# ISRAEL AND THE FUTURE OF THE MIDDLE EAST

## Program

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*The program is as of June 6 and subject to change; speakers marked with asterisks are to be confirmed.

# THEMATIC OVERVIEW

| INNOVATION | THE FUTURE OF THE MIDDLE EAST | NATIONAL SECURITY & FOREIGN POLICY | ECONOMY & SOCIETY |
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| START-UP NATION 2.0: BOLSTERING ISRAEL'S INNOVATION EDGE | THE 2014 HERZLIYA SIMULATION GAME: THE DAY AFTER A DEAL WITH IRAN – REGIONAL& GLOBAL IMPLICATIONS | FACING TURBULENT GLOBAL AND REGIONAL ARENAS: REFORMULATING ISRAEL'S NATIONAL SECURITY DOCTRINE | THE COST OF LIVING IN ISRAEL: TOO HIGH A PRICE TO PAY? |
| ISRAELI INNOVATION IN CYBER TECHNOLOGY | IRAN'S DOMESTIC POWER STRUGGLE AND THE REGIONAL BALANCE OF POWER: IMPLICATIONS FOR THE P5+1 NEGOTIATIONS | ISRAELI LEADERS DEBATE PEACE | THE STRONG SHEKEL AND ISRAEL'S FOREIGN EXCHANGE POLICY: IS WEAKER THE BETTER? |
| INNOVATION AND SPACE SECURITY IN THE CYBER AGE | THE FUTURE OF THE MIDDLE EAST AND EMERGING GLOBAL CHALLENGES | STRATEGY IN FACE OF REGIONAL AND GLOBAL TRANSFORMATIONS: SENIOR STRATEGISTS ASSESS NEW CHALLENGES | COOLING THE REAL ESTATE MARKET: CAN LOCAL AUTHORITIES FACILITATE AFFORDABLE HOUSING? |
| A VISION FOR THE 21ST CENTURY DIGITAL MIDDLE EAST | GLOBAL POWERS AND MIDDLE EAST PEACE & SECURITY: HOW CAN THEY MAKE A DIFFERENCE? | HEADING TOWARDS A NEW COLD WAR BETWEEN RUSSIA AND THE WEST? | THE HERZLIYA INDICES: ISRAEL'S ECONOMIC & SOCIETAL RESILIENCE |
| SKIPPING THE EXIT? GROOMING START-UPS INTO INDUSTRIAL CORPORATIONS | RADICAL ISLAM & TERROR: THE IMPACT OF THE MIDDLE EAST TURMOIL | ISRAEL'S FOREIGN POLICY AMID THE RUSSIA-WEST RIVALRY | WHAT IS JUST RIGHT? THE NATIONAL BUDGET AND THE SIZE OF THE GOVERNMENT |
| THE TECHNOLOGICAL REVOLUTION IN HIGHER EDUCATION | TIME TO LEARN LESSONS? THE BREAKDOWN OF THE ISRAELI-PALESTINIAN NEGOTIATIONS | AMERICA'S BOND WITH ISRAEL: FRAGILE, HANDLE WITH CARE | PHILANTHROPY IN THE 21ST CENTURY AND ITS IMPLICATIONS FOR ISRAEL: EMERGING TRENDS AND NEW DIRECTIONS |
| | THE ARAB PEACE INITIATIVE AND THE ISRAELI-PALESTINIAN PEACE PROCESS | BDS – A STRATEGIC THREAT OR AN IRRITATING NUISANCE? | |
| | SHORT-TERM MIDDLE EAST SCENARIOS: ASSESSING KEY DRIVERS | THE STRATEGIC DIMENSION OF EUROPEAN-ISRAELI RELATIONS | THE PRICE OF "PRICE TAG" & RACISM |
| | | NAVIGATING THROUGH STORMS: THE FUTURE OF EU-ISRAEL RELATIONS | |
| THE LEGACY OF BARON BENJAMIN EDMOND JAMES DE ROTHSCHILD: SOCIAL ENTREPRENEURSHIP AND THE SPIRIT OF PIONEERING IN THE 21ST CENTURY | | | |

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# PROGRAM & SCHEDULE OVERVIEW

## Sunday, June 8

12:30
**Herzliya Strategic Briefings**

13:30 Herzliya Assembly
**Inaugural Ceremony: Social Entrepreneurship and the Spirit of Pioneering in the 21st Century**

15:00 Herzliya Assembly
**Start-Up Nation 2.0: Bolstering Israel's Innovation Edge**

15:00 C110
**Israel and the New Cold War?**

16:30 Herzliya Assembly
**Strategy In Face of Regional and Global Transformations: Senior Strategists Assess New Challenges**

17:45 Herzliya Assembly
**The State of the Nation**
**Speaker of the Knesset**
**Herzliya Indices / IPS Middle East Surveys**

19:00 Herzliya Assembly
**Israeli Leaders Debate Peace: Addresses by Israeli Political Parties Leaders**

20:30 Herzliya Assembly
**Keynote Address: President of the EU Commission**

21:00
**Opening Reception**

## Monday, June 9

09:00 Herzliya Assembly
**Address of IDF Chief of Staff**

09:45 Herzliya Assembly
**The Iranian Challenge – Minister of Intelligence**

10:30 Herzliya Assembly
**The Future of the Middle East and Global Challenges**

10:30 Chais Auditorium
**Reformulating Israel's National Security Doctrine**

12:45 Herzliya Assembly
**Israeli Innovation in Cyber Technology**

12:45 Chais Auditorium
**Governor of the Bank of Israel's Address ---------- The Strong Shekel**

12:45 Aquarium
**Middle East Drivers : Macro**

12:45 C110
**Europe-Israel I**

14:15 Herzliya Assembly
**Innovation & Space Security in the Cyber Age**

14:15 Chais Auditorium
**Cost of Living**

14:00 Ivcher
**API and the Israeli-Palestinian Peace Process**

14:30 C110
**Europe-Israel II**

16:00 Herzliya Assembly
**Middle East Intelligence Assessment**

15:30 Chais Auditorium
**Affordable Housing**

15:15 Aquarium
**Nuclear Energy & Israeli R&D****

16:45 Herzliya Assembly
**Iran – Domestic and Regional Arenas**

17:00 Chais Auditorium
**Start-Ups into Industrial Corporations**

17:00 C110
**Size of Government****

17:00 Aquarium
**Price Tag****

18:30 Herzliya Assembly
**Radical Islam & Terror**

18:15 Chais Auditorium
**The Technological Revolution in Higher Education**

20:00 Herzliya Assembly
**Address of the Honorable Samuel R. Berger**

20:30
**Evening Reception**

## Tuesday, June 10

09:00 Herzliya Assembly
**Address by Minister of Defense**

09:30 Herzliya Assembly
**The Herzliya Simulation Game: The Day After a Deal with Iran – Regional & Global Implications**

10:30 Chais Auditorium
**Philanthropy in the 21st Century**

12:00 Herzliya Assembly
**Address by Former Prime Minister Ehud Barak**

13:15 Herzliya Assembly
**New Cold War between Russia and the West?**

13:15 Chais Auditorium
**BDS – Strategic Threat or Irritating Nuisance?**

13:15 Ivcher
**Middle East Drivers: Micro**

13:15 Aquarium
**America's Bond with Israel: Fragile, Handle with Care**

14:30 Herzliya Assembly
**Global Powers and the Middle East**

16:00 Herzliya Assembly
**The Breakdown of the Israeli-Palestinian Negotiations**

17:30 Herzliya Assembly
**The Herzliya Address: The President of the State of Israel***

19:00
**Closing Reception: Markiing the 50th Anniversary of Rothschild Caesarea Foundation**

*The program is preliminary (as of May 29) and subject to change; speakers marked with asterisks are to be confirmed.

PLENARY SESSIONS OPEN TO ALL PARTICIPANTS
ROUNDTABLE SESSIONS OPEN TO ALL PARTICIPANTS
HERZLIYA ROUNDTABLE SESSIONS OPEN ONLY TO EXECUTIVE OR GOLD EXECUTIVE PARTICIPANTS OR BY PERSONAL AND SEPARATE INVITATION
SOCIAL EVENTS OPEN ONLY TO EXECUTIVE OR GOLD EXECUTIVE PARTICIPANTS OR BY PERSONAL AND SEPARATE INVITATION
** ROUNDTABLE SESSIONS WITH DOUBLE ASTERICKS WILL BE HELD IN HEBREW WITH NO TRANSLATION

# FEATURED PLENARY SESSION

## THE 2014 HERZLIYA SIMULATION GAME:

### THE DAY AFTER A DEAL WITH IRAN – REGIONAL & GLOBAL IMPLICATIONS

**UNITED STATES**

The Honorable **James B. Steinberg**, Former U.S. Deputy Secretary of State; Dean of the Maxwell School and University Professor of Social Science, International Affairs and Law, Syracuse University

Dr. **Gary Samore**, Former White House Coordinator for Arms Control and Weapons of Mass Destruction (WMD); Executive Director for Research, Belfer Center for Science and International Affairs, Kennedy School of Government, Harvard

**RUSSIA**

Prof. **Sergey A. Karaganov**, Honorary Chairman, Presidium of the Council on Foreign and Defense Policy of Russia; Dean, School of World Economics and World Politics, National Research University–Higher School of Economics, Moscow

Dr. **Jennifer Shkabatur**, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya; Social Development Specialist, World Bank; Fellow, Harvard University

**EUROPEAN UNION/NATO**

Mr. **Rafael L. Bardají**, Former Spanish National Security Advisor to Prime Minister Aznar; Director, Friends of Israel Initiative

**CHINA**

Prof. **WANG Suolao**, Director, Center for Middle East Studies, School of International Studies, Peking University

**ISRAEL**

Amb. **Zalman Shoval**, Former Ambassador of Israel to the US

Dr. **Ariel (Eli) Levite**, Nonresident Senior Associate, Nuclear Policy Program, Carnecie Endowment for International Peace; Former Principal Deputy Director General for Policy of the Israel Atomic Energy Commission

Dr. **Ronen Bergman**, *Yedioth Ahronoth*

**IRAN**

Prof. **Alireza Nader**, Senior International Policy Analyst, RAND Corporation

Mr. **Meir Javedanfar**, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

**SAUDI ARABIA AND GCC**

Dr. **Jon B. Alterman**, Zbigniew Brzezinski Chair in Global Security and Geostrategy and Director of the Middle East Program, Center for Strategic and International Studies (CSIS)

**CONTROL GROUP**

Chair: Dr. **Shaul Shay**, Director of Studies, Institute for Policy and Strategy (IPS), IDC Herzliya

Dr. **Anthony H. Cordesman**, Arleigh A. Burke Chair in Strategy, Center for Strategic and International Studies (CSIS)

Mr. **Yossie Hollander**, Chairman, Israeli Institute for Economic Planning

Dr. **Oded Brosh**, Senior Research Fellow, Institute for Policy and Strategy (IPS), IDC Herzliya

Moderator: Mr. **Tommy Steiner**, Senior Research Fellow, Institute for Policy and Strategy (IPS), IDC Herzliya

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# HERZLIYA STRATEGIC BRIEFINGS

Held in small-number groups, these off-the-record sessions will offer a broad strategic overview of Israel and the Middle East for select participants.

## Sunday, June 8, 2014

**12:30 Roundtable @ C110**

### STRATEGIC BRIEFING #1

Maj. Gen. (res.) **Amos Gilead**

Head of the Politico-Military Bureau, Ministry of Defense

**12:30 Roundtable @ C228**

### STRATEGIC BRIEFING #2

Ambassador Dr. **Michael Oren**

Former Ambassador of Israel to the United States; CNN Contributor; Abba Eben Chair in International Diplomacy, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

# HERZLIYA PLENARY SESSIONS

## Sunday, June 8, 2014

**13:00 Herzliya Assembly**

### WELCOME AND REGISTRATION

**13:30 Herzliya Assembly**

### INAUGURAL CEREMONY
### THE LEGACY OF BARON BENJAMIN EDMOND JAMES DE ROTHSCHILD:
### SOCIAL ENTREPRENEURSHIP AND THE SPIRIT OF PIONEERING IN THE 21ST CENTURY

| | |
|---|---|
| Welcome | Prof. **Alex Mintz**, Head, Institute for Policy and Strategy (IPS); Chair, Herzliya Conference; Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya |
| Greetings: | Prof. **Uriel Reichman**, President and Founder, IDC Herzliya<br>Mr. **Moshe Fadlon**, Mayor of Herzliya |
| Opening Address: | Baroness **Ariane de Rothschild** |
| MC: | Mr. **Jonathan Davis**, Vice President for External Relations and Head of the Raphael Recanati International School, IDC Herzliya |

### MODERATED DISCUSSION

| | |
|---|---|
| Chair: | Prof. **Amnon Rubinstein**, Former Minister of Education; Radzyner School of Law, IDC Herzliya |

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Young Social Entrepreneurs: Ms. **Rawia Abun Rabia**, Doctoral Fellow, Ariane de Rothschild Women Doctoral Program

MK **Itzik Shmuli**, Labor Party; Former Chairman of the Students' Association; a leader of the #J14 protest movement

MK Dr. **Adi Koll**, "Yesh Atid" Party; Social activist, founder of the People's University program

Mr. **Netanel Twito**, Deputy Mayor of Nazareth-Illit; Alumni, BR Ambassadors' Organization of the Rothschild Caesarea Foundation

**15:00 Herzliya Assembly**

## START-UP NATION 2.0: BOLSTERING ISRAEL'S INNOVATION EDGE

IN COOPERATION WITH THE NATIONAL COUNCIL FOR RESEARCH & DEVELOPMENT, MINISTRY OF SCIENCE, TECHNOLOGY AND SPACE

Speakers: Prof. **Daniel Zajfman**, President, Weizmann Institute of Science

Prof. **Ron Shachar**, Dean, Arison School of Business, IDC Herzliya

Prof. **Yair Tauman**, Dean, Adelson School of Entrepreneurship, IDC Herzliya

Mr. **Shai Agassi**, Entrepreneur

Mr. **Yanki Margalit**, Chairman, SpaceIL; Founder, Aladdin Knowledge Systems

Moderator: Ms. **Liat Aaronson**, Executive Director, Zell Entrepreneurship Program, IDC Herzliya

**16:30 Herzliya Assembly**

## STRATEGY IN FACE OF REGIONAL AND GLOBAL TRANSFORMATIONS: SENIOR STRATEGISTS ASSESS NEW CHALLENGES

Speakers: Dr. **Anthony H. Cordesman**, Arleigh A. Burke Chair in Strategy, Center for Strategic and International Studies (CSIS)

Prof. **Edward N. Luttwak**, Senior Associate, Center for Strategic and International Studies (CSIS)

Maj. Gen. (res.) **Yaakov Amidror**, Former National Security Advisor to the Prime Minister and Former Head of the National Security Council; Anne and Greg Rosshandler Senior Fellow, BESA Center, Bar-Ilan University

Amb. Dr. **Michael B. Oren**, Former Ambassador of Israel to the United States; CNN Contributor; Abba Eben Chair in International Diplomacy, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

Moderator: Ms. **Tallie Lipkin-Shahak**, Journalist, Director of Military and Security programs and Chief Editor of the "Security Strip" (*Retzuat Ha'Bitachon*) Daily Program, *IDF Radio*

Concluding Remarks: H.E. **Daniel B. Shapiro**, Ambassador of the United States to Israel

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**17:45 Herzliya Assembly**

## THE STATE OF THE NATION

Speaker of the Knesset Address: MK **Yuli (Yoel) Edelstein**, Speaker of the Knesset

The Herzliya Indices: Prof. **Rafi Melnick**, Provost, IDC Herzliya; Member, Bank of Israel Monetary Committee

Prof. **Gabriel Ben Dor**, Director of National Security Studies, School of Political Sciences, University of Haifa; Academic Adviser, National Security College of Israel; Pro-Rector, University of Haifa

The IPS Middle East Surveys: Prof. **Alex Mintz**, Head, Institute for Policy and Strategy (IPS) & Chair, Herzliya Conference, IDC Herzliya

**19:00 Herzliya Assembly**

## ISRAELI LEADERS DEBATE PEACE

Keynote Addresses: MK **Yair Lapid**, Minister of Finance; Chairman, Yesh Atid Party

MK **Naftali Bennett**, Minister of the Economy, Minister of Religious Services, Minister for Jerusalem and Diaspora Affairs; Head, Habayit Hayehudi Party

MK **Tzipi Livni**, Minister of Justice; Chairperson, Hatenouah Party

MK **Isaac Herzog**, Chairman of the Opposition; Chairman, Labor Party

MK **Gideon Saar**, Minister of the Interior; Likud Party

**20:30 Herzliya Assembly**

## KEYNOTE ADDRESS

Keynote Address: H.E. **José Manuel Barroso**, President of the European Commission

**21:00**

## OPENING RECEPTION

by special invitation only

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# Monday, June 9, 2014

**09:00 Herzliya Assembly**

## CHALLENGES TO ISRAEL'S NATIONAL SECURITY: IDF CHIEF OF STAFF

Keynote Address: Lt. Gen. **Benny Gantz**, Chief of the IDF General Staff

**09:45 Herzliya Assembly**

## THE IRANIAN CHALLENGE

Keynote Address: MK Dr. **Yuval Steinitz**, Minister of Intelligence

**10:30 Herzliya Assembly**

## MEGA TRENDS IN THE 21ST CENTURY GLOBAL SYSTEM: THE WORLD ECONOMY, GEOPOLITICS, AND SOCIETY

Prof. **Jacob A. Frenkel**, Chairman, JPMorgan Chase International; Chairman, Board of Trustees of the G-30; Former Governor of the Bank of Israel

Amb. **Yury Fedotov**, Under-Secretary-General of the United Nations; Director-General, United Nations Office in Vienna (UNOV) & Executive Director, United Nations Office on Drugs and Crime (UNODC)

Mr. **Abraham H. Foxman**, National Director, Anti-Defamation League (ADL)

Dr. **Jon B. Alterman**, Zbigniew Brzezinski Chair in Global Security and Geostrategy and Director of the Middle East Program, Center for Strategic and International Studies (CSIS)

Moderator: Mr. **Tommy Steiner**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

**10:30 Chais Auditorium**

## FACING TURBULENT GLOBAL AND REGIONAL ARENAS: REFORMULATING ISRAEL'S NATIONAL SECURITY DOCTRINE

Prof. **Alex Mintz**, Head, Institute for Policy and Strategy (IPS); Chair, Herzliya Conference; Chair, Herzliya Forum for Reformulating Israel's Defense Doctrine, IDC Herzliya

Dr. **Shaul Shay**, Director of Studies, Institute for Policy and Strategy (IPS), IDC Herzliya

Mr. **Ron Ben-Yishai**, Military & Defense Commentator, *Ynet News*

Brig. Gen. **Reem Aminoach,** Head of Budgets at the Department of Security; Financial advisor to the IDF Chief of Staff

Moderator: Mr. **Amir Rapoport**, *Israel Defense*

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Concluding Remarks: MK Lt. Gen. (res.) **Shaul Mofaz**, Former Minister of Defense; Chairman, "Kadima" Party

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12:45 Herzliya Assembly

## Israeli Innovation in Cyber Technology

In cooperation with the National Council for Research & Development, Ministry of Science, Technology and Space and with the Yuval Ne'eman Workshop, Tel Aviv University

Chair: Prof. Maj. Gen. (res.) **Isaac Ben-Israel**, Yuval Ne'eman Workshop, Tel-Aviv University; Chairman, Israel National Council for Research & Development, Ministry of Science, Technology, and Space

Brig. Gen. **Eitan Eshel**, Director of R&D, Directorate of Defense R&D, Ministry of Defense

Prof. **Yuval Elovici**, Director, Deutsche Telekom Laboratories, Ben-Gurion University of the Negev

Dr. **Tal Steinherz**, CTO, Israel National Cyber Bureau, Prime Minister's Office

Mr. **Raviv Raz**, CEO, Hybrid Security

Ms. **Esti Peshin**, Director, Cyber Program, IAI-Elta

Mr. **Ram Levi**, Cyber Security Advisor, National Committee for Cyber, National Council for Research & Development – Ministry of Science, Technology & Space

12:45 Chais Auditorium

## The Address of the Governor of the Bank of Israel

Introduction:

Prof. **Amir Barnea**, Founding Dean (Emeritus), Arison School of Business, IDC Herzliya

Address:

Dr. **Karnit Flug**, Governor of the Bank of Israel

## Strong Shekel and Israel's Foreign Exchange Policy: Is Weaker the Better?

Prof. **Zvi Eckstein**, Dean, School of Economics, IDC Herzliya; Former Deputy Governor of the Bank of Israel

Prof. **Omer Moav**, School of Economics, IDC Herzliya

Dr. **Boaz Schwartz**, Managing Director, Deutsche Bank Israel

Mr. **Elisha Yanay**, Chairman of the Board, Israel Association of Electronics & Software Industries

Prof. **Daniel Tsiddon**, Deputy Chief Executive Officer & Head of Capital Markets, Private Banking & Strategy Division, Bank Leumi

Mr. **Barry Topf**, Former Senior Advisor to the Governor and Former member of the Bank of Israel's Monetary Committee

Moderator: Mr. **Sever Plocker**, Chief Economic Editor, *Yediot Aharonot*

14:15 Chais Auditorium

## The Cost of Living in Israel: Too High a Price to Pay?

In cooperation with the Israeli Institute for Economic Planning

Mr. **Dror Strum**, President, Israeli Institute for Economic Planning

MK Dr. **Erel Margalit**, Chair of the Knesset Lobby for the Rising Cost of Living

Mr. **Amit Lang**, Director General, Ministry of Economy

Mr. **Rami Levy**, Owner & CEO, Rami Levy Hashikma Marketing

Moderator: Mr. **Sami Peretz**, Editor-in-Chief, *TheMarker*

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Closing Remarks:

Prof. **Manuel Trajtenberg**, Chair, Planning & Budgeting Committee of the Higher Education Council; Chair, Government Committee for Social and Economic Change (Summer 2011)

14:15 Herzliya Assembly

## Innovation in Space Security and Challenges of Sustainability

In cooperation with the National Council for Research & Development, Ministry of Science, Technology, and Space and the Yuval Ne'eman Workshop, Tel Aviv University

Chair: Prof. Maj. Gen. (res.) **Isaac Ben-Israel**, Yuval Ne'eman Workshop, Tel-Aviv University; Chairman, Israel National Council for Research and Development, Ministry of Science, Technology and Space

Mr. **Menachem Kidron**, Director, Israel Space Agency

Ms. **Inbal Kreiss**, Deputy CEO, MBT Space Division, Israel Aerospace Industries

Dr. **Deganit Paikowsky**, Senior Researcher, Yuval Ne'eman Workshop, Tel Aviv University

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**15:30 Chais Auditorium**

## COOLING THE REAL ESTATE MARKET: CAN LOCAL AUTHORITIES FACILITATE AFFORDABLE HOUSING?

**IN COOPERATION WITH THE GAZIT-GLOBE REAL ESTATE INSTITUTE, IDC HERZLIYA**

Opening Remarks:

The Honorable **Antonio R. Villaraigosa**, 41st Mayor of Los Angeles (2005-2013); Professor of the Practice of Policy, USC Price School of Public Policy

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The Gazit Globe Real Estate Index:

Dr. **Efrat Tolkowsky**, CEO, Gazit-Globe Real Estate Institute, IDC Herzliya

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Mr. **Ron Huldai**, Mayor of Tel Aviv

Mr. **Moshe Fadlon**, Mayor of Herzliya

Prof. **Zvi Eckstein**, Dean, School of Economics, IDC Herzliya; Former Deputy Governor of the Bank of Israel

Moderator: Ms. **Naama Sikoler**, *Calcalist*

**17:00 Chais Auditorium**

## SKIPPING THE EXIT? GROOMING START-UPS INTO INDUSTRIAL CORPORATIONS

Chair: Mr. **Israel Makov**, Chairman of SUN Pharma, BioLight Life Sciences & Micromedic; Former President & CEO of Teva Pharmaceutical Industries

Mr. **Avi Hasson**, Chief Scientist; Director-General, Innovation and Industrial Research and Development Administration, Ministry of Economy

Ms. **Tzipi Ozer-Armon**, CEO, Lumenis

Mr. **David (Dadi) Perlmutter**, Former Executive Vice President. General Manager of the Intel Architecture Group (IAG) and Chief Product Officer of Intel Corporation

Dr. **Yossi Vardi**, Entrepreneur

**16:00 Herzliya Assembly**

## MIDDLE EAST INTELLIGENCE ASSESSMENT

Brig. Gen. **Itai Brun**, Head of IDF Military Intelligence Research

**16:45 Herzliya Assembly**

## IRAN'S DOMESTIC POWER STRUGGLE AND THE REGIONAL BALANCE OF POWER: IMPLICATIONS FOR THE IRAN-P5+1 NEGOTIATIONS

Dr. **Gary Samore**, Former White House Coordinator for Arms Control and Weapons of Mass Destruction (WMD); Executive Director for Research, Belfer Center for Science and International Affairs, Kennedy School of Government, Harvard

Dr. **Anthony H. Cordesman**, Arleigh A. Burke Chair in Strategy, Center for Strategic and International Studies (CSIS)

Prof. **Alireza Nader**, Senior International Policy Analyst, RAND Corporation

Mr. **Meir Javedanfar**, IDC Herzliya

Moderator: Mr. **Joby Warrick**, *Washington Post*

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**18:15 Chais Auditorium**

## The Technological Revolution in Higher Education

**In cooperation with the National Council for Research & Development, Ministry of Science, Technology, and Space**

Opening Remarks:

Prof. **Uriel Reichman**, Founder and President, IDC Herzliya

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Chair: Dr. **Ayelet Ben-Ezer**, Vice President for Student Affairs, IDC Herzliya

Mr. **Meir Brand**, Managing Director, Google Israel, Greece, and Sub-Saharan Africa

Prof. **David Passig**, Graduate School of Education, Bar-Ilan University; Member, Israel National Council for Research & Development, Ministry of Science, Technology, and Space

Mr. **Shai Reshef**, Founder and President, University of the People

Ms. **Gila Ben-Har**, CEO, Center for Educational Technology

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Concluding Remarks:

The Honorable Dr. **Ludwig Spaenle**, Minister of Education and Culture of Bavaria

**18:30 Herzliya Assembly**

## Radical Islam & Terror: The Impact of the Middle East Turmoil on the Global and Regional Arenas

**In cooperation with the Institute for Counter-Terrorism (ICT), IDC Herzliya**

Chair: Dr. **Boaz Ganor**, Ronald Lauder Chair for Counter Terrorism; Deputy Dean, Lauder School of Government, Diplomacy & Strategy; Founder & Executive Director, Institute for Counter-Terrorism (ICT), IDC Herzliya

Mr. **Dan Meridor**, Former Deputy Prime Minister and Former Minister of Intelligence and Atomic Energy

Mr. **Shabtai Shavit**, Fmr Head of the Mossad; Chairman of the Board of Directors, Institute for Counter-Terrorism (ICT), IDC Herzliya; Chairman of Athena Human & Technology Integrated Solutions Ltd.

The Honorable **James B. Steinberg**, Former U.S. Deputy Secretary of State; Dean of the Maxwell School and University Professor of Social Science, International Affairs and Law, Syracuse University

Prof. **Amitai Etzioni**, University Professor and Director of the Institute for Communitarian Policy Studies, George Washington University

**20:00 Herzliya Assembly**

## Change and Challenges in the Middle East: The Landscape for the United States and Israel

Keynote Address: The Honorable **Samuel (Sandy) Berger**, Chair, Albright Stonebridge Group; Former US National Security Advisor to President Clinton

**20:30**

## Evening Reception

by special invitation only

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# Tuesday, June 10, 2014

**09:00 Herzliya Assembly**

## Israel's National Security in a Turbulent Middle East: Minister of Defense

Introduction: Mr. **Jonathan Davis**, Vice President for External Relations and Head of the Raphael Recanati International School, IDC Herzliya

Keynote Address: MK Lt. Gen. (res.) **Moshe (Bogie) Ya'alon**, Minister of Defense

**09:30-12:30 Herzliya Assembly**

## The 2014 Herzliya Simulation Game: The Day After a Deal with Iran – Regional & Global Implications

### United States

The Honorable **James B. Steinberg**, Former U.S. Deputy Secretary of State; Dean of the Maxwell School and University Professor of Social Science, International Affairs and Law, Syracuse University

Dr. **Gary Samore**, Former White House Coordinator for Arms Control and Weapons of Mass Destruction (WMD); Executive Director for Research, Belfer Center for Science and International Affairs, Kennedy School of Government, Harvard

Mr. **R. James Woolsey**, Former Director of the Central Intelligence; Chairman, Foundation for Defense of Democracies (FDD)

### Russia

Prof. **Sergey A. Karaganov**, Honorary Chairman, Presidium of the Council on Foreign and Defense Policy of Russia; Dean, School of World Economics and World Politics, National Research University–Higher School of Economics, Moscow

Dr. **Jennifer Shkabatur**, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya; Social Development Specialist, World Bank; Fellow, Harvard University

### European Union/NATO

Mr. **Rafael L. Bardají**, Former Spanish National Security Advisor to Prime Minister Aznar; Director, Friends of Israel Initiative

### China

Prof. **WANG Suolao**, Director, Center for Middle East Studies, School of International Studies, Peking University

### Israel

Amb. **Zalman Shoval**, Former Ambassador of Israel to the US

Dr. **Ariel (Eli) Levite**, Nonresident Senior Associate, Nuclear Policy Program, Carnegie Endowment for International Peace; Former Principal Deputy Director General for Policy of the Israel Atomic Energy Commission

Dr. **Ronen Bergman**, *Yedioth Ahronoth*

### Iran

Prof. **Alireza Nader**, Senior International Policy Analyst, RAND Corporation

Mr. **Meir Javedanfar**, IDC Herzliya

### Saudi Arabia and GCC

Dr. **Jon B. Alterman**, Zbigniew Brzezinski Chair in Global Security and Geostrategy and Director of the Middle East Program, Center for Strategic and International Studies (CSIS)

### Control Group

Chair: Dr. **Shaul Shay**, Director of Studies, Institute for Policy and Strategy (IPS), IDC Herzliya

Dr. **Anthony H. Cordesman**, Arleigh A. Burke Chair in Strategy, Center for Strategic and International Studies (CSIS)

Mr. **Yossie Hollander**, Chairman, Israeli Institute for Economic Planning

Dr. **Oded Brosh**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Moderator: Mr. **Tommy Steiner**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

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Concluding Address: Dr. **Gary Samore**, Former White House Coordinator for Arms Control and Weapons of Mass Destruction (WMD); Executive Director for Research, Belfer Center for Science and International Affairs, Kennedy School of Government, Harvard

**10:00-11:30 Chais Auditorium**

## PHILANTHROPY IN THE 21ST CENTURY AND ITS IMPLICATIONS FOR ISRAEL: EMERGING TRENDS AND NEW DIRECTIONS

Opening Remarks:

Mr. **Moshe Kahlon**, Chairman, Center for Reforms and Leadership, Netanya Academic College, Former Minister of Communications and Former Minister of Welfare & Social Services

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Mr. **Moe Levy**, Executive Director, Asper Foundation

Mr. **Avi Naor**, Founder and Chairman, OR YAROK

Mr. **Avner Stepak**, Board Member, Meitav Dash Investment House

Mr. **Allan Hanoch Barkat**, CEO, DUALIS – Israel Social Venture Fund

Moderator: Ms. **Ahuva Yanai**, CEO, Matan

**13:15 Chais Auditorium**

## BDS – A STRATEGIC THREAT OR AN IRRITATING NUISANCE?

Prof. **Alan M. Dershowitz**, Felix Frankfurter Professor of Law, Harvard Law School

Dr. **Noam Lemelshtrich Latar,** Founding Dean, Sammy Ofer School of Communications, IDC Herzliya

Dr. **Shavit Matias**, Research Fellow, Hoover Institution, Stanford University; Former Deputy Attorney General for International Affairs

**13:15 Herzliya Assembly**

## HEADING TOWARDS A NEW COLD WAR BETWEEN RUSSIA AND THE WEST?

The Honorable Senator **Bogdan Klich**, Former Minister of Defense of Poland

Prof. **Sergey A. Karaganov**, Honorary Chairman, Presidium of the Council on Foreign and Defense Policy of Russia; Dean, School of World Economics and World Politics, National Research University–Higher School of Economics, Moscow

Prof. **Edward N. Luttwak**, Senior Associate, Center for Strategic and International Studies (CSIS)

Prof. **Shlomo Avineri**, Hebrew University of Jerusalem

Dr. **Jennifer Shkabatur**, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya; Social Development Specialist, World Bank; Fellow, Harvard University

Mr. **Roland Freudenstein**, Deputy Director and Head of Research, Martens Centre for European Studies

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**14:30 Herzliya Assembly**

## GLOBAL POWERS AND MIDDLE EAST PEACE AND SECURITY: HOW CAN THEY MAKE A DIFFERENCE?

Chair: Amb. **Zalman Shoval**, Former Ambassador of Israel to the US

The Honorable Dr. **Matthew Spence**, US Deputy Assistant Secretary of Defense for Middle East Policy

The Honorable Dr. **Ralf Brauksiepe**, MdB, Deputy Minister of Defense of Germany

Maj. Gen. (res.) **Amos Gilead**, Director, Political-Military Bureau, Ministry of Defense

The Honorable **Han ten Broeke**, Member of the Dutch House of Representatives; VVD (Liberal Party) Spokesperson on Foreign Affairs and Chairman of the Standing Committee on the Armed Forces*

Prof. **Amitai Etzioni**, University Professor and Director of the Institute for Communitarian Policy Studies, George Washington University

Prof. **WANG Suolao**, Director, Center for Middle East Studies, School of International Studies, Peking University

**16:00 Herzliya Assembly**

## TIME TO LEARN LESSONS? THE BREAKDOWN OF THE ISRAELI-PALESTINIAN NEGOTIATIONS

Public Opinion Surveys – Presentation: Dr. **Khalil Shikaki**, Director, Palestinian Center for Policy and Survey Research

Prof. **Mina Tzemach**, Partner, Midgam Polling Research Center

Speakers: Mr. **Ashraf al Ajrami**, Former Minister for Prisoner Affairs of the Palestinian Authority

Mr. **Zvi Hauser**, Former Cabinet Secretary

Prof. **Alan M. Dershowitz**, Felix Frankfurter Professor of Law, Harvard Law School

Mr. **Ari Shavit**, *Haaretz*

Brig. Gen. (res.) **Yossi Kuperwasser**, Director General, Ministry of Strategic Affairs

Dr. **Natan B. Sachs**, Fellow, Saban Center for Middle East Policy, Brookings Institution

Moderator: Dr. **Alisa Rubin Peled**, Academic Director, Argov Fellows Program in Leadership and Diplomacy, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya and Non-Resident Senior Fellow, Foreign Policy, Brookings Institution, Saban Center for Middle East Policy

**17:30 Herzliya Assembly**

## THE HERZLIYA ADDRESS

Greetings: Prof. **Uriel Reichman**, President and Founder, IDC Herzliya

Prof. **Alex Mintz**, Head, Institute for Policy and Strategy (IPS); Chair, 2014 Annual Herzliya Conference; Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya

The President's Address: H.E. **Shimon Peres**, President of the State Israel (by video)

**19:00**

## CLOSING RECEPTION
## IN HONOR OF THE 50TH ANNIVERSARY OF THE ROTHSCHILD CAESAREA FOUNDATION

by special invitation only

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# HERZLIYA ROUNDTABLE SESSIONS

The Herzliya Roundtable sessions are intended to facilitate in-depth conversations on topical issues involving a limited number of senior-most practitioners and experts. As specified below, several sessions will be open and on-record; other sessions will be held under the Chatham House Rule and participation will be open only to EXECUTIVE and GOLD EXECUTIVE PARTICIPANTS or by personal and separate invitation.

## Sunday, June 8, 2014

**15:00 Roundtable @ C110**

### ISRAEL AND A NEW "COLD WAR"? ISRAEL'S FOREIGN POLICY AMID THE RUSSIA-WEST RIVALRY

BY INVITATION ONLY; CHATHAM HOUSE RULE; IN ENGLISH

Chair: Prof. **Galia Golan**, Lauder School of Government, Diplomacy & Strategy

Discussants: MK Dr. **Ronen Hoffman**, Chair, Knesset Subcommittee on Foreign Policy

Amb. Dr. **Alon Liel**, Former Director General of the Ministry of Foreign Affairs

Mr. **Shalom Turgeman**, Former Foreign Policy Advisor to Prime Minister Olmert

Brig. Gen. (res.) **Michael (Mike) Herzog**, Milton Fine International Fellow, Washington Institute for Near East Policy

## Monday, June 9, 2014

**12:45 Roundtable @ C110**

### THE STRATEGIC DIMENSION OF EUROPEAN-ISRAELI RELATIONS

BY INVITATION ONLY; CHATHAM HOUSE RULE; IN ENGLISH

IN COOPERATION WITH THE EUROPEAN LEADERSHIP NETWORK (ELNET) AND THE FORUM FOR STRATEGIC DIALOGUE (FSD)

Chair:

Mr. **Dan Meridor**, Former Deputy Prime Minister and Former Minister of Intelligence and Atomic Energy; Member of the Advisory Board, European Leadership Network NET)

Discussants:

The Honorable Senator **Bogdan Klich**, Former Minister of Defense of Poland

H.E. **Lars Faaborg-Andersen**, Ambassador, Head of Delegation of the European Union to Israel

Amb. **Dr. Hans-Dieter Heumann**, President, Federal Academy for Security Policy (BAKS)

Amb. **Ran Curiel**, Former Senior Deputy Director General for Political Affairs of the Ministry of Foreign Affairs

Dr. **Azeem Ibrahim**, Executive Chairman, The Scotland Institute

Mr. **Eran Etzion**, Executive Director, Forum of Strategic Dialogue

**12:45 Roundtable @ Aquarium**

### SHORT-TERM MIDDLE EAST SCENARIOS: ASSESSING KEY MACRO DRIVERS

BY INVITATION ONLY; CHATHAM HOUSE RULE; IN ENGLISH

Chair:

Dr. **Israel Elad-Altman**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Discussants:

Prof. **Shaul Mishal**, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

Dr. **Boaz Ganor**, Ronald Lauder Chair for Counter Terrorism; Deputy Dean, Lauder School of Government, Diplomacy & Strategy; Founder & Executive Director, Institute for Counter-Terrorism (ICT), IDC Herzliya

Prof. **Alan J. Kuperman**, LBJ School of Public Affairs, University of Texas at Austin

Dr. **Oded Brosh**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Mr. **Miroslav Dusek,** Senior Director, Head of Middle East and North Africa, World Economic Forum

Dr. **Shaul Shai**, Director of Studies, Institute for Policy and Strategy (IPS), IDC Herzliya

**14:30 Roundtable @ C110**

### NAVIGATING THROUGH STORMS: THE FUTURE OF EU-ISRAEL RELATIONS

**14:00 Roundtable @ Ivcher**

### THE ARAB PEACE INITIATIVE AND THE ISRAELI-PALESTINIAN PEACE PROCESS

*The program is as of June 4 and subject to change; speakers marked with asterisks are to be confirmed.

| BY INVITATION ONLY; CHATHAM HOUSE RULE; IN ENGLISH | OPEN & ON-RECORD; IN ENGLISH |
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| IN COOPERATION WITH THE EUROPEAN LEADERSHIP NETWORK (ELNET) AND THE FORUM FOR STRATEGIC DIALOGUE (FSD)<br>Chair:<br>Mr. **Eran Etzion**, Executive Director, Forum of Strategic Dialogue<br>Discussants:<br>Mr. **Jan Techau**, Director, Carnegie Europe<br>Mr**. Fabrizio Di Michele**, Chair, Mashreq/Maghreb (MAMA) Working Party of the European Council<br>Amb. Dr. **Heinrich Kreft**, Deputy Director General for International Academic and Educational Relations and Dialogue among Civilizations, Ministry of Foreign Affairs of Germany<br>Dr. **Bruno Tertrais**, Senior Research Fellow, Fondation pour la recherche stratégique (FRS)<br>Prof. **Shlomo Avineri**, Hebrew University of Jerusalem<br>Mr. **Barak Ravid**, Diplomatic Correspondent, *Haaretz* | Discussants:<br>Maj. Gen. (res.) **Danny Rothschild**, President, NETACS<br>Mr. **Yuval Rabin**, Businessman and Co-Author of the Israeli Peace Initiative<br>Mr. **Ashraf al Ajrami**, Former Minister for Prisoner Affairs of the Palestinian Authority<br>Mr. **Shalom Turgeman**, Former Foreign Policy Advisor to Prime Minister Olmert<br>MK **Omer Bar-Lev**, Labor Party<br>Mr. **Dani Dayan**, YESHA Council of Jewish Communities in Judea and Samaria |

**15:15 Roundtable @ Aquarium**

## CIVILIAN NUCLEAR ENERGY: IMPLICATIONS FOR ISRAELI R&D

BY INVITATION ONLY; CHATHAM HOUSE RULE; IN HEBREW

IN COOPERATION WITH THE NATIONAL COUNCIL FOR RESEARCH & DEVELOPMENT, MINISTRY OF SCIENCE, TECHNOLOGY, AND SPACE

Chair: Ms. **Zviya Baron**, National Council for Research & Development, Ministry of Science, Technology and Space; Principal, PetroQuantum

Discussants: Mr. **Gideon Frank**, Former Director General, Israel Atomic Energy Commission; Member of the Board, Israel Electric Corporation

Dr. **Shlomo Wald**, Chief Scientist, Ministry of National Infrastructures, Energy and Water Resources

Dr. **Erez Gilad**, Department of Nuclear Engineering, Faculty of Engineering Sciences, Ben-Gurion University of the Negev

Dr. **Amit Mor**, CEO, Eco-Energy

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**17:00 Roundtable @ Aquarium**

## THE PRICE OF "PRICE TAG" & RACISM

OPEN & ON-RECORD; IN HEBREW

Chair:

Prof. **Amnon Rubinstein**, Former Minister of Education; Radzyner School of Law, IDC Herzliya

Discussants:

Judge (Emeritus) **Micha Lindenstrauss**, Former State Comptroller and Ombudsman

Ms. **Mazal Mualem**, *Al-Monitor*

Prof. **David Nachmias**, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

**17:00 Roundtable @ C110**

## WHAT IS JUST RIGHT? THE NATIONAL BUDGET AND THE SIZE OF THE GOVERNMENT

OPEN & ON-RECORD; IN HEBREW

Chair:

Prof. **Rafi Melnick**, Provost, IDC Herzliya; Member, Bank of Israel Monetary Committee

Discussants:

Mr. **Eli Yones**, Former CEO of Bank Mizrahi-Tefahot; Former Accountant General at the Ministry of Finance

Ms. **Yael Mevorach**, Deputy Director of Budgets Department, Ministry of Finance

Mr. **Eyal Gabai**, Former Director General, Prime Minister's Office

Mr. **Uriel Lynn**, President, Federation of the Israeli Chambers of Commerce

Mr. **Oved Yehezkel**, Former Cabinet Secretary; CEO, T.A.R.A. Consulting Group

# Tuesday, June 10, 2014

**13:15 Roundtable @ Ivcher**

## SHORT-TERM MIDDLE EAST SCENARIOS: ASSESSING KEY MICRO DRIVERS

BY INVITATION ONLY; CHATHAM HOUSE RULE; IN ENGLISH

Chair:

Ms. **Rachel Machtiger**, Senior Research Fellow, Institute for Policy and Strategy, IDC Herzliya

Discussants:

Dr. **Eitan Azani**, Deputy Director, Institute for Counter-Terrorism (ICT), IDC Herzliya

Mr. **Michael Auerbach**, Senior Director, Albright Stonebridge Group

Dr. **Brandon Friedman**, Researcher, Dayan Center for Middle Eastern and African Studies, Tel Aviv University

Dr. **Joseph Mann**, Department of Middle Eastern Studies, Bar-Ilan University; Research Fellow, Institute for Policy and Strategy (IPS), IDC Herzliya

**13:15 Roundtable @ Aquarium**

## AMERICA'S BOND WITH ISRAEL: FRAGILE, HANDLE WITH CARE

OPEN & ON-RECORD; IN ENGLISH

Chair:

Amb. **Zalman Shoval**, Former Ambassador of Israel to the US

Discussants:

The Honorable Dr. **Matthew Spence**, US Deputy Assistant Secretary of Defense for Middle East Policy

Amb. **Liora Herzl**, Deputy Director General for North America, Ministry of Foreign Affairs

Amb. Dr. **Michael B. Oren**, Former Ambassador of Israel to the United States; CNN Contributor; Abba Eben Chair in International Diplomacy, Lauder School of Government, Diplomacy & Strategy, IDC Herzliya

Dr. **Amnon Cavari**, Lauder School of Government, Diplomacy and Strategy

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# EXPERT IDF FIELD TRIP

Participation in the field trip is only open to international participants with preference to EXECUTIVE and GOLD EXECUTIVE PARTICIPANTS.

## Wednesday, June 11, 2014

### VISIT TO IDF NORTHERN COMMAND'S ELIAKIM TRAINING BASE

The Eliakim Training Base is located in the lower Northern region of Israel – in the Menashe Heights to the South of lower ridges of Mount Carmel. The training base is specially adapted to operationally simulate the ground combat theaters that IDF's Northern Command faces – urban warfare and the new features of field asymmetrical warfare in Lebanon (extensive tunnels under "natural reserves").

(See at https://www.flickr.com/photos/idfonline/sets/72157644623022495)

07:30 Depart Herzliya Hotels (Please be on-time)

09:00 Arrival to Eliakim Base

09:15 Operational & Intelligence Survey
Including visit to Observation Point

10:30 Visit and Observation of Live Exercise in Urban Warfare Facility

11:15 Visit to the "Natural Reserve" and tunnel warfare training facility

12:00 Lunch at Eliakim Base

13:00 Depart to Herzliya Hotels / Ben-Gurion Tel Aviv International Airport

*The final program of the field trip is subject to change due to operational considerations*

*The program is as of June 4 and subject to change; speakers marked with asterisks are to be confirmed.