNF are based. The achievements of KKL-JNF, as the caretaker of the land of Israel on behalf of the Jewish People and as the biggest environmental movement in Israel, are evident throughout the country. These include more than 650,000 acres purchased, 1,000 towns and villages established on KKL-JNF land, 229 million trees planted, 180 water reservoirs built, tens of polluted rivers rehabilitated, 1000 parks and recreation areas developed, thousands of acres in the Negev saved from desertification, as well as many educational activities including love of the Land, Eco-Zionism and Zionist Heritage.

Our actions demonstrate the enormous impact of KKL-JNF on the development of the modern State of Israel, as partners with the People of Israel and the Jewish People. KKL-JNF will continue to fulfill its mission to develop, settle, build, protect and create - as the caretaker and guardian of the Land of Israel for the Jewish People everywhere. For additional information: kkl.org.il/kkl/kklmain_blue.aspx

Schusterman Foundation



The Schusterman family has been active in Israel for more than a decade. One year ago they established The Schusterman Foundation – Israel in Jerusalem. The Schusterman Foundation – Israel is active in furthering initiatives for the benefit of children, victims of abuse and severe neglect, the advancement of pluralistic Judaism, and the expansion of that which is shared and unique in the Jewish world. Furthermore, the foundation is active in cultural projects and the arts in Israel. For additional information: www.schusterman.org

The Posen Foundation



The Posen Foundation seeks to promote Jewish education for secular Jews. The Foundation is committed to the development of curricula, teaching strategies and reference works to train a cadre of secular Jews who will be professionally equipped to teach precepts of Jewish civilization, history and culture to children at all school levels as well as to students on the undergraduate and graduate levels. The Posen Foundation pioneered curricula and syllabi for a course on Judaism as culture, which is now taught in fifteen universities and colleges in the US and Israel. The Foundation also supports academic research into diverse aspects of Jewish identity, offers fellowships and supports literary projects in the field of Judaism as culture. Felix Posen is Founding President of the Foundation, Daniel Posen is its Director-General.

The Russell Berrie Foundation



The Russell Berrie Foundation carries on the values and passions of the late Russell Berrie through promoting the continuity of Jewish communal life, fostering religious understanding and pluralism, supporting advances in diabetes and humanistic medical care, recognizing unsung heroes and elevating the profession of sales.

The Alan B. Slifka Foundation and The Abraham Fund Initiatives



The Abraham Fund Initiatives is a social change organization working to promote Jewish-Arab coexistence, cooperation and equality. For additional information: www.abrahamfund.org



Joseph and Harvey Meyerhoff Family Charitable Funds

The “Joseph and Harvey Meyerhoff Family Charitable Funds” is a group of Baltimore-based family foundations whose philanthropic contributions have had significant impact not only on the city of Baltimore, but nationally and internationally as well.

Joseph Meyerhoff, a premier Baltimore businessman, philanthropist, and fundraiser, most well known for his leadership of the Baltimore Symphony Orchestra and his work in the creation of the state of Israel, began the tradition of giving in his family that continues to be a legacy today through his children, grandchildren, and great grandchildren.

Joseph’s son, Harvey (Bud) Meyerhoff, was instrumental in the building of the United States Holocaust Memorial Museum in Washington, D.C. and the foundation’s gift still remains the single largest gift to the Museum. Bud Meyerhoff is also a long standing supporter of the Johns Hopkins University, Johns Hopkins Hospital, and the Johns Hopkins Health System, where he was Chairman of the board and currently a Trustee emeritus.

The Meyerhoff family funds have always recognized the value of higher education and have made contributions to nearly every university or college in the Baltimore Metropolitan area, and to every major university in Israel. In addition, they are involved in supporting the cultural arts, health care, and community redevelopment. In Israel, their funds have built projects from Kiryat Shemona to Eilat, including museums, youth enrichment centers, hospital emergency rooms, libraries, daycare centers, and currently, the Performing Arts Center in Beersheva.

Bud Meyerhoff’s daughter, Terry Meyerhoff Rubenstein, is now the Executive Vice President of the family’s funds. His other children and grandchildren serve as Trustees on several family foundation boards and his sister, Eleanor Meyerhoff Katz, and her children are all actively involved in family foundations, as well as in their own communities.

Organizations

The American Jewish Committee



The American Jewish Committee protects the rights and freedoms of Jews the world over; combats bigotry and anti-Semitism and promotes human rights for all; works for the security of Israel and a deeper understanding between Americans and Israelis; advocates public policy positions rooted in America's democratic values and in the Jewish heritage; and enhances the creative vitality of the Jewish people. Founded in 1906, it is the pioneer human relations agency in the United States. For additional information: www.ajc.org

The National Security Studies Center, University of Haifa



The Center studies a wide variety of national security issues – social, political, military, economic and others – seeking to enhance the understanding of the complex web of interactions affecting national security. The Center brings together social scientists, historians and other scholars from Israel and abroad, drawing on a wide range of relevant disciplines in the effort to integrate their respective studies into the overall interdisciplinary picture of national security.

The Center's research has focused on the national security strategy of Israel, the changing global and regional strategic environment, the study of terrorism and the psychology and politics of a society coping with protracted conflict. Since the beginning of the decade, the Center has conducted an ongoing and methodical series of comprehensive studies of the diverse components of the national resilience of Israeli society. For additional information: nssc.haifa.ac.il

The Jewish Agency for Israel

Partnering with purpose, all over the world



The Jewish Agency for Israel is a global non-profit organization that works towards Aliyah and integration, connecting the next generation through Jewish Zionist education and creating an Israel of equal opportunity through bridging social and economic gaps and investing in the Negev and Galilee. For additional information: www.jewishagency.org.il

Taglit birthright israel



"Taglit"- birthright israel is breaking ground in relations between Israel and the Diaspora: its 120,000 participants, students from 50 countries to date who have come for their first educational trip in Israel, are spreading a network of support throughout the world, strengthening their Jewish identity and bringing a new spirit to the Diaspora communities.

"Taglit"- birthright israel is an innovative initiative by the Israeli government in cooperation with leading Jewish philanthropists and Jewish communities in the Diaspora (United Jewish Communities, The Jewish Agency, Keren Ha'yesod). For additional information: www.birthrightisrael.com



The Society for Excellence through Education (SEE)

The Society for Excellence through Education (SEE) was founded in Israel in 1987 to foster the concept of leadership, excellence and social responsibility throughout the entire educational community. In 1990, SEE established and continues to operate the Israel Arts and Science Academy (IASA), a national, residential senior high school in Jerusalem. The students are immigrants and sabras, religious and secular Jews and Israeli Arabs. SEE also operates national programs throughout Israel which provide unique learning opportunities for bright and motivated students. The major program is Excellence 2000 (E2K), which reaches over 8,000 students and 600 teachers in Israel and approximately 2,000 students and 150 teachers in the United States. SEE has been chosen by the Israeli Ministry of Education to partner in expanding excellence throughout Israel's education system. The session on "Excellence in Education" is sponsored by the Carylson Foundation, Chicago, Illinois. For additional information: www.see.org.il



The Jerusalem Center for Public Affairs

The Jerusalem Center for Public Affairs was founded in 1976 as an independent, non-profit institute for policy research. The Jerusalem Center is engaged in a multi-faceted effort to bring high-quality information and analysis to the attention of policymakers and leading opinion-makers through a broad range of Internet publications: Daily Alert, Jerusalem Viewpoints, Jerusalem Issue Briefs, and NGO Monitor. Much of the Jerusalem Center's research in recent years has focused on Israel's rights under international law in its conflict with the Palestinians, examining new paradigms for regional diplomacy in the Middle East and identifying the connections between local terrorism against Israel and the global jihadi effort against the West. For additional information: www.jcpa.org



The Israel Institute of Petroleum & Energy

The Israel Institute of Petroleum & Energy was established in 1964, for the purpose of advancing and enhancing the technological and economic knowledge of petroleum and energy in Israel. All the major energy and infrastructure companies in Israel are members of the Institute. The Institute's professional activities includes an information center, professional committees, testing and research lab, pollution by fuels department and training center which offer courses and seminars on petroleum and energy. For additional information: www.energy.org.il

Office of Public Affairs, United States Embassy, Tel Aviv

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IDB Group



The IDB Group is one of the leading investment companies in Israel, with a diversified portfolio encompassing some of the most influential companies in Israel. Through majority holdings in four main subsidiaries – Discount Investment Corporation, Clal Industries and Investments, Clal Insurance Enterprise Holdings and Koor Industries - the IDB Group holds major stakes in key industries such as communications, insurance and finance, high-technology, bio-technology, real estate, retail and tourism. For additional information: www.idb.co.il

First International Bank of Israel (FIBI)



First International Bank of Israel (FIBI) is Israel's fifth largest banking group. FIBI provides its clients with a full range of financial services including credit, deposits, securities, foreign exchange, financial derivatives, international trade, mortgages, provident and mutual funds, portfolio management, underwriting and leasing. FIBI places the customer at the

center of its activities, leading to an overall focus on excellent customer service. FIBI group has 140 branches including those of its three main banking subsidiaries in Israel: Bank Otsar Hahayal – focuses on the household segment and serves customers from the security force; Bank Poaley Agudat Israel (PAGI) – a commercial bank with 16 branches, which continues to broaden its customer base and number of branches serving the ultra-orthodox community; UBank – a bank that specializes in private banking, capital markets and asset management. FIBI also operates two overseas subsidiaries: FIBI Bank (UK) in London and FIBI Bank (Switzerland) in Zurich. For additional information: www.fibi.co.il

Boeing



With a heritage that mirrors the first 100 years of flight, The Boeing Company provides products and services to customers in 145 countries. Boeing has been the premier manufacturer of commercial jetliners for more than 40 years and is a global market leader in military aircraft, satellites, missile defense, human space flight, and launch systems and services. Total company revenues for 2005 were \$55 billion.

Raytheon



A global leader in technology-driven solutions providing customers with integrated mission systems. Raytheon provides integrated mission systems to meet the critical defense and non-defense needs of its customers. Raytheon is an industry leader in defense and government electronics, space, information technology, business aviation and special mission aircrafts.

Raytheon's 2005 sales summed up to \$21.9 billion, it has more than 80,000 employees worldwide, and its headquarters are based in Waltham, Massachusetts. Raytheon's "Super Rep" in Israel is "Del-Ta systems" LLP, which is the central point of contact for all Israeli customers. For additional information: www.raytheon.com

Bank Hapoalim



Bank Hapoalim is Israel's leading bank and was recently chosen by "Dun & Bradstreet" as the most financially sound company in Israel for the year 2007. Bank Hapoalim has 248 branches throughout Israel and is also the leading bank for corporate business in Israel. The Bank provides its clients with banking products and services of the highest quality available in the sector. Abroad, the bank is successfully taking part in the globalization process of the international banking community. The Bank has 28 branches, subsidiaries and representative offices active in financial centers worldwide, including New York, London, Zurich, Hong Kong, Singapore and others.

The Bank group also includes 2 commercial banks and subsidiaries engaged in financial and other activities. For further details: www.bankhapoalim.co.il

Lockheed Martin



Headquartered in Bethesda, Md., Lockheed Martin employs about 140,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. The corporation reported 2005 sales of \$37.2 billion. For additional information: www.lockheedmartin.com

Sponsors

Tamares



Tamares Hotels, Resorts and Spas is part of the Tamares group which was founded nearly 60 years ago, and currently owned solely by Poju Zabłudowicz. Tamares is a private investment group with significant interest in real estate, technology, manufacturing, leisure and media in many parts of the world. For additional information: www.tamareshotels.co.il

ORL



ORL has been one of the Israeli economy's main engines of growth, Supplying the energy to oil the wheels of progress with a range of products, covering the entire spectrum of petroleum based fuels, lubrication oils and their derivatives. New developments are in the pipeline. State of the art systems and technologies are continually being applied, to optimize production processes and provide even more cost efficient fuels. Parallel to these developments, ORL continues its efforts to take the necessary steps to protect the precious environment, by continually reducing air and water pollution through advanced techniques. For additional information: www.orl.co.il

Eilat-Ashkelon Pipeline Company Ltd. (EAPC)



EAPC deals in handling, storage and the transit of crude oil both to the domestic and international markets. Furthermore, EAPC deals in handling, storage and the distribution of oil products and LPG. EAPC operates oil ports and oil terminals in Eilat and Ashkelon and owns pipeline infrastructures spread throughout Israel.

Siemens



Siemens Israel is a subsidiary of Siemens AG and is mainly active in the fields of power generation and distribution, automation and control, transportation systems and medical solutions. Siemens Israel currently has about 150 employees with a total of more than 500 Siemens employees in the country. For additional information: www.siemens.co.il

Israel Discount Bank



The Discount Bank Group is the third largest banking group in Israel. It operates in Israel mainly through 124 branches providing a wide range of banking services to its customers in all financial.

Israel Discount Bank, established in 1935, is involved in a variety of banking, trade and commercial activity, aspiring to be the leader in retail banking in Israel. The Bank has two banking subsidiaries in Israel, Mercantile Discount Bank and Discount Mortgage Bank, and also an affiliated bank, The First International Bank of Israel. The Bank operates overseas mainly through Israel Discount Bank of New York, Discount Bank Latin America, Uruguay, Israel Discount Bank (Switzerland), and the Bank's branch in London. The Bank has representative offices, in Paris, Berlin, Buenos Aires, Santiago, and Sao Paulo.



The Central Bottling Company Ltd.

News Corporation

NEWS CORPORATION

News Corporation is a diversified entertainment company with operations in eight industry segments: filmed entertainment; television; cable network programming; direct broadcast satellite television; magazines and inserts; newspapers; book publishing; and others. The activities of News Corporation are conducted principally in the United States, Continental Europe, the United Kingdom, Australia, Asia and the Pacific Basin.



NDS Technologies Israel Ltd.

NDS Group, a majority owned subsidiary of News Corporation, supplies open end-to-end digital technology and services to digital pay-television platform operators and content providers. For additional information: www.nds.com



The Shlomo Sixt Group

The Shlomo Sixt Group is the leading vehicle group in its field in the Israeli market. The group provides a wide range of vehicle services, including car rental, leasing, sales, maintenance, repairs and roadside service. Shlomo Sixt represents the international Sixt group, one of the world's largest vehicle rental companies. The group has a combined fleet of 50,000 vehicles, and includes several companies providing a large number of services in the automotive field. The group includes Shlomo Sixt Car Rental, offering comprehensive rental services in Israel and around the world; New Kopel Sixt Holdings, a public company traded on the Tel Aviv Stock Exchange, which includes New Kopel Sixt Leasing, which holds 30% of the leasing market in Israel; New Kopel Sixt Vehicle Sales, the sales arm for all of the group's rental and operational leasing vehicles, from first hand; and New Kopel CAL, which offers private leasing. In addition, the group includes Shlomo Sixt Road Services and Garages, the largest repair and bodywork service center in the country, and the second largest roadside services company in Israel. For additional information: www.shlomo.co.il



Bet Yair Building Corporation Ltd.

B. Yair – Building Corporation Ltd., owned by the developers Yossi and Yair Biton, is one of Israel's leading and largest construction companies and the largest in Jerusalem. The corporation was founded in 1988, and deals with initiating and construction of real estate projects, among them: residential neighborhoods, housing units, rural construction, commercial projects etc. about two years ago the corporation began extending its activities to the coastal plain, initiating construction projects in Rishon Letzion and Netanya, also extending to Bet-Shemesh and Modi'in. Recently the corporation purchased lands in Eilat, for construction of a new residential neighborhood. The company shares are traded on the Tel Aviv

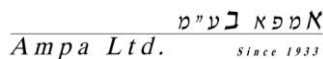
Stock Exchange and it was classified last year 12th on the BDI classification and 16th on the D&B classification for construction companies. Mr. Biton, Chairman of the Board of Directors and joint general manager, also serves as the Chairman of the Association of Constructors and Builders in Jerusalem. For additional information: www.b-yair.co.il

Soltam Group



An Industrial Group, focused on development and production of defense systems and products for ground forces. Product range includes artillery systems, night vision equipment; infantry based systems, vehicles retrofit, C4I systems and camouflage.

Ampa Group



Established in 1993, the Ampa Group today is active in a range of areas: household services – consumer products and ancillary services, as well as developing, manufacturing and distributing consumer products in Israel and abroad; financial services – a wide variety of non-banking financing solutions for the business and household sectors; real estate- initiating, developing, improving, marketing and managing projects; industry-manufacturing packaging products for the food and beverage, pharmaceutical and chemistry industries in Israel and overseas. For additional information: www.ampa.co.il

Cooperating Organizations



The Municipality of Herzliya

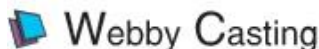
The Daniel Hotel



The Daniel Hotel is numbered among Israel's leading hotels in the corporate sector, with a wealth of experience in organizing conferences and seminars. The Daniel Hotel complex includes the Shizen Lifestyle Spa Hotel, designed in the spirit of the Far East.

As of January 1, 2007, the Tamares Hotel Group will be proud to introduce an additional hotel in the Dead Sea resort area: the Daniel Dead Sea. For additional information: www.tamareshotels.co.il

Webby Casting



The company specializes in transmitting video and other streaming media solutions. The company provides the client with freedom in distributing content – whether on demand (VOD, AOD) or live, or as a combination of live streaming that is immediately converted into a stored video for retrieval on demand. The MediaZone™ FLOW program allows viewers to use the viewing minutes that have been purchased for all viewing purposes – live or on-demand. For additional information: www.webby-casting.net



IDF Radio

93.9 FM Northern Galilee

96.6 FM Jerusalem and environs

100.7 FM Mitzpe Ramon

102.3 FM Haifa and Beer Sheba and environs

104 FM Center and Eilat

Ifat Group



Ifat Group is Israel's leading information center. Operating since 1947 and a member of the International Association of Information and Media Companies (FIBEP), Ifat Group has a staff of over 280 skilled workers, employed in the following group companies: Ifat Media Information, Ifat Advertising Monitoring, Ifat Advanced Media Analysis, Ifat On Disc, Ifat Tenders, Dekel Ifat and Ifat Mivzakei Shilton.

Newpan



Newpan Company was established 20 years ago and it's currently the leading company in Israel in importing, marketing, distributing and servicing of electronics home products. Newpan was chosen by international manufactures as the exclusive importer and distributor of variety of brand names such as: Kitchenaid, Delonghi, Toshiba and more. Newpan company is proud in her advanced and quality service department which includes dozens of skilled technicians and customer representative which provide service to 2,500 private customers each day.



Dolphin Advertising

Federman & Sons (Holdings) Ltd.



The group is fully owned by Mr. Shali Federman (ex-"Elite" partner) and deals in agricultural inputs (fertilizers) and food products (roasted coffee). In the food business, the group controls "Landwer Coffee Ltd.", the oldest local coffee roaster. In recent years, the company upgraded its production facilities and deepened its involvement not only in the retail sector but also in Horeca (hotels, restaurants, cafes). The group manages and distributes high quality international brands such as "Illy Espresso", "Rombouts Filters", and locally renowned "Landwer".

Express Tours



Express Tours is part of Diesenhaus-Unitours group and is the leading company in the field of business trip in Israel and around the world. The company employs approximately 500 professionals and its sales volume 2006 was around 268 million us. the company provide a large variety of services for all kind of tourist including business traveler, conventions and events both local and international. the company advantages live in its efficient organizational structure, and professional reliable and personal services provided but its employees 24 hours a day all year around.