GLOBAL MBA PROGRAM (GMBA)

ARISON SCHOOL OF BUSINESS

2022-2023
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Reichman University was founded with the aim of nurturing future leaders. In just twenty-seven years, we have created a pioneering and innovative academic center. Our students are imbued with a commitment to excellence and original thinking. "The university of the future," as we see it, has to prepare its students for a constantly changing world by being able to innovate skillfully, to dare, and to initiate. We believe that the knowledge and tools acquired at Reichman University support personal and professional goal fulfillment and enable our graduates to tackle the challenges of our global reality."

Prof. Uriel Reichman
Founding President and Chairman of the Academic Board, Reichman University
The rules of the game in the business world have changed. Today we are looking for managers of a new breed: those who can make a difference, creative leaders who are willing to break conventions, entrepreneurs with the ability to think differently and who are capable of bringing about a real change. Only these types of managers will be able to thrive in a dynamic and changing world, and know how to face any challenge that may stand in their way.

The Global MBA program aims at equipping you with such capabilities - capabilities that will fundamentally change you and allow you to face the challenges of managing in the 21st century. It is this task to which all our faculty members are devoted, and which is reflected by our up-to-date courses, the large variety of real-life projects, and the careful selection of the highest quality academic faculty.

The two tracks in the GMBA program - Big Data and Innovation & Entrepreneurship - leverage Israel’s status as a center of progress in high-tech, innovation, and entrepreneurship, and benefit from Reichman University’s resources and reputation as a leader in interdisciplinary education with strong ties to industry.

Courses are taught twice a week

**PART-TIME**

Sunday: 16:00 - 22:00 | Friday: 8:00 - 14:00
The Global MBA program helped me gain insight into my career goals. I was very lucky to be part of an inspiring practicum at Microsoft Ventures.”

Salomé Hemmo, France
Senior Data Scientist, Atlassian

My Global MBA from Reichman University gave me the push and the confidence to reach the next level in my career.”

Eyal Pincu, Israel
Head of Product, Taboola
Over 2,000 Raphael Recanati International School students from over 90 countries make up 1/3 of the Reichman University student body.

The Career Center aims to assist alumni in integrating into the professional market, as well as to assist employers who are seeking to recruit suitable candidates.

Over 30 research institutes at Reichman University

www.runi.ac.il/research-institutes

The Israeli Council for Higher Education granted Reichman University permission to confer doctoral degrees.

Over 30,000 graduates worldwide
REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL

Reichman University created new, academic interdisciplinary concepts in the fields of entrepreneurship, counter-terrorism and sustainability - models that are being implemented around the world.

Over 300 Lone Soldiers studying for full degrees.

Reichman University’s Alumni Association, with over 30,000 graduates, forms a professional and social alumni community that promotes networking from different countries, and strengthens the pride and belonging to Reichman University and the alumni.

Ranked no. 1 in Israel for our treatment of IDF reservists.
INNOVATION & ENTREPRENEURSHIP TRACK

The Innovation & Entrepreneurship track is a partnership between Reichman University’s Media Innovation Lab (milab) and the Arison School of Business. This unique track is designed for exceptional students with professional experience, who wish to join the Israeli startup ecosystem or improve their career choices within this vibrant community. Students will learn innovation, as well as product and business methodologies, and will have the opportunity to promote new ideas, as either entrepreneurship projects (startup or venture ideas) or intrapreneurships (new products or businesses within an existing company). The track focuses on experiential learning, including guest lectures, informal mentorships, and visits to leading companies (led by entrepreneurs, VCs, angel investors, product managers, inventors, and more). Students come from diverse fields, including computer science, engineering, business, law, economics, design, and social sciences, as well as biology, art, and medicine. Courses are detailed on the following page, with the main experiential courses (Lab and Practicum) highlighted below.

LAB: PRODUCT INNOVATION & VENTURE CREATION

In the Lab courses (3 consecutive courses) students work in teams to develop a new product and venture from the concept stage. The Lab experience is based on leading entrepreneurial methodologies, combined with UX and product techniques. Students work closely with leading mentors from the Israeli startup community, including entrepreneurs, investors, and experts in various domains: online marketing, user experience, product management, product validation strategies, and more. Students who choose to develop hardware products, such as IoT and robots, can learn how to use milab’s advanced rapid-prototyping tools, including 3D printing, electronics prototyping and sensors, woodshop, metal shop, and biofabrication.

PRACTICUM EXPERIENCE

Students are offered a unique opportunity to experience the startup world from within, by joining early stage startups, accelerators, VCs, or incubators. Students who participate in the practicum program devote 6-8 weekly hours during a 4-month period to carrying out professional projects. Former students worked at Microsoft Ventures, Sigma Labs, 8200 EISP, Gililot Capital, OurCrowd, and many startups. Our network of collaborators is constantly growing and we tailor opportunities for our students.

Admission to the experiential courses is subject to a screening process that takes place during the course of studies. Participation in these courses is not a requirement for completing studies in the Innovation & Entrepreneurship track.

Dr. Oren Zuckerman
Academic Director, Innovation & Entrepreneurship Track
Founder and Co-Director, Media Innovation Lab, Reichman University

Michal Olmert Naishtein
Executive Director, Innovation & Entrepreneurship Track
PARTIAL LIST OF COURSES

**Israeli Entrepreneurship Ecosystem**
You will be taught how investors evaluate startups: What is more important, the team or the technology? What startup roles are relevant for MBA students? The course includes lectures with guest VCs and angel investors, as well as company visits led by entrepreneurs and heads of accelerators.

**Data-Driven Product Management**
What is the product manager role in a data-driven startup? What is the product life cycle? You will be taught how PMs validate new product directions. The course includes guest lectures and company visits with PMs from Google, Facebook, Taboola, and a variety of startups, as well as with academic data science experts.

**Business Communications**
You will be taught how to pitch to a management team or to a large audience and how to merge the art and science of interpersonal communication.
Led by TED talk coaches Michael Weitz and Abigail Tenembaum.

**UX Research for Product Innovation**
What is User Experience (UX)? You will learn how to leverage UX research methods to better understand users, and how to invent new products that provide value. You will also learn how to validate product ideas before the MVP stage.
Led by Dr. Oren Zuckerman - the track's academic director, founder of Reichman University's Media Innovation Lab, and an HCI (Human-Computer Interface) lecturer and researcher.

**Design Thinking**
What are the methods designers use to solve problems in a creative way? Can design methodologies help a team work more creatively? You will be taught how design approaches can improve a business’s strategy.
Led by Prof. Alex Padwa - an industrial designer who is the former head of the Industrial Design Department at Shenkar College of Engineering and Design.

**Systematic Creativity**
Are creative thinkers born or made? This course shows how creativity is a skill that can be taught and practiced.
Led by Prof. Jacob Goldenberg - marketing professor at Reichman University and Columbia University and developer of the SIT (Systematic Inventive Thinking) methodology.

**Organizational Innovation**
What are the best (and worst) practices in innovation and how should one deal with the complex challenge of navigating organizational innovation culture?
Led by Idit Biton - Innovation and Future of Work Specialist; Senior partner at SIT - Systematic Inventive Thinking.

A full list of all courses will be available to students on the Reichman University website: [https://www.runi.ac.il/gmba/courses](https://www.runi.ac.il/gmba/courses)

Reichman University reserves the right to cancel, alter, or expand the academic programs offered.

"The Innovation & Entrepreneurship track is designed for exceptional candidates from diverse backgrounds who are creative, adventurous, and interested in creating new products and services for the business market."

The Big Data track prepares exceptional students for business development in the era of the information revolution that is changing the rules of the game.

In addition to the core curriculum, students are taught to be entrepreneurs, consultants, innovation officers, and project managers. They will acquire the cutting-edge tools required to spearhead the Big Data revolution. They will become team leaders who can lead groups of analysts and speak their language.

Successful candidates for our exclusive track should be comfortable taking a technological approach to problem solving. They do not, however, have to have a scientific degree or have prior knowledge of programming.

We are looking for overachievers with great interpersonal skills and professional attitudes.

PRACTICAL PROJECTS

Students in the Big Data track will have the unique opportunity to work on 6-month practical projects - establishing a venture or solving a real-world problem - accompanied by mentors from the industry.

Gail Gilboa
Head, Big Data Track
Computational Thinking and Introduction to Programming with Python
Programming is the process of developing / writing a computer code of a software / application. The Python language is a popular and intuitive programming language that allows programmers to develop meaningful programs quickly. In this course, students will acquire skills in writing code in Python, learn basic principles of programming, and learn to think theoretically. No previous background is required.

UX Design for Entrepreneurs
This course aims to equip the students with design thinking skills. The class teaches practical tools such as Adobe XD and Anima, as well as academic values. The course begins with a focus on early designers, and ends with the designers that enabled startups like Airbnb and Spotify.

Big Data Health-Tech
The goal of this course is to provide the students with a unique opportunity to learn about the Big Data revolution in healthcare.

First-Hand Entrepreneurship
This course provides students with a starting point at the entrance to the world of entrepreneurship, and includes interactive discussions, project-based learning, and guest lectures by leading figures from the industry. Course topics include the challenges of entrepreneurship, team building, innovation and technological trends, creativity and conceptual processes, the initial steps in project planning, business models, and business plan formulation.

A full list of all courses will be available to students on the Reichman University website: https://www.runi.ac.il/en/schools/ris/graduate/pages/global-mba.aspx

Reichman University reserves the right to cancel, alter, or expand the academic programs offered.
In recent years, New York City has developed into what is now called “Silicon Alley.” Thousands of technology startups, mostly focused on fintech, Internet, and new media, are based in the city. NYC is one of the world’s most important business centers and home to some of the most prominent companies in all sectors. The Study Tour includes visits to startup companies and meetings with entrepreneurs with an “Israeli connection,” as well as with inspiring leaders from other sectors. The tour offers students a unique opportunity to get a firsthand impression of current trends, new technologies, and innovative business models. We will focus on academic workshops, site visits, discussions, and networking to help students gain an up-to-date and holistic perspective of the inner workings of the NYC tech scene.

* The Study Tour to NY may be cancelled or altered due to Covid-19 travel restrictions.

The cost of the trips is not included in the tuition.

“I came back from New York full of inspiration and motivation. Hearing the different startup stories showed me how fortunate I am to be in a situation where so many different opportunities are available to me. Founders with all different backgrounds and motivations proved to us that it is possible to build your own successful business or take your career on a new path. This trip has once again opened my eyes to the fact that we can do so much with our lives, that we should be brave and go off in new ways that challenge us, and make us stronger and more experienced. And if we don’t do it all now, when will we do it?”

Charlotte Hetzler, MBA Graduate
Our unique MBA programs emphasize the combination of theory and practice and focus on the personal development of each student. They do this through a variety of unique extracurricular activities that result in both personal and professional development.

THE MENTORS PROGRAM

This Mentors Program gives outstanding students an unusual opportunity to receive personal guidance from experienced senior executives with proven professional and managerial achievements in both the Israeli economy and international markets.

Each mentor will guide a group of 6-8 students during the course of the school year.

ARISON LEADERSHIP DEVELOPMENT PROGRAM

Successful managers must be aware of their own strengths and weaknesses, and have the ability to work in a team and to motivate others. The Arison School Leadership Development Program gives you a significant leg up for your next career breakthrough, by helping you attain these skills, and thus develop as both a manager and a human being.

The program is unique to the MBA programs at Reichman University, and is based on similar programs at Harvard Business School, IMD, and INSEAD. It has a year-round modular structure that allows students to adapt their learning experiences to their individual needs and interests. Students are invited to attend lectures and join small group workshops, which gives them the opportunity to consult with both experts and their own peers about professional dilemmas they face. In addition, the program’s "Leadership Behind the Scenes" sessions allow students to meet with global business leaders for in-depth interviews that can shed light on their personal and professional journey.
SELECTED FACULTY OF THE GLOBAL MBA PROGRAM

Dr. Nadine Baudot-Trajtenberg, PhD, Harvard University
Deputy Governor, Bank of Israel
Dr. Baudot-Trajtenberg has spent twenty years in the banking industry in Israel and is a leading spokesperson to the investor community on matters of finance, banking, and economic developments. Her interests are: economics of globalization; corporate communication; and the political economy of Israel. Dr. Baudot-Trajtenberg serves on the board of public corporations and public organizations.

Prof. Ron Shachar, PhD, Tel Aviv University; Harvard University
Former Dean, Arison School of Business; Former Head of Marketing, Tel Aviv University; Appointment at the Yale School of Management; Visiting Professor, Duke University
Research focuses on major advertising and branding issues, as well as exploring strategic and marketing related aspects of the entertainment industries and of political campaigns.

Prof. Jacob Goldenberg, PhD, Hebrew University of Jerusalem
Prof. Goldenberg received his PhD from the Hebrew University of Jerusalem, in a joint program of the School of Business Administration and Racah Institute of Physics. He was Professor of Marketing and Head of the Marketing Department at Hebrew University’s Jerusalem School of Business Administration. He is a visiting professor at the Columbia Business School and an academic trustee of the MSI. His research focuses on creativity, new product development, diffusion of innovation, complexity in market dynamics, and the effects of social networks. Prof. Goldenberg has published in leading journals and is the new Editor-in-Chief of the International Journal of Research in Marketing. In addition, he is an author of two books published by Cambridge University Press.

Dr. Yonat Zwebner, MBA, Reichman University; LLB, Tel Aviv University; PhD, Hebrew University of Jerusalem
Assistant Professor, Marketing, Arison School of Business, Reichman University
Prior to joining Reichman University, Dr. Zwebner was a postdoctoral research fellow at the Wharton School of the University of Pennsylvania. Her research examines social influences, such as the implications of being observed while making a consumption decision, the effects of justifying decisions, and the strong influence of a social tag. In one stream of her research, she explores how consumers are averse to being observed while making a decision, and how such an observation threatens one’s sense of autonomy and free will. In addition, she examines how exposing a reason for a prosocial decision influences that decision. In a second stream of her research, she investigates how a social tag, our given name, is so influential that it actually influences the way we look. Dr. Zwebner’s research has been published in the Journal of Personality and Social Psychology and the Journal of Consumer Psychology. It has won several awards, including finalist for the 2017 SESP best dissertation award.
Prof. Dan Segal, PhD, New York University
Dr. Segal has taught managerial accounting and financial accounting at top North American universities, including the University of Toronto, where he served as assistant professor. Dr. Segal has published research papers in leading accounting journals. His primary research interests include earnings management, valuation, and the effects of accounting information on economic decisions.

Prof. Yair Tauman, PhD, Hebrew University of Jerusalem
Dean, Adelson School of Entrepreneurship, Reichman University; Academic Director, Zell Entrepreneurship Program; Former Dean, Arison School of Business, Reichman University
Prof. Tauman, whose main fields are game theory and economic theory, studied for his doctorate under 2005 Nobel Laureate, Prof. Robert Aumann. He is the author of 70 articles, most of which have been published in leading professional journals in the field. Prof. Tauman is a leading professor in the Department of Economics at Stony Brook University (New York State University). Since 1996 he’s been the director of the Stony Brook Game Theory Center. Under his leadership, the center has organized more than 100 workshops and conferences, including the largest international conference of game theory and its application in the world. Prof. Tauman has been on the board of several companies, including Radware (Nasdaq) and some very successful startups. He served in the board of Bank Hapoalim and Advfn (traded on AIMS London).

Prof. Niron Hashai, PhD, Tel Aviv University
Dean and Head of the MBA Programs, Reichman University; Professor, Arison School of Business, Reichman University
Hashai's research interests include theory of the multinational corporation, technological innovation, diversification, and growth patterns of high technology firms. His research has been published in top strategy, management, international business and innovation journals, including: Journal of International Business Studies, Journal of Management, Research Policy, Strategic Management Journal, and Strategy Science. Professor Hashai is also a visiting Professor at New York University, and has held visiting positions at the University of Oxford and Leeds University Business School, among other institutions. Before joining Reichman University, Professor Hashai was a tenured faculty member at Hebrew University's School of Business Administration, where he served as Albertson-Waluch Chair in Business Administration; Vice Dean; Head of the Asper Center for Entrepreneurship; and Head of the Strategy and Entrepreneurship area, among other roles.

Prof. Yaniv Grinstein, PhD, Carnegie Mellon University
Head, Master’s Program in Financial Economics, Reichman University; Head, MBA Research Program, Reichman University; Head, Reichman University BA programs in Finance
Prof. Grinstein is a Professor of Finance at Reichman University and an Adjunct Professor of Finance at Cornell University in the U.S. Professor Grinstein’s research interests are in corporate finance and corporate governance. His research was published in finance journals, including The Journal of Finance, The Journal of Financial Economics, Management Science, Review of Finance, and others. Prof. Grinstein serves as a research associate at the European Corporate Governance Institute and as a journal editor for Corporate Governance: An International Review. He is the recipient of the Research Excellence Award from Reichman University in 2016; the Best Teacher Award, Cornell Executive MBA Program, 2013, 2016, 2018; the Management Science Distinguished Service Award in 2014; the Best Paper Award from The Journal of Financial Intermediation in 2006; and the Best Paper in Corporate Finance Award from the Southwestern Finance Association in 2005. Between the years 2006-2007 he was a visiting academic scholar at the Securities and Exchange Commission.
APPLICATION, ADMISSION, TUITION

APPLICATION PERIOD

The application period for the 2022-2023 academic year is **November 15, 2021 - August 31, 2022**.

The application period for students required to take MBA preparatory courses ends on **July 30, 2022**.

Due to the competitive nature of the admissions process, we recommend that applicants prepare their application well in advance of the deadlines.

ADMISSION CRITERIA

- Quantitative undergraduate degree from a recognized academic institution
- Undergraduate GPA of 80% or 3.0 and above
- Demonstrated professional experience of at least 3 years after the undergraduate degree
- Interview either online or in person
- Prerequisite courses are required in Statistics, Mathematics, and Economics. Students missing these courses will be required to take preparatory courses over the summer.
- Candidates who do not have a quantitative background may be required to take the GMAT.

ONLINE APPLICATION

Complete the online application form at [https://forms.idc.ac.il/#/Public/Registration?lang=en&form=G MBA](https://forms.idc.ac.il/#/Public/Registration?lang=en&form=G MBA).

Please note your application must include:

- Official transcripts of previous academic undergraduate and graduate studies. Transcripts must bear the official stamp of the issuing institution. If you do not send the original transcript, scanned photocopies of the original documents will be accepted if properly notarized.*
- Detailed CV describing professional experience
- Two letters of recommendation, preferably one from a source who can comment on academic abilities and one from a source who can comment on professional experience
- Candidates who do not have a quantitative degree must supply an official quantitative GMAT score.
- Copy of passport or identity card
- A short biography (**Bio Form**)
- Essay/Questionnaire

* An official, notarized English translation must be submitted for all transcripts not originally issued in English.

APPLICATION PROCESS

The application process consists of two stages:

**Stage 1** Your application will be evaluated by the Admissions Committee based on the submitted material (essays, official transcripts, etc.).

**Stage 2** Applicants who successfully pass Stage 1 will be invited to a personal interview with the Admissions Committee. Applicants living outside of Israel may be interviewed by phone, video conference, or by a visiting professor. The Admissions Committee will evaluate and reach decisions regarding each applicant’s candidacy. Applicants will be informed of their status once it is decided.

FEES & TUITION

- The application fee is **300 NIS** (non-refundable)
- The down payment is **NIS 9,900**. Applicants must pay the fee to secure their place in the program after being accepted. Once the down payment has been received, the applicant’s place is secured and confirmed.
- The tuition fee for the entire program is **NIS 99,000**.

Reichman University reserves the right to change all tuition and fee rates without prior notice.
FINANCIAL AID

PRODUCTIVE LEARNER
RRIS awards excellent students with merit scholarships based on their previous performance. Students do not apply for this scholarship. The Admissions Office will notify you if relevant.

FAFSA
American students may be eligible for Stafford Loans as part of the Direct Loans Program. Check your eligibility with the RRIS Financial Aid office: rris.financialaid@idc.ac.il
Students can register online at www.studentaid.gov from October 1, 2021 to April 1, 2023 for the 2022-'23 academic year. Our school code is G40703.
For further information see www.runi.ac.il/fafsa

STUDENT AUTHORITY
The Government of Israel offers financial assistance for graduate school tuition to new immigrants under the age of 30, provided the immigrant does not already have a graduate degree from abroad and the program is recognized by the Student Authority. Students must begin their graduate studies within three years of their aliyah date (not including army service), in order to be eligible for this assistance. https://www.gov.il/en/Departments/Units/students_authority_maya

MASA
Jewish students between the ages of 18-30 who have not previously been on a long-term program to Israel and have not made aliyah are eligible for a onetime grant from Masa towards tuition. www.masaisrael.org

SAP (Students Assistance Programs)
Canadian students interested in loans and grants from the Canadian government can get information at https://www.canada.ca/en/services/benefits/education/student-aid/grants-loans/province-apply.html
Financial aid is also available through the Free Loan for the Greater Toronto area (https://jewishtoronto.com/directory/jewish-free-loan-toronto)

FOR MORE INFORMATION
Networking is the name of the game! To date, there are more than 27,000 Reichman University graduates from more than 90 countries. This gives students a unique opportunity to meet people from different backgrounds and learn about other nations and cultures, and to establish friendships that last a lifetime. It also creates a worldwide networking system that gives our students an advantage throughout their lives.

Our small classes create an intimate atmosphere, which allows students to get to know each other and the staff. Our philosophy is that our students are our partners.

Reichman University is one of the most prestigious universities in Israel. Employers seek Reichman University graduates because they come with practical tools and hit the ground running. Reichman University operates a Career Development Center that aims to prepare students and alumni for the job market, and to provide them with the tools to find suitable employment both before and after they graduate.

Reichman University offers a large array of extracurricular activities: sports, debate club, Model UN, Israel advocacy, JLC-RRIS Friday night dinners, shiurim, mincha club, choir, band, and much more.

The Raphael Recanati International School provides very special care for its students. We are the largest academic absorption center in the country. We are especially proud that we are home to more than 300 lone soldiers, who are currently studying here.

One-third of Reichman University students are international, making us the most international university in Israel for full-degree students. Israeli students serve as counselors for first-year students in order to help them find their way around and get to know the system.

Reichman University was ranked number one in student satisfaction for quality teaching for four consecutive years, in a nationwide survey conducted by Israel’s Council for Higher Education. We are the first non-government-subsidized academic institution to grant doctoral degrees.

WHY REICHMAN UNIVERSITY?
VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2), or Israeli citizenship, with the Israeli embassy or consulate in their country of origin. A student visa should be obtained in advance, in the student’s country of origin. International students who are children of an Israeli parent must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate. The Jewish Agency provides advice and assistance to students considering immigrating to Israel. See: www.jewishagency.org/JewishAgency/English/Aliyah/ and for North America/UK: www.nbn.org.il

HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee, in accordance with the country’s health insurance legislation. International students who are not covered by Israel’s national health insurance (bituach leumi) should purchase their own health insurance policy to cover their medical needs while in Israel, or purchase the UMS HAREL YEDIDIM insurance policy for international students, offered by Reichman University.

Our special arrangement with HAREL YEDIDIM insurance company provides comprehensive health coverage for $1,600 USD* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next, until the end of the program, unless the student notifies the school in writing that he/she wishes to cancel.

*Rates are subject to change according to insurance company rate fluctuations.

CAREER CENTER

The Career Center strives to prepare students to enter the workplace and to help them find employment opportunities, by providing counseling, placement, and informational services. It is tailored to meet the specific needs of the students and graduates of each of Reichman University’s schools, according to the relevant market. These services include personal career counseling and assistance, as well as lectures and workshops on job-seeking strategies, LinkedIn, and interviews. In addition, the Career Center creates recruitment and networking opportunities such as job fairs, Coffee Chats, and employers meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng
OF THE STUDENT POPULATION OF REICHMAN UNIVERSITY ARE INTERNATIONAL STUDENTS. RRIS IS THE LARGEST ACADEMIC ABSORPTION CENTER IN ISRAEL.
STUDENTS IN THE GLOBAL MBA

Average age 31

Average years of employment after completion of first degree 6

ACADEMIC BACKGROUND

- 13% Law / Accounting
- 9% Social Sciences
- 16% Engineering
- 22% Business Administration and Management
- 4% Other
- 14% Economics
- 9% Political Science / Government
- 4% Communications
- 9% Computer Science

PRIOR ACADEMIC INSTITUTION

- 13% Reichman University
- 48% Israeli Universities
- 24% Overseas Universities
- 6% Israeli Colleges
- 9% Other Israeli institutions

PRIOR JOB SECTORS

- 34% High-Tech / Internet / E-Commerce Companies
- 22% IDF / Government Institutions
- 4% Construction Industry
- 13% Retail
- 16% Other
- 7% Financial Institutions
- 4% Law Firms
- Online prep courses in Mathematics and Statistics.
- Tutorial sessions in Mathematics and Statistics will be offered via zoom during October (prior to the exams).
- Economic prep course: You will be requested to take an online course at Coursera.

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<thead>
<tr>
<th>Event</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Opening Event</td>
<td>Nov. 11, 2022</td>
</tr>
<tr>
<td>Mini Semester 1</td>
<td>Nov. 13, 2022 - Dec. 23, 2022</td>
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<tr>
<td>Mini Semester 2</td>
<td>Jan. 8, 2023 - Feb. 17, 2023</td>
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<td>Mini Semester 3</td>
<td>March 5, 2023 - April 21, 2023</td>
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<tr>
<td>Purim break</td>
<td>March 7, 2023</td>
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<tr>
<td>Pesach break</td>
<td>April 5, 2023 - April 12, 2023</td>
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<tr>
<td>Memorial Day and Independence Day</td>
<td>April 25, 2023 - April 26, 2023</td>
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<tr>
<td>Shavuot break</td>
<td>May 26, 2023</td>
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<tr>
<td>Mini Semester 4</td>
<td>May 28, 2023 - July 7, 2023</td>
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<td>Mini Semester 5</td>
<td>July 23, 2023 - Sept. 1, 2023</td>
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<tr>
<td>Rosh Hashanah break</td>
<td>Sept. 16, 2023 - Sept. 17, 2023</td>
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<tr>
<td>Yom Kippur break</td>
<td>Sept. 25, 2023</td>
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<td>Sukkot break</td>
<td>Sept. 29, 2023 – Oct. 6, 2023</td>
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<tr>
<td>Mini Semester 6</td>
<td>Nov. 5, 2023 - Dec. 15, 2023</td>
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<td>Mini Semester 7</td>
<td>Dec. 31, 2023 - Feb. 9, 2024</td>
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<tr>
<td>Mini Semester 8</td>
<td>Feb. 25, 2024 - April 5, 2024</td>
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<td>Shavuot break</td>
<td>June 12, 2024</td>
</tr>
<tr>
<td>Mini Semester 9</td>
<td>May 19, 2024 - June 28, 2024</td>
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</tbody>
</table>

- The schedule is tentative and subject to change.
- The Study Tour to New York will take place in October 2023.
Design  Guy Tamir - guy@2plustudio.com
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