ARISON SCHOOL OF BUSINESS

2021-2022

ONE-YEAR MBA PROGRAM

LIVE IN ISRAEL, STUDY IN ENGLISH
Reichman University was founded with the aim of nurturing future leaders. In just twenty-six years, we have created a pioneering and innovative academic center. Our students are imbued with a commitment to excellence and original thinking. ‘The university of the future,’ as we see it, has to prepare its students for a constantly changing world by being able to innovate skillfully, to dare, and to initiate. We believe that the knowledge and tools acquired at Reichman University support personal and professional goal fulfillment and enable our graduates to tackle the challenges of our global reality.”

Prof. Uriel Reichman
President and Founder,
Reichman University
The Arison School of Business is offering a One-Year MBA program focusing on the management of fast-growth, competitive companies. The program combines courses in innovation and entrepreneurship with relevant practical experience. Students have opportunities to participate in internships at startup firms and well-known organizations. Alternatively, students can start their own venture under the guidance of Reichman University faculty and professionals from the industry.

Courses are taught by top Reichman University lecturers, and by leading academics and practitioners in their fields. The program’s goal is to provide students with managerial tools that will enable their integration into the business world in growing companies, and offer them opportunities to develop and promote their professional careers.

This MBA is suitable for students who possess a strong academic background and are interested in investing in a particularly intensive degree for a short period of time. The program is designed as a full-time MBA degree, and thus holding a part time job concurrently is not recommended.
The curriculum offers core courses in finance, accounting, marketing, strategy, and management - with an emphasis on innovation and entrepreneurship, and on the unique challenges of fast-growing companies. As an integral part of the curriculum, students will learn from existing startups and other companies, as well as from guest lecturers who are experts in their fields.

**Examples of courses**
- Data Analysis for Business Applications
- Value-Driven Marketing
- Financial Management
- Quantitative Methods
- Business Analysis and Valuation
- Human Resources for New Ventures
- The International Language of Negotiations
- Legal and Financial Aspects of Entrepreneurial Ventures
- Systematic Creativity
- Business Communications
- Managing Innovative Ventures
- Business Planning
- Analysis for New Product Markets
- Innovation Equity
- Strategic Thinking
- Organizational Behavior: From Theory to Practice
- UX Research for Product Innovation
- Competitive Strategy for SMEs
- Digital Marketing
- Business Ethics
- Financial Statement Analysis and Valuation
- Opportunity Identification and Evaluation
- Real World Experience - Practicum
- Product - Practicum

In the final months of the program students will choose one of the following options for their practicum:

- **Internship**
  Intensive experience in an existing business (Real World Experience - Practicum)

- **Mentorship**
  Supervised management of a new venture (Product - Practicum)

Students are required to complete 56 credit points to be eligible for the degree - **50 core credits + 6 practicum credits.**

* Reichman University reserves the right to cancel, alter, or expand the academic programs offered.*
Over 27,000 graduates worldwide

The Career Center aims to assist alumni in integrating into the professional market, as well as to assist employers who are seeking to recruit suitable candidates.

Over 30 research institutes at Reichman University

www.idc.ac.il/research-institutes

The Israeli Council for Higher Education granted Reichman University permission to confer doctoral degrees.

Over 2,000 Raphael Recanati International School students from over 90 countries make up 1/3 of the Reichman University student body.

On the way to becoming Israel’s first and only private university.
Reichman University created new, academic interdisciplinary concepts in the fields of entrepreneurship, counter-terrorism and sustainability - models that are being implemented around the world.

Reichman University’s Alumni Association, with over 27,000 graduates, forms a professional and social alumni community that promotes networking from different countries, and strengthens the pride and belonging to Reichman University and the alumni.

Over 300 Lone Soldiers studying for full degrees

Ranked no. 1 in Israel for our treatment of IDF reservists
APPLICATION, ADMISSION, TUITION

APPLICATION PERIOD
The application period for the 2021-2022 academic year is **November 15, 2020 - August 31, 2021**.
Due to the competitive nature of the admissions process we recommend that applicants prepare their applications well in advance of the deadlines. Reichman University reserves the right to impose stricter criteria upon applicants during the late application period or upon applicants who submit material late. Preference will be given to applicants who submit all required material during the regular application period.

ADMISSION CRITERIA
- Completed undergraduate degree from a recognized academic institution
- BA degree with GPA of at least 85% (students who don’t meet this requirement can be accepted based on a GMAT quantitative score)
- High quantitative abilities
- Students who do not have any background in quantitative fields will be required to take preparatory courses (Mathematics, Microeconomics, Statistics) as prerequisites. **Failure to complete and pass the preparatory courses revokes a student’s conditional acceptance to the program.**

ONLINE APPLICATION
Complete the online application form at forms.idc.ac.il/MA. Please note your application must include:
- Official transcripts of previous academic undergraduate and graduate studies. Transcripts must bear the official stamp of the issuing institution. If you do not send the original, scanned photocopies of the original documents will be accepted if properly notarized.*
- Copy of passport or identity card
- Curriculum Vitae (CV)/Resume
- Two references with valid contact details, completed as requested in the online registration form
- A short biography (Bio Form)
- Essay
Candidates may be interviewed.

* An official, notarized English translation must be submitted for all transcripts not originally issued in English.

TUITION & FEES
- The application fee is **$100 USD** (non-refundable)
- The down payment is **$2,000 USD**. Applicants must pay the fee to secure their place in the program after being accepted. Once the down payment has been received, the applicant’s place is secured and confirmed.
- The tuition for the One-Year MBA program is **$25,100 USD**. If payment is in Israeli shekels, the value in shekels will be determined according to the exchange rate on the day that payment is received.

Reichman University reserves the right to change all tuition and fee rates without prior notice.

APPLY ONLINE AT
[forms.idc.ac.il/MBA](forms.idc.ac.il/MBA)
FINANCIAL AID

FAFSA
American students may be eligible for Stafford Loans as part of the Direct Loans Program. Check your eligibility with the RRIS Financial Aid office: rris.financialaid@idc.ac.il
Students can register online at www.fafsa.ed.gov from October 1st 2020 to April 1st 2022 for the ‘21-’22 academic year.
Our school code is G40703.
For further information see www.idc.ac.il/fafsa

STUDENT AUTHORITY
The Government of Israel offers financial assistance for graduate school tuition to new immigrants under the age of thirty, provided the immigrant does not already have a graduate degree from abroad and the program is recognized by the Student Authority. Students must begin their graduate studies within three years of their aliyah date (not including army service), in order to be eligible for this assistance.
www.gov.il/en/Departments/General/students_eligibility

MASA
Jewish students between the ages of 18-30 who have not previously been on a long-term program to Israel and have not made aliyah are eligible for a onetime grant from Masa towards tuition.
www.masaisrael.org

SAP (Students Assistance Programs)
Canadian students interested in loans and grants from the Canadian government can get information at www.canlearn.ca/eng/loans_grants/loans/index.shtml
Financial aid is also available through the Jewish Free Loan for the Greater Toronto area (http://jewishfreeloan.ca/j-sap).

FOR MORE INFORMATION
Networking is the name of the game! To date, there are more than 27,000 Reichman University graduates from more than 90 countries. This gives students a unique opportunity to meet people from different backgrounds and learn about other nations and cultures, and to establish friendships that last a lifetime. It also creates a worldwide networking system that gives our students an advantage throughout their lives.

Our small classes create an intimate atmosphere, which allows students to get to know each other and the staff. Our philosophy is that our students are our partners.

Reichman University is one of the most prestigious universities in Israel. Employers seek Reichman University graduates because they come with practical tools and hit the ground running. Reichman University operates a Career Development Center that aims to prepare students and alumni for the job market, and to provide them with the tools to find suitable employment both before and after they graduate.

Reichman University offers a large array of extracurricular activities: sports, debate club, Model UN, Israel advocacy, J LIC-RRIS Friday night dinners, shiurim, mincha club, choir, band, and much more.

The Raphael Recanati International School provides very special care for its students. We are the largest academic absorption center in the country. We are especially proud that we are home to more than 300 lone soldiers, who are currently studying here.

One-third of Reichman University students are international, making us the most international university in Israel for full-degree students. Israeli students serve as counselors for first-year students in order to help them find their way around and get to know the system.

Reichman University was ranked number one in student satisfaction for quality teaching for four consecutive years, in a nationwide survey conducted by Israel’s Council for Higher Education. We are the first non-government-subsidized academic institution to grant doctoral degrees.

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VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2), or Israeli citizenship, with the Israeli embassy or consulate in their country of origin. **A student visa should be obtained in advance, in the student’s country of origin.** International students who are children of an Israeli parent must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate. The Jewish Agency provides advice and assistance to students considering immigrating to Israel. See: [www.jewishagency.org/JewishAgency/English/Aliyah/](http://www.jewishagency.org/JewishAgency/English/Aliyah/) and for North America/UK: [www.nbn.org.il](http://www.nbn.org.il)

HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee, in accordance with the country’s health insurance legislation. International students who are not covered by Israel’s national health insurance (bituach leumi) should purchase their own health insurance policy to cover their medical needs while in Israel, or purchase the **UMS HAREL YEDIDIM** insurance policy for international students, offered by Reichman University.

Our special arrangement with HAREL YEDIDIM insurance company provides comprehensive health coverage for $1,200 USD* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next, until the end of the program, unless the student notifies the school in writing that he/she wishes to cancel. **Rates are subject to change according to insurance company rate fluctuations.**

CAREER CENTER

The Career Center strives to prepare students to enter the workplace and to help them find employment opportunities, by providing counseling, placement, and informational services. It is tailored to meet the specific needs of the students and graduates of each of Reichman University’s schools, according to the relevant market. These services include personal career counseling and assistance, as well as lectures and workshops on job-seeking strategies, LinkedIn, and interviews. In addition, the Career Center creates recruitment and networking opportunities such as job fairs, Coffee Chats, and employers meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates. [www.idc.ac.il/career/eng](http://www.idc.ac.il/career/eng)
OF THE STUDENT POPULATION OF REICHMAN UNIVERSITY ARE INTERNATIONAL STUDENTS. RRIS IS THE LARGEST ACADEMIC ABSORPTION CENTER IN ISRAEL.
CAMPUS LIFE AT REICHMAN UNIVERSITY

International Festival

Discover Israel - Rafting on the North Trip

Hanukkah Reception

Poland Trip - RRIS Delegation

Stand Up Comedy Night

Orientation Trip - Group Activities
Deciding to get my One-Year MBA degree in Israel was a bold choice, but choosing to do it at Reichman University felt like the right one. The staff, professors, and fellow students made my transition and studying pleasant, challenging, and worthwhile. The gorgeous campus became my second home. I would definitely recommend the One-Year MBA program to anyone who is interested.”

Gabriella Hertzberger
Project Manager, Tenengroup
Netherlands
• Online prep courses in Mathematics and Statistics (Exams will be held on campus)
• Tutorial sessions in Mathematics and Statistics will be offered on campus during October (prior to the exams).
• Economic prep course: You will be requested to take an online course at Coursera.
• Opening Event - November 5, 2021

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mini Semester 1</td>
<td>November 7, 2021 - December 17, 2021</td>
</tr>
<tr>
<td>Mini Semester 2</td>
<td>January 2, 2022 - February 11, 2022</td>
</tr>
<tr>
<td>Mini Semester 3</td>
<td>February 27, 2022 - April 8, 2022</td>
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<tr>
<td>Purim</td>
<td>March 17, 2022</td>
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<tr>
<td>Pesach break</td>
<td>April 15, 2022 - April 22, 2022</td>
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<tr>
<td>Memorial Day and Independence Day</td>
<td>May 3, 2022 - May 5, 2022</td>
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<tr>
<td>Mini Semester 4</td>
<td>May 15, 2022 - June 24, 2022</td>
</tr>
<tr>
<td>Shavuot</td>
<td>June 5, 2022</td>
</tr>
<tr>
<td>Mini Semester 5</td>
<td>July 10, 2022 - August 19, 2022</td>
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*The schedule is tentative and is subject to change.*
Submit your application online
forms.idc.ac.il/MBA